

## Dr. Mamta Ratti



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**h- Index: 2**  
**i10- Index : 1**

### Areas of Interest

- Insurance and Banking, Financial Knowledge and literacy

### Educational details

Degree	Year	University	Percentage	Medals/ Positions
PhD in Commerce	2005	Department of Commerce, Saurashtra University, Rajkot on Topic: "Financial Performance Evaluation & Managerial Effectiveness of Insurance sector of India"	Degree Awarded	Regular
M.Phil. in Commerce	2001	Department of Business Studies, Sardar Patel University, Vallabh Vidhyanagar, Gujarat on the topic: "Financial Performance Evaluation of LIC with special reference to Nadiad Division"	58.5%	Regular
M.Com.	1999	Department of Business Studies, Sardar Patel University, Vallabh Vidhyanagar, Gujarat	66%	Rank II in the University
B.Com	1997	Anand Commerce College, Anand, Gujarat	63.25%	Rank II in the College

### Professional Details

Designation	From	To	Organization
Assistant Professor	6nd July 2013	Till date	M.C.M.D.A.V. College for Women, Chandigarh
Professor/ Officiating Principal	3rd March 2010	5th July 2013	Swami Devi Dyal Institute Of Management Studies
Assistant Professor	6th August 2008	3rd March 2010	Rayat & Bahra Institute Of Management Mohali
Assistant Professor	4th Feb.,2006	30th July 2008	Swami Devi Dyal Institute Of Engg. & Technology Barwala
Lecturer	Aug.2002	Nov.2005	C.Z. Patel College Of Business Management V.V.Nagar Gujrat
Lecturer	June 1999	July 2002	B.J.V.M. Commerce College V.V. Nagar Gujrat

### Awards & Recognitions

Award	Institute	Year
UGC National Eligibility Test qualified in the year 2012 for both the subjects i.e. Commerce and Management	University Grant Commission	2012

<p>Bestowed Honor of Authorship of Eminence for the contribution of a chapter entitled “An Empirical Paper on Global Scenario of Goods and Service Tax” in the peer-reviewed book Goods and services Tax: The Road Ahead ISBN : 978-81-933596-0-0 by Edge India Publishing Private Limited</p>				
<b>Research Publications</b>				
Title	Journal	Refereed	Date and Year of Publication	Online Link
<p>“A Study Of Financial Performance Vis A Vis Managerial Effectiveness Of Insurance Sector Of India</p>	<p>Finance India, Volume XXVIII NO.4, ISSN 0970-3772 (Print)</p>	<p>Yes</p>	<p>December 2014</p>	
<p>“ Green Entrepreneurship: Road to Green Economy- Environment- Sustainable Social System”</p>	<p>International Journal of Social Science &amp; Interdisciplinary Research, Vol 3(11), ISSN 2277 3630</p>	<p>Yes</p>	<p>November 2014</p>	
<p>Consumer Perception towards Insurance Products- A Case study of ICICI Life Insurance Pvt. Ltd.”</p>	<p>New Horizons – a Research journal, Volume XI, ISSN 2277 5218</p>		<p>January 2014</p>	
<p>Performance Evaluation Of Indian Public Sector Banks -A Descriptive Study</p>	<p>Acumen-Marian Journal of Commerce and Management, Published by Marian College Kuttikkanam (ISSN 0975 - 6981</p>	<p>The International Peer Reviewed Journal</p>	<p>30<sup>th</sup> September 2012</p>	
<p>Changing Corporate Behavior towards Risk and Return</p>	<p>APOTHEOSIS – Tirpude’s National Journal of Business Research (TNJBR) ISSN: 2249-1589</p>		<p>16th January 2012</p>	
<p>An Analytical Study Of Human Resource Accounting Practices– An Indian Experience”</p>	<p>Integral Review”-A Journal of Management, ISSN: 0974-8032 (Print) / ISSN: 22786120 (Online) Indexed and Listed at EBSCO, USA</p>		<p>29<sup>th</sup> September 2012</p>	
<p>Indian Financial System &amp; Indian Banking Sector - A Descriptive Research Study”</p>	<p>International Journal of Management and Social Sciences Research (IJMSSR), Page. No. 1-8, Volume 1, No. 1 ISSN: 2319-4421</p>		<p>October 2012</p>	

Sales Promotion - A Study of Consumer Durables”	Radix International Journal Of Research in Marketing (ISSN: 2250 –3986), Page No.39-54		2012	
Comparative Evaluation Of Performance Of Public Sector Banks - An Analytical Study	The Management Page Bi-Annual Journal of RCEM page No. 46-57 Volume:2, Issue:2 ISSN No. 2231-220X		March 2012	
Speed Clearing: New Stride in Improved Cheque Collections	Fusion – International Journal of Interdisciplinary Approaches, Page no. 137-144, ISSN 2231-2005 (Print)		March 2012	
Can Terrorist Assemble A Nuclear Gadget	Fusion – International Journal of Interdisciplinary Approaches, Page no. 137-144, ISSN 2231-2005 (Print)		March 2012	
A Study On Consumer Perception Towards Branded Fast Food Outlets In Chandigarh	Asia Pacific Journal Of Research In Business Management (Apjrbm), Page No. 129-143,Sr. No.10 in ISSN (online): <b>2229-4104</b>		March 2012	
Corporate Social Responsibility – A Vital Observation Of Steel Authority Of India	New Horizons – A Research Journal Page. No. 110-116,Volume IX, ISSN 2277-5218		Feb.2012	
Financial Statement Analysis & Performance Appraisal - A Case Study of Ralson India Ltd	Asian Journal Of Research in Banking and Finance, Page no,70-76 in ISSN 2249-7307(Online) & ISSN 2250-1665(Print)		January 2012	
<b>Books Published</b>				
<b>Title</b>	<b>Publisher</b>	<b>ISBN</b>	<b>Year of Publication</b>	
Insurance and Risk Management’	Kalyani Publishers	ISBN 978-93-272-6823-2	2018	
Banking And Insurance Services’	Kalyani Publishers	ISBN 978-93-272-7504-9	2017	

Insurance and Risk Management'	Kalyani Publishers	ISBN 978-93-272-6823-2	2016
Marketing Management'	Kalyani Publishers	ISBN 978-93-272-5658-1	2015
'Banking And Insurance Services'	Kalyani Publishers	ISBN 978-93-272-5093-0	2014
Banking And Insurance Operations'	Kalyani Publishers	ISBN 978-93-272-4951-4	2014
Management Of Training & Development	Dhanpat Rai & Co. (P) Ltd	ISBN 978-81-7700-062-7	2012

### Research Projects

Title	Funding Organization	Year	Status
NIL			

### Miscellaneous

- Appointed As a member of Post graduate Board of Studies for the academic year 2018-19 & 2019-20 of Panjab University
- Convener of Placement cell of the college from 2017-18. Students got selected by Infosys, Wipro, TCS, Hindustan Times through year 2017-18 , students selected 215 and in case of 2018-19, almost 300 students got various opportunities
- Received Subsidy of Rs. 10,000/- out of revolving Fund of College Development Council for presenting paper entitled "Descriptive Study on GST & its Worldwide implications" at 39th All India Accounting Conference & International Seminar on Accounting Education and Research held at Central College Campus, Bangalore on 16-17 December, 2016.
- Member of Organizing Committee for attending Seven Days National Level Faculty Development Program on Expanding Paradigms of Pedagogy held at MCMDAV, Chandigarh from 13-19 April 2017
- Member of the organizing committee in UGC sponsored National Seminar organized by PG Deptt of commerce on 28<sup>th</sup> February, 2017 on THE RETAIL MAKES HEADWAY, PULLING OUT ALL THE STOPS : AN INDIAN PERSPECTIVE
- Appointed as Supervisor for the Ph.D. students in the subject of commerce by Administrative and academic committee of the University Business School, Punjab University wide letter no. 14048/GM dated 8<sup>th</sup> November 2016
- Appointed as a subject editor in **New Horizons – a Research journal**, Volume XIV, August 2017 ISSN 2277 5218 approved by UGC no.63439
- Received Certificate of Merit for contributing in a Research-based showcasing of eminent women from different epochs of literature organized by PG Deptt of English and Deptt. Of Cosmetology, MCMDAV on February 04<sup>th</sup> 2015
- Appointed as a member of editorial board in monthly peer-reviewed International Journal of Management and Social Sciences Research (IJMSSR) (ISSN: 2319-4421)
- Approved Supervisor of Periyar Institute of Distance Education (PRIDE), Periyar University, Salem, Tamilnadu for guiding Candidates for the M.Phil. Program in Commerce & Management for the Academic Year 2006-07 & 2007-08;
- Approved Supervisor of Directorate of Distance Education, Alagappa University, A State University accredited with 'A' Grade by NAAC, Karaikudi, Andhra Pradesh for guiding Candidates for the M.Phil Program in Commerce & Management for the Academic Year 2006-07 & 2007-08;
- Approved Supervisor of Sri Venkateswara University, Tirupati for guiding Candidates for the M.Phil. Program in Commerce & Management for the Academic Year 2007-08;
- Worked as Guide for the M.Phil. Program for the Candidates of the Chaudhari Devi Lal University, Sirsa
- Visiting Faculty Member of Guru Jambheshwar University for M.B.A. Course
- **Paper presentations in Conferences and Seminars : International 07 National 13**
- Member of Various Clubs/Committees: Placements (Convener), Hostel Committee • UGC Affairs Committee • Internal Complaints Committee • NAAC Committee • AQAR Committee • Alumni Committee • Skill Development Committee
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