

Pallvi Rani

Assistant Professor
Department of Commerce
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Areas of Interest

- Teaching & Academic
- Research on Innovative Sources of Finance with the special Reference to Venture Capital

Educational details

Degree	Year	University	Percentage	Medals/ Positions
B.Com	2007	Guru Nanak Dev University	65.02	
MBA	2009	Lovely Professional University	83.97	
M. Phil	2011	Singhania University	81.5	
M.Com	2016	IGNOU	65.58	

Professional Details

Designation	From	To	Organization
Assistant Professor	3 August, 2009	5 July, 2013	KC Group of Institutions, Nawanshahr
Assistant Professor	11 July, 2013	24 July, 2017	DAV College, Hoshiarpur
Assistant Professor	25 July, 2017	Till Date	MCM DAV College for Women, Chandigarh

Research Publications

Title	Journal	Refereed	Date and Year of Publication	Online Link
Venture Capital: Growth and Obstacles in India	International Journal of Computer Science and Communication Engineering		Nov,2013	
Venture Capital in India: Sector-Wise Analysis	International Journal of Research & Development in Technology and Management Science		Mar,2015	

Venture Capital in India: A Tool for Entrepreneurship Development	Assimilation: A D.A.V International Journal of Social Sciences		2015	
Mobile Commerce and Its Comparison with E-Commerce	International Journal of Advanced and Innovative Research		Jan,2016	
Role of Venture Capital in Indian Economy	International Journal of Advanced and Innovative Research		Mar,2016	
International Venture Capital	International Journal of Commerce and Management Research		July,2016	
Impact of Demonetization on Indian Retail Industry	International Journal in Commerce, IT and Social Sciences		April,2017	
Government Initiatives to Boost E-Commerce in India: Role of Digital India in the Growth of E-Commerce	Focus: An International Journal of Social Sciences	Refereed	2018	
Recent Promotional Strategies: A Study of Start Ups in India	Focus: An International Journal of Social Sciences	Refereed	2018	
Venture Capital in Punjab: A Case Study of Punjab Infotech	International Journal of 360 Management Review	Refereed	Oct,2018	http://www.ij360mr.com/cpub.php
Venture Capital in India: Year 2017 and Future	RESEARCH REVIEW International Journal of	Refereed	Nov, 2018	https://rrjournals.com/

Prospects	Multidisciplinary			
Chapters in Books Published				
Title	Publisher	ISBN	Year of Publication	
Shortage of Skilled Manpower in India	Baba Farid College of Management and Technology	978-93-5104-993-7	2013	
Venture Capitalism in India in 2013: A comparison with Other Countries	CT Educational Society	978-81-929077-1-0	2014	
Total Quality Management in Education: A Comparative Study	Aarzo Publications	978-81-90647-49-6	2017	
Sustainability Development and CSR: A study of Indian Scenario	Aesthetics Publications	978-93-83092-66-6	2017	
Future after Commerce and Management: Job or Entrepreneurship	Gujranwala Guru Nanak Institute of Management and Technology	978-93-83092-66-6	2018	