

MCM DAV College for Women, Sector – 36A, Chandigarh
Monthly Teaching Plans
Session: 2019-20

Name of the Teacher/s: Dr. Mamta Ratti
Department: Commerce
Class: M.Com-I Semester: 2
Subject: Financial Management and Policy

S. No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken
	From	To		
1.	9 th Jan 2020	31 st Jan 2020	Unit 1 Financial Management, Time Value of Money, Sources of Finance	Lecture method, Group discussion, Numerical
2	1 st Feb 2020	29 th Feb 2020	Unit 1& 2 Financial Forecasting, Investment Decisions, Determining Cash Flows	Lecture method, Assignment
3	1 st March 2020	31 st March 2020	Unit 3 Capital Structure Decisions, Capital Structure Policy	Lecture method, Numerical Tests
4	1 st April 2020	30 th April 2020	Unit 4 Determinants of Dividend Model, Working Capital Management	Lecture method, Group discussion,

Name of the Teacher: Dr. Arshdeep Kaur
Department: Commerce
Class: M.Com- I Semester: 2
Subject: Business Policy & Strategic Management

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1	9 th January	31 st January	Strategic management - an introduction. Evolution of business policy as a discipline. Strategy and the Quest for competitive advantage. Military origins of strategy. Evolution, Concept and Characteristics of strategic management.	Lecture method, Discussion method, PPT and Case Study method

			<p>Defining strategy. Mintzerbg's 5Ps of strategy. Corporate, business and functional levels of strategy. Strategic management process.</p>	
2	1 st February	29 th February	<p>Strategic options Porter's generic strategies Integration strategies Intensive strategies Diversification and differentiation strategies Functional strategy- manufacturing, financial, marketing, human resource, research & development. Strategic intent & strategy formulation: vision, mission and purpose. Business definition, objectives and goals. Stakeholders in business and their roles in strategic management. Corporate social responsibility. Ethical and social considerations in strategy development.</p>	<p>Lecture method, Discussion method, PPT and Case Study method</p>
3	1 st March	31 st March	<p>Strategy implementation Project implementation Procedural implementation Resource allocation Organization structure Matching structure and strategy. Behavioral issues in implementation. Corporate culture. Mc Kinsey's 7s Framework Concepts of Learning Organization. Strategy evaluation - importance</p>	<p>Lecture method, Discussion method, PPT and Case Study method</p>

			Symptoms of malfunctioning of strategy Organization anarchies.	
4	1 st April	30 th April	Operations control Strategic control Measurement of performance Analyzing variances Role of organizational systems in evaluation. New business models and strategies for internet economy: shaping characteristics of e-commerce environment E-commerce business model and strategies Internet strategies for traditional business Key success factors in E-commerce Virtual Value Chain.	Lecture method, Discussion method, PPT and Case Study method

Name of the Teachers: Ms. Shelly Nanda

Department: Commerce

Class: M.Com-I Semester: 2

Subject:- Production and Materials Management

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1	9 th Jan	31 st Jan	Introduction to Production Management - Nature, Scope, Importance and Functions Materials Management - Evolution, Importance, Scope and Objectives - Interface with other functions. Facilities Location & Layout – Strategic importance - Factors affecting location & layout - Installation of facilities – Single location, multi-location decisions.	Lecture, PPT, E Books
2	1 st Feb	29 th Feb	Principles and Types of Facilities Layout. Importance and Functions of Production Planning & Control Introduction of Inventory Control, Static Inventory problem under risk. Dynamic Model under risk, policy coordinated, Replacement	Lecture, PPT, Group Discussion, Case Studies

			with discount. Introduction to purchasing, Functions of purchasing, procedure of purchasing, Selection of Sources of Supply, Negotiation with Suppliers.	
3	1st March	31 st Mar	Introduction to PERT / CPM - Network Crashing. Price determination; Price Cost Analysis, Quality determination and control value analysis. Scope & functions of operations management, Forecasting of demand. Delphi. Methods, Statistical Quality Control Technique	Lecture, PPT, Group Discussion, Case Studies
4	1 st Apr	30 th Apr	Productivity - Work Study - Objectives, Scope and Uses - Methods Study – Flow process chart, Flow diagram & Process mapping - Work Measurement - Elements – Performance Rating - Allowances -Standard Time - Synthetic Time Standards – Work Sampling	Lecture PPT, Group Discussion,

Name of the Teachers: Ms. Raman Ghuman

Department: Commerce

Class: M.Com-I Semester: 2

Subject:- Operations Research

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1	9 th Jan	31 st Jan	Operations Research: Evolution, methodology and role in decision making Assignment problems including travelling salesman's problem. Special cases in assignment problems; unbalanced problems, maximization objective and multiple optimal solutions. Game theory, pure and mixed strategy games; principle of dominance; two person zero sum game.	Lecture Method, Problem Solving Method
2	1 st Feb	29 th Feb	Transportation problems including transshipment problems; Special cases in transportation problems; unbalanced problems, degeneracy; maximization objective and multiple optimal solutions; Queuing theory: concept, assumptions and applications; analysis of queue system, Poisson distributed arrivals and exponentially distributed service time model (MMI and MMK); simulation; meaning, process, advantages, limitations and applications.	Lecture Method, Problem Solving Method

3	1st March	31 st Mar	Linear programming: Meaning, assumptions, advantages, scope and limitations: Formulation of Problem and its solution by graphical and simplex methods (Including Big M Method and Two Phase Simplex Method); special cases in simplex method; infeasibility, degeneracy, unboundedness and multiple optimal solutions; duality. Dual Simplex Method.	Lecture Method, Problem Solving Method
4	1 st Apr	30 th Apr	PERT/CPM: Difference between PERT and CPM, network construction, calculating EST, EFT, LST, LFT and floats, probability considerations in PERT, time cost trade off. Decision theory: decision making under uncertainty and risk, Bayesian analysis, decision trees. Replacement problem (Individual and Group replacement problems both).	Lecture Method, Problem Solving Method

Name of the Teacher: Dr. Kiran Jindal

Department: Commerce

Class: M. Com II Semester

Subject: Research Methodology

S. No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1	January 9, 2020	January 31, 2020	Meaning of research, quality of research worker, definition, methods and process of scientific research, purpose and functions of research, problem solving through research, research process.	lecture method
2	February 1 st , 2020	February 29 , 2020	Research design: meaning and types. Use of library, use of periodical, books and encyclopedia, sampling methods, methods of data collection: types, advantage and disadvantage.	Lecture method along with real life project

3	March 1 st , 2020	March 31 st , 2020	Coding of information, classification, tabulation, interpretation and presentation of data, quotations, footnotes, bibliography, data analysis tools: multivariate analysis, factor analysis, conjoint analysis, cluster and discriminate analysis.	Lecture method along with real life project
4	April 1 st , 2020	April 30 th , 2020	Report writing: front page, title page, list of contents, list of figures, table and appendices. chapterisation scheme, benefit of implementing actual research, carrying forward the research, management of research units.	Lecture method along with real life project