

RED RIBBON CLUB

ACTIVITY REPORT

2018 - 19



National Service Scheme
Ministry of Youth Affairs and Sports
Govt. of India



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Red Ribbon Club (RRC)

Red Ribbon Club is a voluntary on-campus intervention programme for students in educational institutions. It is initiated and supported by the SACS and implemented through multi-sectoral collaboration, particularly using the services of cadre officers of the State's NSS. The club is proposed to be established in every college to provide youth with access to information on HIV/AIDS and voluntary blood donation. The club also works towards promotion of life skills to bring about behavioural change among the youth. These programs is started in 2007 and plans to cover 100% of the campuses in the State, through multisectoral collaboration with Educations Dept., NSS and Department of Youth Affairs.

OBJECTIVE

- To reduce new infection among youth by raising their risk perception through awareness on sex, sexuality and HIV/AIDS
- To induce among youth the spirit to help and support people living with HIV/AIDS. thereby reducing stigma and discrimination against PLHWAs
- To motivate youth and build their capacity as peer educators and change agents by developing their skills on leadership negotiation and team building.
- To promote voluntary non remunerated blood donation among youth

NSS UNITS of MCM DAV

NSS Programme Officers: Dr. Namita Bhandari

Ms. Manjot Kaur

RED RIBBON CLUB of MCM DAV

1. Dr. Geeta Bhagat
2. Dr. Akanksha Tripathi Dubey
3. Dr. Layeka Bhatia
4. Dr. Aanchal Batra
5. Dr. Nisha Dawra

RED RIBBON ACTIVITIES 2018-19

Sr. No	Name of the activity	Date	No of Students participated	No of Beneficiaries
1	Special awareness lecture on HIV/AIDS	27 th December 2018	120	120- 150
2	Blood Donation Camp	21 February 2019	150	150- 200
3	Poster Making and Slogan Writing Competition	29TH March 2019	50	
4	AIDS awareness Rally	30 th March 2019	100-110	

**A SPECIAL LECTURE ON AIDS, HIV AND STD'S BY DR. JATINDER
DHAIYA FROM NACO on 27th DECEMBER 2018**



Objective: To spread the knowledge about AIDS and blood donation among NSS volunteers of MCM DAV College for Women, Chandigarh, a special lecture was conducted on 27th December 2018 during Seven Day NSS Special camp. The main objectives of the lecture are given below:

- A comprehensive explanation and information about intimate hygiene and AIDS with a goal to educate the volunteers in detail about the same so that they can further aware the residents of village and prevent the spread of this disease merely by awareness.
- A lecture on Immune System, HIV, it's effects, AIDS, the difference between the two, its transmission, high behaviour risks of transmission, HIV infection, efficiency of Transmission, activities that do not allow transmission.
- A brief discussion on HIV/AIDS care, high risk groups and the role of youth
- An awareness lecture and discussion on personal hygiene, important tips on intimate hygiene, knowledge about the products we use, cleanliness of intimate parts, certain tips while menstruating and so on.

- An idea about the child sexual abuse prevention and HIV prevention and the role of youth in propagating this.



Dr. Jatinder Dhayia from NACO delivering his lecture on HIV/AIDS

Methodology: Dr. Jatinder Dhayia gave an explanation on the above stated concepts and told the volunteers how to improve one's lifestyle and personal hygiene. They showed presentations and videos in order to make the audience easily understand these concepts. Further, he talked about AIDS, HIV and STD's. The various body fluids, its mode of transmission and prevention of HIV. He discussed the ABC Model in which A stands for Abstinence, B stands for Being tested for HIV and being faithful in marriage and monogamous relationships, C stands for Correct and consistent use of condoms. Each session was followed by an interactive session, in which volunteers cleared their doubts related to these concepts.



Impact: This session came out to be very informative for the audience as they got to learn something new and of utmost concern. The volunteers, youth of today, learnt their part in propagating the prevention of HIV and took note of important steps to be practiced during menstruation. It helped to clear various taboos and superstitions that are deep rooted in the society regarding menstruation and treatment of women during those days. This lecture came out to be very useful for them as it was later carried forward to the villagers, in order to aware them of certain significant concepts. The HIV transmission was taken special note of, as another important aspect of this lecture. It helped the volunteers to know more about intimate hygiene and practice the tips given in daily routine.

BLOOD DONATION CAMP

21st FEBRUARY 2019

In line with the endless endeavours of NSS Units of MCM DAV towards inculcating spirit of selfless service in its students and enrichment of society, the college organised a massive blood donation camp. The NSS unit of the college, in collaboration with PGIMER, Chandigarh and Lions Club, Chandigarh, organized the camp that witnessed an overwhelming response from the staff and students. The zealous and devoted blood donors of MCM contributed a laudable total of 215 units of blood.



The team from PGI was headed by Dr. Lakhwinder Singh Motivating the donors with his presence, Mr. Bikram Rana, State Liaison Officer, NSS applauded the value based education system at MCM for enthusing such sense of responsibility into the students. Principal Dr. Nisha Bhargava commended the spirited participation of the donors and emphasised on the need to recognise and work towards such humanitarian causes which help in shaping the students into responsible and empathetic citizens. While the camp had begun and was in full swing, our respected principal Dr. Nisha Bhargava and other dignitaries made the environment even more enthusiastic and colourful by their presence, while they visited every blood donor and interacted with some of the donors. After the successful blood donation, all the donors received the appreciation certificates for their humanity. There was an overwhelming response from students and other donors a total of 215 units were collected in the camp. Some of the donors who could not donate this time were assured for donation in the next camp. A Certificate of appreciation, donation card, and refreshment was given to each donor as a token of gratitude.





POSTER MAKING AND SLOGAN WRITING COMPETITION

29TH MARCH 2019

To spread the knowledge about AIDS and blood donation among students of MCM DAV College for Women, the Red Ribbon club of the college organized a Poster Making and Slogan Writing Competition on 29th March 2019 on the theme of AIDS and Blood Donation. More than 50 students participated in this competition organized in the campus. The students expressed their creativity and awareness about the issue. The judge of the competition was Dr. Pooja Sharma, Head of the Department of Fine Arts. The decision regarding the winners was made on the basis of following criteria:

- Relevance to the theme
- Accuracy and clarity of the message
- Neatness
- Overall presentation

The following students bagged the First, second and third position in the poster making competition.

1. Rattanjot Kaur
2. Hanspreet and Ashmeet (B.Com-I)
3. Prachi Gupta (B.Sc III Year)





AWARENESS RALLY ON HIV/AIDS AND BLOOD DONATION

30TH MARCH 2019

The Red Ribbon Club of MCM DAV College for Women in collaboration with NSS Units of MCM DAV organized in Chandigarh on the topic of AIDS and blood donation. The students carried self made posters and banners and voiced slogans on prevention of AIDS and encouraging for Blood donation in the village streets. They also interacted with the residents and shopkeepers to generate awareness on this issue of social importance. Around 100 students

participated to sensitize the residents about the problems related to AIDS and Blood Donation. Faculty members of the Societies and about 100 students participated in the awareness rally in the outer lanes of sector-36 to generate awareness about HIV.



HIV/AIDS awareness rally by the Red Ribbon Club and NSS volunteers of MCM DAV COLLEGE FOR WOMEN, SECTOR-36 A, CHANDIGARH



Join the Red Ribbon Club.
Learn to love and live without HIV.

