PROSPECTUS
2020-21

MCM DAV COLLEGE FOR WOMEN CHANDIGARH
50 Golden Years
अप्रतिम ★ अविचल ★ अविराम
ESTD. 1968

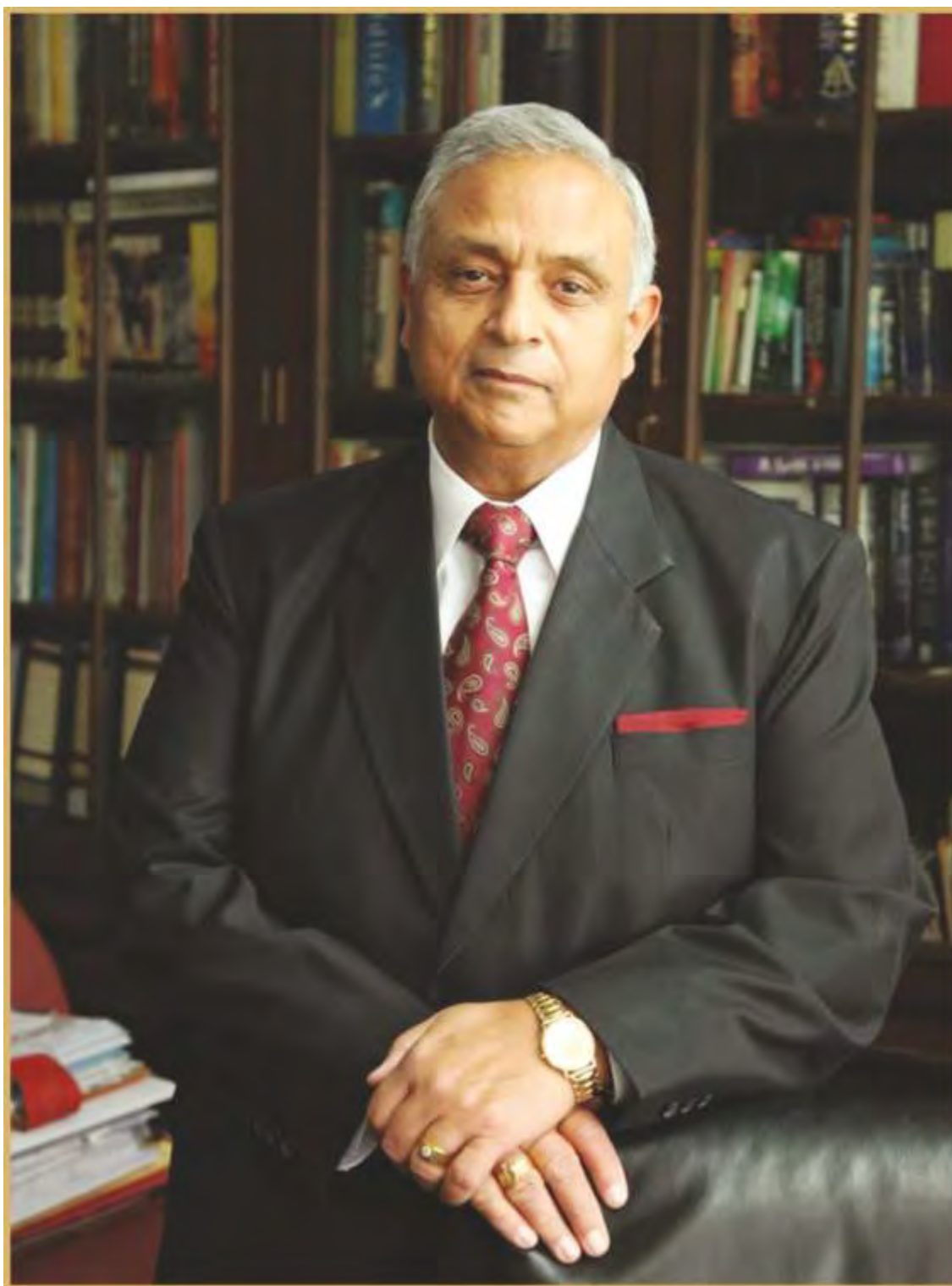## Mehr Chand Mahajan
DAV College for Women

Re-accredited Grade "A" by NAAC

Man, Mission and Milestones....
(1889-1967)

MCM Family pays reverential homage to the memory of
Justice Mehr Chand Mahajan
Ex-Chief Justice of India and Former Prime Minister of Kashmir

Our Guide and Mentor

Dr Punam Suri Ji, Padma Shree Awardee

Hon'ble President
DAV College Managing Committee
New Delhi

Vision

To make MCM DAV a 'Total Quality Zone' by imparting quality education at all levels, to produce women of potential who can face the challenges of globalization in the 21st century.

Mission

To create young minds with a quest for excellence and a sense of self-evaluative accountability, and chisel them into socially responsible, morally upright, innovative women leaders, administrators and policy makers who can contribute constructively to the task of nation-building.

Dear Students,

As we get ourselves ready for the new academic session, we find ourselves amidst extraordinary times which have overtaken the whole world. The Coronavirus pandemic has not only toppled economies, but has also caused unfathomable misery and suffering to human life. While trade and stocks all over the world plummet abysmally and unemployment and poverty escalate dangerously, the academia's role becomes more important than ever before.

Mehr Chand Mahajan DAV College which is one of the most sought after colleges for women in the country has always been at the vanguard of providing cutting-edge, social, cultural, ecological, scientific, economic and technological skills to the students. The college has accomplished countless laudable achievements over the years and has emerged as an institution of eminence, offering a unique blend of ethical and progressive education to its students. Whether it is conducting Swachhta drives or adopting villages, playing cricket for Team India or winning accolades at District Youth Parliaments; the young women of the College do it all with ease.

As the pandemic changes the contours and landscapes of the economy, medical science, technology and human lives, the academia has just begun to explore the myriad possibilities that a new world beckons to us. Mehr Chand Mahajan DAV College has always been the forerunner of avant-garde experiments in science, technology and its commitment towards preserving environmental, cultural and social sustainability has always been lauded. I feel blessed to share with you that during the period of the lockdown which was imposed by the Government of India, the faculty members of the college not only conducted regular, academic classes and disseminated online lessons to the students, but also exhibited an enterprising spirit by organizing various, co-curricular, creative workshops and webinars online for the students.

It is now, more than ever that education needs to have a strong ethical base, so that the educated youth not only work to find solutions to the problems plaguing an over-populated and environmentally fragile planet, but also work for sustainable solutions. Living with inclusivity and respect towards nature, alongside our sophisticated, scientific technology can only be harmonized if each one of us lives in ethically, righteous ways and Mehr Chand Mahajan DAV College stands strongly committed to the cause of sustainable living to ensure that every young woman leads an integrated and organic life as a responsible citizen.

Dr Nisha Bhargava
Principal

From the Principal's Desk

Contents

Chandigarh (U.T.)

DR. PUNAM SURI
Pre...
DAV... Managing ...ittee, Ne... hi
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Lasting Impressions

I congratulate MCM on completion of its 50 years and appreciate the unprecedented role of the College in empowering young women leaders of the future and imbibing a sense of responsibility of taking the nation forward. MCM has carved a niche for itself and I wish the institution to achieve greater heights in the future.

His Excellency Shri Ram Nath Kovind
Hon'ble President of India

The institution has been rendering yeoman service in the education of women enabling them to take lead roles in society and family. MCM DAV is an iconic name in the field of higher education in Northern India. I hope that the collective efforts of all associated with the College would enable it to scale greater heights in the future.

His Excellency Sh V P Badnore
Hon'ble Governor of Punjab

MCM DAV College has been imparting holistic education by fusing Indian values with modern, western and scientific outlook since its inception in 1968. It has proved its worth in every sphere of life.

His Excellency Prof Kaptan Singh Solanki
Governor of Haryana

It was an honour to visit this College of National repute. The performance of girls in academics and sports has been top class and worth emulation.

His Excellency Dr K K Paul
Hon'ble Governor of Uttarakhand

I congratulate the College on the successful completion of 50 years in the field of education. MCM DAV has carved a niché for itself in the field of women education. I convey my best wishes to the Principal and Staff and appreciate their efforts towards providing holistic education to their students.

Dr Punam Suri, Padma Shree Awardee
Hon'ble President, DAV College Managing Committee, New Delhi

MCM DAV has contributed immensely to the society by illuminating young minds to be responsible citizens. It has produced women of substance in various fields who have played a crucial role in taking the nation forward. It is continuously striving to remain contextual with the changing times.

Sh H R Gandhar
Vice President, DAV College Managing Committee, New Delhi

One of the best programmes (Swaran Mahotsav Jayanti) that I have ever seen. This speaks volumes of the capabilities of the staff and students.

Sh Rajinder Nath
Vice President, DAV College Managing Committee, New Delhi

Every visit to my alma mater is an enriching experience. Even if I make visits on a regular basis, I cannot pay back what I have gained from this esteemed institution. May God take this Institution to the heights much beyond the scope of sky. God Bless.

Prof Nishtha Jaswal
Vice Chancellor, Himachal Pradesh National Law University (HPNLU), Shimla

Lasting Impressions

Grateful for the invite. Came here to alert the girls that time is of essence – the time to learn is NOW!

Dr Kiran Bedi
Hon'ble Lieutenant Governor of Puducherry

It was a great visit to interact with the students of MCM DAV College. . Students are bright and career oriented. Teachers are well qualified. I wish to visit this place again.

Prof Ahmad Umar
Deputy Director (PCSED), Najran University, Saudi Arabia

MCM DAV is one of my favourite institutions. There is a vibration of peace and fulfillment in this campus. My felicitations to the Principal and her team.

Mr Vivek Attray
IAS (Retd)

It was a pleasure to visit the College and give my lecture. It was very well organized. The response of students was excellent.

Prof Pritam Singh
Oxford Brookes University, Oxford, UK

Thank you so much for your warm hospitality. MCM is a special College that I will never forget.

Prof Michael Alley
Pennsylvania State University

The International Seminar on Happiness conducted by the College is indeed a very valuable conference. I feel much honored to be a part of it.

Hiroo Takahashi
Prof Emeritus, Graduate School of Business, Hakuoh University, Japan

It was absolutely my great pleasure having the chance of being at Mehr Chand Mahajan DAV College for Women. Indeed, I am honoured that my lecture was welcomed by the students and staff. I hope to have the chance of visiting your College once again in the future.

Prof Nima Rezaei
Professor of Clinical Immunology, School of Medicine, Tehran University of Medical Sciences

Congratulations on being 50 years young! A great institution of great minds.

Prof Anisur Rehman
Department of English, Jamia Millia Islamia University, New Delhi

I enjoyed visiting your College.

Dr Margret Solomon
Department of Administration and Leadership, La Sierra University, California

I thoroughly enjoyed interacting with a galaxy of highly committed women professors, who truly reflect 'Women Power'.

Prof Raghavendra Gadagkar
Centre for Ecological Sciences, Indian Institute of Sciences, Bangalore

It is a matter of immense pride that Mehr Chand Mahajan DAV College for Women has completed 51 glorious years of its inception and has imparted outstanding service to humanity in its illustrious 5 decade-existence. The College has diligently upheld the DAV ethic and ethos and rendered exemplary contributions in the fields of education, sports, culture, sustainable development and community empowerment.

The College has the distinction of securing 207 top 10 positions in Panjab University Examination in the previous session. Owing to its excellence in varied fields, the College has been re-accredited with Grade "A" by NAAC. The institution has been awarded the Star Status by Department of Bio Technology, Ministry of Science and Technology, Government of India. It is the first private-aided College in the city to be approved as a Research Centre in the subject of English by Panjab University, Chandigarh. Mehr Chand Mahajan DAV continues to figure prominently in annual listings of the best colleges of India by various national dailies and magazines. It ranks among top 50 colleges at the national level, as per the surveys conducted by India Today and The Week magazine. Mehr Chand Mahajan DAV was awarded the first prize for the 'Cleanest Residential College' in the country, in the National Swachh Campus Rankings, 2018. The College has also won the all-India third rank in the 'Best Citizen-Led Innovations' category in the Swachh City Awards sponsored by the Ministry of Housing and Urban Affairs in 2019. In keeping with its mission of upholding the banner of Swachhata, the college launched an Open Defecation Free (ODF) Drive in 2019, under Swachhata Action Plan, MHRD, to successfully achieve ODF status for its two adopted villages, Badheri and Buterla. The College also has the singular honour of being

the undisputed winner of the prestigious All Round Panjab University Women's General Efficiency Trophy in Sports 39 times during the last 51 years.

Besides a Panjab University affiliated Research Centre in English providing MPhil and PhD, currently, the College houses 31 departments and offers 8 postgraduate and 6 undergraduate degree courses, 2 postgraduate diplomas, 3 advanced diplomas and 6 certificate courses. National and international level seminars, colloquiums and conferences are regularly held in the college. In order to commemorate the 150th birth anniversary of Mahatma Gandhi in a befitting way, the college organized a National Colloquium, "Manthan: Explorations into Contemporary Challenges and Gandhian Thought", sponsored by the Indian Council of Philosophical Research, on November 27, 2019.

Mehr Chand Mahajan DAV College has a devoted Placement Cell which is committed to enhancing the employability of the students and making the best corporate and internship opportunities from varied sectors available to them. Soft skills and life skills, which are the brick and mortar of a holistic education, are integral to our teaching methodology. The College has an enviable teaching pool of highly qualified and experienced faculty members whose pedagogical competence and research accomplishments are amongst the best in the field. The experiential and student-centric pedagogical milieu of the College has been largely responsible for its exponential growth. The achievements of the College remain unsurpassed and newer accolades keep adding to its ever growing repute.

About the College

- Pollution-free and lush green ambience
- Computerized Administrative Block
- Computerized Library
- Research Resources (INFLIB NET, DELNET)
- Reading Room
- Digital Lounges
- Laboratories :
  - Chemistry – 04
  - Botany – 02
  - Botany Museum - 01
  - Zoology - 02
  - Zoology Museum - 01
  - Physics - 04
  - Computer Science - 04
  - Microbial and Food Technology - 03
  - Secretarial Practice - 01
  - Psychology - 02
  - Functional English - 01
  - Home Science - 03
  - Interior Design & Decoration - 01
  - Cosmetology & Beauty Care - 01
  - Video Reporting - 01
  - Fine Arts Studio - 01
- Music Room - 03
- Examination Room

- IQAC Room
- RUSA Room
- NCC Room
- NSS Room
- Placement Cell Room
- Departmental Rooms & Library
- Smart Class Rooms
- State-of-the-art Multimedia hall
- Golden Jubilee Block & Multipurpose Hall
- AC Auditorium cum Gymnasium
- Conference Hall
- Medical Room and Dental Clinic
- Rain Water Harvesting System
- Water Boosting System
- Sewage Treatment Plant
- Expression Gallery
- Students' Lounge
- Tapovan:
  - Rishi Vatika
  - Yajashala
- Meditation Huts
- Herbal Garden

(Nursery of around 800 medicinal plants)

- Spice Garden
- Artificial Forest

GRID INTERACTIVE SOLAR PHOTOVOLTAIC POWER PLANT

- Organic Farm
- Lift and Ramp
- Open-air Theatre
- CCTV Cameras
- PA System
- Compactors for Storage
- Parking Facility
- Transport Facility
- Centralized EPABX System
- Power Sub-station for smooth electricity supply
- Solar Panels
- Biogas Plant
- Real Time Air Quality Monitoring Sensor
- Child Care Centre for Staff members
- SBI Branch
- Book cum Tuck Shop
- Food Plaza
- Fruit and Juice Shop
- Nescafe Outlet
- Cyber Cafe
- STD/PCO, Photostat, Fax and Lamination Facility
- Photo Studio
- Sports:
  - 200 mts Athletic Track
  - Hockey Ground

- Basketball Court
- Handball Court
- Volleyball Court
- Kabaddi Ground (Indoor & Outdoor)
- Yoga Hall
- Weight Lifting Arena
- Table Tennis Court
- Wushu Ground
- Climbing Rock
- Hostel:
  - Fully equipped 6 blocks for around 998 students
  - Digital Lounge (Computer lab and Library)
  - Full-time hostel wardens
  - Common Rooms
  - State-of-the-art kitchen
  - Mess with modern amenities
  - Evening cafeteria
  - Student lounge
  - Ironing & Laundry facility
  - Fully Automatic Washing Machines on every floor
  - Gym
  - Waiting Room for Parents

PRINCIPAL
Dr Nisha Bhargava, MA (Economics), MPhil, PhD, UGC NET JRF

DEPARTMENT OF ENGLISH
1. Ms Anuradha Kohli, MA, MPhil
2. Ms Neena, MA, MPhil, PGCTE (CIEFL),UGC NET
3. Dr Bindu Sharma, MA, MPhil, PhD, JPT, PGDTE (CIEFL)
4. Dr Harpreet Gill, MA, PhD, UGC NET
5. Ms Sukhpreet Bhatia, BEd, MA, MPhil
6. Dr Mridula Sharma, BEd, MA, MPhil, PhD
7. Ms Anuradha Sehgal, MA, MPhil
8. Dr Neha Soi, MA, PhD, UGC NET JRF
9. Dr Komil Tyagi, BEd, MA, MPhil, PhD, UGC NET JRF
10. Dr Zeenat Khan, BEd, MA, MPhil, PhD, UGC NET
11. Dr Supriya Chowdhary, MA, MPhil, PhD, UGC NET
12. Dr Jasmine Anand, MA, MPhil, PhD, UGC NET
13. Dr Sunaina Jain, MA, PhD, UGC NET
14. Dr Manjot Kaur, MA, MPhil, PhD, UGC NET JRF,SRF
15. Dr Prakriti Renjen, MA, PhD, UGC NET
16. Vacant

DEPARTMENT OF HINDI
1. Dr Manisha Priyamwada, MA, MPhil, PhD
2. Dr Prasoon Lata Prasad, MA, MPhil, PhD, UGC NET JRF
3. Dr Sarita Chauhan, MA,PhD

DEPARTMENT OF PUNJABI
1. Dr Minakshi Rathore, MA, MPhil, JPT, PhD
2. Dr Jatinder Kaur, MA, MPhil UGC NET JRF, PhD
3. Dr Amardeep Kaur, MA, MPhil, UGC NET, PhD

DEPARTMENT OF SANSKRIT
1. Dr Seema Kanwar, BEd, MA, MPhil, PhD

DEPARTMENT OF PHYSICS
1. Ms Raman Chadha, MSc, MPhil
2. Ms Poonam Jain, MSc, MPhil
3. Dr Renu Bala, MSc, PhD, CSIR NET
4. Vacant
5. Vacant

DEPARTMENT OF BOTANY
1. Dr Gunjan Sud, MSc, MPhil, PhD, CSIR NET
2. Dr Purnima Bhandari, MSc, MPhil, PhD, CSIR NET

DEPARTMENT OF CHEMISTRY
1. Dr Shefali Dhiman, MSc, PhD, CSIR NET
2. Dr Sagarika Dev, MSc, PhD, CSIR NET
3. Dr Qudrat Hundal, MSc, PhD, CSIR NET
4. Dr Madhuri T. Patil, MSc, PhD, CSIR NET
5. Dr Rishu, MSc, PhD
6. Dr Aanchal Batra, MSc(HS), PhD, UGCNET
7. Dr Nisha Dawra, MSc(Hons), PhD, CSIR NET

DEPARTMENT OF COMPUTER SCIENCE
1. Dr lndu Arora, MCA, PhD, JPT
2. Ms Vandana Syal, BTech, MCA, SLET
3. Ms Deepti Sharda, MCA, MPhil, UGC NET
4. Ms Punam, MCA, MPhil, UGC NET
5. Dr Mandeep K Chawla, MCA, PhD, UGC NET
6. Ms Deeksha Gupta, MTech, UGC NET,GATE
7. Dr Ritika Bansal, MCA, PhD, UGC NET, GATE
8. Ms Navdeep Kaur, ME (CSE),UGC NET

DEPARTMENT OF FOOD SCIENCE
1. Dr Geeta Mehra, MSc, PhD, UGC NET
2. Dr Vandana Sharma, MSc(Hons), PhD

DEPARTMENT OF ZOOLOGY
1. Dr Neetu, MSc, PhD, CSIR NET
2. Dr Sarabjeet Kaur, MSc, PhD, CSIR NET

DEPARTMENT OF MATHEMATICS
1. Dr Neela Pawar, MA, MPhil, PhD
2. Dr Swati Sidana, MSc, PhD, UGC NET
3. Dr Nisha Sharma, MSc, PhD, UGC NET
4. Dr Leetika, MSc, PhD, UGC NET
5. Dr Sonica, MSc, PhD, UGC NET

DEPARTMENT OF MUSIC
1. Ms Deepa, MA, MPhil
2. Dr Layeka Bhatia, BEd., MA, PhD, UGCNET
3. Vacant

DEPARTMENT OF ECONOMICS
1. Ms Madhvi Bajaj, MA, MPhil
2. Ms Aparna Sharma, MA, NET
3. Dr Archana Bakshi, MA, MPhil, PhD, UGC NET
4. Dr Praerna Sharma, MA, PhD, UGC NET
5. Ms Chris Bindra, MSc, UGC NET
6. Dr Amandeep Kaur, MA, MPhil, PhD, UGC NET
7. Vacant   8.   Vacant

DEPARTMENT OF FINE ARTS
1. Dr Pooja Sharma, MA, PhD, UGC NET

DEPARTMENT OF HISTORY
1. Ms Poonam Devasher, BEd, MA, MPhil
2. Dr Mini Grewal, MA, PhD,UGC NET
3. Ms Baljeet Kaur Tiwana, BEd, MA, MPhil, UGC NET

DEPARTMENT OF HOME SCIENCE
1. Ms Jyotsna, MSc
2. Dr Harjot Kaur Mann, MSc, PhD, UGC NET

DEPARTMENT OF OFFICE MANAGEMENT & SECRETARIAL PRACTICE
1. Ms Meenakshi, MA, Diploma in Secretarial Practice

DEPARTMENT OF PHILOSOPHY
1. Ms Suman Mahajan, MA, MPhil

DEPARTMENT OF PHYSICAL EDUCATION
1. Dr Anju Lata, MA, MPEd, PhD, UGC NET
2. Dr Veena Rani, MPEd, PhD, UGC NET
3. Vacant

DEPARTMENT OF PSYCHOLOGY
1. Dr Geeta Bhagat, BEd, MA, PhD, UGC NET
2. Dr Akanksha Tripathi, MA, PhD, UGC NET
3. Dr Nitasha Khehra, MA, PhD, UGC NET
4. Dr Neha Pandeya, MA, PhD, UGC NET JRF
5. Dr Manjit Sidhu, MA, PhD, UGC NET
6. Dr Vidushi Jaswal, MA, PhD

DEPARTMENT OF POLITICAL SCIENCE
1. Dr SavitaThapar, MA, MPhil, PhD
2. Dr Ritu Khosla, MA, MPhil, PGDHR, PhD, UGC NET JRF

DEPARTMENT OF PUBLIC ADMINISTRATION
1. Dr Vibha Sharma, MA, JPT, MPhil, PhD
2. Dr Gurvinder Kaur, MA, MPhil, PhD, UGC NET JRF, SRF

DEPARTMENT OF SOCIOLOGY
1. Ms Kamini Tayal, MA, MPhil
2. Dr Bhavna Sood, MA, PhD
3. Dr Bindu Dogra, MA, PhD, UGC NET
4. Dr Ramandeep Kaur, MA, PhD
5. Dr Gurjeet Virk Sidhu, MA, PhD
6. Dr Ketaki Dwivedi, MA, MPhil ,PhD, UGC NET

DEPARTMENT OF COMMERCE
1. Ms Raman Ghuman, MCom, MFC, PGDCA,UGC NET
2. Ms Nidhi Sharma, MCom, PGDBA, UGC NET
3. Ms Shelly Nanda, MCom, UGC NET
4. Ms Jyoti Soi, MCom, MBA, MPhil, CA, CS, UGC NET
5. Ms Disha Sharma, MCom(ECom), UGCNET
6. Dr Gunjan, MCom, PhD, UGC NET
7. Dr Kiran Jindal, MCom, PhD, UGC NET JRF
8. Ms Vandita Kapoor, BEd, MCom, UGC NET
9. Dr Arshdeep, MBA, PhD, UGC NET
10. Dr Gagandeep Kaur, MCom, PhD, UGC NET
11. Dr Mamta Ratti, MCom, MPhil, PhD, UGC NET
12. Ms Sidaq, MCom, UGC NET
13. Dr Namita Bhandari, MBA, PhD, UGC NET
14. Dr Kanika Sofat, MBA, PhD, UGC NET
15. Dr Nidhi Tanwar, MCom, MBA, MPhil, PhD, UGC NET JRF
16. Ms Pallvi Rani, MCom, MBA, MPhil, UGC NET
17. Vacant
18. Vacant

LIBRARIAN
1. Ms Shashi Prabha Bansal, MA, MLib

ASSISTANT LIBRARIAN
1. Ms Ruby Joshi, MA, MLib

Faculty

13

Dear Parents & Students

You are required to go through the prospectus carefully before signing the Admission Form. Once the form is signed, the total responsibility of having read the rules and regulations shall lie with the parents and the students, who shall be bound by the same.

- **Keeping in view the situation created by the spread of Covid-19 pandemic and in order to follow the mandated norms of social distancing, the College will follow a method of blended teaching. In addition to offline teaching, the College will also use online teaching methods and cover a percentage of syllabus through it as per the guidelines issued by the MHRD/ UGC/ DHE/ Panjab University or other higher authorities from time to time.**

- Ragging is strictly prohibited and will be treated as a serious crime. In case any incident of ragging comes to the notice of the authorities, the defaulting student is liable to be expelled from the College.

- Subject combinations must be checked carefully to avoid subject clashes.

- Lectures shall be counted from the date of commencement of the academic session/course.

- Students without their I-Cards will not be allowed to enter the College campus.

- **Eligibility to appear in the University Examination:**
  - I) The students are required to attend at least 75% lectures delivered in each of the subjects (theory as well as practical) opted by them.
  - ii) A student is required to obtain a minimum of 25% marks in the aggregate of all subjects in the Mid-Semester Test (MST).
  - iii) Failing to fulfill any of the given conditions, the student shall have to appear as a private candidate in Panjab University Examination.

Note: For more information on Examination, refer to page no. 54.

- Students are required to clear all college dues before appearing for the University Examination.

- It is the personal responsibility of the student to inform the College office of any change in her address/phone number or that of her parents/guardians. The College is not responsible for any gap in communication in case personal information is not updated by the student.

- Students must make it a point to read the Notice Board daily. Ignorance of orders/notices duly displayed on the Notice Board shall not be accepted as an excuse for non-compliance.

- Parents are requested to keep in touch with the faculty members as well as attend Parent-Teacher Meeting which is held annually to keep track of their ward's academic performance and conduct.

- Rights of admission and entry to the College campus are reserved.

- Visitors are not allowed to meet the students during College hours.

- Transportation service for Panchkula and Chandigarh is available.

Ragging is a serious criminal offence

Attention

14

Leave Rules

Regular Attendance in class is compulsory and forms a part of the evaluation for Internal Assessment.

i) Leave must be applied for in advance on leave form available in the office.

ii) While applying for leave, the leave form must be counter-signed by parent/guardian.

iii) In case of serious illness, the leave application must be submitted along with the Medical Certificate within a week of absence. No medical leave will be sanctioned after a week of absence from College.

iv) Lectures will not be granted for Medical Leave or any other leave taken by the students. The leave only ensures that the student's name is not struck-off and remains on the College rolls.

v) The name of the student, absent for more than 6 days without information, will be struck-off from the College rolls.

- Students are not allowed to leave the College before 12 noon.
- Students are advised against joining any other course of study/internship/employment during the academic session when classes are still in progress.
- Students coming by car/scooter or being dropped should avoid stopping their vehicle in front of the main gate to ensure smooth flow of traffic.
- Students must ensure that lights and fans are switched off when not required.
- Use of mobile phones is permitted only in the Celebration Ground. Defaulters are liable to be fined.
- Students are advised to avoid carrying heavy cash, jewellery or any other expensive items to College. The authorities do not take responsibility for any loss/theft of personal belongings.
- The College authorities do not take any responsibility of the students' conduct outside the College.
- **The following activities will be viewed very seriously:**

    i) Littering the campus;

    ii) Scribbling on the walls and College property;

    iii) Creating disturbance anywhere in the College campus;

    iv) Tampering with vehicles of the staff members;

    v) A student who is guilty of misconduct in any way shall not be eligible for any prize, stipend, scholarship, fee concession or membership of any important body of the College.

    vi) Indulging in any kind of unfair means in college or university examination.

Note: In view of the Covid-19 pandemic that has afflicted the country since the beginning of this year, the students are required to follow the social distancing norms and other safety measures that will be issued by the higher authorities from time to time.

A student found guilty of breaking rules is liable to be penalized and in extreme cases even be expelled from the College.

Attention

Academic Achievers
Panjab University Examination 2019

Our results exhibit dedication, commitment and the effort that is put into the grooming of our stakeholders. MCM students rule top charts of the Panjab University results every year. We congratulate our toppers of the session 2018-2019.

Total 207 top ten positions bagged by our students in P.U. Examinations. The list of toppers of top 10 positions is as under

Semester Exams held in December 2018

No.	Candidate's Name	Class	Rank
1	Nisha Chaudhary	MFT - 5TH SEM	1
2	Shania Saini	MFT - 3RD SEM	1
3	Takshujagga	MFT - 1ST SEM	1
4	Sakshi Awasthy	MA - ECO 3RD SEM	1
5	Aarushi Mahajan	MA - ECO 3RD SEM	1
6	Kanika	MA - SOC 3RD SEM	1
7	Pragati Thakur	PGDMC	1
8	Naina Bhatia	BA - 5TH SEM	2
9	Kanika	MFT - 5TH SEM	2
10	Anureet Kaur	MFT - 3RD SEM	2
11	Vijaya Sharma	MFT - 1ST SEM	2
12	Pooja Singla	PGDMC	2
13	Sonalika Grover	BCA - 1ST SEM	3
14	Kangan K	MFT - 5TH SEM	3
15	Manvi Jindal	MFT - 3RD SEM	3
16	Ishita Goswami	MFT - 1ST SEM	3
17	Aditi Kaushish	MA PSY - 3RD SEM	3
18	Anamika	BCA - 5TH SEM	4
19	Arnavi Sagar	BA - 5TH SEM	4
20	Jhanvi Singla	B.SC - 3RD SEM	4
21	Tanvi	MFT - 5TH SEM	4
22	Sonal Mishra	MFT - 5TH SEM	4
23	Purva Aggarwal	MFT - 5TH SEM	4
24	Anju Jeena	MFT - 3RD SEM	4
25	Diksha Sharma	MFT - 1ST SEM	4
26	Mimansa Dahuja	MA - ECO 3RD SEM	4
27	Stuti Munjal	MA PSY - 1ST SEM	4
28	Naghma Firdous	BCA - 1ST SEM	5
29	Mehak Sharma	BCA - 1ST SEM	5
30	Komal Agrahari	BBA - 5TH SEM	5
31	Tamanna Puri	BA - 5TH SEM	5
32	Aditi Vashisht	MFT - 5TH SEM	5
33	Himanshi Bansal	MFT - 5TH SEM	5
34	Vanshika Sharma	MFT - 3RD SEM	5
35	Vaishali Saini	MFT - 1ST SEM	5
36	Priya Jindal	MA - ECO 3RD SEM	5
37	Simratpal Kaur	MA - SOC 3RD SEM	5
38	Niharika Dadoo	MA PSY - 1ST SEM	5
39	Neelima Raina	MA PSY - 3RD SEM	5
40	Priya Dhiman	PGDMC	5
41	Vijayta Kumari	B.SC - 3RD SEM	6
42	Ananaya Talwar	MFT - 5TH SEM	6
43	Vanshika Arora	MFT - 3RD SEM	6
44	Srishty Dewan	MFT - 3RD SEM	6
45	Ashpreet Kaur	MFT - 1ST SEM	6
46	Vithika Mohapatra	MA - ECO 3RD SEM	6
47	Swati Garg	MA - ECO 3RD SEM	6
48	Amanat Dhiman	MA PSY - 3RD SEM	6
49	Anjanpreet Kaur	BCA - 3RD SEM	7
50	Rizu	BBA - 1ST SEM	7
51	Tanvi Gulati	B.COM - 3RD SEM	7
52	Amandeep Kaur	MFT - 5TH SEM	7
53	Ramanpreet Kaur	MFT - 5TH SEM	7
54	Ramneet Kaur	MFT - 5TH SEM	7
55	Bahaar Hundal	MFT - 5TH SEM	7
56	Manjot Kaur	MFT - 3RD SEM	7
57	Priya Khurana	MFT - 3RD SEM	7
58	Manjotpreet Kaur	MFT - 3RD SEM	7
59	Riya Yadav	MFT - 1ST SEM	7
60	Shikha Dhillon	B.SC - 1ST SEM	7
61	Arushi Choudhary	MA - SOC 1ST SEM	7
62	Samriti Garg	MA - ECO 3RD SEM	7
63	Harsimran Kaur	MA PSY - 3RD SEM	7
64	Nishtha Garg	BBA - 1ST SEM	8
65	Abha Goel	B.COM - 1ST SEM	8
66	Gurpreet Kaur	B.SC - 5TH SEM	8
67	Ujjwal	MFT - 5TH SEM	8
68	Simerpreet Kaur	MFT - 3RD SEM	8
69	Loveleen	MFT - 1ST SEM	8
70	Gur Kamal Kaur	M.SC CHM - 3RD SEM	8
71	Gargi Kanwar	MA - SOC 1ST SEM	8
72	Annu Sethi	MA - ECO 3RD SEM	8
73	Sandeep	MA - ENG 3RD SEM	8
74	Shilpa Sharma	M.SC MATH 3RD SEM	8
75	Shayna Chhabra	M.SC MATH 1ST SEM	8
76	Guldaman Kaur	PGDMC	8
77	Kulveer Kaur	MFT - 5TH SEM	9
78	Binanshu Talwar	MFT - 3RD SEM	9
79	Muskaan	MFT - 1ST SEM	9
80	Waikhom Chanu Sylvish	MA - SOC 1ST SEM	9
81	Jasmeen Kaur	MA - SOC 3RD SEM	9
82	Divya	M.SC CHM 1ST SEM	9
83	Tanya Singh	BCA - 3RD SEM	10
84	Riya	MFT - 5TH SEM	10
85	Aditi Bhagat	MFT - 3RD SEM	10
86	Saloni	MFT - 3RD SEM	10
87	Parul Joshi	MFT - 3RD SEM	10
88	Palak Jindal	MFT - 1ST SEM	10
89	Jaagatjot Kaur	MA - ECO 3RD SEM	10
90	Anjali Gulati	MA PSY - 3RD SEM	10

Semester Exams held in May 2019

No.	Candidate's Name	Class	Rank
1	Komal Agrahari	BBA - 6TH SEM	1
2	Himanshi Bansal	MFT - 6TH SEM	1
3	Shania Saini	MFT - 4TH SEM	1
4	Vaishali Saini	MFT - 2ND SEM	1
5	Takshu Jagga	MFT - 2ND SEM	1

6	Sakshi Awasthy	MA ECO 4TH SEM	1
7	Pragati Thakur	PGDMC 2ND SEM	1
8	Nisha Chaudhary	MFT - 6TH SEM	2
9	Mehar Kaur	BA - 6TH SEM	2
10	Anureet Kaur	MFT - 4TH SEM	2
11	Anjali Chauhan	MFT - 2ND SEM	2
12	Ekta Mandhan	M.SC MATH 2ND SEM	2
13	Vibhu	MA - PSY 4TH SEM	2
14	Kanika	MA - SOC 4TH SEM	2
15	Bahaar Hundal	MFT - 6TH SEM	3
16	Simerpreet Kaur	MFT - 4TH SEM	3
17	Riya Verma	BA - 2ND SEM	3
18	Ridhima Kakkar	MFT - 2ND SEM	3
19	Deesha	M.SC MATH 2ND SEM	3
20	Shruti Rastogi	MA ECO 2ND SEM	3
21	Amanat Dhiman	MA - PSY 4TH SEM	3
22	Aditi Kaushish	MA - PSY 4TH SEM	3
23	Purva Aggarwal	MFT - 6TH SEM	4
24	Naghma Firdous	BCA - 2ND SEM	4
25	Rizu	BBA - 2ND SEM	4
26	Aditi Bhagat	MFT - 4TH SEM	4
27	Suhana	MFT - 2ND SEM	4
28	Shayna Chhabra	M.SC MATH 2ND SEM	4
29	Divya	M.SC CHM 2ND SEM	4
30	Ayushi Katoch	MA ECO 2ND SEM	4
31	Ravtesh Kaur	MA - PSY 4TH SEM	4
32	Arushi Choudhary	MA - SOC 2ND SEM	4
33	Kanika	MFT - 6TH SEM	5
34	Manvi Jindal	MFT - 4TH SEM	5
35	Ishika	MFT - 2ND SEM	5
36	Snehdeep Kaur	MA ECO 2ND SEM	5
37	Apurva Rathee	MA ECO 2ND SEM	5
38	Meenu Deswal	MA - SOC 2ND SEM	5
39	Noordeep Kaur	MA - SOC 4TH SEM	5
40	Pooja Singla	PGDMC 2ND SEM	5
41	Tanvi	M.COM - 2ND SEM	5
42	Niharika Dadoo	MA - PSY 2ND SEM	5
43	Tanvi	MFT - 6TH SEM	6
44	Manjotpreet Kaur	MFT - 4TH SEM	6
45	Ishika Gupta	BA - 4TH SEM	6
46	Aditi	BA - 2ND SEM	6
47	Niharika	MFT - 2ND SEM	6
48	Aarushi Mahajan	MA ECO 4TH SEM	6
49	Revika Ghai	MA ECO 2ND SEM	6
50	Karuna Yadav	MA - PSY 4TH SEM	6
51	Priya Dhiman	PGDMC 2ND SEM	6
52	Navneet Kaur	B.SC - 6TH SEM	7
53	Ujjwal	MFT - 6TH SEM	7
54	Anju Jeena	MFT - 4TH SEM	7
55	Bhawna	MFT - 2ND SEM	7
56	Simratpal Kaur	MA - SOC 4TH SEM	7
57	Arshpreet Kaur Batth	MA - SOC 4TH SEM	7
58	Simran Kaur Sandhu	MA - PSY 2ND SEM	7
59	Ramanpreet Kaur	MFT - 6TH SEM	8
60	Khyati Talwar	BA - 6TH SEM	8
61	Priya Khurana	MFT - 4TH SEM	8
62	Asmita Sharma	MFT - 2ND SEM	8
63	Samriti Garg	MA ECO 4TH SEM	8
64	Chandni Garg	M.SC MATH 2ND SEM	8
65	Anjali Gulati	MA - PSY 4TH SEM	8
66	Gargi Kanwar	MA - SOC 2ND SEM	8
67	Guldaman Kaur	PGDMC 2ND SEM	8
68	Aditi Vashisht	MFT - 6TH SEM	9
69	Muskan Sabharwal	BCA - 2ND SEM	9
70	Nishtha Garg	BBA - 2ND SEM	9
71	Parul Joshi	MFT - 4TH SEM	9
72	Vanshika Sharma	MFT - 4TH SEM	9
73	Srishti	BA - 4TH SEM	9
74	Shubhangi Bhardwaj	BA - 2ND SEM	9
75	Ashpreet Kaur	MFT - 2ND SEM	9
76	Gur Kamal Kaur	M.SC CHM 4TH SEM	9
77	Swati Garg	MA ECO 4TH SEM	9
78	Shreya Awasthy	MA ECO 2ND SEM	9
79	Ruchi Singh	BBA - 6TH SEM	10
80	Kangan K	MFT - 6TH SEM	10
81	Bhavya	BA - 6TH SEM	10
82	Binanshu Talwar	MFT - 4TH SEM	10
83	Loveleen	MFT - 2ND SEM	10
84	Mehakleen Kaur	MFT - 2ND SEM	10
85	Ravneet Matharu	MA - PSY 4TH SEM	10
86	Jasmeen Kaur	MA - SOC 4TH SEM	10
87	Sakshi Jhamb	PGDMC 2ND SEM	10

Honours Topper (May 2019)

No.	Candidate's Name	Class	Rank
1	Tamanna Puri	ENG HONS	1
2	Nistha Pattar	B.COM ECO HONS	1
3	Divija Sharma	BA ECO HONS	2
4	Tarushi Bhalla	PSY HONS	2
5	Gurusha Jaswal	B.COM ECO HONS	2
6	Prarthana Sandhu	BA ECO HONS	3
7	Anubhuti Walia	ENG HONS	3
8	Arnavi Sagar	HIS HONS	3
9	Anika Garg	PSY HONS	3
10	Savi Arora	POL HONS	3
11	Hrishika Madhaik	PUB HONS	3
12	Mehar Kaur	POL HONS	4
13	Angel	PSY HONS	5
14	Sukhanchal Badwal	SOC HONS	5
15	Chetna	MGT HONS	5
16	Aarushi Mahajan	BA ECO HONS	6
17	Jasleen Kaur	PSY HONS	6
18	Diksha Goel	BA ECO HONS	7
19	Dakshi Nandra	PSY HONS	7
20	Arti Nautiyal	PUB HONS	7
21	Bhavya	BA ECO HONS	8
22	Niharika	HIS HONS	8
23	Saakhi Khurana	PSY HONS	8
24	Jaisika	B.COM ECO HONS	8
25	Kritika Mahajan	MGT HONS	8
26	Tanvi	B.COM ECO HONS	9
27	Isha Chawla	PSY HONS	10
28	Neetu	POL HONS	10
29	Muskan	SOC HONS	10
30	Neha	B.SC PHY HONS	10

Dr Nisha Bhargava
Principal

Deans

Registrar
Dr Savita Thapar

IQAC
Dr Vibha Sharma (Chief Coordinator)
Dr Bindu Sharma (Coordinator)

Bursar
Ms Madhvi Bajaj

Dean, Add-On Courses
Ms Poonam Jain
Coordinator
Dr Neetu

Dean, Alumni
Dr Gurvinder Kaur
Coordinator
Dr Bhavna Sood

Dean, College Online Admissions
Dr Savita Thapar
Coordinators
Ms Suman Mahajan
Dr Harpreet Gill

Dean, Cutural Affairs
Ms Deepa

Dean, Examination
Ms Suman Mahajan

Dean, Faculty of Arts
Ms Kamini Tayal
Dean, Faculty of Commerce
Ms Raman Ghuman

Dean, Faculty of Science
Ms Raman Chadha

Dean, Hostel
Ms Baljeet Tiwana

Dean, Migration & Foreign Students
Ms Kamini Tayal
Coordinator
Dr Bindu Dogra

Dean, Online Centralized Admissions
Dr Vibha Sharma
Coordinator
Dr Indu Arora

Dean, Research
Dr Meenakshi Rathore
Coordinator
Dr Neha Soi

Dean, Scholarships
Ms Raman Chadha

Dean, Student Welfare
Ms Poonam Devasher

Dean, Youth Welfare
Ms Sukhpreet Bhatia

Anti-Ragging Cell
Dr Bindu Sharma

Arya Samaj Committee
Dr Seema Kanwar

Career Counselling Cell
Ms Raman Ghuman

College Magazine: Mehr Jyoti
Dr Zeenat Khan

College Vigilance Cell
Ms Raman Ghuman

Creative Writing Club
Dr Manisha Priyamwada

Debating Club
Dr Neha Soi

Drama Club: Parwaaz
Dr Prasoon Prasad
Dr Komil Tyagi

Electoral Literacy Club
Dr Ritu Khosla

Equal Opportunity Cell
Ms Suman Mahajan

Ek Bharat Shreshtha Bharat
Ms Neena Sharma

Hostel Grievance Redressal Cell
Ms Madhvi Bajaj

Institutional Ethics Committee
Ms Vandana Syal

Instuitional Innovations Cell
Mrs Kamini Tayal
Dr Indu Arora

Internal Committee for persons with Disabilities
Dr Nisha Bhargava
Ms Suman Mahajan

Internal Complaint Committee
Ms Kamini Tayal

International Linkages
Dr Shefali Dhiman

Legal Literacy Club
Ms Sukhpreet Bhatia

MCM Counselling and Helpline
Geetanjali
Dr Nitasha Khera

Medical Committee
Dr Sarabjeet Kaur
Dr Purnima

Mentorship Committee
Dr Savita Thapar
Dr Neetu

NCC
Dr Anju Lata
Dr Nisha

New Horizons-A UGC CARE Listed Journal

Editor In Chief-Dr Nisha Bhargava
Editors: Dr Neha Soi
　　　　　Dr Sagarika Dev
　　　　　Dr Mamta Ratti

NSS
Dr Purnima Bhandari
Ms Pallavi Rani

NIRF
Ms Raman Chandha (Chief Coordinatior)
Dr Harpreet Gill (Coordinator)

Online Feedbank
Ms Poonam Daveshar

Parent-Teacher Association (PTA)
Ms Jyotsana Khanna
Ms Vandana Syal

Personality Development Club
Ms Nidhi Sharma
Ms Vandita Kapoor

Placement Cell
Dr Mamta Ratti

Quiz Committee
Ms Neena Sharma
Ms Madhvi Bajaj

Rotaract Club
Dr Manisha Priyamwada

RUSA
Ms Neena Sharma(Chief Coordinator)
Dr Mini Grewal (Coordinator)

Skill Development
Dr Gurvinder Kaur
Dr Vandana Sharma

Star College
Dr Shefali Dhiman (Coordinator)

Start Up Cell
Dr Kiran Jindal

Student Progression Committee
Dr Neha Pandeya
Dr Manjit Sidhu

Swachh Bharat Abhiyan
Ms Suman Mahajan
Dr Vandana Sharma

Unnat Bharat Abhiyan
Dr Gunjan

Youth Festival Committee
Dr Meenakshi Rathore
Dr Jatinder Kaur

Clubs & Committees

ONLINE COURSE

ENGLISH FOR ALL

PROGRAM HIGHLIGHTS

- Spoken and written proficiency in English Language
- Listening and drafting skills
- English pronunciation practice
- Resume writing
- Interview preparation
- Presentation skills
- Digital eLearning support by Skills Anytime
- 100 hours certificate program

IELTS FOR ALL

PROGRAM HIGHLIGHTS

5 T approach
- T –TYPE (Specific IELTS Question Type SLRW)
- T- Technique (Crack the code)
- T- Tutor led practice
- T- Try it yourself
- T- Test
- Digital eLearning support by BKSB
- Assured results in the IELTS exam

FEE

English for ALL - Rs.4,000 for 6 months
IELTS for All - Rs.10,000 for 1 month

PAYMENT DETAILS

Bank: State Bank of India
Branch: Sector 36-A, Chandigarh
Account Name: Principal MCM DAV College
Account No.: 30772717538
IFSC Code: SBIN0010609

PLEASE NOTE:

After the payment is made, please specify the following information (in the remarks section):
1. Course opted - IELTS FOR ALL / ENGLISH FOR ALL
2. Share your Name and UTR no. on Whatsapp with Dr.Jasmine Anand (onthe given contact no.)

CONTACT:
Dr. JASMINE ANAND (Nodal Officer) 8146531523
Ms. RITESH VASHISHT (BKSB) 9988096260

UNDERGRADUATE COURSES

1. BA (General)
2. BA Office Management & Secretarial Practice (Elective)
3. BA Functional English (Elective)
4. BA (Honours)
5. BSc (Medical)
6. BSc (Non-Medical)
7. BSc (Computer Application) Elective
8. BSc Microbial & Food Technology
9. BSc (Honours)
10. BCom
11. BCom (Honours)
12. BBA
13. BCA

BA / BSc / BCom / BBA / BCA is an integrated course comprising 6 semesters spread over three years. The University Examination will be held at the end of every semester.

ADD-ON COURSES

Make value-addition to your graduation through career-oriented professional courses.

14. Communicative English (FEA)
15. Cosmetology and Beauty Care (CMT)
16. Floriculture and Landscaping (FCL)
17. French (FRA)
18. Interior Designing & Decoration (IDD)
19. Video Reporting (VDO)

Add-on Courses comprise Certificate, Diploma and Advanced Diploma Course spread over one, two and three years respectively. Examination will be held as per University guidelines.

DOCTORAL COURSE (PhD)

20. English

POSTGRADUATE RESEARCH DEGREE COURSE

21. MPhil (English)

POSTGRADUATE DEGREE COURSES

22. MA (English)
23. MA (Hindi)
24. MA (Economics)
25. MA (Psychology)
26. MA (Sociology)
27. MSc (Chemistry)
28. MSc (Mathematics)
29. MCom

MA / MSc / MCom is an integrated course comprising 4 semesters spread over two years. The university examination will be held at the end of every semester.

POSTGRADUATE DIPLOMA COURSES

30. Postgraduate Diploma in Mass Communication (PGDMC)
31. Postgraduate Diploma in Computer Application (PGDCA)

Postgraduate Diploma is an integrated course comprising 2 semesters spread over one year. The University Examination will be held at the end of every semester.

- Students in BA / BSc (Semester II-VI) will continue in the subsequent semesters with the same subject combination taken by them in Semester I.
- Change of subject is permitted in an even semester on the condition that the student has to clear that subject as deficient in lower semester examinations which has been changed in the higher semester.
- Environment, Road Safety Education, Violence against Women/Children and Drug Abuse is a compulsory qualifying paper. The student will take the exam in Semester II, failing which she may be allowed to appear in Semester IV or Semester VI.
- Rules for Admission, Syllabus and Examination for Courses will be as per guidelines of Panjab University, Chandigarh.

Courses Offered

Bachelor of Arts

BA General

BA Semester I

No. of seats: 800

For admission details, refer to: www.mcmdavcwchd.edu.in/ www.mcmdav.com

Eligibility

- A student who has passed class XII from State Board / CBSE/ ICSE / or any other recognized Board/University shall be eligible to seek admission to BA Semester I. The admission shall be made on the basis of Panjab University rules.
- If the student is found to be admitted from an unrecognized Board her admission will stand cancelled.

Combination of Subjects

Compulsory Subjects

a. English

b. Punjabi or History & Culture of Punjab

   (HCP is only for those students who have not studied Punjabi in Class X)

c. Environment, Road Safety Education, Violence against Women/Children and Drug Abuse

Elective Subjects

A student is required to select three elective subjects in all, selecting not more than one subject from any of the following sets of combinations:

i. English, Hindi, Punjabi

ii. Economics, Fine Arts

iii. History, Mathematics

iv. Sociology

v. Public Administration, Home Science, Philosophy

vi. Political Science

vii. Sanskrit, Physical Education, Psychology

viii. Music(Vocal)

ix. Music(Instrumental)

x. Police Administration with any two of the following subjects: Public Administration/Philosophy, Economics, Sociology, Political Science ,Sanskrit, English Elective

Note

- Check the subject combination carefully to avoid subject clash.
- A student cannot opt for more than two practical subjects.
- In addition, a student of BA can opt for Add-on Courses.
- It is the discretion of the College authorities to dissolve a subject/subject combination having less than 15 students.

Change of Subject

- A student, with the approval of the Principal, concurrence of the teachers concerned and subject to the availability of a seat, may change the subject in BA Semester I by a date to be notified later on.
- Students seeking admission after one month of commencement of admission of BA Semester I will not be allowed change of subject.

Graduate Attributes

- Introduces the recent class XII pass-outs with a comprehensive model of undergraduate learning. The course provides a wide array of choices of Elective subjects from the Humanities, Social Sciences, Languages and Arts.
- Provides the learners adequate preparation for taking up Honors in their Semester III and is designed to equip them with basic and conceptual clarity for advanced studies in their proffered elective subjects.

Course Outcomes

- To train newly inducted undergraduates with the necessary social, linguistic, cultural, historical and economical knowledge of the working of society.
- To instruct and groom learners in the attributes of critical and analytical thinking and writing, ethics, team co-ordination, co-operation and empathy towards society in particular and humanity at large.

Avenues

- To build up the learners' critical and analytical reading, writing and thinking abilities so that they are able to understand the advanced nuances of their choice of subjects.
- To enable the learners to respond to pressing social, cultural and economic issues around them.
- To sensitize the learners to the various options available to them at higher levels of learning, after studying their choice of Elective subjects.

Functional English Elective Course

No. of Seats: 30

For admission details, refer to:
www.mcmdavcwchd.edu.in / www.mcmdav.com

Eligibility

Students should have studied English at the class XII level. Selection will be made on the basis of merit and interview of the candidates.

Combination of Subjects

I.   English (Compulsory)
ii. Punjabi/History and Culture of Punjab (Compulsory)
     (HCP is only for those who have not studied Punjabi in class X)
iii. Functional English
iv. Any two of the following subjects: English Elective, Public Administration, Economics, Political Science & Sociology
v.   Environment & Road Safety Education, Violence against Women/Children and Drug Abuse

Course Content

i.   Theory
ii. Practicals
iii. On-the-job training (Four weeks after Semester IV during the summer vacation).

Graduate Attributes

•   The Course of Functional English aims to introduce the learners to basic communication skills in English, Critical Reasoning, Writing and Presentation.
•   Learners are familiarized with specialized skills and nuances of Phonetics, Business English, Media Studies (Print Media & Broadcast Journalism) and Electronic Media.

Course Outcomes

•   It is a foundational learning course for enhancing the basic proficiency of learners in critical reading skills, effective writing skills, fundamentals of English language and business writing.
•   Learners are also familiarized with varied structures of English language like descriptive, narrative and discursive analysis.

Avenues

•   The Course enables the learners to build up their reading, writing and listening skills in English language which further equips them for future prospects in the fields of TV, Print journalism, advertising and other streams of mass media.

Office Management And Secretarial Practice

No. of Seats: 30

For admission details, refer to:
 www.mcmdavcwchd.edu.in / www.mcmdav.com

Eligibility

All candidates who have passed class XII in any academic or vocational stream

Combination of Subjects

I.   English (Compulsory)
ii. Punjabi or History & Culture of Punjab (Compulsory)
     (HCP is only for those who have not studied Punjabi in class X)
iii. Office Management & Secretarial Practice
iv. Any two of the following subjects: English Elective/ Hindi/ Punjabi Elective, Sociology, Political Science, Economics & History
v.   Environment, Road Safety Education, Violence against Women/Children and Drug Abuse

Course Content

i.   Theory
ii. Practicals
iii. On-the-job training (Four weeks after Semester II during the summer vacation)

Graduate Attributes

•   Introduces learners to the basics of Computer Operations & typing, Organisational Behaviour, Office Procedures and Practices and Shorthand Writing.
•   The Course also focuses on Business and Office Communication Skills

Course Outcomes

•   The Elective Vocational Course enables learners to support management in office administration and better prepare business documents as well as manage records.
•   Equips learners with the necessary business communication skills and the ability to utilize appropriate office technology.

Avenues

•   The learners' competence and skill in Office Administration and Management will help them gain employment in Government and Private Offices, and as professional typists.
•   Learners can also be a part of several "Earn While You Learn" programmes initiated within the College alongside the three year course.

Honours

Eligibility
- **Students can opt for Honours in Semester III.**
- The student who opts for Honours must take up the subject concerned as elective in Semester I (only for BA & BSc).
- The candidate must have secured at least 50% marks (result available at the time of admission) in the concerned subject in the university examination.
- Admission will be on the basis of merit and subject to the availability of the seats.

Honours are Offered in the following Subjects:
BA
- English
- Hindi
- Punjabi
- Economics
- History
- Political Science
- Psychology
- Sociology
- Public Administration

BSc
- Physics

BCom
- *Accounting & Finance
- Economics
- Management Studies

BA

English
Graduate Attributes
- Introduces learners to major trends, history of English literature, thematic concerns, prevalent attitudes and the milieus reflected in iconic texts.
- Knowledge of identification of literary devices used by writers.

Course Outcomes
- Builds critical ability to appreciate literature from various levels/perspectives and astute analytical and linguistic skills.
- A better understanding of society, politics, culture and economy is achieved.

Avenues
- Opens up literature and language related avenues, such as Editing, Journalism and Academia and forms the basis for admission to Masters Courses in literature and Mass communication.

हिंदी
पाठ्यक्रम की विशेषताएं
- मानक हिंदी भाषा के स्वरूप से छात्राओं को परिचित करवाना ।
- काव्य भाषा के सौष्ठव एवं काव्य कृतियों के वैभव से छात्राओं को अवगत कराना एवं विश्लेषण की मूल्यांकन—परकृष्टि से सम्पन्न करना ।

परिणाम
- शुद्ध उच्चारण, शुद्धलेखन व सृजनात्मकता की प्राप्ति ।
- मीडिया लेखन, अनुवाद एवं साहित्य और पत्रकारिता पर विशेष पकड़ ।
- हिंदी भाषा और साहित्य का समग्र अध्ययन सम्भव हो पाता है ।

क्षेत्र
- अध्यापन, हिंदी अधिकारी, हिंदी अनुवादक , पत्रकार , मीडिया, समाचार वाचक, उद्घोषक, मीडिया में अनुवादक, लेखक, सिनेमा जगत में गीतकार पटकथा लेखक, समाचार पत्र में संपादक व संवाददाता इत्यादि

Punjabi
Graduate Attributes
- Introduces learners to modern and medieval Punjabi sensibility and sensitizes them to deep rooted motifs of literature.
- Introduces learners to Indian Literature, Punjabi Literature of East Punjab, history of Punjabi literature, literary criticism as well as cultural studies.

Course Outcomes
- Enhances proficiency of learners in Punjabi language, literature, writing skills, literary nuances and criticism of Punjabi language.
- Critical assessment of literary texts of various writers, periods and genres of Punjabi culture.

Avenues
- Competitive exams, careers in Academia

Economics
Graduate Attributes
- Introduces learners to diverse aspects of Industrial Economics and Development Economics, International Economics and Monetary Economics.
- Learners are familiarized with models of growth, development, policy frameworks and theories of Industrial location, International trade and Foreign exchange.

Course Outcomes
- The course equips the students with fundamentals of Industrial theory and practice on the one hand and International trade on the other.

Avenues
- Academia and Corporate Sector

History
Graduate Attributes
- An in-depth study of various aspects of History through means of Historiography, proper and unbiased study of sources, course of events and various view points of scholars and historians.

Course Outcomes
- Analysis of overall impact of historic occurrences, trends and artifacts.
- Studying the impact of various revolutions and civil wars in shaping national and international politics, society and culture.

Avenues
- Civil Services, Academia, Archaeology and Broadcast journalism, Editorial assistants, Human resource officers or Museum officers.

Political Science
Graduate Attributes
- Enhances empirical knowledge of politics at national and international levels and inculcates intellectual curiosity, analytical reasoning, reflective thinking, leadership, research and investigation skills.

Course Outcomes
- Inculcates the art of problem solving techniques and enables learners to find various alternatives to political problems faced by mankind such as war, economic crisis and violation of human rights.
- Grooms learners in the art of political leadership and creates awareness regarding role of International and Regional Organizations.

Avenues
- International affairs, Competitive examinations, Journalism, Academia, Judiciary, Political/ legislative analysts, Politicians, Public policy

researchers, Speech/Content writers and jobs in United Nations and Non Profit Organizations.

Psychology Honours

Graduate Attributes

- To explore behavioral and mental processes, including perception, cognition, attention, emotional intelligence, phenomenology, motivation, brain functioning, and personality and their influence upon our mental health and well- being.

Course Outcomes

- Introduces major concepts, theoretical perspectives, empirical findings, and historical trends in psychology.
- Develops critical thinking and scientific approach to solve problems related to behavioral and mental processes.

Avenues

- Clinical psychologist, school counseling, organizational psychologist, Psychotherapist (Marital therapy, Family therapy, Psychoanalysis) and Sport psychologist.

Public Administration

Graduate Attributes

- To provide a thorough understanding of the role of the Government – Central, State and Local as well as workings of Administrative Theory, Indian, Personnel, Financial, Local and Development Administration.

Course Outcomes

- Familiarization with the types of Government organizations in India, the personnel and financial management therein and the working of administration at Union, State and Local levels.

Avenues

- Academia, business and social organizations like Centre for Rural Reconstruction and Development, Indian Institute / State Institute of Public Administration etc. Public Sector Undertakings, Mass Media and Civil Services or jobs as Political Observers and Correspondents.

Sociology

Graduate Attributes

- Learners are exposed to various sociological perspectives through Indian and foreign thinkers and develops research aptitude for testing theories and accumulation of knowledge.

Course Outcomes

- Provides in-depth study of various terms, concepts and processes which help learners in formulating a sociological imagination and comprehensive understanding of the discipline, for social transformation of our society.

Avenues

- Competitive exams as well as job prospects in Governmental and Non-governmental organizations.

BSc

Physics

Graduate Attributes

- Enables learners to develop ability of advanced, independent, critical enquiry, analysis and reflection with an aptitude for implementation of knowledge of physics in technical writing.
- Learners are able to critically examine, synthesize and evaluate knowledge including experimental design, project planning etc.

Course Outcomes

- Offers theoretical as well as practical knowledge about Physics, Chemistry and Mathematics.
- Helps to develop a scientific temper amongst learners which is beneficial for the society as a whole, as scientific development can make nations and societies grow at a rapid pace.

Avenues

- Learners may pursue MSc and then opt for research or opt to join Indian Civil services, the Indian Armed Forces, Entrepreneurship, Academia, Research Scientist, Technical Authors, Data analyst, Meteorologist, Nanotechnologist, Radiologist or Radiation protection practitioner.

BCom

Accounting and Finance

Graduate Attributes

- Helps learners in strategic decision making with in-depth knowledge of financial management and learning nuances of buying and selling assets in financial markets.

Course Outcomes

- Provides specialized understanding of concepts, policies and contemporary issues of accounting, along with theoretical and practical background of investments and financial markets.

Avenues

- Higher education like MCom, MBA etc. or a professional degree in Accounting and Finance. Careers in Banking, Finance, Accounting, in the Government or in the Private Sector.

Economics

Graduate Attributes

- Imparts information related to Economic Development and growth and enables learners to use current and emerging data related to Economic Environment for analytical practices.

Course Outcomes

- Along with the basic knowledge of Commerce, learners are provided with specialized knowledge and skills related to International Trade, Industrial Structure and Economic Development.

Avenues

- The graduates can pursue a Masters degree in Economics, Commerce, and Management or appear for Indian Economic services (IES).
- Careers in Economic Analysis, Financial Planning, Foreign Affairs, Fund Management, International Business and Trade Analysis.

Management Studies

Graduate Attributes

- Imparts skills to learners in marketing functions like designing of advertising strategies and human resource functions like reward structures for employees, training and development.
- Aims to inculcate managerial skills among learners thereby making them effective leaders.

Course Outcomes

- Imparts deep understanding to learners in the fields of Advertising, Brand Management, Consumer Behaviour and Human Resource Management.

Avenues

- Higher education like MCom, MBA, etc. or Marketing executives, Consultants in advertising agencies and Management trainers.

Note: If a student does not clear the principal/elective subject, in any semester, in which she has taken Honours, her Honours will stand cancelled with immediate effect.

BSc General

Semester I

No of seats:

Medical: 125

Non-medical: 125

Computer Applications (Elective): 50

Centralised Admission

For admission details refer to the Joint Online Prospectus: www.dhe.chd.gov.in

Eligibility

- A student who has passed class XII in Science from State Board/CBSE/ICSE/ or any other recognized Board/University shall be eligible to seek admission to BSc Semester I.

  BSc Medical (Class XII with Physics, Chemistry and Biology as subjects)

  BSc Non-medical (Class XII with Physics, Chemistry and Mathematics as subjects)

  BSc Computer Applications (Class XII with Physics, Chemistry and Mathematics as subjects)

- The admission shall be made on the basis of Panjab University rules.

- If the student is found to be admitted from an unrecognized Board her admission will stand cancelled.

Course Content

Semester I & II

a) Punjabi/History and Culture of Punjab

   (HCP is only for those who have not studied Punjabi in class X)

b) The following three Science subjects

   Medical:

   Chemistry, Botany, Zoology

   Non-Medical:

   Chemistry, Physics, Mathematics

   Computer Applications (Elective):

   Physics, Mathematics, Computer Applications

c) Environment, Road Safety Education, Violence against Women/Children and Drug Abuse

Semester III & IV

a) English

b) The three Science subjects as studied in Semester I & II

Semester V & VI

The same three Science subjects as studied in Semester III & IV

BSc General

Learners may opt for any of the three streams of Bachelors of Science, namely, Medical, Non-medical or Computer Applications.

BSc (Medical)

Graduate Attributes

- Knowledge related to subjects in pure sciences such as Chemistry, Zoology and Botany.

- Evolutionary trends, environmental interactions and economic importance of flora and fauna.

- Structure, function, properties and reactions of chemical compounds.

Bachelor of Science

Course Outcomes

- Critical thinking, practical skills and research aptitude using research based pedagogical tools.
- Building up entrepreneurial skills and interdisciplinary approach in providing better solutions and new ideas for sustainable development.

Avenues

- Higher studies in Institutes of National repute and research in Chemical/Biological Sciences.
- Job opportunities in Education, Environment, Agriculture, Health, Pharmaceutical and allied sectors.
- Entrepreneurs

BSc (Non-Medical)

Graduate Attributes

- Developing ability of independent, critical enquiry and an aptitude for implementation of knowledge of Physics in technical writing.
- Ability to synthesize and evaluate knowledge including experimental design, project planning etc.

Course Outcomes

- Theoretical as well as practical knowledge of Physics, Chemistry and Mathematics.
- Helps to develop scientific temper which encourages scientific evolution of society.

Avenues

- Higher Studies, Research, Entrepreneurship, Indian Civil services or Indian Armed Forces.
- The course enables learners to opt for any of these avenues: Academia, Research Scientist, Technical Authors, Data analyst, Meteorologist, Radiologist, Nanotechnologist, Radiation protection practitioner or Chemist.

BSc (Computer Applications) Elective

Graduate Attributes

- Learners get Knowledge related to three main subjects - Computer Applications, Physics and Mathematics.
- Learners develop programming logic, understand Data Structures, develop Web sites and general purpose applications by analyzing, designing and developing commonly available use cases and databases.

Course Outcomes

- Enables learners to analyse real world problems and design solutions by applying the concepts of Programming Languages like C, C++, Java and VB.NET, Web tools and Data Base Management Systems.
- Learners become conversant with core concepts of Computers like Operating Systems, Data Structures, Data Networks and communication along with Physics and Mathematics as other elective subjects.

Avenues

- Masters in Physics, Mathematics, Computer Science, Information Technology, Computer Applications and specialized courses in AI, Data Analytics etc.
- System Analyst, Software Developer, Web Application Developer, Programmer, DBA, Software Engineer, Technical Trainer, Project Manager (IT), Academia.

Bachelor of Science

BSc Microbial and Food Technology

No of Seats: 60

For admission details, refer to: www.mcmdavcwchd.edu.in/ www.mcmdav.com

Eligibility

• A student who has passed the class XII Examination under 10+2+3 system of education of a recognized University/Board/ Council or any other examination recognized by the Panjab University as equivalent thereto shall be eligible to offer the subject of Microbial & Food Technology at the BSc level, if the student has passed the class XII examination with Physics, Chemistry, Mathematics/ Biology as their subjects.

Course Content

Semester I

Paper I   General and Food Microbiology; Practical
Paper II   Microbial and Food Biochemistry; Practical
Paper III   Chemistry
Paper IV   HCP/Punjabi
Paper V   Environment, Road Safety Education, Violence against Women/Children and Drug Abuse

Semester II

Paper I   Industrial Microbiology and Fermentation Technology Practical
Paper II   Principles of Food Preservation and Packaging Practical
Paper III   Chemistry   Paper IV   HCP/Punjabi
Paper V   Environment, Road Safety Education, Violence against Women/Children and Drug Abuse

Semester III

Paper I   Bioanalytical Techniques; Practical
Paper II   Processing of Foods of Plant Origin; Practical
Paper III   Chemistry   Paper IV   English

Semester IV

Paper I   Microbial Genetics and r-DNA Technology; Practical
Paper II   Processing of Food of Animal origin; Practical
Paper III   Chemistry   Paper IV English

Job Training: Four weeks training in a reputed Industry / Institution after BSc SEMESTER IV

Semester V

Paper I   Environmental Microbiology; Practical
Paper II   Food Analysis and Quality Control; Practical
Paper III   Chemistry; Research Project

Semester VI

Paper I   Entrepreneurship and Intellectual Property Rights; Practical
Paper II   Food Engineering: Practical
Paper III   Chemistry; Research Project

Graduate Attributes

• Provides learners with sound theoretical as well as hands-on technical and practical knowledge related to General and Food Microbiology, Microbial and Food Biochemistry, Industrial and Environmental Microbiology, Fermentation Technology, Microbial Genetics and DNA Technology, Principles of Food Preservation, Packaging and Quality Control.

Course Outcomes

• Prepares learners to explore developments in the Food Sector and Microbiology sector with the application of Genetic Engineering for providing novel solutions to long standing problems like Micronutrient deficiency, Malnutrition, Food safety, Environmental Bioremediation, Genetic Disorders etc.

• Provides opportunities in Agriculture based management and (R&D) sector for developing new products like Weaning foods, Therapeutic diets, Organic Foods, etc.

• Provide opportunities as research scientists in leading fields (microbial biotechnology, nanotechnology, food biotechnology), patenting agents, industry based microbiologists, food analysts, dieticians, quality control executives as well as in data science.

Avenues

• Food Industry, Pharmaceutical and Biotech Industries, Research & Development - Agricultural Universities and Research Institutions, Food and Health Inspectors, Food Safety Officers, Academia, Diet Consultants and Entrepreneurs, Patent Examiners/Officer, Hospital and Health Care

Bachelor of Computer Application

Semester I

No. of seats: 80

Centralised Admission

For admission details refer to the Joint Online Prospectus:

www.dhe.chd.gov.in

Eligibility

- A student who has passed the class XII Examination in any discipline with at least 50% marks from a recognized Board. The student should have passed Mathematics as one of the subjects at Matriculation level.
- The admission shall be made on the basis of Panjab University rules.

Course Content

Semester I

BCA 16 101 English (Compulsory)-A

BCA 16 102 Fundamentals of Mathematical Statistics

BCA 16 103 Computer Fundamentals and Computing Software

BCA 16 104 Problem Solving Through C

BCA 16 105 Lab based on BCA 16 103

BCA 16 106 Lab based on BCA 16 104

Environment, Road Safety Education, Violence against Women/Children and Drug Abuse

Semester II

BCA 16 201 English (Compulsory)-B

BCA 16 202 Computer Organization

BCA 16 203 Fundamentals of Web Programming

BCA 16 204 Object Oriented Programming using C++

BCA 16 205 Lab based on BCA 16 203

BCA 16 206 Lab based on BCA 16 204

Semester III

BCA 16 301/ BCA 16 302 Punjabi-A/ History & Culture of Punjab A

BCA 16 303 Information System Design and Implementation

BCA 16 304 Computer Oriented Numerical Methods

BCA 16 305 Data Structures

BCA 16 306 Lab based on BCA 16 304

BCA 16 307 Lab based on BCA 16 305

Semester IV

BCA 16 401/ BCA 16 402 Punjabi-B/History & Culture of Punjab B

BCA 16 403 Software Project Management

BCA 16 404 Operating System Concepts and Linux

BCA 16 405 Database Management System

BCA 16 406 Lab based on BCA 16 404

 BCA 16 407 Lab based on BCA 16 405

Semester V

BCA 16 501 Computer Networks

BCA 16 502 Discrete Mathematical Structure

BCA 16 503 Java Programming

BCA 16 504 Web Application Development using PHP

BCA 16 505 Lab based on BCA 16 503

BCA 16 506 Lab based on BCA 16 504

Semester VI

BCA 16 601 E-Commerce

BCA 16 602 Application Development using VB.Net

BCA 16 603 Computer Graphics and Multimedia Applications

BCA 16 604 Lab based on BCA 16 603

BCA 16 605 Major Project and Seminar

Graduate Attributes

- To make learners conversant with Programming Languages, Web and Multimedia Applications and Software/Project Development.
- To make them learn core concepts like Data Structures, Operating systems, Computer Organization, Data Base Management Systems and Software Engineering.

Course Outcomes

- Imparts necessary technical skills in various areas of Information Technology like Data Base Management, Computer Languages, Graphics and Multimedia, Web based applications, Software Development and Project Management.
- Helps in producing employable IT workforce and enables them to pursue post-graduation in fields of Information Technology/ Computer Science/ Applications.

Avenues

- Graphics Designer, DBA, Web/Software Developer, Programmer, Software Engineer, Technical Trainer, Project Manager (IT), System Analyst etc.

Bachelor of Computer Application

51 Years: A Glorious Celebration

Bachelor of Commerce

Semester I

No. of seats: 280

Centralised Admission

For admission details refer to the Joint Online Prospectus: www.dhe.chd.gov.in

Course Content

Semester I

BCM 101 A Punjabi

BCM 101 B History & Culture of Punjab

(HCP is only for those who have not studied Punjabi in class X)

BCM 102 English & Business Communication

BCM 103 Psychology for Managers

BCM 104 Business Economics I

BCM 105 Principles of Financial Accounting

BCM 106 Commercial Laws

BCM 107 Principles and Practices of Management

Semester II

BCM 201 A Punjabi

BCM 201 B History & Culture of Punjab

(HCP is only for those who have not studied Punjabi in class X)

BCM 202 English & Business Communication

BCM 203 E-Commerce

BCM 204 Business Economics II

BCM 205 Corporate Accounting

BCM 206 Business Laws

BCM 207 Human Resource Management

Environment, Road Safety Education, Violence against Women/Children and Drug Abuse

Semester III

BCM 301 Issues in Indian Commerce

BCM 302 Cost Accounting

BCM 303 Company Law

BCM 304 Business Maths and Statistics

BCM 305 Banking and Insurance

BCM 306 Goods and Services Tax (GST)

Semester IV

BCM 401 Security Analysis and Portfolio Management

BCM 402 Advance Accounting

BCM 403 Auditing and Secretarial Practice

BCM 404 Cost Management

BCM 405 Marketing Management

BCM 406 Quantitative Techniques and Methods

Semester V

BCM 501 Income Tax Law

BCM 502 Management Accounting

BCM 503 Indian Economy

BCM 504 Production and Operation Management

BCM 505 Entrepreneurship and Small Business

BCM 506 Financial Markets and Services

Semester VI

BCM 601 Direct Tax Laws

BCM 602 Financial Management

BCM 603 Issues in Financial Reporting

BCM 604 Social and Business Ethics

BCM 605 Operational Research

BCM 606 Sectoral Aspects of Indian Economy

Graduate Attributes

- The course aims to build a strong foundation of knowledge in different areas of Commerce.
- It aims to enhance the learner's ability of being ethical and collegial in professional practice and trains in effective decision making and problem solving through the application of appropriate theories, principles and data.

Course Outcomes

- The course is an integration of knowledge, skills and attitudes that sustain an environment of learning and creativity among the students.
- The course aims to impart knowledge about the theories and concepts of Accounting, Taxation, Organisation Behaviour, Finance, Human Resource and Marketing Management to the learners.
- Learners are familiarized with different aspects of entrepreneurship and also develop adequate soft skills to react aptly in decision making situations.

Avenues

- BCom graduates may pursue postgraduate studies like MCom and MBA.
- Other career options include Chartered Accountancy, Banking services, Insurance sector, Stock Exchange services, Tax Consultancy, Entrepreneurship, Law or Company Secretary.
- They may also appear for competitive exams conducted by UPSC, UGC etc.

Bachelor of Commerce

Bachelor of Business Administration

Semester I

No. of seats: 40

Centralised Admission

For admission details refer to the Joint Online Prospectus: www.dhe.chd.gov.in

Course Content

Semester I

BBA 101A / BBA 101 B Punjabi/ History & Culture of Punjab (HCP is only for those who have not studied Punjabi in class X)

BBA 102 Business Statistics

BBA 103 Fundamentals of Information Technology

BBA 104 Management Concept & Practices

BBA 105 Financial Accounting

BBA 106 Essentials of Business Economics I

Semester II

BBA 121A / BBA 121 B Punjabi/ History & Culture of Punjab (HCP is only for those who have not studied Punjabi in class X)

BBA 122 Managerial & Soft-Skills Management

BBA123 Essentials of Business Economics II

BBA 124 Business Laws

BBA 125 Psychology for Managers

BBA 126 Financial Management

Environment, Road Safety Education, Violence against Women/Children & Drug Abuse

Semester III

BBA 201 English & Business Communication Skills

BBA 202 Operation Research

BBA 203 Marketing Management

BBA 204 Economics of Money & Banking

BBA 205 Regulatory Framework for Companies

BBA 206 Direct Tax Laws

Semester IV

BBA 221 English & Business Communication Skills

BBA 222 Project Management

BBA 223 Research Methodology

BBA 224 Human Resource Management

BBA 225 Goods and Services Tax

BBA 226 Database Management System

Semester V

BBA 301 Insurance & Risk Management

BBA 302 International Business

BBA 303 Business Environment

BBA 304 Entrepreneurship & Small Business Management

BBA 305 Consumer Behavior

BBA 306 Sales & Distribution Management

Semester VI

BBA 321 Business Policy & Strategy

BBA 322 Production & Operations Management

BBA 323 Social & Ethical Issues In Business
BBA 324 Project Report & Viva-Voce
BBA 325 Advertising & Brand Management
BBA 326 Marketing of Services

Graduate Attributes

- Enhances learner's ability to evaluate different business problems using analytical skills and inculcates an attitude for entrepreneurship.
- Learners develop better communication skills, an ability to understand importance of team work and proficiency in the use of basic tools of Information Technology.

Course Outcomes

- The program aims to develop ethical thinking among learners by understanding the principles and practices of management, leadership, teamwork, and social skills.
- Learners will be equipped to analyze socio-political-economic environment of business organizations and understand the laws and practices of taxation.

Avenues

- BBA graduates can pursue postgraduate studies like MCom, MBA, etc. or go for Chartered Accountancy, Banking services, Hotel Management, Insurance sector, Tax Consultancy and Entrepreneurship.
- They may appear for competitive exams conducted by UPSC, UGC etc.

Bachelor of Business Administration

Add-on Courses

Add cutting edge to your aspirations through value added Professional Add-on courses. Students can opt for any one Add-on at a time.

Add-on Courses

- Communicative English (FEA)
- Cosmetology and Beauty Care (CMT)
- Floriculture and Landscaping (FCL)
- French (FRA)
- Interior Designing and Decoration (IDD)
- Video Reporting (VDO)

Communicative English

No. of Seats: 40

Graduate Attributes

- Introduces learners to communication at various levels by providing proactive training in Speech Skills and Writing Skills.

Course Outcomes

- Improves the reading fluency and writing competence of learners, by making them master the nuances of grammar, syntax, semantics and pronunciation. Develops critical thinking, reading and writing skills of the learners.

Avenues

- Interviewer, Anchor, Newsreader, Commentator, Announcer and Documentary Narrator/script writer with TV/Radio/Newspaper, Feature Writer with Newspaper.

Cosmetology and Beauty Care

No. of Seats: 40

Graduate Attributes

- Learners understand human anatomy, skin and hair structure and suggest required treatments for proper care and beautification of skin and hair. Empowers learners on the art of suitable make-up for various occasions.

Course Outcomes

- Learners are trained in Hair therapies, Beauty therapies, usage of tools and equipment and the art of suitable make-up and hairdos.

Avenues

- Beauty therapists, make-up artists etc.

Floriculture and Landscaping

No. of Seats: 40

Graduate attributes

- Provides knowledge on fundamentals of floriculture, nursery and seed production, cultivation practices, identification and protected cultivation of flowers.
- Familiarization with preparation of beds, plots and maintenance of gardens and lawns.

Course Outcomes

- Enables learners to create sustainable and well-designed landscapes to improve their environment and enhance the aesthetic value of their natural surroundings.

Avenues

- Students are trained in floricultural skills required for working as specialists in botanical gardens.
- Students may enter the field of garden designers that can help in construction, planting and maintenance of public and private landscapes.

French

No. of Seats: 40

Graduate Attributes

- Offers multiple contexts for studying the language with many experimental opportunities for students.
- Focuses on speaking, listening, reading and writing as well as knowledge of francophone cultures and the skills of collaboration and critical thinking.

Course Outcomes

•   The learning of the language includes communication skills, pronunciation, vocabulary and grammar, enabling the students to demonstrate good comprehension of written discourse in areas of special interest.

•   Students are able to communicate effectively in the foreign language via proficient, articulate and well-organized writing.

Avenues

•   Learning French expands their horizon of opportunities for higher education at some of the best universities in the world and opens the gates for careers in sectors such as, Tourism, Public Relations, Mass Communication, International Organisations, Interpretation, Translation etc.

Interior Designing & Decoration

No. of Seats: 40

Graduate Attributes

•   Aims at making students learn to create practical and beautiful indoor environments, improving people's lives at home and at work while protecting their health and safety.

•   Makes them competent in taking independent assignments of designing home interiors, corporate offices, commercial establishments or window displays.

Course Outcomes

•   Learners are familiarized with global perspectives of design, based on sustainable, socio-economic and cultural contexts and are taught the application of theories of human behavior to human-centered, design solutions.

•   To apply principles of lighting, acoustics, thermal comfort, and indoor air quality as required, to enhance health, safety, welfare, and performance of building occupants.

Avenues

•   Learners can work on long or short-term projects, in the fields of hospitality, residential, commercial, healthcare etc. and as Interior & spatial designer, exhibition designer, production or set designers, VM-Visual Merchandiser, Industrial designer, apparel & lifestyle designer etc.

Video Reporting Course

No. of Seats: 40

Graduate Attributes

•   Introduces learners to basics of Journalism and Mass Communication.

•   Learners are familiarised with specialised skills in Video Reporting, Print Journalism, Video Production and Photography and trained in Camera Handling, TV & Radio Script writing and News Writing.

Course Outcomes

•   This is a foundational learning course for enhancing the basic proficiency of learners in Video Reporting, Video Editing, News Writing, and Creative TV & Radio Script Writing. They are also familiarised with various News Story structures, Basics of Photography, Photo Editing ,Video Editing and Functioning of various Media organisations (Print, Radio, TV).

Avenues

•   Enables learners to build their reading, writing and presentation skills   which further prepares them for prospects in the fields of Broadcast, Print Journalism, TV Production and other streams of Mass Media.

Add-on Courses

MA English

No. of seats: 60

For admission details, refer to
www.mcmdavcwchd.edu.in/ www.mcmdav.com

Eligibility

* BA with Honours in English/BA (General) with at least 45% marks in English as Elective subject.
* Bachelor's degree in any faculty with at least 50% marks in the aggregate or Master's degree in a subject other than English.

Course Content

Semester I

Paper I   Literary Movements I
Paper II Approaches to Literary Criticism I
Paper III Cultural Studies I
Paper IV British Literature II

Semester II

Paper I   Literary Movements II
Paper II Approaches to Literary Criticism II
Paper III Cultural Studies II
Paper IV British Literature IV

Semester III

Paper I Critical Theory I
Paper II American Literature I
Paper III Cultural Studies III/ Indian Writings in English I
Paper IV World Poetry/Novel in Translation I

Semester IV

Paper I   Critical Theory II
Paper II American Literature II
Paper III Cultural Studies IV/ Indian Writings in English II
Paper IV World Drama in Translation II

Graduate Attributes

* Acquaints learners with different genres of Literature and strengthens their critical skills and aptitude for Research.
* Includes various literary theories and approaches to the study of literatures of various countries and cultures such as Cultural Studies, Indian Writings, American Literature, World Literature etc.

Course Outcomes

* Learners are sensitized to analyse and probe deeper into the nuances of literature and undertake research initiatives in future.
* Enhances analytical faculties essential in understanding culture, politics, social scenarios and power structures.

Avenues

* Apart from Academia, jobs can be sought in the corporate world as Content Writers, Jingle Writers, Language Trainers, Copy Writers and Copy Editors in the Publication Industry too.
* As proficient users of the language, they can become Creative Writers and also get jobs in media.

MA English

MA Hindi

No. of seats: 60

For admission details, refer to www.mcmdavcwchd.edu.in/ www.mcmdav.com

Eligibility

• BA with Honours in Hindi/BA (General) with at least 45% marks in Hindi as Elective subject.

• Bachelor's degree in any faculty with at least 50% marks in the aggregate or Master's degree in a subject other than Hindi.

Course Content

समेस्टर 1

पेपर 1	:	हिंदी साहित्य का आदिकाल और मध्यकाल
पेपर 2	:	आधुनिक हिंदी काव्य
पेपर 3	:	आधुनिक हिंदी गद्य साहित्य
पेपर 4	:	भारतीय काव्य शास्त्र के सिद्धांत

समेस्टर 2

पेपर 1	:	हिंदी साहित्य का आधुनिक काल
पेपर 2	:	आधुनिक हिंदी काव्य
पेपर 3	:	आधुनिक हिंदी गद्य साहित्य
पेपर 4	:	पाश्चात्य काव्य शास्त्र एवं समकालीन आलोचना सिद्धांत

समेस्टर 3

पेपर 1	:	भाषा विज्ञान एवं हिंदीतर भाषाओं का अध्ययन
पेपर 2	:	प्राचीन एवं मध्यकालीन काव्य
पेपर 3	:	हिंदी उपन्यास
पेपर 4	:	मीडिया लेखन और अनुवाद

समेस्टर 4

पेपर 1	:	भाषा विज्ञान एवं हिंदी भाषा का अध्ययन
पेपर 2	:	प्राचीन एवं मध्यकालीन काव्य
पेपर 3	:	हिंदी उपन्यास
पेपर 4	:	भारतीय साहित्य

पाठ्यक्रम की विशेषताएं

• छात्राओं को कालजयी लेखकों,कवियों और उनकी रचनाओं से अवगत कराया जाता है ।

• एम.ए. हिंदी के पाठ्यक्रम का उद्देश्य छात्राओं को हिंदी साहित्य के ऐतिहासिक परिदृश्य, सांस्कृतिक चेतना एवं कालजयी रचनाओं की रचना प्रक्रिया से अवगत कराना है ।

• हिंदी भाषा की प्रकृति, उसकी मानक ध्वनियों, लिपि, मीडिया लेखन, अनुवाद एवं साहित्य और पत्रकारिता संबंधी जानकारी दी जाती है ।

परिणाम

• एम.ए.हिंदी में साहित्य के माध्यम से जीवन जीने की कला विकसित होती है ।

• एम.ए. हिंदी में भारतीय एवं पाश्चात्य समीक्षकों के अध्ययन से और संपूर्ण भारतीय साहित्य की रचनाओं को पढ़कर छात्राओं के ज्ञान में वृद्धि होती है ।

• छात्राओं को अपनी भाषा और साहित्य पर गर्व होता है। हिंदी के संरचनात्मक स्वरूप से भली–भांति अवगत होने के कारण शुद्ध उच्चारण, शुद्धलेखन पर ध्यान दिया जाता है ।

क्षेत्र

• अध्यापन, हिंदी अधिकारी, हिंदी अनुवादक, पत्रकार, मीडिया, लेखक, सिनेमा जगत में गीतकार, पटकथा लेखक, समाचार पत्र में संपादक व संवाददाता इत्यादि।

MA Hindi

MA Economics

No of Seats: 60

For admission details, refer to:
www.mcmdavcwchd.edu.in/ www.mcmdav.com

Eligibility

- BA with Honours in Economics / BA (General) with at least 45% marks in Economics as an Elective subject
- Bachelor's degree in any faculty with at least 50% marks in the aggregate or Master's degree in a subject other than Economics.

Course Content

Semester I

All Compulsory Papers

MAECO 101 Micro Economics I
MAECO 102 Macro Economics I
MAECO 103 Quantitative Methods I
MAECO 104 International Economics

Semester II

All Compulsory Papers

MAECO 201 Micro Economics II
MAECO 202 Macro Economics II
MAECO 203 Quantitative Methods II
MAECO 204 Public Finance

Semester III

There will be two Compulsory Papers:

MAECO 301 Economics of Growth and Development I
MAECO 302 Indian Economic Issues I

Optional Papers (Any two):

MAECO 303 & 304

- Economics of Industry I (option ii)
- Econometrics I (option v)
- Economics of Population I (option vii)

Semester IV

There will be two Compulsory Papers:

MAECO 401 Economics of Growth and Development II
MAECO 402 Indian Economic Issues II

Optional Papers (Any two):

MAECO 403 & 404

- Economics of Industry II (option ii)
- Econometrics II (option v)
- Economics of Money and Banking II (option vii)

Graduate Attributes

- The course aims to equip the students to understand the facts, theoretical developments as well as empirical analysis of Economics.
- Learners are taught specialized skills with focus on empirical analysis with respect to various subjects like Macro Economics, GDP, Money and Banking, Econometrics and Industry.

Course Outcomes

- It is an advanced course for enhancing the understanding of the theoretical structure of Macro Economics for comprehension of different issues and policies.
- Learners are trained to apply theoretical aspects to practical world, providing them with broader outlook and opportunities in dynamic economic scenario.

Avenues

- The course prepares the learners for Civil Service Examinations like Indian Economics Services and National Eligibility Test for Lectureship as well as other competitive exams.

MA Economics

MA Sociology

No of Seats: 60

For admission details, refer to:

www.mcmdavcwchd.edu.in/ www.mcmdav.com

Eligibility

- BA with Honours in Sociology/ BA (General) with at least 45% marks in Sociology as an Elective subject
- Bachelor's degree in any faculty with at least 50% marks in the aggregate or Master's degree in a subject other than Sociology.

Course Content

Semester I

SOC R 411 History of Social Thought

SOC R 412 Sociology of Family and Gender

SOC R 413 Sociology of Development

SOC R 414 Social Stratification: Concepts and Theories

Semester II

SOC R 425 Positivistic Sociological Theories

SOC R 426 Methodology of Social Research

SOC O 621 Social Dimensions of Development

SOC O 721 Sociology of Urban Settlements

Semester III

SOC R 438 Interpretive Sociological Theories

SOC R 439 Methods and Techniques in Social Research

SOC O 632 Social Development in India

SOC O 934 Sociology of Crime

Semester IV

SOC R 440 Perspectives on Indian Society

SOC O 644 Environmental Crisis and Sustainable
          Development

SOC O 843 Family Dynamics in Contemporary India

SOC O 942 Social Problems

Graduate Attributes

- The course aims to present a comprehensive view of the global Society. Learners are exposed to various sociological perspectives through studies of Indian and foreign thinkers.
- Learners become adept in applying sociological theories to social issues such as discriminations of gender, caste, class, ethnicity and sexual orientation and are trained to come up with theoretical interventions to address the same.

Course Outcomes

- Aids learners in developing research aptitude for testing of theories and accumulation of knowledge.
- The learners develop the capacities to address issues related to culture, social structure and institutions, and the manner in which social institutions influence individual lives and behavior.

Avenues

- The course prepares the students for various competitive exams and job prospects in governmental and non-governmental organizations.

MA Psychology

No. of seats: 40

For admission details, refer to: www.mcmdavcwchd.edu.in/ www.mcmdav.com

Eligibility

• BA with honours in Psychology / Bachelor's degree with Psychology as one of the subjects in graduation with atleast 50% marks in graduation.

• Students who have NOT studied psychology in graduation are not eligible to apply.

Course Content

Semester I

Paper I   Theories and Systems of Psychology I
Paper II   Social Psychology I
Paper III   Experimental and Cognitive Psychology I
Paper IV   Research Methodology and Statistics I
Paper V   Practicum I

Semester II

Paper I   Theories and Systems of Psychology II
Paper II   Social Psychology II
Paper III   Experimental and Cognitive Psychology II
Paper IV   Research Methodology and Statistics II
Paper V   Practicum II

Semester III

Paper XIII   Research methodology and Statistics (Compulsory)
Paper XIV   Practicum (Compulsory)

Optional Papers (Any three):

Paper I   Organizational Psychology
Paper II   Child Psychopathology I
Paper V   Clinical Disorders
Paper VI   Counselling Psychology (Professional Foundation)

Semester IV

Paper XIII Research methodology and Statistics (Compulsory)
Paper XIV Practicum (Compulsory)

Optional Papers (Any three):

Paper II   Organizational Psychology
Paper III   Clinical Psychology: Prevention & Intervention
Paper V   Applied Counselling: Specialities in the practice of counselling
Paper VIII Child Psychopathology II

Graduate Attributes

• Equips the learners with various research techniques, assessment tools and applications of Psychology in field and lab settings.

• Helps learners with basic principles and to gain a better insight into their intra and interpersonal skills, abilities as well as an understanding of the dynamics of human behavior.

Course Outcomes

• Learners are familiarized with conceptual practical techniques and skills involved in basic and applied fields of psychology.

• The course enhances therapeutic and professional proficiencies of the learners.

• Students learn to apply basic research methods in psychology

• Students learn to apply psychological principles to personal, social, and organizational issues.

Avenues

• The course prepares students for research, academically inclined avenues in counselling, clinical, organizational, positive and child psychology viz., clinical psychologist, school counseling (personal as well as vocational counseling), organizational psychologist, Psychotherapist (Marital therapy, Family therapy) etc.

MCom

No. of seats: 40

Centralised Admission

For admission details refer to the Joint Online Prospectus:
www.dhe.chd.gov.in

Course Content

Semester I

MC 101 Managerial Economics

MC 102 Quantitative Methods for Business

MC 103 Modern Accounting Theory & Reporting Practices

MC 104 Organisation Theory & Behaviour

MC 105 Marketing Management

MC 106 Management Information System

MC 107 Workshop on IT Applications in Commerce

Semester II

MC 201 Business Environment

MC 202 Research Methodology in Commerce

MC 203 Financial Management & Policy

MC 204 Production and Materials Management

MC 205 Operations Research

MC 206 Business Policy & Strategic Management

MC 207 Summer Training Report & Viva Voce

Semester III

MC 301 Business Performance Measurement

MC 302 Tax Planning & Management

MC 305 Human Resource Development

MC 306 Industrial Relations

MC 309 Strategic Cost Management

MC 310 International Accounting

MC 315 Workshop on Financial Markets And Instruments

Semester IV

MC 401 Project Planning & Control

MC 402 Knowledge Management

MC 403 Business Ethics and Corporate Governance

MC 413 Advanced Corporate Accounting

MC 414 Security Analysis & Portfolio Management

MC 415 Advanced Auditing

Graduate Attributes

• Facilitates the development of professional attributes such as specialist skills, communications, statistical analysis, ethical professional practice, critical thinking, and cultural awareness.

Course Outcomes

• Helps learners specialize in Accounting, Finance and Human Resources, develop managerial skills and analyze ethical issues in an organization.

• The research and analytical skills of the learners are developed and groomed by the study of Business Research Methods and practical application of the same through project work.

Avenues

• Students may pursue MPhil/PhD or take up teaching as their career in higher educational institutions.

• Other career options are those of Chartered Accountant, Banker, Company Secretary, Stock Broker, Tax Consultant, Entrepreneurship, Financial Risk Manager (FRM), Certified Management Accountant (CMA), and Research Analyst.

• They may also appear for competitive exams conducted by UPSC, UGC etc.

Master of Commerce

MSc Mathematics

No. of seats: 40

**For admission details, refer to: www.mcmdavcwchd.edu.in/
www.mcmdav.com**

Eligibility

Minimum 65%marks in Mathematics and 60% marks in aggregate
in BA/BSc

Course Content

Semester I

MATH 601S Real Analysis I

MATH 602S Algebra I

MATH 603S Differential Equations

MATH 604S Complex Analysis I

MATH 605S Number Theory I

Semester II

MATH 621S Real Analysis II

MATH 622S Algebra II

MATH 623S Vector Analysis and Mechanics

MATH 624S Complex Analysis II

MATH 625S Number Theory II

Semester III

MATH 617S Field Theory (Compulsory Course)

MATH 618S Topology (Compulsory Course)

MATH 661S Probability and Mathematical Statistics I

MATH 676S Fluid Mechanics I

MATH 678S Linear Programming

Semester IV

MATH 637S Linear Algebra (Compulsory Course)

MATH 638S Functional Analysis (Compulsory Course)

MATH 681S Probability and Mathematical Statistics II

MATH 696S Fluid Mechanics II

MATH 698S Non-Linear Programming

Graduate Attributes

- The course gives advanced knowledge of Mathematics in the areas of Linear Algebra, Statistics, Numerical and Real Analysis. Learners are also given in-depth knowledge of Differential Equations, Measure and Probability, Advanced and Algebraic Topology, Differential Geometry and Number Theory.

Course Outcomes

- The course comprises of twenty papers covering pure and applied streams of Mathematics.
- The knowledge and skills obtained during the course help the learners excel in all fields of personal as well as professional life.
- Learners are familiarized with an advanced study of Mathematical concepts, both in theory as well as application. They are taught the skills of identification, formulation and deciphering of complex mathematical problems.

Avenues

- MSc Mathematics opens doors to these professions: Academia, Banking, Insurance, Actuary, DRDO and other similar organizations, Defence sector, Corporate world, Management, Data Analyst, Data Scientist, to name a few.

MSc Chemistry

No. of seats:40

For admission details, refer to: www.mcmdavcwchd.edu.in/ www.mcmdav.com

Admission will be on the basis of Entrance test (OCET) conducted by the Panjab University. Only the rank holders in this Entrance test will be considered for admission. 50% weightage will be given to the score in the entrance test and 50% to the score in the qualifying examination.

Eligibility

a) BSc examination of the Panjab University or any other University recognized by the Syndicate securing at least 50% marks in the subject of Chemistry and 50% marks in aggregate with Chemistry & Mathematics for MSc Chemistry course along with any Science subject.

Provided that the student who had not taken Mathematics as one of the subjects in BSc examination may be admitted to MSc (2 Year course) in Chemistry on the condition that she passes an additional paper in Mathematics in the first year examination securing at least 40% marks.

b) BSc Pass Degree under the old BSc Honours regulations awarded by the Syndicate on the recommendation of the Board of Control in the subject of MSc course.

c) BSc (Honours) examination of Panjab University or of any other University (recognized as equivalent thereto) in the subject of MSc course.

Course Content

Semester I
CH 411 Inorganic Chemistry
CH 412 Organic Chemistry
CH 413 Physical Chemistry
CH 414 a) Mathematics for Chemists
      b) Biology for Chemists
      c) Computer for Chemists
CH 415 Laboratory Course (Inorganic)
CH 416 Laboratory Course (Organic)
CH 417 Laboratory Course (Physical)

Semester II
CH 421 Inorganic Chemistry
CH 422 Organic Chemistry
CH 423 Physical Chemistry
CH 424 Group Theory, Spectroscopy and Diffraction Method
CH 425 Laboratory Course (Inorganic)
CH 426 Laboratory Course (Organic)
CH 427 Laboratory Course (Physical)

Semester III
CH 511 Application of Spectroscopy
CH 512 Organotransition Metal Chemistry
CH 513 Heterocyclic Chemistry
CH 514 Environmental Chemistry
CH 515 Laboratory Course (Inorganic)
CH 516 Laboratory Course (Organic)
CH 517 Laboratory Course (Physical)

Semester IV
CH 521 Biophysical Chemistry
CH 522 Organic Synthesis I
CH 523 Chemistry of Natural Products
CH 524 Photochemistry and Solid State Chemistry
CH 525 Laboratory Course (Inorganic)
CH 526 Laboratory Course (Organic)
CH 527 Laboratory Course (Physical)

Graduate Attributes
• Learners are provided with an in-depth knowledge about molecular structures and chemical reactions.
• They become equipped with the skills and detailed knowledge of functioning of several laboratory instruments like rota-evaporator, UV-Visible spectrophotometer, centrifuge, pH meter, Conductivity meter etc.

Course Outcomes
• Learners get wide-spread knowledge on molecular interactions and their interplay in controlling properties and chemical reactions. They get ample exposure in different cutting edge experimental techniques to validate their theoretical knowledge.

Avenues
• Learners with multiple skills both in theoretical and experimental chemistry can easily find positions in Chemical Industries, Pharmaceutical Industries, Research and Development, as well as in academics.
• Many of them opt for research oriented careers by pursuing PhD and other advanced research.

MSc Chemistry

Post Graduate Diploma in Computer Applications
(One year course)

No. of seats: 30

For admission details, refer to:

www.mcmdavcwchd.edu.in / www.mcmdav.com

Eligibility

- Bachelor's degree of Panjab University under 10+2+3 system of examination with atleast 50% marks in any discipline. (OR)
- B.E./B.Tech. (OR)
- B.Voc. (Software Development), B.Voc. (Hardware and Networking) & B.Voc. Multimedia (Graphics & Animation) courses **with at least 50% marks**. (OR)
- Any other examination recognized by the Syndicate as equivalent to (a) or (b) or (c) above.

Course Content

Semester I

PGD 1101 Computer Fundamentals

PGD 1102 Computer Programming using C

PGD 1103 Data Base Management System

PGD 1104 Data Communications and Networks

PGD PR1105 Lab1 (Based on PGD 1101 & PGD 1102)

PGD PR1106 Lab2 (Based on PGD 1103)

Semester II

PGD 2101Object Oriented Concepts Using JAVA

PGD 2102 Web Technologies

PGD 2103 Software Engineering

PGD 2104 Computer Based Accounting

PGD PR2105 Lab3 (Practical based on PGD 2101)

PGD PR2106 Lab4 (Practical based on PGD 2102)

PGD 2107 Project Work: Development of Business Application / Web Site

Graduate Attributes

- To make learners proficient in Programming Languages, Web Tools and DBMS.
- To equip them with the skills required to develop minor projects

Course Outcomes

- Provides skills required for designing and developing applications using core Programming Languages, Web tools and Data Base Management Systems.
- Provides insight into analyzing the real world problems and designing solutions by applying the concepts of Software Engineering.

Avenues

- Learners may go for higher studies by opting for MCA (Lateral Entry) 2 years course or MSc Computer Science.
- They may get employment as DBA, Web Developer, Programmer or Software Engineer.

Post Graduate Diploma in Mass Communication

(One year course)

No. of seats: 30

For admission details, refer to:

www.mcmdavcwchd.edu.in / www.mcmdav.com

Eligibility

A Bachelor or Post Graduate degree in any discipline of the University or a degree of any other University which has been recognized by the Syndicate as equivalent thereto with not less than 40% marks in aggregate.

Course Content

Semester I

101 Introduction to Mass Communication

102 Print Media

103 Electronic Media

104 Advertising and Public Relations

105 Practical

Semester II

106 Introduction to Mass Communication

107 Print Media

108 Electronic Media

109 Advertising and Public Relations

110 Practical

Graduate Attributes

• Learners are familiarized with specialized skills required in the fields of print journalism, electronic journalism, advertising and public relations.

Course Outcomes

• Besides strengthening the theoretical foundations of the budding media professionals, the course equips them with the requisite skills in areas like copywriting, photography and videography.

Avenues

• The course opens up a plethora of career opportunities in creative or technical areas in newspapers, magazines, radio, television, digital marketing, advertising and public relations.

PG Diploma in Mass Communication

Admission Guidelines

IMPORTANT

There are two modes of admission with reference to different classes:
A.   Online College Admission (Regulated by College)
B.   Online Centralized Admission (Regulated by DHE)

A.   Online College Admission
•   Applicants seeking admission to courses regulated through College Online Admission must:

STEP I Read the eligibility details of the respective course given in College Online Prospectus available at **https://mcmdavcwchd.edu.in/prospectus/**

STEP II Fill the Online Admission Form available at **http://admissions.mcmdav.com/stulogin**
•   Admission to the following Courses will be carried out by College in conformity with the guidelines of Panjab University, Chandigarh:

Semester I BA, BSc Microbial and Food Technology (MFT), MA, MSc, Postgraduate Diploma in Computer Applications (PGDCA), Postgraduate Diploma in Mass Communication (PGDMC)

Add-on Courses (Certificate Course): Communicative English (FEA), Cosmetology and Beauty Care (CMT), Floriculture and Landscaping (FCL), French (FRA), Interior Designing & Decoration (IDD), Video Reporting (VDO)

Note: Only those students who complete the Add-on Certificate Course in First Year will be eligible for Diploma and Advanced Diploma in CMT, IDD and VDO in Second and Third Year respectively.

Semester III BA, BSc (Medical, Non-medical, Computer Applications, MFT), BCom, BBA, BCA, Honours (BA, BSc, BCom) MA, MSc, MCom

Semester V BA, BSc (Medical, Non-medical, Computer Applications, MFT), BCom, BBA, BCA, Honours (BA, BSc, Bcom)

MPhil and PhD in English: An advertisement will be published in newspapers for admission to MPhil and PhD in English. The schedule for admissions shall be available on the College Website. The interested applicants can regularly check the same for updates.

•   For regular updates and more details refer to the College Website: **www.mcmdavcwchd.edu.in**
•   Introductory video of the college is available at **https://mcmdavcwchd.edu.in/admission-2020/**

•   Regularly updated E-content/lectures delivered by College teachers is available at https://mcmdavcwchd.edu.in/e-content/

B.   Online Centralized Admission (Regulated by DHE)
•   Admission to the following Courses is conducted through a process of Centralized Admission in conformity with the guidelines of Director Higher Education (DHE)-Chandigarh and Panjab University, Chandigarh:

Semester I BSc (Medical, Non-medical, Computer Applications), BCom, BBA, BCA and MCom

For more details refer to the DHE Website: **www.dhe.chd.gov.in**

•   Applicants seeking admission to courses regulated through **Online Centralized Admission (DHE)** have to:

STEP I Fill the DHE Online Application Form posted on **www.dhe.chd.gov.in** and follow the procedure as given on the DHE Website.

STEP II After getting the name in the Centralized Merit List, the applicant must also fill the College Online Admission Form of Mehr Chand Mahajan DAV College for Women, Chandigarh, available at: **http://admissions.mcmdav.com/stulogin**

GENERAL INSTRUCTIONS
•   Admission to all classes will be ONLINE. Physical submission of the form is not allowed.
•   Only eligible applicants who have applied online for admission to College through the College portal will be considered for admission. Applicants seeking admission to courses regulated through Online Centralized Admission will follow the procedure and Admission Schedule as given on the DHE Website **www.dhe.chd.gov.in.**
•   Applicants will be admitted strictly in accordance with the rules and regulations in the latest Panjab University calendar/guidelines/any other instructions which have been or may be issued by the University or Director Higher Education, UT (for Admission to Centralized Courses) from time to time for the respective courses/examinations.
•   Registration fee will not be refunded in any circumstances including if the applicant is found ineligible for the course at a later stage.
•   Applicant must check the College Website for Admission Schedule and Merit List for admission to various courses.

- Those approved for admission are required to pay the Admission Fee (within 24 Hours).
- Fee Receipt will be available in the Student Dashboard after the payment of fee.
- Applicant is advised to check her Student Dashboard (available after registration at http://admissions.mcmdav.com/stulogin) regularly for admission and status updates.
- Scrutiny of the Documents:
  - The respective College Committees will scrutinise the uploaded documents within the stipulated time period. If at any stage any information is found to be false, incorrect or is not supported by the documents presented, the admission will be cancelled.
- **Candidates must bring their original certificates for verification at a date to be notified later on.**

Note:
A. All admissions are provisional and subject to:
- Scrutiny of the Admission Forms.
- Verification of original documents as per the guidelines issued by Panjab University, Chandigarh and DHE, UT, from time to time.
- Completion of all the other College formalities.
- Approval of Panjab University, Chandigarh. The College is not responsible if the University does not approve of the admission of a candidate due to any reason.
B. The admission will be cancelled if the applicant:
- Makes incorrect or incomplete statements.
- Conceals necessary information in the form.
- Submits information that is false, incorrect or not supported by the documents presented.
C. The College reserves the right to refuse admission to an applicant.

HOSTEL ADMISSION
- Check the Hostel Prospectus available on the College Website: www.mcmdavcwchd.edu.in
- After registration and filling the College Online Admission Form, the applicant seeking hostel accommodation can fill the Hostel Online Admission Form by logging into the Student Dashboard: **http://admissions.mcmdav.com/stulogin**

ALLOTMENT OF SUBJECTS
The allotment of subject combination for BA Semester I and Honours BA / BCom / BSc Semester III will be done online.
BA SEMESTER I
- **Subject Combination Allotment**
  - Subject Combination Allotment for BA Semester I will be according to merit, preference and availability of the seats in each category.
  - If Preference 1 of subject combination is not available, applicant would automatically be allotted the next available Preference in order of Preference opted by her.
- After the Merit List is displayed on College Website the applicant will log into the Student Dashboard and give consent to the subjects allotted (within 24 Hours) following which Fee Slip would be generated and displayed in the Student Dashboard.
- Pay the Fee Online within 24 hours so that a provisional seat is allotted.
- Provisional admission to College and Hostel (if applied already) will be notified in the Student Dashboard.
- The applicant will be considered in subsequent rounds of counselling for Upward Mobility **only if** she has not been allotted her first preference of Subject Combination and has obtained admission by payment of fee.
- If by the last round of counselling the applicant has still not been allotted her first preference and is not satisfied with the subjects allotted, she can apply for withdrawal and fee refund.

SEMESTER III
A. **Applicants For Honours (BA / BCOM / BSC)**
- Honours Allotment for BA / BCom /BSc Semester III will be according to merit, preference and availability of the seats in each subject. Consult the College Prospectus available on College Website for options in Honours for BA / BCom / Bsc.
- If Preference 1 of Honours is not available, applicant would automatically be allotted the next available Preference in order of Preference opted by her.

- After the Honours Allotment List is displayed on College Website the applicant will log into the Student Dashboard and give consent to the Honours allotted (within 24 Hours), following which Fee Slip would be generated and displayed in the Student Dashboard.
- Pay the Fee online within 24 hours.
- Fee Receipt will be available in the Student Dashboard after the payment of fee.
- Provisional admission to College will be notified in the Student Dashboard.

B. Applicants Without Honours (BA, BCOM, BSC, BBA, BCA)

- Those approved for admission will proceed to pay the admission fee online.
- Fee Slip would be available and displayed in the Student Dashboard.
- Pay the Fee online within 24 hours.
- Fee Receipt will be available in the Student Dashboard after the payment of fee.
- Provisional admission to College will be notified in the Student Dashboard.

SEMESTER V (BA, BCOM, BSC, BBA, BCA)

- Those approved for admission will proceed to pay the admission fee online.
- Fee Slip would be available and displayed in the Student Dashboard.
- Pay the Fee online within 24 hours.
- Fee Receipt will be available in the Student Dashboard after the payment of fee.
- Provisional admission to College will be notified in the Student Dashboard.

POSTGRADUATE COURSES SEMESTER I

Refer to the College Prospectus available on College Website for details regarding PG Courses.

- After the Merit List is displayed on College Website the applicant will log into the Student Dashboard and give consent (within 24 Hours) following which Fee Slip would be generated and displayed in the Student Dashboard.
- Pay the Fee Online within 24 hours so that a provisional seat is allotted.
- Fee Receipt will be available in the Student Dashboard after the payment of fee.
- Provisional admission to College and Hostel (if applied already) will be notified in the Student Dashboard.

Note: It is mandatory for applicants of MSc Chemistry to provide the OCET Roll No. and score in the Admission Form.

POSTGRADUATE COURSES SEMESTER III

- Those approved for admission will proceed to pay the admission fee online.
- Fee Slip would be available and displayed in the Student Dashboard.
- Pay the Fee online within 24 hours.
- Fee Receipt will be available in the Student Dashboard after the payment of fee.
- Provisional admission to College will be notified in the Student Dashboard.

HOW TO APPLY

- **College Online Admission Form is to be filled by all the applicants.**

- **Before proceeding for filling the form online the applicant must have the following:**
    - Scanned Photograph (Max Size 50 KB [3.4 cm X 4.5 cm] JPeg, JPg, bmp, png)
    - Scanned Signature (Max Size 20 KB [6 cmX3 cm] JPeg, JPg, bmp, png)

The following documents must be uploaded in PDF format (maximum size allowed is 300KB):

- Scanned copy of Age Proof, Class X Certificate & Marksheet
- Scanned copy of relevant Educational Qualification
- Scanned copy of Character Certificate from the Institution last attended
- Scanned Copy of Migration Certificate (if applicable)
- Scanned Copy of Gap year Affidavit (if applicable)
- Scanned Copy of Single Girl Child Affidavit (if applicable)
- Scanned Copy of Reserved Category Affidavit, SC/ST/OBC/PWD (if applicable)
- Scanned Copy of Anti-ragging declaration
- Scanned Copy of BPL/EWS Certificate
- Scanned Copy of proof of Cancer / AIDS/ Thalassemia (from the National Medical Institutes like PGI/AIIMS etc.)
- Any Other Relevant Category: Specify and Upload the scanned document

Note: The documents should be scanned from the original documents.
Foreign Students:

- Scanned Copy of Passport
- Scanned Copy of Visa
- Scanned Copy of Equivalence/Eligibility certificate (obtainable from Panjab University, Chandigarh)

Note: The documents should be scanned from the original documents.
STEP I: Fill Online Admission Form

- **Go to: www.admissions.mcmdav.com and register**

Note:

- It is mandatory for the applicant to register with her own email id.
- Applicant should register only once.
- Email id used for registration will be used for all communication regarding admission and subsequently for all communication throughout the course and beyond. It is advised that this email id should not be changed so as to remain connected with the institution.
- Old students have to Register again for filling the College Online Admission Form for session 2020-21.

- **Registration (Both New Students and Old Students)**
    For **Registration** click on Register
    a. Fill mandatory [marked *] information.
    b. Click "Submit"
    c. Activation link will be sent to Email / Mobile No. used for Registration.
    d. Open Email / SMS and click on Activation link to complete Registration process. Applicant will reach back on login page.
    e. Remember your user name and password for subsequent login.

Registered Candidates should login into the Student's Portal by clicking on Login

a.   Complete the Online Form by filling details in all the tabs.

b.   Upload all the required documents.

c.   Preview the Application Form and make corrections (if any).

d.   Pay Processing Fee Online through: Net Banking / Credit Card / Debit Card / Paytm.

e.   No changes in the form are allowed after the final submission.

f.   Make final submission.

Note: Submitting Online Admission Form does not imply admission or guarantee of admission to the applied course.

STEP II: Scrutiny and Display of Merit List

a.   Scrutiny of the Admission Form **(To be executed by College Committees)**

b.   Merit List for following Courses will be displayed on College Website:

- BA Semester I
- BA / BCom / BSc Semester III Honours Allotment List
- Postgraduate Courses

STEP III: Consent by Student

[Applicants for Centralized Admission (DHE) will skip this step]

- Applicant will login into the admission portal **http://admissions.mcmdav.com/stulogin** using the email ID and password used at the time of registration.
  - Undergraduate Semester I, Semester III (Honours) and Postgraduate Semester I applicant will give consent within 24 hours to Subject Combinations / Honours allotted.
  - Undergraduate Semester III (those not opting for Honours), Semester V (all students) and Postgraduate Semester III applicant will proceed to pay the fee.

STEP IV: Fee Payment

a.   Generation of Fee Slip in the Student Dashboard

b.   Pay Fee Online (Within 24 Hours) through:

- Net Banking (Preferred)
- Credit Card
- Debit Card
- Paytm

c.   Fee Receipt will be available in the Student Dashboard after the payment of fee.

d.   Applicant must check her Student Dashboard to ensure that provisional admission process is complete.

Note:

- Save/Print the Admission Form and Fee Receipt for future reference.

MIGRATION RULES

- Candidates require Migration if:
  - They are pass-outs from Boards/Councils/Bodies other than CBSE, ICSE, NIOS, Punjab, Haryana and Himachal Pradesh. (For admission to undergraduate Semester I classes)
-

- They are from a University other than Panjab University.
- Candidates will have to clear the deficient subject/s if any, within the permissible chances.
- Candidates seeking migration must submit Original Migration Certificate along with the Original Certificate of lower examination passed, by October 15, 2019.
- When the migration of a student has been allowed, she must join the college within 15 days, otherwise her migration shall be considered as cancelled.
- Migration fee shall be charged as per Panjab University guidelines.
- College is entitled to the tuition fee for the month in which the migration is sanctioned and the college to which she migrates is not entitled to charge fee for the fraction of that month.
- Migration will not be permitted if the combination of the subjects applied for by the student does not tally with the combination of the subjects allowed in this college.
- Mid-term migration from any other university is not allowed.
- Migration of a student from a professional college to this college and vice-versa is not permissible.

Inter-college Migration

- Candidates from any other College affiliated to Panjab University can migrate by seeking prior permission of the Principals of the two institutions concerned. Candidate has to submit College leaving certificate from the previous College along with the other certificates.

FOREIGN STUDENTS

- They must have a valid passport and a valid Student Visa (if applicable).
- They must have the equivalence certificate and eligibility certificate from Deputy Registrar, Panjab University, Chandigarh.
- Foreign Students will follow all rules and guidelines of Panjab University and the College.
- The Admission and Fee would be governed by the guidelines of Dean, Foreign Students, Panjab University, Chandigarh.

RULES FOR WITHDRAWAL

- Student who wishes to leave the College must apply in writing to the Principal and application must be countersigned by her father or guardian.
- Student has to pay the College fees and all other dues until her name is formally withdrawn.
- No student will be permitted to leave the College until she has cleared her College dues.

Note

- Reservation of seats will be as per Panjab University Guidelines
- Anti-ragging declaration has to be submitted along with the admission form by every student.

It is mandatory for every parent to submit an online Anti-ragging undertaking every academic year at www.antiragging.in and www.amanmovement.org

Annual Fee

*Annual Charges including Tuition Fee and Admission Fee (2020-21)**

Course	Semester I & II	Semester III & IV	Semester V & VI
BA	17040	16110	16110
BA (Office Management)	20040	19110	19110
BSc (Medical)	20630	19700	19700
BSc (Non-Medical)	19910	18980	18980
BSc (Computer Application-Elective)	25910	24980	24980
BSc (Microbial & Food Technology)	37200	36270	36270
BCom	23930	23000	23000
BCA	37200	36270	36270
BBA	31820	30890	30890
MA (English, Hindi, Sociology & Economics)	20060	19210	
MA (Psychology)	22160	21310	
MSc (Mathematics)	22900	22050	
MSc (Chemistry)	22900	19700	
MCom	24940	24090	
PG Diploma in Computer Application	24490		
PG Diploma in Mass Communication	24490		

Practical Fee @ Rs700/- per year for Home Science/Music/Psychology/Fine Arts

Fee Structure for Add-on Courses

	TDC I	TDC II & III
Communicative English	2890	2890
Cosmetology	2890	2890
Floriculture & Landscaping	2890	2890
French	2890	2890
Interior Designing & Decoration	2890	2890
Video Reporting	2890	2890

Annual Parking Charges:Rs 680/- p.a

Payment Options: Credit Card, Debit Card, Paytm, Net Banking (Preferred)

Note
*Fee for session 2020-21 likely to be changed.
- Fee Structure will be as per latest guidelines of Panjab University, Chandigarh.
- No request for refund will be entertained after admissions are over.
- Examination Fee to be paid as per Panjab University Guidelines

The College understands the value of skills as an important component of wholesome personality as also for earning livelihood. Apart from creating an ecosystem that instills an interest in acquiring new skills, the College continually endeavors to impart varied skills in a structured manner.

A landmark was achieved by the College in 2019 when the **College got registered and accredited as a Training Centre (TC 111709) under the aegis of Ministry of Skill Development and Entrepreneurship, Government of India. The College is the first one in northern India to acquire this status.**

Affiliated to Chandigarh Skill Development Mission (CSDM), the College has become eligible to impart training by trainers, certified by Government of India, in more than two hundred and fifty job roles. At present the Training Centre is providing training for 'Goods and Service Tax Accounts Assistant'. In line with the vision of Skill India , the College is instrumental in not only making the youth ready for life and for employment but also fulfills its social responsibility of providing a safe and well equipped training Centre for the not so privileged people looking for learning opportunities.

In the coming session 2020-21, the College will apply for and start training for skills in the categories - Beauty Therapist, Data Entry Operator and Organic Grower. Numerous certified short duration skill based activities, workshops and courses are also carried out in the College to reiterate the vital role of skills in life. **The students can pursue these courses along with their respective degrees**.

Since 2018, the following workshops have been held. While some will continue, others can be held again:

- ***Be A Health Manager (Series 1: 2019) (Series 2: 2020)**
- ***Goods And Services Account Assistant Course (Under PMKVY Scheme Of Government Of India) (Since 2019)**
- ***Sustainable Urban Farming (Since 2018)**

*Continuing

- Self Defense Training with Chandigarh Police
- Spellbind the Spectator! (Workshop On Anchoring)
- Bridge Course For Beginners In Economics
- Gyaan Ki Pathshaala (Curriculum In Design And Development)
- Sustain And Beable (Workshop On Organic Farming)
- Hastkala (Workshop On Tie And Dye, Block Printing)
- Aesthetic Living (Interior Designing Workshop)
- Career Graph (Graphic Designing)
- Sustainability Samvaad (Workshop On Chemical Free Lifestyle)
- Oyster Mushroom (Workshop On Cultivation Of Mushrooms In Bags And Plastic Bottles)
- Digital Literacy Workshop for Senior Citizens
- Be A Free Lancer
- Elegant Attire (Basics of Fashion Designing)
- English for All And IELTS for All
- Workshop on Photography and Video Editing
- Learning The Nuances of Rearing Ornamental and Organic Plants
- Workshop on Event Management
- Samavesh (Online Test Series)
- Environment Friendly Plastic: Make It To Believe It! (Plastic To Bio-Plastic Files)
- Breathe In Life, Breathe Out Stress! (Workshop on Meditation)
- World Master-Chef! (Workshop On New World Cuisine)
- Protect The Platter (Workshop on Food Preservation)
- Ace of Grace(Workshop on Skill and Craft of Cosmetology)
- Nemo's Niche (Workshop on Aquarium Designing)
- Be The Breadwinner (Entrepreneurship: Opportunities and Challenges)

Skill Development and Entrepreneurship Courses

EXAMINATION

MID-SEMESTER TEST (MST)

Undergraduate Classes

Semester I, III & V

One paper in each subject

Tentative Date: 2nd week of October

Duration: 1 hour 30 minutes

Marks: 50 marks

Semester II, IV &VI

One paper in each subject Tentative Date: 1st week of March Duration: 1 hour 30 minutes

Marks: 50 marks

Postgraduate Classes

Semester I & III

One paper in each subject

Tentative Date: 2nd week of October

Duration: 1 hour 30 minutes

Marks: 50 marks

Semester II & IV

One paper in each subject Tentative Date: 1st week of March Duration: 1 hour 30 minutes Marks: 50 marks

INTERNAL ASSESSMENT

Undergraduate Classes

Based on MST, Projects, Class Performance and Attendance as per Panjab University Syllabi.

Practical Examination: As per the University guidelines

Postgraduate Classes

Based on MST, Projects, Class Performance and Attendance as per Panjab University Syllabi.

Practical Examination: As per the University Guidelines

- Attendance in the MST conducted by the College is compulsory

- Absence /Failure in MST may disqualify a student from appearing as a regular College student in the University Examination.
- No Re-exam will be held for the student who is absent in MST. However, students who miss the Examination while representing College in sports or cultural events and students with medical emergency condition can be allowed to appear in the special test. The participating students and medical emergency case must submit an application duly signed by the Teacher-in-charge to the Dean, Examinations.
- The PUPIN Number issued by the University in the 1st year is valid for all three years for UG and two years for PG classes.

University Examination

Tentative Dates

- Semester I, III & V will be conducted by Panjab University in December 2020.
- Semester II, IV & VI will be conducted by Panjab University in May-June 2021.
- Practical Examination will be held by Panjab University as per the schedule.

A student will be eligible to appear in the University examinations as a regular student of the College only if she has:

- Remained on the rolls of the College for the academic year preceding the examination.
- Attended not less than 75 percent of the total number of lectures delivered and tutorials and practicals held in each of the subjects offered.
- Obtained at least 25 percent marks in aggregate of all the subjects in the MST conducted by the College.
- Students with practical subjects / BCom cannot appear privately. Such students who do not qualify the MST would be detained for a year.
- In practical subjects a student must obtain at least 25 per cent marks in theory and practical examination separately.

Note: MST /Final Examination/ Practical Examination will be conducted as per guidelines of Panjab University, Chandigarh

SCHOLARSHIPS

Government of India Scholarships

- Information regarding the scholarships funded by Govt. of India and State Govt., as and when announced, will be displayed on the Student Notice Board. Students eligible for these scholarships can apply online.

Panjab University Scholarships

- The list of scholarships which are being awarded to the students of the College by the office of Dean College Development Council are:
  - Means cum Merit
  - Sports
  - Single Girl Child
  - Physically Disabled
  - Aids/Cancer Patient
- More information is available on the website of Dean, College Development Council Panjab University: **http://dcdc.puchd.ac.in/**
- Besides the above mentioned scholarships, additional information regarding other scholarships available to the students of Panjab University and its affiliated colleges is also available on Panjab University website: **http://puchd.ac.in/**

College Scholarships

- **100% Tuition fee waiver/reimbursement for 200 students pursuing Undergraduate and Postgraduate degree courses and Postgraduate diploma courses across different streams from Economically Weaker Section(EWS)/Persons with Disabilities (PWD)/SC/ST category and University toppers**
- Scholarships by philanthropists are given to meritorious students.

Note: Scholarships can be withdrawn in case of lack of performance, irregularity or misbehaviour.

For more information, contact Scholarship Committee

Scholarships

UNNAT BHARAT ABHIYAAN (UBA)

The mission of the flagship programme under MHRD is to enable higher educational institutions to work with the people of rural India in addressing developmental challenges for accelerating sustainable growth. Pursuing this social objective, MCM DAV is also acting as participating institute under UBA, wherein a cluster of five villages namely Kajheri, Badheri, Buterla, Maloya and Attawa have been adopted for detailed surveys and developmental tasks. Various activities conducted in these villages, to name a few, are Tree plantation drive, lecture cum interactive sessions on health, hygiene, nutrition, education, plastic free campaign, Nukad Natak, Prevention of child abuse aiming at all round development of village residents.

EK BHARAT SHRESHTHA BHARAT

Ek Bharat Shreshtha Bharat Cell is an MHRD initiative to celebrate the diversity of India in the educational institutions all across the country. As Chandigarh is paired with Dadra and Nagar Haveli, our institution strives to promote the shades of Gujarati and Marathi Culture which are intertwined in this uniquely-poised Union Territory.

SWACHH BHARAT ABHIYAN (SBA)

Carrying forward the objectives of the Swachh Bharat Mission launched by the Prime Minister of India, the Swachh Bharat Abhiyan (SBA) in the College is committed to its cause and has undertaken a slew of initiatives inside the campus as well as at the community level in its adopted villages, namely, Badheri, Buterla, Dhanas, Kishangarh, Khajeri, Kotlu (HP), Jitwal Kalan (PB) and Kanheri Kalan (HR). The efforts of the College aimed at accelerating the pace of realization of this mission, include plantation Drives, Solar Lighting, Rain Water Harvesting, Bio-gas production from waste, Sewage Treatment Plant, participation in Swachhata Pakhwada etc.

MCM DAV ELECTORAL LITERACY CLUB

Established under the Systematic Voters' Education and Electoral Participation (SVEEP) program of the Election Commission of India, the MCM DAV Electoral Literacy Club undertakes the responsibility of making voter cards of the students. It apprises them about their voting rights and also creates electoral awareness amongst others in society.

NSS

The College has two units of NSS (100 Volunteers each) and students are enrolled on the basis of FIRST COME FIRST SERVED. NSS units of the College have significantly contributed in executing various Government programs like Swachh Bharat Summer Internship, Swachhata Pakhwada, Disability Audit of Chandigarh, Saarthi Project with PGI etc.The NSS Programmes undertaken, either under regular or special camping, cover four aspects i.e. institutional work, institutional projects, rural projects and urban projects. An NSS Certificate is given to a volunteer who devotes 120 hours of social work in one year for a certain or cumulative period i.e. 240 hours in two years and attends special camping of 7 days.

NCC

NCC inculcates a spirit of discipline and patriotism amongst the students. It helps to broaden their outlook and develop a quality of leadership and spirit of fraternity. The College unit offers Army and Navy Wing.

Aims

NCC aims to create a Human Resource of organized, trained and motivated youth, who provide leadership in all walks of life and are always available for the service of the nation. It aims to provide a suitable environment to motivate the youth to take up a career in the Armed Forces as well as to develop character, comradeship, discipline, leadership, secular outlook, spirit of adventure, and ideas of selfless service amongst the youth of the country.

Rules

The students enrolled under NCC shall be required to attend minimum 40 parades in a session as per schedule. The NCC cadets must collect their accessories from the NCC In-charge at the beginning of the session. The University Roll No. will not be issued unless all the accessories are deposited and all dues cleared. It is compulsory to attend 40 parades plus 2 camps in order to appear for 'B' & 'C' certificate examinations, as demanded by NCC directorate. However, a student can attend more than the said camps. Once enrolled, a cadet cannot withdraw her name. On doing so, she will have to deposit fine as per NCC clothing policy. The permission of parents is mandatory to attend the camps.

Scholarship and Cash Awards

A Cash Award of Rs.12,000/-is awarded to the 'Most Outstanding Cadet' by Sahara India through NCC units and a Cash Award to the Best Cadet from the College for each wing. 'The Best Cadet Award' is awarded by the NCC Directorate while Special prizes are awarded to National Achievers in NCC.

Job Opportunities

There are 'Special Seats' for 'C' Certificate holders in Army, Air Force, Navy and other Armed Forces; Quota for cadets in multi-nationals and Quota/weightage for admission in professional colleges and universities.

Adventure Opportunities

Cadets explore India during various Trekking expeditions. They are sensitized to India's diversity and National Integration, Nau sainik and Thal Sainik Camps, All India Leadership Training and Republic Day Camps.

Youth Exchange Programme

As a part of this programme, students are sent to different states of India and overseas, after attending RD Parade.

MCM is always sensitive to the problems of its students. They can approach the teachers and directly walk into the Principal's office and speak to her.

They can also communicate their issues, if any, through the grievance box and through the Students' Council which consists of members duly elected by the students. Various **Student Support Services** are available to groom our students into conscientious members of the society. These primarily include the following:

*   **Equal Opportunity Cell (EOC)** was formed in July 2017 as per the mandate of UGC. The main objectives of the EOC is to facilitate affirmative action to ensure equal opportunity for all within its fold. The EOC works for the disadvantaged groups, i.e., Scheduled Castes (SC), Scheduled Tribes (ST), Other Backward Classes (OBC), minorities and Person with Disabilities (PWD) and ensures effective implementation of policies and programmes for such groups.
*   **Anti-ragging Cell, constituted as per UGC Regulations-2009**, ensures a safe, ragging free and welcoming academic atmosphere for the new students. Apart from spreading awareness against the menace of ragging, it also ascertains that no act/activity that violates human dignity takes place.
*   **Book Bank** issues three books at the beginning of the session till the day of the student's exam on Need cum Merit basis to each student as recommended by the concerned HOD.
*   **Disability Access** is made available in the College campus which includes ramps, lifts, tactile pathways etc.
*   **Geetanjali: MCM Counselling Helpline** strives to fight stigmatization by organizing sensitization programmes on mental health issues and promote students' well-being. It provides counselling and psychotherapeutic intervention to the students, faculty as well as non-teaching staff.
*   **Group Insurance for College Students** from LIC under the Group Insurance Scheme for Natural/Accidental Death i.e. in case of any mishap due to Natural Cause or Accidental Cause, is provided. The LIC will provide an assured sum of Rs. 1,00,000/-towards Insurance benefit. The Annual premium payable by the Student is Rs. 130/-
*   **Health Care Unit** to provide medical care to students and staff, is made feasible by availing expert services of a general physician who is available

in the campus on all days. A Dental care unit is also available on the campus. A gynecologist is also available twice a month. In case of medical emergency the College has an MOU with Healing Hospital, Sec 34-A, Chandigarh.

*   **Internal Complaints Committee (ICC)** is formed to address the complaints as per the provisions of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013.
*   **Legal Literacy Club** actively works under the aegis of State Legal Services Authority (SLSA) with the primary function to spread legal awareness and act as a bridge between persons in need of Legal Services and SLSA.
*   **Library Feedback Form** is filled by the students at the end of the session.
*   **MCM Rotaract Club** is a platform provided to the students to augment their zeal for social service by reaching out to the underprivileged and marginalized sections of society. A body managed independently by students, it also aims at developing initiative, planning & management skills.
*   **Mentorship Committee** to discuss students' issues, personal as well as academic and give them emotional and psychological support
*   **Online Student Feedback** Form is filled by the students at the end of each session.
*   **Parent-Teacher Association** to help evolve a seamless education system, reciprocal co-operation and assurance of quality education. Meetings are held annually to make parents aware of ongoing activities and take their views about the system.
*   **Personality Development Club** to enable students to succeed in a competitive environment by improving communication and language speaking abilities and to provide them with a space for social debate and art criticism.
*   **Placement Cell** to bridge the industry-academia gap; the cell opens up avenues for the students by organizing placement drives.
*   **Students' Grievance Redressal Cell** enables the students to communicate their grievances to the Management through sealed boxes that are kept in the College as well as in the hostel.

Late Vandana Malik (IPS) | Late FO Harita Deol, IAF | Prof Vaishali Suri
Neuropathologist, AIIMS | Sanya Chhabra, IAS

Suman Godara
Indian Army | Shaveta Dhankar
IPS | Deepti Uppal
IAS

Devina Vardhan, IPS | Garima Singh (IRS)

Kirti Gahlawat
Yoga Ambassador to Poland

Alumni Association (AMDA)

The College has a registered Association of MCM DAV Alumni (AMDA) that endeavours to create and strengthen a lifelong bond between the College and its Alumnae and to foster camaraderie among them. Its mission is to create an environment whereby the Alumni can support their alma mater with their work, wisdom and resources, and the accomplishments of Alumni can be recognized and celebrated. With its motto, "*To Care, To Share*", AMDA encourages information sharing, networking and community work. AMDA is registered as a Trust.

President: Dr Nisha Bhargava (The Principal)   **Email**:mcmalumni.amda@gmail.com

A glance at our distinguished alumni:

Late Ms HaritaDeol (Indian Air Force)
Late Ms Vandana Malik (IPS)
IAS
- Ms Palka Sahni
- Ms Juhi Mukherjee
- Ms Manmeet Grewal
- Ms Khushboo Goel
- Ms Sharandeep Brar
- Ms Deepti Uppal
- Ms Sanya Chabra
- Amarpreet Sandhu
IPS
- Ms Sonia Narang
- Ms Shveta Dhankar
IRS
- Ms Garima Singh
- Ms Samriti Saran

IES
- Ms Dilasha Vasudeva
- Ms Chahat Singh
SCS
- Ms Abha Beniwal
- Ms Anju Dhankar
- Ms Nupur Bishnoi
- Ms Nisha Rana
Doctors
- Dr Renu Chakravarty
- Dr Pratima Duggal
- Dr Bharti Uppal
Academicians
- Dr Nishtha Jaiswal
- Dr Binoo Dogra
- Dr Deepti Gupta
- Dr Yojana Rawat

Entrepreneurs
- Ms Jahnvi Satija
Social Workers
- Ms Pooja Passi
- Ms Amanjote Singh
Artists/Designers
- Ms Mita Vasisht (Cine and Theatre Personality)
- Ms Khushboo Kochchar Grewal (Cine artist)
- Ms Satwinder Bitti (Singer)
- Ms Rinku Kalia (Singer)
- Ms Aital Khosla (Model/Actress)
- Ms Roopa Vohra (Jewellery Designer)
- Ms Nandita Singh Maan (Footwear Designer)
- Ms Rashmi Bindra (Fashion Designer)

Hostel

Hostel accommodation is available within the College premises. There are limited seats in the hostel, so the admission will be strictly subject to merit and availability of seats.

Students seeking admission to the hostel must apply on a separate Online Hostel Admission Form available on the college website. (https://mcmdavcwchd.edu.in).

The Hostel Form duly filled and signed by the parents/ guardian and student should be submitted on the day of College admission. For details of the admission procedure, refer to the Hostel Prospectus available online.

Amenities in the Hostel
- Fully equipped 6 blocks for the students
- Digital Lounge (Computer lab and Library)
- Full-time hostel wardens in each block
- Common Rooms
- State-of-the-art kitchen
- Mess with modern amenities
- Evening cafeteria
- Student lounge
- Ironing & Laundry facility
- Fully Automatic Washing Machines on every floor
- A well equipped Gym
- Waiting Room for Parents

For more details, refer to the Hostel Prospectus available online.

For admission to hostel, separate Online Hostel Admission Form is to be filled.

Hostel

Academic Calendar

Academic Calendar for the session 2020-21 for Colleges affiliated to Panjab University having Semester System of Examination for ongoing Classes and Under-Graduate First Year Classes:

Admission Process for ongoing Classes	27.07.2020 (Monday)	to	22.08.2020 (Saturday)
Commencement of Online Teaching in all Affiliated colleges for ongoing Classes	03.08.2020 (Monday)		
New Admission process for First year UG Classes	03.08.2020 (Monday)	to	22.08.2020 (Saturday)
Commencement of Teaching for 1st Year UG Classes	01.09.2020 (Tuesday)	to	
Late Admission to be allowed by the Principal of the College with late fees of Rs. 560/- per student	24.08.2020 (Monday)	to	07.09.2020 (Monday)
Late Admission in Affiliated Colleges to be allowed by the Vice-Chancellor with late fees of Rs. 2040/- per student	08.09.2020 (Tuesday)	to	30.09.2020 (Wednesday)
Academic Term I (Odd Semesters)	03.08.02020 (Monday)	to	28.11.2020 (Saturday)
End Semester Examinations	02.12.2020 (Wednesday)	to	24.12.2020 (Thursday)
Semester Vacation* (Winter Break)	25.12.2020 (Friday)	to	02.01.2021 (Saturday)
Academic Term II (Even Semester)	04.01.2021 (Monday)	to	07.05.2021 (Friday)
End Semester Examinations	10.05.2021 (Monday)	to	02.06.2021 (Wednesday)
Summer Vacation* (Tentative)	03.06.2021 (Thursday)	to	07.07.2021 (Wednesday)

NOTE:
- Admission to PG classes will be decided after a decision is taken about the assessment of UG classes.
- Classes in College Campuses will start after permission is given by the Govt. as per UGC guidelines received from time to time.
- *Depends upon situation.
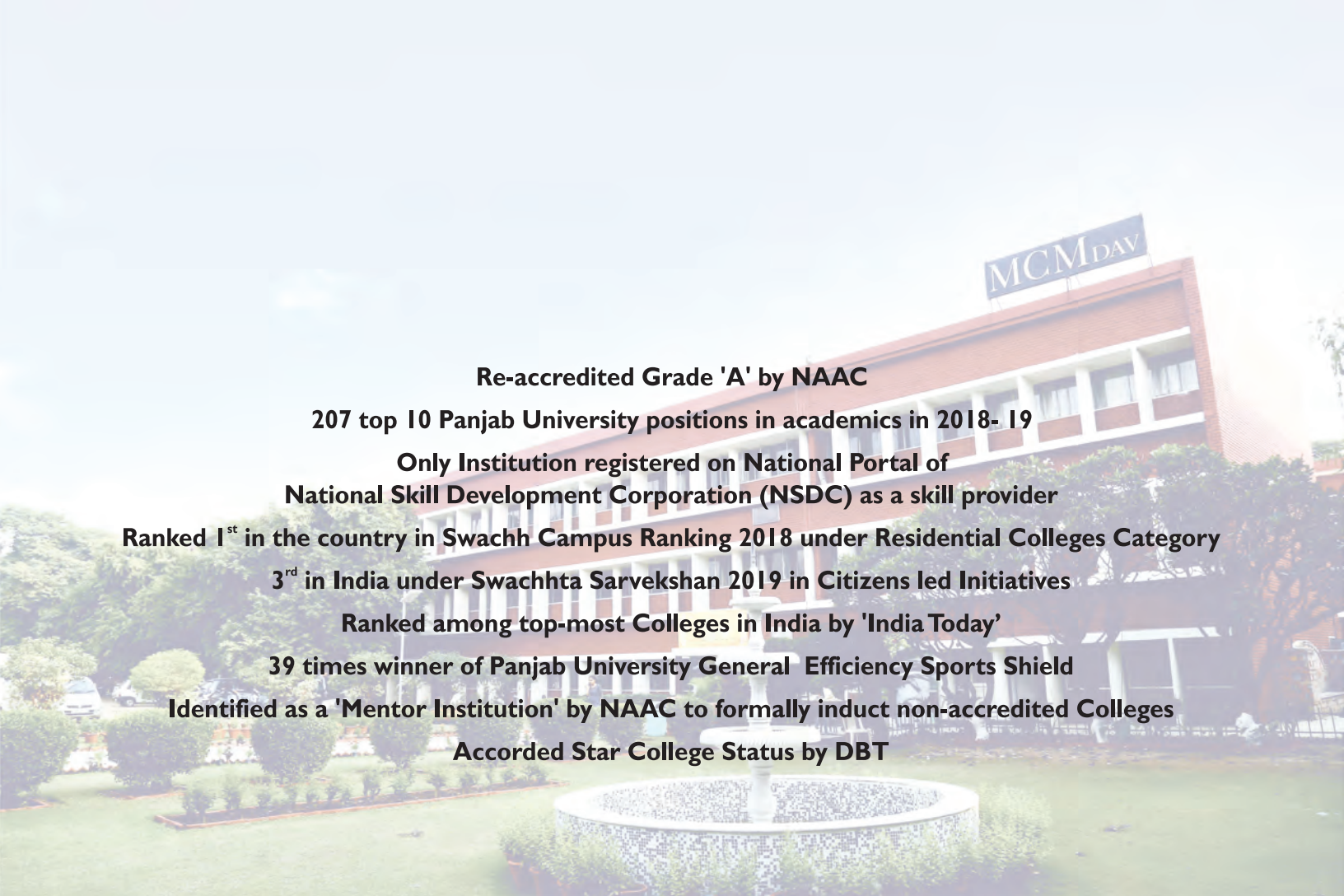
Principles of Arya Samaj

- God is the primary source of all true knowledge and all things that are known through it.

- God is existence, intelligence and bliss (*Sat-Chit-Anand*). He is Formless, Almighty, Just, Merciful, Unborn, Infinite, Unchangeable, Beginning less, Incomparable, The Support and The Lord of all, All Pervading, Omniscient, Imperishable, Immortal, Fearless, Eternal, Holy and The Maker of the Universe. To Him alone worship is due.

- The Vedas are the scriptures of true knowledge. It is the paramount duty of all the Aryas to read them, teach them, recite them and hear them being recited. We shall always be ready to accept truth and abandon untruth.

- All actions shall be performed in conformity with Dharma, the means after due considerations of right and wrong.

- The primary aim of Arya Samaj is to promote this world's physical, spiritual and social well being.

- One should treat all with affection, fairness and due consideration of their merits.

- One should aim at dispelling ignorance and promoting knowledge.

- No one should remain satisfied with one's own progress only, and everyone should consider one's own uplift in the uplift of others.

Prospectus Committee

Ms Anuradha Sehgal, Ms Raman Ghuman, Ms Deepti Sharda, Dr Bhavna Sood, Ms Deeksha Gupta, Dr Qudrat Hundal, Dr Amandeep Kaur, Dr Prakriti Renjen

Media Management

Mr Ashish Mudgal

Re-accredited Grade 'A' by NAAC

207 top 10 Panjab University positions in academics in 2018- 19

**Only Institution registered on National Portal of
National Skill Development Corporation (NSDC) as a skill provider**

Ranked 1st in the country in Swachh Campus Ranking 2018 under Residential Colleges Category

3rd in India under Swachhta Sarvekshan 2019 in Citizens led Initiatives

Ranked among top-most Colleges in India by 'India Today'

39 times winner of Panjab University General Efficiency Sports Shield

Identified as a 'Mentor Institution' by NAAC to formally induct non-accredited Colleges

Accorded Star College Status by DBT

Mehr Chand Mahajan
DAV College for Women

Sector 36-A Chandigarh-160036