

MCM DAV College for Women, Sector – 36A, Chandigarh
Monthly Teaching Plans
Session (2019 - 2020)

Name of the Teacher: Dr. Arshdeep Kaur
Department: Commerce
Class: M.Com- I Semester: 1
Subject: Organization Theory and Behavior

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1	25-7-2019	31-7-2019	Organizational Theories and Behaviour: Classical, Neo -classical and Contemporary. Authority, Power, status, formal and informal structure. Flat and Tall structures. Bureaucratization of organizations.	Lecture method, Discussion method, PPT and Case Study method
2	1-8-2019	31-8-2019	Organizational Behaviour- concepts, determinants, models, challenges and opportunities of OB. Transaction cost and organizational behaviours. Contributing disciplines to the OB. Individual Behaviour: Foundations of individual behaviour, values, attitudes, personality and emotions. Theory X and Theory Y, Chris Argyris behaviour patterns, Perceptual process.	Lecture method, Discussion method, PPT and Case Study method
3	2-9-2019	30-9-2019	Group Decision making and Communication: Concept and nature of decision making Process, Individual versus group decision making, Nominal group technique and Delphi technique, models of communication, communication	Lecture method, Discussion method, PPT and Case Study method

			<p>effectiveness in organizations. Feedback, TA, Johari Window.</p> <p>Motivation: Need hierarchy, Maslow's Need Hierarchy, Two factor theory, Contemporary theories of motivation (ERG, Cognitive evaluation, goal setting, and equity) expectancy model. Behaviour modification, Motivation and organizational Effectiveness.</p>	
4	1-10-2019	31-10-2019	<p>Leadership, Power and Conflict: Concept and theories, Behavioral approach, Situational approach, Leadership effectiveness, Contemporary issues in leadership. Power and conflict. Bases of Power, power tactics, sources of conflict patterns, levels And conflict resolution strategies. Transactional Analysis (TA) - Work Stress.</p>	<p>Lecture method, Discussion method, PPT and Case Study method</p>
5	1-11-2019	30-11-2019	<p>Organizational Culture, Organizational Development and Stress Management: Concept and determinants of organizational culture, Organizational Development: Concept and intervention techniques. Individual and organizational factors to stress, Consequences of stress on individual and organization, management of stress.</p>	<p>Lecture method, Discussion method, PPT and Case Study method</p>

Name of the Teachers: Ms. Shelly Nanda

Department: Commerce

Class M.Com-I Semester: 1

Subject:- Marketing Management

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
	25 th July	31 st July	Forecasting Market Demand Product management: Product - Meaning and Classifications, New Product Development. Managing Product Life Cycles, Brand Strategies and Management.	Lecture, PPT, E Books
	1 st August	31 st August	Introduction to Marketing Management; Marketing - Meaning and approaches, Role of Marketing in Organizations, 4Ps & beyond, Marketing Challenges, Marketing Process and Marketing Planning, Marketing information system.	Lecture, PPT, Group Discussion, Case Studies
	1 st September	30 th September	Analyzing Market Opportunities ; Analyzing the Marketing Environment- Economic, Demographic, Social, Cultural, Technical, Political & Legal Buying Behavior- Consumer, Business & Industrial Measuring	Lecture, PPT, Group Discussion, Case Studies
	1 st October	31 st October	Managing Service - Idea, Institution, Person, Place and Event. Pricing, Distribution and Promotion Pricing- Influencing factors, Approaches, Strategies and Programmes.	Lecture PPT, Group Discussion,
	1 st November	30 th November	Channels of Distribution and Logistics. Promotion Strategies - Advertising, Sales Promotion & Public Relations. Revisions and problems	Lecture, PPT, Problem Solving

Name of the Teacher/s: Dr. Mamta Ratti

Department: Commerce

Class: M.Com- I Semester: 1

Subject: Modern Accounting & Reporting Practices

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1.	July 2019	31 st July 2019	Unit I The Regulatory and Financial Reporting Framework	Lecture Method, Group Discussion, Online Sources
2.	1st August 2019	31st August 2019	Unit I Elements of financial statements	Lecture Method, Group Discussion, Online Sources
3.	1st September 2019	31st September 2019	Unit II Elements of financial statements as per International Financial Reporting Standards	Lecture Method, Group Discussion, Online Sources
4.	1st October 2019	31st October 2019	Unit III Presentation and additional disclosures as per International Financial Reporting Standards	Lecture Method, Group Discussion, Online Sources, Mid Semester Tests
5.	1st November 2019	31st November 2019	Unit IV Presentation and additional disclosures as per International Financial Reporting Standards	Lecture Method, Group Discussion, Online Sources
6.	1st December 2019	31st December 2019	Semester End Examinations	Personal attention given to the students who faces problems during exam preparations

Name of the Teacher: Ms. Raman Ghuman

Department: Commerce

Class: M.Com- I Semester: 1

Subject: Management Information System

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1	1-8-2019	31-8-2019	MIS Definition - Characteristics - Evolution of MIS: Concepts; framework for understanding and designing MIS in an organization; MIS and other related disciplines:	Lecture method, Discussion method

			<p>MIS and Management Accounting, MIS and Computer Science, MIS and OR, MIS and Organizational Behavior, MIS and Management. Concept of information : definition, features, types, process of generation and communication; quality of information; information overload; techniques for managing overload; summarizing; filtering; inferences and message routing. System concepts : definition, types and characteristics of system-control in systems: feedback: positive and negative; negative feedback control system, input, process and output control; law of requisite variety.</p>	
2	2-9-2019	30-9-2019	<p>Information systems: Transaction Processing Systems, Office Automation Systems, Information Reporting Systems, Decision Support Systems, Executive Support Systems, Expert systems. . Enterprise Resource Planning Systems –Features-ERP Modules - implementation of ERP.</p>	<p>Lecture method, Discussion method</p>
3	1-10-2019	31-10-2019	<p>Systems Development and Implementation: System development methodologies; SDLC approach; prototyping approach and user</p>	<p>Lecture method, Discussion method</p>

			<p>development approach - Systems Analysis; Systems Design; Concepts of database and database design; system implementation; management of information system projects; system documentation – information system audit. Security of information resources; threats to information resources; security systems for risk management</p>	
4	1-11-2019	30-11-2019	<p>Structure of MIS: Basic structural concepts: formal and informal information systems; public and private information systems; multiple approaches to the structure of MIS: Operational elements (physical components, process, and outputs for users), activity subsystems, functional subsystems and decision support – synthesis of multiple approaches into a conceptual structure for MIS.</p> <p>Revision</p>	<p>Lecture method, Discussion method Online Sources</p>

Name of the Teacher: Dr. Kiran Jindal
Department: Commerce
Class: M. Com- I Semester: 1
Subject: Quantitative techniques in Business

S. No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1	August 1 st , 2019	August 31 st , 2019	Probability and probability distribution: rules, applicability, bayes theorem, random variable, binomial, poisson and normal distribution. Sampling v/s census, sampling procedure, sampling techniques, sampling and non-sampling error.	lecture method using problem solving technique
2	September 1 st , 2019	September 30 th , 2019	Sampling distribution, law of large numbers, central limit theory, estimation: meaning, types and properties. Large samples and small samples	Lecture method using problem solving technique
3	October 1 st , 2019	October 31 st , 2019	Hypothesis testing, type I and type II error, significance of means and difference between two means, proportion, difference between two proportions, f test, one way and two way Anova.	Lecture method using problem solving technique
4	November 1 st , 2019	November 30 th , 2019	Statistical quality control, chances and causes of variation, control charts: X charts, p charts, np charts, range charts and c charts, decision making tree under uncertainties.	Lecture method using problem solving technique