

Report of PG Department of Commerce (2019-20)



**Mehr Chand Mahajan
DAV College for Women**

Sector-36, Chandigarh

www.mcmdavcwchd.edu.in

Department Name: Commerce

Session: 2019-20

Names of Programmes/Courses/ offered:

- UG - Bachelors of Commerce, Bachelors of Business Administration
- PG - Masters of Commerce

Faculty Publications /Awards/Achievements/Activities:

- 1 faculty member got a book published with the title “**Pay-Performance Conundrum: Linking Theory with Evidence**” and 1 faculty had a chapter titled “**E-Commerce Challenges Opportunities with New Government Policies**” published in a book.
- 8 faculty members got their papers published in UGC listed, Scopus listed Journals.
- There has been active participation of the faculty in terms of paper presentations, wherein 13 papers have been presented by them in various National and International conferences/seminars.
- 1 faculty member was **felicited** for getting a book published at college level during this session.
- 8 faculty members were sanctioned a total of 4 research projects amounting to Rs. 4 lakhs (approx.), of which three of them were under graduate research projects and the fourth was **ICSSR** sponsored.
- Some Members of the department are active members of important bodies such as **PG Board of Studies, Institution’s Innovation Council and Indian Accounting Association.**
- 3 Skill-based Workshops/ Extension Lectures titled “**Interactive session on 'Healthy Living: The Role of Hygiene Management Techniques'**”, **Road Safety Awareness programme** and **'Importance of Menstrual Hygiene: Myths and Truths'** were organized by the Department during the session.
- **An Industrial Visit** was conducted by the Department to **DP Chocolate factory, Baddi** wherein the PG students got an opportunity to understand the entire production process of making chocolates.

Students Publications /Awards/Achievements/Activities:

- **2** students of M.COM second year presented papers titled “**Performance Evaluation of gold Exchange Traded Funds in India**” and “**Performance Evaluation of Socially Responsible Stocks in India; A Study of BSE Carbonex**” in International conferences and another student got a paper publication titled “**Customer Awareness and Preference for Digital Banking offered by HDFC Bank: An Empirical Study**” in an International journal.
- **10** students cleared **National / State competitive examinations, such as UGC NET, HP Patwari**, etc. during this session.
- A number of students from the department participated in various **Inter College Fests**, such as **Bizztech**, 2020 held at PGGC, Sector 11, Chandigarh and **Pranshu Anmol Comenzar**, 2020 held at PGGCG, Sector 42, Chandigarh and bagged **1 First Position, 1 Second and 2 Third** positions in varied activities, viz., **Breviloquent, Divine colour (Rangoli)** and **Logorhythm**.