

# Mehr Chand Mahajan DAV College for Women

Sector – 36 A, Chandigarh (U.T.)

## Workshop on ‘Career in Radio at a Glance

**9 March, 2016:** The Department of Mass Communication organized a workshop on ‘Career in Radio at a Glance’. Radio Jockey Pankaj, 92. 7 Big FM (Reliance Entertainment), made the students aware of the various avenues available to them in the field of broadcasting. The expert elaborated upon the nuances of radio broadcasting through practical exercises, and stated that there is no dearth of opportunities in the Indian Media and Entertainment Industry.

**Career in Radio discussed at MCM**  
CHANDIGARH, MAR 9

The magic of the medium of sound- Radio reverberated at MCM DAV College For Women during a Rashtriya Uchchatar Shiksha Abhiyan ( RUSA ) sponsored workshop on Career in Radio, organized by the Department of Mass Communication on Wednesday. Renowned Radio Jockey Pankaj Sharma of 'Yaaron ki geri' fame shared his expertise on the subject in a highly invigorating interaction with the participants.

The workshop aimed at creating awareness about the scope and future of radio as a medium of mass communication and to familiarize the participants with the various career avenues available in radio. Sharing insights about the fundamentals of radio broadcasting, RJ Pankaj elaborated on the different career options in radio in the areas of production, scripting, radio jockeying and advertising, and the commensurate skills required for various positions in radio. He stressed upon the fact that whichever role one may assume in radio, creativity remained a prerequisite for every function. This was followed by an interactive session in which RJ Pankaj, answered the enthusiastic queries of the students.

**एमसीएम में रेडियो रोजगार पर चर्चा**

चंडीगढ़। एमसीएम डीएवी कॉलेज फॉर वीमेन चंडीगढ़ के मास कम्युनिकेशन विभाग ने राष्ट्रीय उच्चतर शिक्षा अभियान के तहत करियर इन रेडियो पर एक कार्यशाला आयोजित की। यारों की गेडी कार्यक्रम के लिए प्रसिद्द रेडियो जॉकी पंकज शर्मा ने प्रतिभागियों के साथ अपने अनुभवों को साँझा किया। जनसंचार के लोकप्रिय माध्यम के रूप में रेडियो में आजीविका की गुंजायश और इसके भविष्य के बारे में प्रतिभागियों को जागरूक करना ही इस कार्यशाला का उद्देश्य था। रेडियो प्रसारण की आधारभूमि पर प्रकाश डालने का आगले संकल्प ने पोटकशन मिडिया रेडियो जॉकी

**Workshop on radio as career option held at MCM DAV**  
CHANDIGARH: The magic of the medium of sound - Radio reverberated at MCM DAV College For Women when the Department of Mass Communication on Wednesday organised a Rashtriya Uchchatar Shiksha Abhiyan (RUSA) sponsored workshop on career in radio. During the workshop, a well-known radio jockey Pankaj Sharma of 'Yaaron Ki Geri' fame shared his expertise on the subject in a highly invigorating interaction with the participants. The workshop aimed at creating awareness about the scope and future of radio as a medium of mass communication and