

NIDHI SHARMA



Assistant Professor
PG Department of Commerce
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Areas of Interest

- Taxation and Finance

Educational details

| Degree | Year | University | Percentage | Medals/ Positions |
|--------|------------------|--|------------|-------------------|
| PHD | Enrolled 2018 | Punjabi University, Patiala | Pursuing | |
| NET | 2006 | UGC | Pass | |
| PGDBA | 2006 | Symbiosis centre for distance learning | A+ | Distinction |
| M.Com | 2003 | Guru Nanak Dev University | 70.2% | Distinction |

Professional Details

| Designation | From | To | Organization |
|---------------------|------------------------|---------------|---|
| Assistant Professor | 8th September, 2009 | Till date | MCM DAV College For Women, Chandigarh. |
| Assistant Professor | July 2007 | April 2008 | Govt College for Girls, sector 11, Chandigarh. |
| Assistant Professor | July 2004 | February 2007 | DAV College, Amritsar. |

Research Publications

| Title | Journal | ISSN | Year |
|---|---|-----------|------|
| Online Marketing in India-Potential and Issues of concern | Synergy-Journal of commerce and Management. | 2454-7603 | 2016 |
| Contemporary Indian Women-An Icon of western culture | Shodhdhara | 2320-2726 | 2016 |

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|---|---|-----------------------------|-------------------------------------|
| Role of Media in human Rights | Human Rights in Contemporary India | 978-93-5113-878-5 | 2016 |
| Rural Entrepreneurship | Rural Development for Inclusive Growth in Punjab | 978-81-8342-422-6 | 2017 |
| Books Published | | | |
| Title | | Publisher | ISBN |
| Production And Operations Management | | Kalyani Publications | 978-93-272-6736-5 year(2016) |