

MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN

PLACEMENT CELL

2019-20



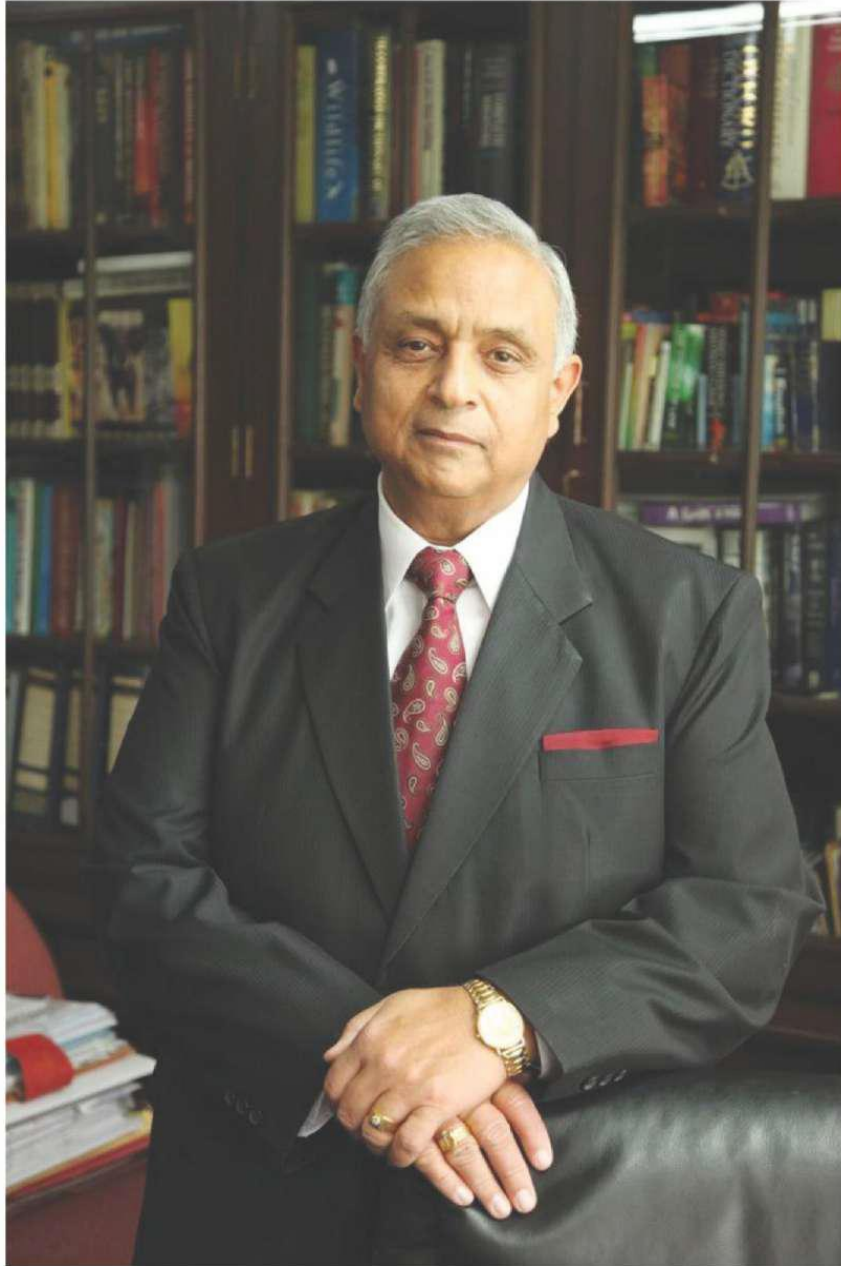
Mehr Chand Mahajan DAV College for Women

Sector 36-A, Chandigarh (U.T.)

Website: www.mcmdavcw-chd.edu

Placement Cell e-mail: mcm36placements@gmail.com

Our Guide and Mentor



Dr. Punam Suri Ji, Padma Shree Awardee
Hon'ble President
DAV College Managing Committee
New Delhi

MESSAGE FROM THE PRINCIPAL



Mehr Chand Mahajan DAV College for Women has been steadfast in the pursuit of grooming women of substance, equipped with professional acumen and requisite skills that enhance their employability. The college offers unprecedented opportunities to its students to gain employment in reputed companies like E&Y, Infosys, TCS, Wipro, Tommy Hilfiger, etc. through various on campus and off-campus placement drives organized throughout the year. This has been made possible by the assiduous efforts of the Placement Cell of the college that works proactively to help students realize their dream of self-reliance. It is heartening that many prestigious companies have handpicked our students, which speaks volumes of the talent nurtured at MCM.

Dr. Nisha Bhargava



The 2018-19 academic session witnessed a highly successful placement season wherein many big names of the corporate world partook in placement drives and selected or shortlisted 379 students for various roles. With a vision to form meaningful and long-term relationship with the prospective employers, the Placement Cell of the college has been proactively working as a link between the

employers and the students, by placing a huge pool of talented and skilled prospective employees before the companies and by affording the students the opportunity to secure jobs even before the completion of their degrees.

Dr. Mamta Ratti, Convenor, MCM Placement Cell

COLLEGE PROFILE



Mehr Chand Mahajan DAV College for Women, a premier institution for women's education, was established in 1968 by the DAV College Managing Committee, New Delhi to commemorate the exemplary contribution of Justice Mehr Chand Mahajan to the cause of education. Dr. V.V. Giri, the then President of India laid the foundation stone of the college that envisioned to empower women by laying the foundation of a future that embodies holistic growth. The college has managed to attain its goal by providing an academically and ethically sound environment replete with resourceful knowledge.

Re-accredited with grade 'A' by NAAC in the year 2016 and accorded Star Status by Department of Biotechnology, Government of India, the multi-faculty postgraduate institution has emerged as an institution of eminence. The college has been ranked amongst the topmost educational institutions of the country by national dailies and magazines like *The Tribune*, *India Today* and *The Week*. MCM is the proud winner of Panjab University Women's General Efficiency Sports Shield 39 times in its existence of 51 years. The college secured 1st position among the top institutions in 'Swachhata Rankings of Higher Educational Institutions' 2018 by MHRD, Government of India. It also won the All India 3rd Rank in Best Citizen-led Initiative in

the Swachh Sarvekshan by the Ministry of Housing and Urban Affairs, Government of India in 2019.

A flourishing college with 31 departments and 8 postgraduate and 6 undergraduate degree courses, 2 postgraduate diplomas and 5 add-on courses, MCM boasts of student strength of more than 5200 including international students from different countries.

The state-of-the art infrastructure of the college stands on a firm footing of well equipped laboratories (sciences and language), smart classrooms, conference and multimedia halls, library, fine arts studio, mass communication lab and many sites for student interaction that are aesthetically invigorating and academically stimulating.

The college has always maintained a consistent and excellent performance index of achievement in the Panjab University Examination results. Our students bagged 174 top 10 positions in 2018-19.

High quality research initiative has always been the bedrock of our college. It publishes *New Horizons*, a double blind peer-reviewed and UGC approved research journal, which offers an excellent platform for competent research.

The energetic and progressive faculty keep themselves abreast of the emerging trends in pedagogy and research and is ever committed to maintaining a dynamic teaching-learning environment in the college. The college organizes various lectures, seminars, workshops, book exhibitions, symposia and panel discussions to enhance the knowledge and skill quotient of faculty and students.

Our illustrious alumni turn out to be the beacon of guidance for our students in every forum. We have a galaxy of alumni from various fields of Civil Services, Defence Services, Law, Academics, Music and Film Industry, Mass Media, Theatre and Visual Arts.

The institution is continually committed to upgrade its standards of instruction to the demands of the highly competitive global scenario and at the same time, remain culturally rooted in the DAV tradition and philosophy. The institution upholds its responsibility of producing empowered women who are cognizant of their responsibilities. It shall continue to scale the heights of professional viability by grooming young women as the leaders of tomorrow.

ABOUT THE PLACEMENT CELL



Since its establishment in 1999, the Placement Cell of the college has been working arduously towards bridging the industry-academia gap by apprising the students of the industry demands and providing the industry opportunities to select the best talent with requisite skills. The Placement Cell organizes workshops and lectures on pertinent topics to equip the students with vital skills that enable them to be productive members of the organization that hires them. During the session 2018-19, 379 students were placed, shortlisted and got internship in a wide spectrum of reputed companies including Infosys, E&Y, Convergys, Tommy Hilfiger, Tech Mahindra, Concentrix, Amazon, Indigo, Hindustan Times, The Tribune and many more.

PLACEMENT RECORD: DECEMBER 2017 TO MAY 2018

Total : 22 Companies visited the college campus and 215 Students : Selected / Shortlisted / Got Internship Highest Package offered 4.8 Lacs

OUR RECRUITERS			
1	Concentrix	6	Go Air Airlines
2	Convergys	7	Infosys
3	Tata Shrive	8	Tommy Hilfiger
4	IDICI Bank	9	Cvent
5	Tech Mahindra	10	IDSIL
11	Punjab Agro Department	16	Geeks Technical Solutions
12	Wipro	17	Tech Mahindra
13	HT Media Ltd.	18	E and Y
14	Wise Media	19	eClerks
15	Shaping Careers	20	Exim Enterprises Chandigarh
		21	Life Cells

A group of students and faculty members posing in front of a brick building with a sign that says 'ओरम' (Oram). They are holding certificates or documents.

MASS COMMUNICATION (National Ranked) With Best Value for Money (5A+)

MCA (MCA) 100% COLLEGE FOR WOMEN

ARTS, CITY WISE TOP 3 COLLEGES

SCIENCE, CITY WISE TOP 3 COLLEGES

MCA (MCA) 100% COLLEGE FOR WOMEN

**ACADEMIC
PROGRAMMES
OFFERED**

The aim of MCM DAV is to provide the knowledge, skills, abilities, attitudes and beliefs that are essential for a productive and successful life. The college is imparting quality education that would enrich every student's cultural, intellectual and social life. Besides intellectual development, the college places much importance on students' physical and social development as part of an overall or holistic approach to learning. To this end, various programmes affiliated to Panjab University, Chandigarh are being offered by the college.

POSTGRADUATE PROGRAMMES

M.A. Sociology
M.A. English
M.A. Hindi
M.A. Economics
M.A. Psychology
M.Com.
M.Sc. Mathematics
M.Sc. Chemistry

UNDERGRADUATE PROGRAMMES

B.A. (General)
B.A. (Honours) (English, Hindi, Political Science, Sociology, History, Economics, Psychology, Public Administration)
B.Com.
BBA
B.Sc. (Streams- Medical, Non-Medical & Computer Applications)
BCA

POSTGRADUATE DIPLOMA PROGRAMMES

Postgraduate Diploma in Computer Applications
Postgraduate Diploma in Mass Communication

INNOVATIVE COURSE

B.Sc. (Microbial and Food Technology)

ADD-ON COURSES

Communicative English
French
Video Reporting
Interior Designing & Decoration
Cosmetology & Beauty Care
Floriculture and Landscaping

Students Speak



“MCM is one college where students come to make all the difference to their overall personality and career shaping. The college gave me one of the best opportunities of my life i.e. to work in an MNC. I would like to thank the Placement Cell which encourages students at each step and works assiduously to get the students placed in reputed companies.”

Harshita Sharma, Infosys

“I got the opportunity to work in one of India’s renowned newspaper through MCM Placement Cell which managed the whole placement procedure in a very organized manner. With the variety of opportunities provided by the cell, the students get a platform to apply for different companies. The experience that I am gaining here, adds a lot of value to my resume. Moreover, with this job, I’m also gaining a plethora of experiences.”



Aarushi Pawar, Retainer in Content Management, Hindustan Times



“I’m working with Tommy Hilfiger and I could get through this job only because of the Placement Cell of MCM DAV College. The teachers have been a great help to arrange placement drives according to interest of the students. I thank all the teachers for all the guidance and help. I would suggest all the present students to grab all the opportunities provided by the placement cell.”

Sayasha Mahajan, CRO, Tommy Hilfiger

“I feel happy to write that I was selected as Assurance Associate at E&Y, Gurugram. This has been possible due to the Placement Cell of our college. My regards to the college faculty in making me stronger, confident and shaping my future. I would also like to advise the students to be active in taking part in the placement drives for great opportunities.”

Jasleen Kaur, Assurance Associate, E&Y



“I got placed in Ernst & Young and the credit for it goes to the efforts put in by the dedicated MCM faculty and Placement Cell of the college. The Placement Cell provides great exposure to students by organizing various placement drives and helps in shaping their careers.”

Ayushi Sood, Associate, E&Y

“Not many colleges in our country live up to the expectations of students but having secured a job at 21 in an MNC like Infosys due to the opportunity afforded by the Placement Cell of MCM DAV, I can say that MCM is one of the best colleges in the country. I will always be grateful to MCM’s Placement Cell for landing me a job even before completing my graduation.”

Kiranpreet Kaur, Infosys



NEWS GALLERY



चंडीगढ़ के एमसीएम कॉलेज सेक्टर-36 में ओरिएंटेशन सेशन के दौरान मौजूद स्टूडेंट्स और टीचर्स। अमर उजाला

एमसीएम की 62 छात्राओं की हुई प्लेसमेंट

जर्स, चंडीगढ़ : एमसीएम डीएवी कॉलेज सेक्टर-36 में आयोजित प्लेसमेंट सेल की तरफ से 62 छात्राओं का चयन किया गया। कॉलेज कैम्पस में प्राइवेट कंपनी की तरफ से प्लेसमेंट का आयोजन किया गया। इसमें 100 छात्राओं ने भाग लिया और 62 का चयन हुआ। इस चयन से पहले छात्राओं को

चार विभिन्न सत्रों से गुजरना पड़ा। चयनित छात्राओं को ब्याई देते हुए कॉलेज प्रिंसिपल डॉ. निशा भार्गव ने कॉलेज के लिए गौरव की बात है कि छात्राओं का चयन लगातार हो रहा है। उन्होंने सलेक्ट में शामिल न होने वाली छात्राओं को दोबारा से इस प्रकार के कैम्पस में भाग लेने के लिए प्रेरित किया।



एमसीएम डीएवी कॉलेज सेक्टर-36 से प्लेसमेंट सेल में चयनित होने वाली छात्राएं।

फार्च्यून 500 कंपनी जेनपैक्ट में एमसीएम की 62 छात्राएं चयनित

चंडीगढ़ (राकेस) : एमसीएम डीएवी कॉलेज में फार्च्यून 500 कंपनी जेनपैक्ट ने आज प्रोसेस असोसिएट पद के लिए प्लेसमेंट ड्राइव का आयोजन किया, जिसमें लगभग 100 से अधिक छात्राओं ने उत्साहपूर्वक आवेदन किया। जेनपैक्ट अधिकारी एवं नियुक्ति प्रबंधक मन्दीप शर्मा एवं नियुक्ति अधिकारी अमित राव ने कठिन प्रतियोगिताओं के दौर के पश्चात 62 छात्राओं का चयन किया गया। अपने चयन पर छात्राओं ने खुशी जताई। चयनित छात्राओं को प्रिंसिपल डॉ. निशा भार्गव ने बधाई दी।

एमसीएम डीएवी-36 में ओरिएंटेशन सेशन, 350 छात्राओं ने लिया भाग

चंडीगढ़। एमसीएम डीएवी कॉलेज फॉर वीमन-36 में प्लेसमेंट सेल ने शुरुवार को छात्राओं को उनके करियर की प्लानिंग और उनके लिए उपलब्ध अवसरों के बारे में बताने के उद्देश्य से एक ओरिएंटेशन सेशन का आयोजन किया। इस कार्यक्रम में 350 से अधिक ग्रेजुएट और पोस्ट ग्रेजुएट छात्राओं ने भाग लिया। कार्यक्रम के दौरान उद्योग के साथ साथ शिक्षाविदों और प्रतिष्ठित संस्थानों में चयनित कॉलेज की पूर्व छात्राओं ने प्रतिभागियों से अपने विचार और अनुभव साझा किया। कॉलेज प्रिंसिपल डॉ. निशा भार्गव ने कहा कि कॉलेज का प्लेसमेंट सेल सराहनीय काम कर रहा है।

प्लेसमेंट ड्राइव में 6 छात्राओं को नौकरी

एमसीएम डीएवी कॉलेज फॉर वीमन की प्लेसमेंट सेल ने एक कैम्पस प्लेसमेंट ड्राइव का आयोजन किया। इस दौरान कंपनी की तरफ से 6 छात्राओं को जनरल मैनेजर-सेल्स के पद के लिए चुना गया। ग्रुप डिस्कशन और पर्सनल इंटरव्यू के कठिन दौर के बाद छात्राओं का चयन किया गया था। च्युरो

छात्राओं को मिली नौकरी



एमसीएम डीएवी कॉलेज में प्लेसमेंट ड्राइव के बाद विद्यार्थियों का सम्मान किया गया। अमर उजाला

आई सिटी रिपोर्ट

चंडीगढ़। एमसीएम डीएवी कॉलेज फॉर वीमन के प्लेसमेंट सेल ने रजिस्ट्रार को प्लेसमेंट ड्राइव का आयोजन किया। टीसी डिप्लोमिया और केल्विन आर्टि कंसेप्ट ने हिस्सा लिया। प्रीमियर डिजाइनर साइड स्टडलर समूह ने कस्टमर रिलेशन ऑफिसर के पदों के लिए उपयुक्त उम्मीदवारों का चयन किया। इस

एमसीएम डीएवी कॉलेज फॉर वीमन में प्लेसमेंट ड्राइव का आयोजन

प्लेसमेंट ड्राइव के लिए कुल 152 छात्राओं ने पंजीकरण कराया और लिखित परीक्षा और साक्षात्कार के बाद चार छात्राओं को चुना गया। छह छात्राओं को इंटरनशिप मिली। नौकरी पाने के बाद सभी छात्राओं के चेहरे खिल उठे।

MNCs recruit students at MCM



DP CORRESPONDENT Chandigarh

Under the aegis of the Placement Cell of MCM DAV College for Women, Tommy Hilfinger and Calvin Klein during a recruitment drive at the campus on Monday. The premium designer lifestyle group contacted the drive to select stu-

able candidates for the positions of Customer Relationship Officer. A total of 152 students registered for the drive and after a rigorous selection procedure involving written test and interview, 4 students finally got selected for full time positions and 6 got internship. The selected students were elated at their selection and

KEY POINTS

- A total of 152 students registered for the drive and after a rigorous selection procedure involving written test and interview, 4 students finally got selected for full time positions and 6 got internship

Thanked the Placement Cell for affording them the opportunity to explore their potential and gain an understanding of the industry expectations from prospective employees.

Principal Dr. Nisha Bhargava congratulated the selected students and added that the Placement Cell of the college plays a proactive role as a bridge between the industry and students, the efforts which have been crucial in getting students placed in reputed companies like B&V, Tommy Hilfinger, Wipro, IICI Bank, Tech Mahindra, GoAir Airlines, Convergys, TCS and Convergys.

प्लेसमेंट ड्राइव : एमसीएम की 22 छात्राओं का चयन

अमर उजाला च्युरो

चंडीगढ़। एमसीएम डीएवी कॉलेज फॉर वीमन-36 में आयोजित एक प्लेसमेंट ड्राइव के दौरान 22 छात्राओं को मॉबिलिटी आर्टि कंसेप्ट इन्फोमेशन ने रजिस्ट्रार के लिए चयनित किया। इन्फोमेशन ने ऑरिएंटेशन एग्जिक््यूटिव एवं टेस्टिंग एग्जिक््यूटिव के पदों के लिए उपयुक्त उम्मीदवारों का चयन करने के लिए अभियान चलाया। इस प्लेसमेंट ड्राइव के लिए कुल 42 छात्राओं ने पंजीकरण किया। लिखित परीक्षा के बाद 26 उम्मीदवारों को इंटरव्यू के दौर के लिए शॉर्टलिस्ट किया गया, जिनमें से 22 को अंतिम में चुना गया। प्रिंसिपल डॉ. निशा भार्गव ने चयनित छात्राओं को बधाई देते हुए कहा कि कॉलेज का प्लेसमेंट सेल उद्योग और छात्रों के बीच एक सेतु के रूप में सक्रिय भूमिका निभा रहा है, जिसके अन्तर्गत प्रसारण में हैं और आई, टीसी डिप्लोमिया, रिपोर्ट, आईसीआईआईआई बैंक, टेक माहिन्दा, गोएयर एयरलाइन्स जैसी कंपनियों में मॉबिलिटी कैम्पस में ही छात्राओं का रजिस्ट्रार से चयन संभव हो सका।



प्लेसमेंट ड्राइव के दौरान एमसीएम डीएवी कॉलेज फॉर वीमन-36 की छात्राएं। अमर उजाला



PLACEMENT & INTERNSHIP (2018-19)



TOTAL COMPANIES: 25

(Students Selected: 248) (Shortlisted: 119) (Got Internship: 12) Total: 379

HIGHEST PACKAGE 5.7 LAC

- ❖ INFOSYS
- ❖ WIPRO TECHNOLOGIES
- ❖ D.E SHAW
- ❖ INDIGO AIRLINES
- ❖ EY
- ❖ HINDUSTAN TIMES
- ❖ AMAZON
- ❖ CVENT
- ❖ TOMMY HILFIGER & CALVIN KLEIN
- ❖ TATA CONSULTANCY SERVICES (TECHNICAL)
- ❖ TATA CONSULTANCY SERVICES (NON-TECHNICAL)
- ❖ THE TRIBUNE
- ❖ ORCHID INTERNATIONAL SCHOOL
- ❖ CONVERGYS INDIA SERVICE PVT. LTD.
- ❖ FITKIDS EDUCATION & TRAINING PVT LTD., BANGALORE
- ❖ CONCENTRIX DAKSH SERVICES INDIA PVT. LTD
- ❖ GENPACT INDIA
- ❖ DHFL PRAMERICA LIFE INSURANCE
- ❖ ADITYA BIRLA HEALTH INSURANCE CO. LTD
- ❖ FINVASIA GROUP
- ❖ INDUSIND BANK
- ❖ TECH MAHINDRA LTD
- ❖ QUICK RELATIONS PVT. LTD
- ❖ IDS INFOTECH LIMITED
- ❖ TOUCHSTONE EDUCATIONAL