

The Institute Innovation Council (IIC) of Mehr Chand Mahajan DAV College for Women organised a workshop on Intellectual Property Rights (IPR)- a first of a series of various programmes aiming to provide an impetus to creativity, innovation and entrepreneurship. Constituted as per the directions of the Union Ministry of Human Resource Development's Innovation Cell (MIC), the IIC envisions to systematically foster the culture of innovation in higher education. Dr. Gurmeet Kaur Nanda, Principal Associate (Patents), IIPRD and Khurana & Khurana Advocates and IP Attorneys conducted a highly insightful workshop on IPR, giving the audience of over 500 a lowdown on various aspects of Intellectual Property, its significance and protection.

Dr. Nanda remarked that Intellectual Property (IP) being a crucial element in establishing value and potential socio-economic development, its protection assumes much significance. Laden with vivid examples, Dr. Nanda traced the evolution of IP and dwelt upon various forms of IPs (Patent, Copyright, Trademarks, etc.), WIPO roles and functions, procedure for protecting IP, laws governing IPs and their scope. With special reference to Start-Up firms, Dr. Nanda said that IPs are of immense value for them as they ensure patent and trademark benefits. During the interactive session, students shared their queries with the expert which were suitably answered.

Principal Dr. Nisha Bhargava informed that taking cognizance of the important role of innovation in national development, the IIC of MCM endeavours to encourage, inspire and nurture young minds by exposing them to new ideas and processes resulting in innovative activities.