

# PLACEMENT CELL



**MEHR CHAND MAHAJAN  
DAV COLLEGE FOR WOMEN**

Sector 36-A, Chandigarh (U.T.)

[www.mcmdavcw-chd.edu](http://www.mcmdavcw-chd.edu)

Placement Cell e-mail: [mcm36placements@gmail.com](mailto:mcm36placements@gmail.com)

## *Our Guide and Mentor*



*Dr. Punam Suri Ji, Padma Shree Awardee*

*Hon'ble President*

*DAV College Managing Committee*

*New Delhi*

## MESSAGE FROM THE PRINCIPAL



“MCM DAV College for Women envisions grooming women of substance, equipped with professional acumen and requisite skills, ready to take on any challenge that comes their way. With a view to bridge the industry-academia gap, the curriculum followed at MCM amalgamates practical exposure with classroom teaching which goes a long way in not only ensuring holistic development of the students but also enhancing their employability skills. The Placement Cell of MCM has been proactively involved in bridging this gap and acting as a constructive link between the employer and the students. In the past, many prestigious companies have handpicked our students during various campus placement drives and our students have proven their mettle at their workplace.”

**Dr. Nisha Bhargava**



“It is a matter of pride to note that the 2017-18 academic session witnessed a successful placement season with many prominent companies reposing their faith in the talent nurtured at MCM. It is extremely gratifying to see an increasing number of students partaking in the placement drives held in the campus and an equally impressive number being selected by the companies. MCM boasts of a huge pool of talented young women with a variety of skill sets, aptitude and expertise who are raring to go and carve a niche for themselves in the professional world. Looking forward to building a meaningful and long-term relationship with the prospective employers, the Placement Cell of MCM is committed to be an effective facilitator to the organizations searching for talented young people who can take their organization to unprecedented heights.”

**Dr. Mamta Ratti**

Convenor, MCM Placement Cell

# COLLEGE PROFILE



Mehr Chand Mahajan DAV College for Women was established in 1968 by the DAV College Managing Committee, New Delhi to commemorate the exemplary services rendered in the field of education by Late Justice Mehr Chand Mahajan who was the 3rd Chief Justice of India and the Prime Minister of Kashmir. Having had the honor of Shri V.V. Giri, the then President of India, laying the foundation stone, MCM College

has covered an expansive journey since then and has set foot in the 50<sup>th</sup> year of its establishment. Committed towards its principal objective of empowering women, the college has managed to attain its goal by providing an academically and ethically sound environment replete with resourceful knowledge coupled with a vision to lay the foundation of a future that embodies holistic growth.

The multi-faculty postgraduate institution has been lauded as one of the finest educational institutions of the country by reputed national periodicals like *India Today* and *The Week*. Owing to its consistency in maintaining standards of quality education and related facilities, the college has been re-accredited with grade A by NAAC and ranks 74 by NIRF. The college has secured 1<sup>st</sup> position among the top institutions in 'Swachhata Rankings of Higher Educational Institutions' 2018 by MHRD, Government of India. The college has also bagged the honor of being recognized as Model College of the Star College Scheme in its post-grant audit.

A flourishing college with 31 departments and 8 postgraduate and 6 undergraduate degree courses, 2 postgraduate diplomas and 5 add-on courses, MCM boasts of student strength of more than 5200 including international students from different countries.

The state-of-the art infrastructure of the college stands on a firm footing of well equipped laboratories (sciences and language), smart classrooms, conference and multimedia halls, library, fine arts studio, mass communication lab and many sites for student interaction that are aesthetically invigorating and academically stimulating.

The college has always maintained a consistent and excellent performance index of achievement in the Panjab University Examination results. Our students bagged 155 top 10 positions in 2017-18. The institution has also won the Panjab University Women's General Efficiency Sports' Shield 38 times since its inception.

High quality research initiative has always been the bedrock of our college. It publishes *New Horizons*, a double blind peer-reviewed research journal, which offers an excellent platform for competent research.

The energetic and progressive faculty keep themselves abreast of the emerging trends in pedagogy and research and is ever committed to maintaining a dynamic teaching-learning environment in the college. The college organizes various lectures, seminars, workshops, book exhibitions, symposia and panel discussions to enhance the knowledge and skill quotient of faculty and students.

Our illustrious alumni turn out to be the beacon of guidance for our students in every forum. We have a galaxy of alumni from various fields of Civil Services, Defence Services, Law, Academics, Music and Film Industry, Mass Media, Theatre and Visual Arts.

The institution is continually committed to upgrade its standards of instruction to the demands of the highly competitive global scenario and at the same time, remain culturally rooted in the DAV tradition and philosophy. The institution upholds its responsibility of producing empowered women who are cognizant of their responsibilities. It shall continue to scale the heights of professional viability by grooming young women as the leaders of tomorrow.

## ABOUT THE PLACEMENT CELL



Since its establishment in 1999, the Placement Cell of the college has been working arduously towards bridging the industry-academia gap by apprising the students of the industry demands and providing the industry opportunities to select the best talent with requisite skills.

The Placement Cell organizes workshops and lectures on pertinent topics to equip the students with vital skills that enable them to be productive members of the organization that hires them. During the session 2017-18, more than 200 students were placed in a wide spectrum of reputed companies including Infosys, Wipro, Convergys, Tommy Hilfiger, Ernst & Young, Tech Mahindra, ICICI Bank, HT Media Ltd., Tata Strive, Concentrix, Go Air Airlines, IDSIL, Wise Media, Geeks Technical Solutions, eClerks, Exim Enterprises, Life Cells, Shaping Careers, and Cvent.

### ACADEMIC PROGRAMMES OFFERED

The aim of MCM DAV is to provide the knowledge, skills, abilities, attitudes and beliefs that are essential for a productive and successful life. The college is imparting quality education that would enrich every student's cultural, intellectual and social life. Besides intellectual development, the college places much importance on students' physical and social development as part of an overall or holistic approach to learning. To this end, various programmes affiliated to Panjab University, Chandigarh are being offered by the college.

#### POSTGRADUATE PROGRAMMES

- M.A. Sociology
- M.A. English
- M.A. Hindi
- M.A. Economics
- M.A. Psychology
- M.Com.
- M.Sc. Mathematics
- M.Sc. Chemistry

#### UNDERGRADUATE PROGRAMMES

- B.A. (Streams- Pass Course, Honours & Vocational)
- B.Com.
- BBA
- B.Sc. (Streams- Medical, Non-Medical & Computer Applications)
- BCA

#### POSTGRADUATE DIPLOMA PROGRAMMES

- Postgraduate Diploma in Computer Applications
- Postgraduate Diploma in Mass Communication

#### INNOVATIVE COURSE

- B.Sc. (Microbial and Food Technology)

#### ADD-ON COURSES

- Communicative English
- French
- Video Reporting
- Interior Designing & Decoration
- Cosmetology & Beauty Care

## STUDENTS SPEAK



“I want to thank the Placement Cell of MCM DAV College for giving me a platform to start my career on a high note. I sat through the placement drive in April 2018 and got selected by Hindustan Times. I started as a Copy Editor and presently I am heading Moga district as a Correspondent for Hindustan Times.”

**Ribha Sood**, Correspondent, Hindustan Times

“It is a matter of great pride for me to have studied at MCM DAV College for Women where the exposure provided turns students into achievers. The Placement Cell provides continuous support to the students and the teachers motivate the students at every step. I wish to thank the faculty and staff for making me a better person and the Placement Cell for providing great opportunities.”

**Muskan Gulati**, Operations Executive, Infosys



“It is with great jubilation I announce that I was able to secure a job with HT Media Ltd. as a Trainee Content Producer. I came to know about the job offer through Placement Cell of MCM DAV and it is with their guidance and coordination that I got the job.”

**Deepika Rathi**, Trainee Content Producer, HT Media Ltd.

“MCM is one college where students come to make all the difference to their overall personality and career shaping. MCM gave me a great opportunity to work in an MNC. I would like to thank the Placement Cell that gives its best to get students placed in reputed companies and encourages them at every step.”

**Harshita Sharma**, Operations Executive, Infosys



“I got placed in Ernst & Young and the credit for it goes to the efforts put in by the dedicated MCM faculty and Placement Cell of the college. The Placement Cell provides great exposure to students by organizing various placement drives and helps in shaping their careers.”

**Ayushi Sood**, Associate, Ernst & Young

“Not many colleges in our country live up to the expectations of students but having secured a job at 21 in an MNC like Infosys due to the opportunity afforded by the Placement Cell of MCM DAV, I can say that MCM is one of the best colleges in the country. I will always be grateful to MCM's Placement Cell for landing me a job even before completing my graduation.”

**Kiranpreet Kaur**, Infosys







## PLACEMENT RECORD DECEMBER 2017 TO MAY 2018

Total companies visited the college: 20

Total students Selected/Shortlisted/Got Internship: 215

Highest Package: Rs. 4.8 Lacs

---

### OUR RECRUITERS

- |                   |                       |                               |
|-------------------|-----------------------|-------------------------------|
| 1. Concentrix     | 9. Cvent              | 17. eClerx                    |
| 2. Convergys      | 10. IDSIL             | 18. Exim Enterprises          |
| 3. Tata Strive    | 11. Punjab Agro Dept. | 19. Life Cells                |
| 4. ICICI Bank     | 12. Wipro             | 20. Geeks Technical Solutions |
| 5. Tech Mahindra  | 13. HT Media Ltd.     |                               |
| 6. GoAir Airlines | 14. Wise Media        |                               |
| 7. Infosys        | 15. Shaping Careers   |                               |
| 8. Tommy Hilfiger | 16. E & Y             |                               |



### Mehr Chand Mahajan DAV College for Women

Sector 36-A, Chandigarh

Phone: 0172-2603355, Fax: 0172-2613047

E-mail: principal\_mcmdavcollege@yahoo.com

Website: www.mcmdavcw-chd.edu