

# Report of Placement Cell (2017-18)



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## **2017-18**

The Placement Committee of MCM DAV College for Women, Chandigarh organized various training, placement and internship activities for its students in the session 2017-18, in which reputed companies conducted their respective placement drives in the College Campus. The College also organized various workshops and expert lectures for enhancing the employability of its students.

### **Placement and Training Survey**

Placement cell conducted online survey in the month of December to identify student's aspirations regarding their career whereby all final year under graduate and post graduate students targeted. Almost 900 students participated in the survey and gave their opinions about their future plans for joining companies/ hospital / research or higher studies. Student placement volunteers are also selected as nominated by the concerned faculty.

### **Workshop on Resume Writing**

RMS Chandigarh, training partner of TISS – Tata Institute of Social Sciences conducted an interactive one-day workshop on the “Art of Effective Resume Writing” which was intended to groom the students in the skill of making effectual resumes. The workshop was conducted by Mr Vikas Ohri, a certified Soft Skills Trainer and was attended by around 300 students.

### **Lecture on Entrepreneurship**

A lecture on Entrepreneurship titled, “Entrepreneurship: Opportunities and Challenges – Recognize the Entrepreneur in you” was conducted in the College for inculcating the spirit of enterprise in the students. 75 students attended the lecture while 42 students got themselves registered for the same.

### **Workshop on Career Counselling**

A Workshop on career counselling, memory enhancement, concentration improvement and career strength test was held in the College by Mr Ankit Anand, a certified soft skills trainer. Around 300 students attended the workshop.

### **Concentrix**

Concentrix conducted a placement drive in the College campus for which 45 students were registered, out of which 20 students were selected by the company.



### **C-vent**

Cevent held its placement drive in the Chitkara University Pool Campus Placement Drive at Chitkara University, in which 06 students appeared out of which 01 student was placed.





## Infosys

Infosys held its Placement drive at Chitkara University in which 25 students of MCM DAV College for Women secured a final placement

### एमसीएम की 25 छात्राओं को इनफोसिस में मिली एंट्री



प्लेसमेंट ड्राइव के दौरान इनफोसिस लिमिटेड द्वारा चुनी गई छात्राएं,  
प्रिंसिपल के साथ। (बावा)

चंडीगढ़ (संजीव): एमसीएम डीएवी कालेज फार वूमन, सैक्टर 36 की प्लेसमेंट सैल द्वारा शुक्रवार को चलाई प्लेसमेंट ड्राइव में 25 छात्राएं इनफोसिस लिमिटेड में जगह बनाने में कामयाब रहीं। चयन के लिए हुए साक्षात्कार में छात्राओं ने आप्रेशन एग्जीक्यूटिव और टेस्टिंग एग्जीक्यूटिव और इंफ्रास्ट्रक्चर मेंटेनेंस पद के लिए टैस्ट की प्रक्रिया में श्रेष्ठ प्रदर्शन किया और वरिष्ठता सूची में जगह बनाई। बीसीए और बीएससी वर्ग की 25 छात्राओं ने ऑनलाइन परीक्षाओं और ग्रुप डिस्कशन के विभिन्न राऊंड में अपनी योग्यता साबित की। चयन की प्रक्रिया में शार्टलिस्ट होने के बाद 5 छात्राएं गो-एयर में केबिन क्रू सदस्य के तौर पर चुनी गईं। प्रिंसिपल डा.निशा भार्गव ने कहा कि छात्राओं को प्रतियोगी दौर के लिए तैयार करना और उन्हें रोजगार के अधिकाधिक अवसर प्रदान करना ही कालेज की बहुमुखी शिक्षा का उद्देश्य है।

## GoAir

GoAir also conducted its placement drive in the campus with 43 students appearing for the drive, out of which 06 students bagged the placement.



## Tommy Hilfiger

Tommy Hilfiger held its placement drive in the College campus which was attended by 150 students, out of which 18 students secured the final placement. Their salary has been fixed at an amount of Rs.18,000/- to Rs. 20,000/- per month, in addition to further incentives. The Company also held an internship drive in the College, for which 100 students appeared, and 13 successfully procured an Internship. These interns would be getting a stipend of Rs. 10,000/- a month.





### **E-Skill Programme**

An E-skill programme sponsored by E-clerk with Nasscom as its quality partner, has registered with the College for providing a 100 hour training module for 250 students starting with effect from February 1, 2018.

### **Magnus Prep - Study Preparation Material**

Magnus Prep regularly provides the students with free MBA preparation study material and current affairs study material for CAT/GRE/GMAT exams. There are 150 students registered with the institute which provides the material through social media apps. The institute also organizes a webinar every Wednesday to keep the students updated with the latest developments in MBA preparation.