



UNNAT BHARAT ABHIYAN

Mehr Chand Mahajan DAV College for Women, Chandigarh

PROGRESS REPORT

Plastic-Free Campaign September, 2019

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Sr. No.	ADOPTED VILLAGES	TALUKA	DISTRICT
1	Attawa		
2	Badheri		
3	Maloya		
4	Kajheri		
5	Buterla		

List of Activities: Plastic-Free Village Campaign in Village Maloya

ACTIVITY 1:

Name of Activity: Lecture on 'Say No To Plastic' in Village Maloya

September 19, 2019

Need of the Activity: In order to contribute towards the reduction of plastic-use in Village Maloya, an interactive lecture was organized by the UBA wing of MCM DAV College for Women, Chandigarh in the premises of Government School, Village Maloya on September 19, 2019. The primary objective of the lecture was to disseminate awareness regarding the potential hazardous effects of single-use plastic on human, animal and ecological health. The lecture aimed to inform the village people about the importance of the Three R's, namely Reduce, Re-use and Recycle with relation to plastic. The coordinator of the lecture was Dr Sarabjeet Kaur, Assistant Professor, MCM DAV College for Women, Chandigarh. She was also assisted by 15 student volunteers of the College.

Description in 200 words (along with the Pictures): The general awareness lecture on 'Say No to Plastic' held in the premises of the Government School, Village Maloya, was an eye-opener for various residents of the village. The lecture not only aimed at educating the village people regarding the toxicity of plastic in their daily lives, but also motivated them to reduce their plastic footprint as far as possible. The student volunteers also shared with the village



residents, some case studies highlighting dangerous examples of plastic poisoning amongst humans as well as animals.

The awareness lecture on ‘Say No to Plastic’ held in Village Maloya proved to be successful because the village residents were informed and educated about the importance of minimizing plastic-use in their daily lives. The village residents cooperated whole-heartedly in the success of the lecture and also promised to offer their complete and unflinching support to the UBA volunteers in all their future endeavours aimed at making their village and life plastic-free.





ACTIVITY 2:

Name of Activity: Awareness Rally and Nukkad Natak on No Plastic

September 21, 2019

Need of the Activity: In order to make the residents of Village Maloya aware about the potential health and environmental hazards of plastic, the UBA team of MCM DAV College for Women, Chandigarh organized an Awareness Rally and Nukkad Natak in the village on September 21, 2019. The prime objective of the activities was to spread awareness about the



toxicity of plastic and to make them understand the need to ban plastic from their lives. The coordinator of the activities was Dr Amardeep Kaur, Assistant Professor, Department of Punjabi, MCM DAV College for Women, Chandigarh. She was assisted by 20 student volunteers of the College.

Description in 200 words (along with the Pictures): The awareness rally on No Plastic was held in Village Maloya to inform the public regarding the hazards of using and disposing plastic. The Nukkad natak on the same theme was organized the UBA student volunteers of MCM DAV College for Women, Chandigarh. The volunteers performed an interactive skit in front of the 6th and 7th standard students of Sarvhitkari Government Middle School, Maloya. The skit which was based upon the theme of the adverse effects of plastic in our lives was whole-heartedly enjoyed by the students of the school. After the completion of the skit, the UBA volunteers held an interactive session with the students of the school educating them about the need to shun plastic from their lives.

The two activities of the Awareness Rally and Nukkad Natak on the theme of No Plastic, organized by the UBA team of MCM DAV College for Women, Chandigarh proved to be very successful. First of all, the venue proved to be very appropriate for the skit as it was Government Middle School, Maloya. Secondly, the concept of an interactive skit organized by the student volunteers hit the right notes with the children of 6th and 7th standards of the school. The children seemed to be thoroughly enjoying themselves during the skit while also being left with some very significant lessons on reducing plastic pollution. The activity proved to be a perfect example of how fun-filled activities can leave indelible and lasting impressions on young minds. The skit was loved by students and teachers alike, as it was education provided with entertainment. The school staff also promised their whole-hearted cooperation and commitment for any plastic-related activities conducted by the UBA team of MCM DAV College for Women, Chandigarh in the future.





Activity 3

Name of the Activity: Say No to Plastic (Collection of Single-use Plastic and Distribution of Cloth Bags) in Village Maloya

September 26, 2019

Need of the Activity: With the objective of declaring Maloya a plastic-free village and to make the residents and school students aware about the potential toxicity of plastic-use in daily life, the “Say No to Plastic” campaign was organized in the village on September 26, 2019. The campaign had a multi-pronged approach wherein a number of targets were



achieved, namely dissemination of awareness regarding the potential hazards of using plastic, collection of plastic bags and miscellaneous items from the villagers and distribution of cloth bags to them. The campaign was coordinated by Dr Ketaki Dwivedi, Assistant Professor, Department of Sociology, MCM DAV College for Women, Chandigarh. She was assisted and accompanied by 42 student volunteers of the College.

Description of the Activity (In 200 Words): In continuation with the Nukkad Natak and awareness rally conducted in Village Maloya on September 21, 2019, the UBA team of MCM DAV College for Women, Chandigarh organized another campaign in the village on September 26, 2019. The campaign was titled, ‘Say No to Plastic’ and adopted a multi-pronged approach in attaining its targets of convincing the residents to stop using plastic in their daily lives.

First of all, a rally was taken out by the student volunteers of UBA in collaboration with the NSS Unit of Government Model Senior Secondary School, Maloya. The rally was followed by a personal interaction with people regarding the toxic effects of plastic on human health and environment. Lastly, the UBA volunteers collected as much single-use plastic items as they could from the villagers and distributed cloth bags to them. The campaign on “Say No to Plastic” was largely successful because the UBA volunteers culminated their visit with a gesture of awareness and kindness towards nature, which was the distribution of cloth bags to the village residents. The residents readily cooperated in giving their plastic bags and bottles and accepting cloth bags. Witnessing the enthusiasm of the UBA team, the residents also pledged to reduce their plastic use. Thus, besides being a campaign of awareness and education, it also was a drive of kind gestures towards Nature, which the residents appreciated.









Note: All detailed Village-wise reports also uploaded on UBA Portal.



Action plan for next month:

Sr. No.	Activity to be conducted(along with reason)
1	
2	
3	