

MCM DAV College for Women, Sector – 36A, Chandigarh
Monthly Teaching Plans
Session 2019-20

Name of the Teacher/s: Dr. Namita Bhandari

Department: Commerce

Class: BBA- II Semester: 3

Subject: Direct Tax Laws

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken
	From	To		
1.	July 14 2019	July 31 2019	Introduction to Income Tax, Basis of Residential Status and Scope of Tax	Lectures, Power Point Presentations, Group Discussion
2.	August 1 2019	August 31 2019	Income from Salaries and House Property	Lectures, Power Point Presentations, Group Discussion
3.	September 1 2019	September 30 2019	Income from Profits and Gains, Capital Gains, Depreciation	Lectures, Power Point Presentations, Group Discussion
4.	October 1 2019	October 31 2019	Income from Other Sources, Deductions, Exempted Incomes	Lectures, Power Point Presentations, Group Discussion
5.	November 1 2019	November 30 2019	Agriculture Income, Set off and Carry Forward of Losses, Clubbing of Income, Total Income	Lectures, Power Point Presentations, Group Discussion

Name of the Teacher: Ms. Garima Khanna

Department: Commerce

Class: BBA- II Semester: 3

Subject: Regulatory Framework for Companies

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken
	From	To		
1.	26 th July	31 st July	Introduction, Types of Companies.	Lecture Method
2.	1 st August	31 st August	Formation of Companies, Article of Association, Memorandum of Association, Company Management: Directors.	Lecture Method and Case Discussion

3.	1 st September	30 th September	Company Meetings and Resolutions, AGM, EGM, Board Meeting, Prospectus, Shares.	Lecture Method and Group Discussion
4.	1 st October	31 st October	Share Capital, Membership in a company, Legal Environment for Security Markets.	Lecture Method and Presentation
5.	1 st November	30 th November	Corporate Social Responsibility, Emerging Issues in Company Law.	Lecture Method, Practical Examples and Group Discussion

Name of the Teacher: Dr. Manpreet Kaur

Department of Commerce

Class: BBA- II Semester: 3

Subject: Economics of Money and Banking

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken
	From	To		
1.	26 th July	31 st July	Money: Introduction, Functions & Types of Money. Theoretical and Empirical Methods to Distinguish Money from Near Money Assets. Types of Monetary System and Qualities of Good Monetary System.	Lecture Method
2.	Ist August	31 st August	Demand for Money: Classical and Keynesian Approach, Baumol and Tobin Inventory Theoretic Approach, Freedman's Theory. Supply of Money: Measures of Money Supply and Money Multiplier.	Lecture Method
3.	Ist September	30 th September	Monetary Policy: Targets, Goals and Trade off among Alternate Goals. Transmission Mechanism – Classical Model, Keynesian Model and Monetarist Model. Supply	Lecture Method and Online Sources

			of Money, Theories of Money Supply.	
4.	Ist October	31 st October	Banking: Meaning, Types and Functions of Banks, Management and Organisational Set Up of Commercial Banks. Central Banking: Origin & Evolution; Main Functions, Monetary Management. Risk Management: Types of Risk, Management, Asset/Liabilities Management	Lecture Method and Group discussion
5.	Ist November	30 th November	Major Developments in Commercial Banking in India since Independence, Banking Sector Reforms, International Monetary Fund (IMF) and International Liquidity. WTO and GATT: Implications for India. Introduction to E-Banking and Electronic Fund Transfer (RTGS & NEFT), Cheque Truncation System (CTS).	Lecture Method and Group Discussion

Name of the Teacher/s: Ms. Richa Gupta
Department: Commerce
Class: BBA- II Semester: 3
Subject: Marketing Management

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1.	29July	July 31	Introduction to Marketing Meaning and Concepts	Lectures, Group Discussion
2.	August 1	August 31	Marketing Research, Consumer Buying Behaviour, Market Segmentation,	Lectures, Presentations, Group Discussion
3.	September 1	September 30	Product Planning and Market Strategies, PLC, Product Development, Branding,	Lectures, Power Point Presentations, Group Discussion

			Packaging and Labeling. Pricing Decisions	
4.	October 1	October 31	Distribution Channels, Channel Management Decisions, Promotion Decisions, Communication Decision & Promotion Tools	Lectures, Power Point Presentations, Group Discussion
5.	November 1	November 30	Emerging Trends and Issues in Marketing, Concept of Direct Marketing, Online Marketing, Green Marketing, Retail Marketing, CRM.	Lectures, Power Point Presentations, Group Discussion

Name of the Teacher: Ms. Raman Ghuman

Department: Commerce

Class: BBA- II Semester: 3

Subject: Operations Research

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1	25-7-2019	31-7-2019	Operations Research: Meaning, Significance and Scope.	Lecture method, Discussion method
2	1-8-2019	31-8-2019	Introduction to Linear Programming, Formulation of Linear Programming—Problems, Graphical Method, Simplex Method.	Lecture method, Discussion method
3	2-9-2019	30-9-2019	Transportation Problem, Assignment Problem	Lecture method, Discussion method
4	1-10-2019	31-10-2019	Queuing Theory: Introduction, Arrival System, Queue Discipline, M/M/I Single Channel, M/M/I and M/M/S Model	Lecture method, Discussion method
5	1-11-2019	30-11-2019	Game Theory: Two Persons Zero Sum Games, Pure Strategies, Mixed Strategies, Dominance, Introduction to Frequency Problems, Classification of Sequencing Problems, Processing in Job through Two Machines. Revision.	Lecture method, Discussion method