

Report of Placement Cell (2019-20)



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Placement Cell Report 2019-20

In its constant endeavour to bridge the gap between prospective employers and suitable candidates, Placement Cell of Mehr Chand Mahajan DAV College for Women organised a number of Placement Drives for its students in the academic year 2019-20. Efforts were made to ensure that candidates with the requisite skills and knowledge were offered the right opportunities in the final year of their respective classes. The Companies which were invited include Calvin Klein, Tommy Hilfiger, Deloitte USI Tech, Nestle India Pvt Ltd, Finvasia, Cvent, Wipro Limited, Infosys, TCS, The Tribune, Shri Ram General Insurance, Eduvelocity, Tech Mahindra Ltd and many other corporates offering different types of careers. About 173 students were placed in the year 2019-20 in various corporates and institutions. The highest package offered was of Rs.4 lacs p.a. for the position of Associate Product Consultant in Cvent. The Placement Cell of the College ensured that a number of drives were arranged to suit the needs of students of various streams in the final year of graduation and post graduation. Apart from the placement drives, several orientation and training sessions were organised by the Placement Cell.

- The alumnae of the College were sent a letters of invitation for campus placement orientation Programme. This was done to consider graduating students for placements. The Placement Cell of the College plays a pivotal role in counseling and guiding the students for their successful career placement which is a crucial interface between the stages of completion of academic program of the students and their entry into the suitable employment.

- The college organized an interactive session on 16th September, 2019 for its esteemed alumni, students and prospective recruiters to create a liaison with the students and prospective recruiters to provide information and to clarify career goals. The orientation involved 2 sessions- one session for the undergraduate students and one session for the postgraduate students acquainting them with the future prospects in life. The sessions acquainted the students with the most pressing issue that the form of education we need today is not just to create an informed set of individuals; instead develop individuals with character, commitment, conviction, courtesy and courage, who are cultured, who can shoulder the responsibility of taking the nation forward and making it stronger than ever before.
- Aviation Indeed – a recruitment company mainly specializing in aviation and hospitality domain conducted a Career Counseling and Placement Seminar titled “Cabin Crew/Air-Hostess Pre Selection Day” on 20th September, 2019 to enlighten the students regarding vast opportunities available to them in Aviation, Hospitality, Retail and F&B Industry.
- An interactive session on 4th October, 2019 on the topic “How to enhance Group Discussion and Interview Skills” was conducted by Dr. Arpita Pandey, Professor and Area Co-coordinator PGDM Marketing, ITM Business School, Kharghar. The session was conducted with the aim of providing students a platform for students to interact with the experts and gain useful insights into various techniques required for cracking job interviews successfully.

Dr. Pandey gave an enlightening talk on the topic, giving students a comprehensive insight into the tips and techniques to be adopted during group discussions with demo sessions. She also focused on upgrading personal interview etiquettes and important points to be remembered while being interviewed. The session was made interactive by showing some relevant videos to convey the message to the students. A total of 118 students enthusiastically participated in this session.

- A nine days' training session was conducted for guiding the students to prepare for competitive exams. The program was conducted in collaboration with IBS Institute from 4th November to 15th November, 2019. A total of 65 students participated enthusiastically in the training session. The resource person of the training session, Mr. Ajay Singh Guleria (Director, IBS Institute) gave an exhaustive exposure to the students to prepare for the competitive exams. He gave useful tips and guided the students about the future job avenues in various sectors like Banking, SSC etc. He further delivered lectures on quantitative aptitude and reasoning. Another senior faculty, Mr. Aditya delivered lectures on coding, decoding, blood relations and syllogism. All the participants were well satisfied and were positive towards more such training sessions and workshop for future guidance.



