

'My Story - Entrepreneur's Life and Crossroads'

The Innovation Cell (IIC) at MCM DAV College, in collaboration with the Department of Computer Applications organised a motivational talk on 'My Story-Entrepreneur's Life and Crossroads' on September 26, 2018. The aim was to encourage students towards entrepreneurship. Mrs. Akashdeep Kaur Sharma, Director, Aether Software Solutions Pvt Ltd, Consultant Tech Mahindra and Mr. Pankaj Sharma, Director, Aether Software Solutions Pvt. Ltd., Founder at Phylo, enlightened students with their journeys and experiences as entrepreneurs.

Mr. Pankaj Sharma took the students through his academic journey right up to his first sales job. He shared his experience, emphasising on the fact that everything is a repercussion of our decisions and it is in our hands to change our future.

Mrs. Akashdeep Kaur, who handles marketing for the company shared her inspiring journey of being a door to door sales person selling furnaces to even cleaning toilets in Canada. She emphasized the luxury and freedom that comes with being your own boss and also the responsibility. She mentioned the efforts of the government to encourage women entrepreneurs but warned that even with support the journey towards your goals is never easy. We need to make a plan for our future and then stick to it.

They both emphasised on planning ahead and setting goals for your future. Learning for both was the essential aspect of growth. They advised on learning outside the classroom, with the industry and to re-skill yourself constantly to grow personally and professionally. You have to take the first step and make things work in your favour.

The students enthusiastically took part in this talk and even had an informative interaction with the guests about the future of IT industry and opportunities in marketing sector, at the end of the session.



