

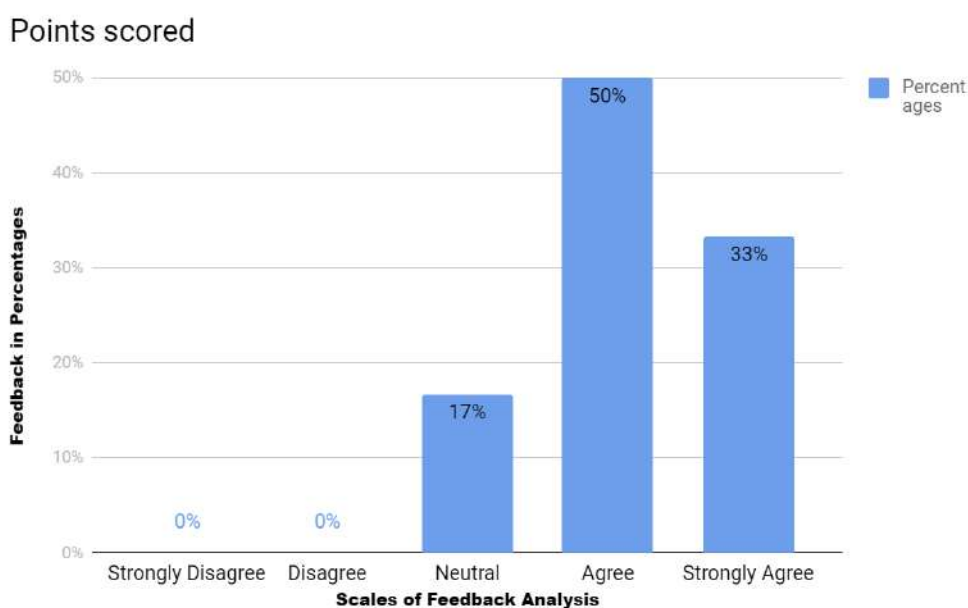
EMPLOYERS FEEDBACK ANALYSIS 2018-2019

The College Placement Cell is actively engaged in providing appropriate employment opportunities to the interested students. For this purpose, companies/organizations are invited to the college for conducting campus placement drives. A wide range of companies/ organizations have enthusiastically conducted these drives in the college. The College Placement Cell collects their feedback to determine the companies' level of satisfaction with respect to quality of students participating in the placement drives. The feedback has been collected from The Training Academy, Chandigarh, HT Media Ltd., Quik Relations Private Limited, IDS INFOTECH LTD, Cvent and Life Leisure Trip. The analysis of the feedback presented question wise is as follows:

1. Relevance of Course Content

It is clear from Figure 1 that majority i.e. 50% of companies agree and 33% strongly agree that the course content taught to the students is relevant to their job requirements.

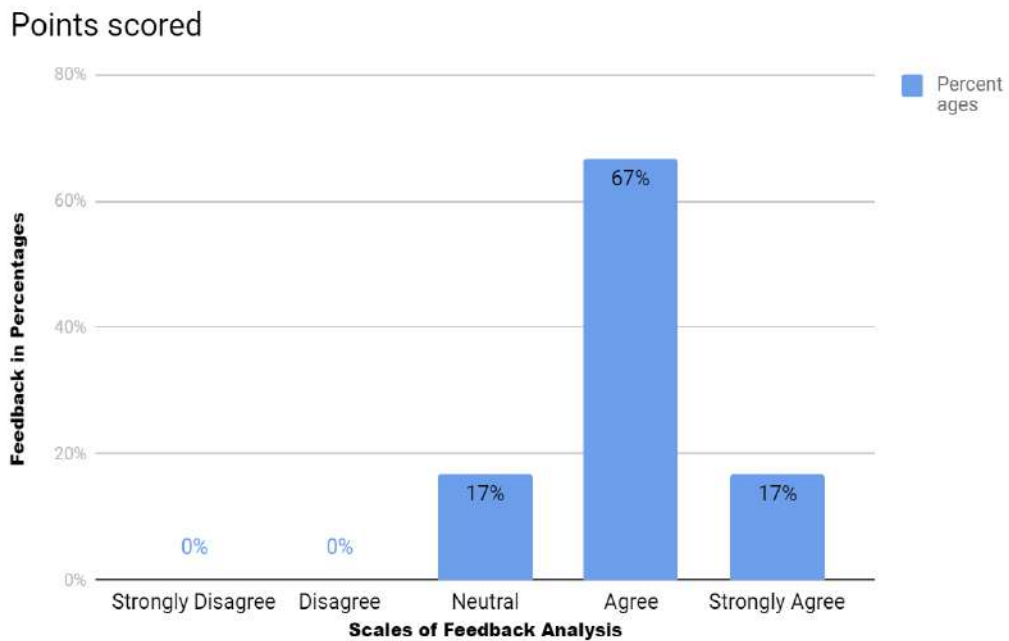
Figure No. 1
Relevance of Course Content with Job Requirements



2. Value Based Learning

Figure 2 clearly presents that majority i.e. 67% of the companies agree and 17% strongly agree that the syllabus imparts value based learning in terms of skills, concepts, knowledge and critical thinking in students that contributes to all round development of students.

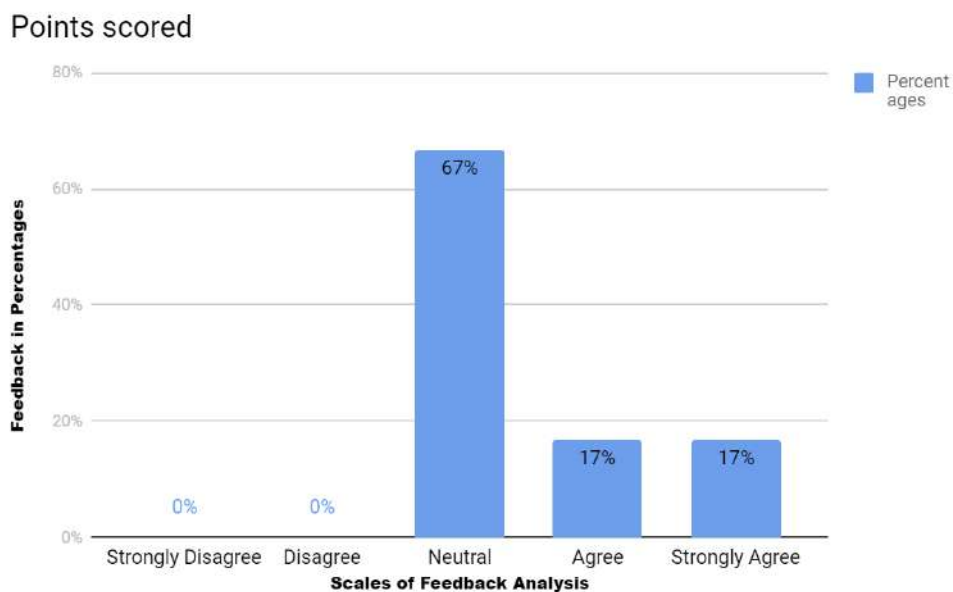
Figure No. 2
Value Based Learning



3. Resolution of Problems

Figure 3 highlights that majority i.e. 67% of the companies hold a neutral view, 17% agree and 17% strongly agree, regarding the students' ability to identify, analyze and resolve problems/ questions posed during the placement process.

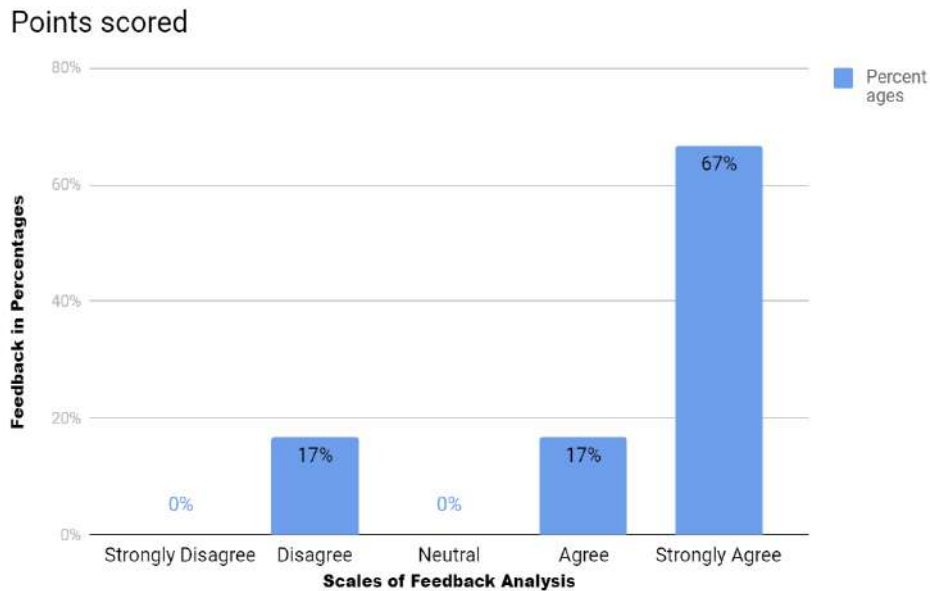
Figure No. 3
Resolution of Problems



4. Students' Knowledge of Relevant Subject

The knowledge of the relevant subject is paramount to fulfil the requirements of a defined job description. Hence, the majority i.e. 67 % of the companies strongly agree and 17 % agree that students possess relevant and requisite knowledge of required subjects.

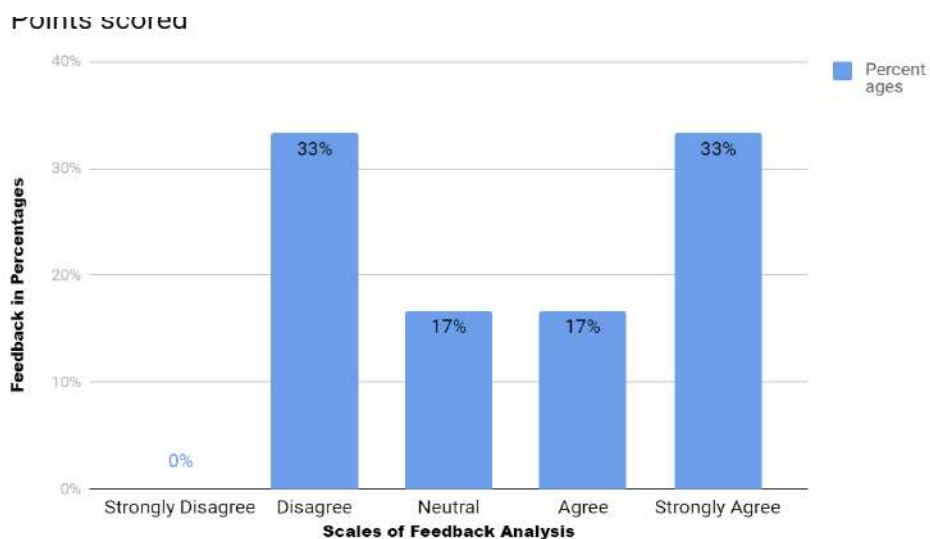
Figure No. 4
Students' Knowledge of Relevant Subject



5. Practical Skills and Competencies

Figure 5 depicts that 17% of the companies have agreed and 33% strongly agree that the students possess the requisite practical skills and competencies required for performance of perspective jobs.

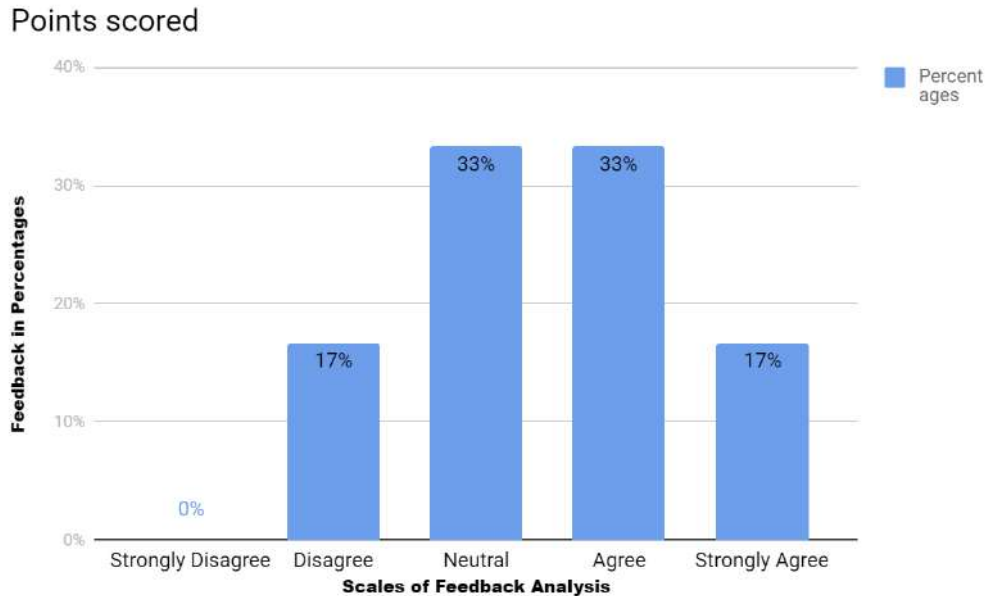
Figure No. 5
Practical Skills and Competencies



6. Soft and Communication Skills

Soft skills and good communication abilities are one of the most desired personal attributes that are sought by companies in present times. Hence, the majority i.e. 33% of the companies agree and 17% strongly agree that the aspiring students possess the requisite soft and communications skills.

Figure No. 6
Soft and Communication Skills



7. Motivation and Confidence

Figure 7 highlights the motivation and confidence levels of the students. A majority of companies i.e 33% agree and 33% strongly agree that the College students are motivated and their level of confidence is also high.

Figure No. 7
Motivation and Confidence

