



UNNAT BHARAT ABHIYAN

Mehr Chand Mahajan DAV College for Women, Chandigarh

PROGRESS REPORT

Plastic-Free Campaign September, 2019

UBA Coordinator's Name: Dr Gunjan

Email: ubacellatmcm@gmail.com

Phone Number: 9915703134

Sr. No.	ADOPTED VILLAGES	TALUKA	DISTRICT
1	Attawa		
2	Badheri		
3	Maloya		
4	Kajheri		
5	Buterla		

List of Activities: Plastic-Free Village Campaign in Village Buterla

ACTIVITY 1:

Name of Activity: Plastic-Free Campaign in Village Buterla

September 18, 2019

Need of the Activity: The Unnat Bharat Abhiyan wing of MCM DAV College for Women, Chandigarh conducted a campaign on 'Plastic-Free Village' on September 18, 2019. The prime objectives of the campaign were to disseminate awareness regarding the hazardous effects of usage of plastic bags, bottles and other commodities in daily lives. The campaign was aimed at reducing the use and consequent disposal of plastic bags, bottles and other daily use goods in the village. The campaign also aimed to protect the water bodies from getting polluted and clogged and to protect the lives of animals which often died because of feeding on plastic. The coordinator of the campaign was Dr Amandeep Kaur, Assistant Professor, Department of Economics, MCM DAV College for Women, Chandigarh. She was also assisted by 17 students of the UBA wing of the College and 20 NSS volunteers of the College.

Description in 200 words (along with the Pictures): As a part of the Campaign on 'Plastic-Free Village', the UBA team, led by the coordinator and assisted by NSS and UBA student volunteers of the College, conducted an awareness rally on 'Plastic-Free Village'. The team also delivered a lecture and a power-point presentation on the theme of 'Say No to Plastic',



which was attended by villagers as well as school children. The UBA team apprised the villagers on the potential hazards of plastic use and urged them to stop using plastic as far as possible, in their daily lives. The villagers were also urged by the volunteers to collect all their plastic and hand it over to the UBA team on their next scheduled visit of ‘Plastic-Collection Campaign’ in Buterla village. Some village people and children also participated in the rally with enthusiasm.

It is also important to mention here that, even though some of the people were quite willing to adopt a plastic-free and healthy lifestyle, there were quite a few of those who articulated the convenience and low cost of re-usable plastic bags and bottles. They were honest about the lack of suitable and cost-effective alternatives to replace plastic. The UBA team also observed a general lack of awareness amongst the people regarding health and environmental hazards associated with plastic use and disposal.







ACTIVITY 2:

Name of Activity: Door-to-Door Plastic Waste Collection in Village Buterla

September 20, 2019

Need of the Activity: The UBA team responsible for Buterla village conducted a “**Plastic Free Campaign**” on September 20, 2019 at Village Buterla today creating awareness amongst the residents of the area about the harmful effects of plastic on human health and environment. The campaign comprised of door-to-door collection of plastic waste by the



students from the residents, who were also informed about the hazardous effects of plastic. All residents, from whom plastic waste was collected, were also provided with cloth bags by the volunteers. The campaign was coordinated by Dr Gunjan Sud, Assistant Professor, Department of Botany, Mehr Chand Mahajan DAV College for Women, Chandigarh. She was assisted by 15 student volunteers from the College.

Description in 200 words (along with the Pictures): The UBA volunteers of MCM DAV College for Women, Chandigarh took a significant step in their efforts towards making Village Butlerla, plastic-free. The team undertook an exercise in helping make Butlerla a clean, eco-friendly village. The UBA team of the College conducted a door-to-door plastic-waste collection drive in Village Butlerla on September 20, 2019. Not only were the residents of the village informed about the potential hazards of plastic waste, but they were also handed over cloth bags in exchange of the plastic collected from them. This activity was not only a novel exercise in educating the masses regarding the catastrophic results of poor disposal of plastic, but also a substantial one in which the residents were given cloth bags for their daily use.

The campaign was initiated in the compound of the Government Primary School, Butlerla Village, Chandigarh, where the students and staff also participated. The waste which was collected from the residents was handed over for proper disposal to the Honorable Deputy Mayor cum Councillor of the area, Mr Hardeep Singh Butlerla who graced the occasion. Mr Butlerla too urged the people to discontinue the use of plastic as it poisons the human health and degrades our environment to irreparable extent and also distributed cloth bags to the residents.

ACTIVITY 3

Name of the Activity: Lecture on Health & Hygiene and Food Nutrition in Village Butlerla

September 20, 2019

Need of the Activity: In order to sensitise children about the importance of health and hygiene, an awareness lecture was organized on Health, Hygiene and Food Nutrition in the Primary School of Village Butlerla on September 20, 2019. The UBA team of MCM DAV College for Women, Chandigarh organized the lecture. The coordinator of the lecture was Dr Arshdeep, Assistant Professor, Department of Commerce, MCM DAV College for Women, Chandigarh. She was assisted by 13 student volunteers of the College.

Description of the Activity: The awareness lecture, which was conducted in the Primary School of Village Butlerla was organized with the primary objective of making young children aware about the need to practice hygiene, especially during the monsoon season. The children were also told about the importance of eating nutritional food and that they could derive most of their nutritional value from fruits and vegetables.



Since the lecture was largely interactive and targeted at a very young audience, it turned out to be very satisfactory and interesting for the students. The students learnt about various tips and techniques to maintain personal hygiene and were also made aware about the nutritional values of fruits and vegetables. The students participated in the lecture with a whole-hearted willingness.





ACTIVITY 4

Name of the Activity: Distribution of Cloth Bags in Village Buterla

September 24, 2019

Need of the Activity: In order to achieve the target of making Village Buterla plastic-free, the UBA team of MCM DAV College for Women, Chandigarh distributed cloth bags to the residents of the village. The primary objective of the activity was to make the residents of the village feel the gravity and enormity of the plastic-free campaign and to motivate them to shun the use of plastic bags. The coordinator of the drive was Dr Sonica, Assistant Professor, Department of Mathematics, MCM DAV College for Women, Chandigarh. She was accompanied and assisted by 35 student volunteers from the College.

Description of the Activity (In 200 Words): The student volunteers participated in a door-to-door campaign under which the village residents were educated about the toxic effects of single-use plastic. The residents were also encouraged by the volunteers to stop the use of plastic bags and to instead substitute the same with cloth or paper bags. Furthermore, cloth bags were distributed to the residents by the volunteers, which boosted the morale of the villagers. Since, the drive was generally focussed on the distribution of cloth bags to the villagers, it proved to be a general cause of mood upliftment and enthusiasm amongst the residents.

The drive was primarily aimed at distributing cloth bags to the village residents as an eco-friendly gesture of humanity and compassion towards our environment and ecology. While distributing the bags, the villagers were also apprised of the urgency to respond to matters of climate concern as these were pressing issues that affected each one of us. The residents were urged to stop using plastic bags and the drive was satisfactory as the responsiveness of the residents was overwhelming.









Note: Detailed Village-wise reports also uploaded on UBA Portal.

Action plan for next month:

Sr. No.	Activity to be conducted(along with reason)
1	
2	
3	