

MCM DAV College for Women, Sector – 36A, Chandigarh
Monthly Teaching Plans
Session – (2019-20)

Name of the Teacher: Ms. Pallavi Rani

Department: Commerce

Class: B.Com- II Semester: 4

Subject: Contemporary Issues in Accounting (Accounting and Finance Honours)

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken
	From	To		
1	9 th Jan	31 st Jan	Role of International Accounting Standard Committee in Harmonisation of Divergent Accounting Practices.	Lecture, Discussion, PPT
2	1 st Feb	28 th Feb	Accounting for Human Resources. Accounting for Price-Level Changes. Accounting for Financial Instruments	Lecture, Discussion
3	1 st March	31 st March	Segment Reporting, Interim Reporting. Forensic Accounting – Introduction – Historical Background, Essentials – Role of Forensic Accountant – Forensic Accounting in India.	Lecture, Discussion, PPT
4.	1 st April	30 th April	Corporate Accountability Reporting- Basics of Sustainability Reporting- Social Reporting and Performance Reporting. Accounting for Brand Equity – Introduction, Types of Brands, Objectives – Models, Environment Accounting.	Lecture, Discussion

Name of the Teacher/s: Dr. Arshdeep, Dr. Nidhi Tanwar, Dr. Pallavi and Dr. Amandeep Kaur
Department: Commerce
Class: B. Com- II Semester: 4
Subject: Security Analysis and Portfolio Management

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken
	From	To		
1.	9th January	31st January	Investment - Meaning, Nature, Objectives and Process Investment Avenues Risk & Return Fundamental Analysis	Lecture method, Discussion method, PPT and Online sources
2.	1st February	29th February	Technical Analysis Portfolio Management- Concept, Schemes, Theories Capital Market Line	Lecture method, Discussion method, PPT and Online sources
3.	1st March	31st March	Markowitz Model Sharpe Model Jenson & Treynor CAPM Efficient Market Theory	Lecture method, Discussion method, PPT and Online sources
4.	1st April	30th April	Portfolio Performance Evaluation Portfolio Revision	Lecture method, Discussion method, PPT and Online sources

Name of the Teacher/s: Dr. Mamta Ratti, Ms. Sidaq and Ms. Ritu Rani
Department: Commerce
Class: B.Com- II Semester: 4
Subject: Marketing Management

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1.	January 9 2020	January 31 2020	Introduction to Marketing: Meaning, Nature and Scope of Marketing, Marketing Concepts and Philosophies, Marketing Process, Marketing Mix. Marketing Information System: Meaning and Components, Marketing Research Process. Consumer Buying Behaviour: Factors Influencing Buying Behaviour, Buying Decision Process.	Lectures, Power Point Presentations, Group Discussion

2.	February 1 2020	February 28 2020	Market Segmentation: Levels and Patterns of Market Segmentation, Basis, Major Segmentation Variables for Consumer Markets, Concepts of Market Targeting and Positioning. Product Planning and Market Strategies: Product Life Cycle, New Product Development, Product Concepts and Classification, Branding, Packaging and Labeling.	Lectures, Power Point Presentations, Group Discussion
3.	March 1 2020	March 31 2020	Pricing Decision: Pricing Policies and Strategies. Distribution Decisions: Channel Design Decisions, Major Channel Alternatives, Channels Management Decision, Causes and Managing Channel Conflict, Physical Distribution. Promotion Decisions: Communication Process.	Lectures, Power Point Presentations, Group Discussion
4.	April 1 2020	April 30 2020	Promotion Tools: Advertising (Steps Involved in Designing and Advertising Programme), Sales Promotions, Public Relations, Personal Selling. Issues in Marketing in a Developing Economy, Rural Marketing.	Lectures, Power Point Presentations, Group Discussion

Name of the Teachers: Dr. Kiran Jindal and Dr. Japneet Kaur

Department: Commerce

Class: B.Com- II Semester: 4

Subject: Cost Management

Sr. No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1	January 9, 2020	January 31, 2020	Need, significance, and different areas of cost management and application method of cost determination. Job costing and batch costing. Contract costing,	Lecture method using problem solving technique
2	February 1 st , 2020	February 29, 2020	Uniform costing, inter-firm costing, process costing, and joint costing and by product costing, activity based costing, Target costing, life cycle costing, and value chain analysis.	lecture cost sheet using MS Excel
3	March 1 st , 2020	March 31 st , 2020	Marginal costing: cost, volume, profit analysis and decision	Marginal costing using MS Excel,

			making, differential costing and absorption costing. Budgeting and budgetary control, concepts, objectives, limitations, types of budgets, zero based budgeting.	Lecture method using problem solving technique
4	April 1 st , 2020	April 30 th , 2020	Standard costing, analysis of variance.	Lecture method using problem solving technique

Name of the Teacher/s: Ms. Jyoti Soi and Ms. Disha Sharma

Department: Commerce

Class: B.Com-II Semester: 4

Subject: Advanced Accounting

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1.	9 th Jan	31 st Jan	Valuation of Shares and Goodwill, Insurance Claims	Lecture method
2	1 st Feb	28 th Feb	Liquidation of Companies, External and Internal Reconstructions	Lecture method
3	1 st March	31 st March	Accounts of Holding Companies-Preparation of CBS, Mutual Owings- Revaluation of Assests - Bonus Issue (Excluding Cross Holdings), Investment Accounts	Lecture method
4	1 st April	30 th April	Accounting for Amalgamation, Absorption(Excluding Inter-Holding), Accounting for Hire-Purchase and Instalment System	Lecture method

Name of the Teacher/s: Ms. Nidhi Sharma, Ms. Ritu Rani and Dr. Japneet Kaur

Department: Commerce

Class: B.Com II (4th Semester)

Subject: Auditing & Secretarial Practices

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken
	From	To		
1.	January 9 2020	January 31 2020	Introduction to Auditing, Audit & Investigation, Internal Control, Internal Check and Internal Audit.	Lectures, Power Point Presentations, Group Discussion
2.	February 1 2020	February 28 2020	Vouching of cash book and Trading Transactions, Verification and Valuation of Assets & Liabilities, Appointment of Company Auditor.	Lectures, Power Point Presentations, Group Discussion
3.	March 1 2020	March 31 2020	Introduction to Secretarial Practices, Statutory Meetings, Annual General Meetings, Extra Ordinary Meetings.	Lectures, Power Point Presentations, Group Discussion
4.	April 1 2020	April 30 2020	Board and Committee Meetings, Motions & Resolutions, Minutes of Meetings.	Lectures, Power Point Presentations, Group Discussion

Name of the Teacher/s: Dr. Mamta Ratti

Department: Commerce

Class: B.Com II Semester: IV

Subject: Consumer Behaviour

S. No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken
	From	To		
1.	9 th Jan 2020	31st Jan 2020	Unit I Scope and Relevance of Consumer Behaviour	Lecture method, Group discussion
2	1st Feb 2020	29th Feb 2020	Unit I Individual Determinants of Consumer Behaviour	Lecture method, Assignment
3	1st March 2020	31st March 2020	Unit II Consumer Decision Process	Lecture method, Presentations
4	1st April 2020	30th April 2020	Unit II Diversity of Consumer Behaviour	Lecture method, Group discussion,