

**Workshop on Business Model Canvas
&
Business Plan Competition
(11th and 12th February 2020)**

A workshop on 'Business Model Canvas' was conducted by the Institution's Innovation Council on 10/02/2020 to promote the culture of entrepreneurship in students. The resource person for the workshop was Ms. Prerna Kalra, Founder, Open Hand Solutions. The session was attended by 82 students and 04 teachers. During the workshop, Ms. Kalra sensitized the students on how to prepare a business proposal and concluded the session with an activity involving the workshop participants. Students greatly benefitted from the expertise and industry experience of the expert. Subsequently, a 'Business Plan Competition' was organized on 12/02/2020. Earlier the competition was planned to be conducted on 11/02/2020 but due to the sports day celebrations in the college on that day, competition was organized on 12/02/2020. A total of 71 students, organized into 16 groups, participated in the competition. First and second prize were awarded to two groups who prepared the best business proposals. The zeal, enthusiasm, and participation of the students made the activities a success.

