



EBSB

NEWSLETTER

January 2020 - December 2020

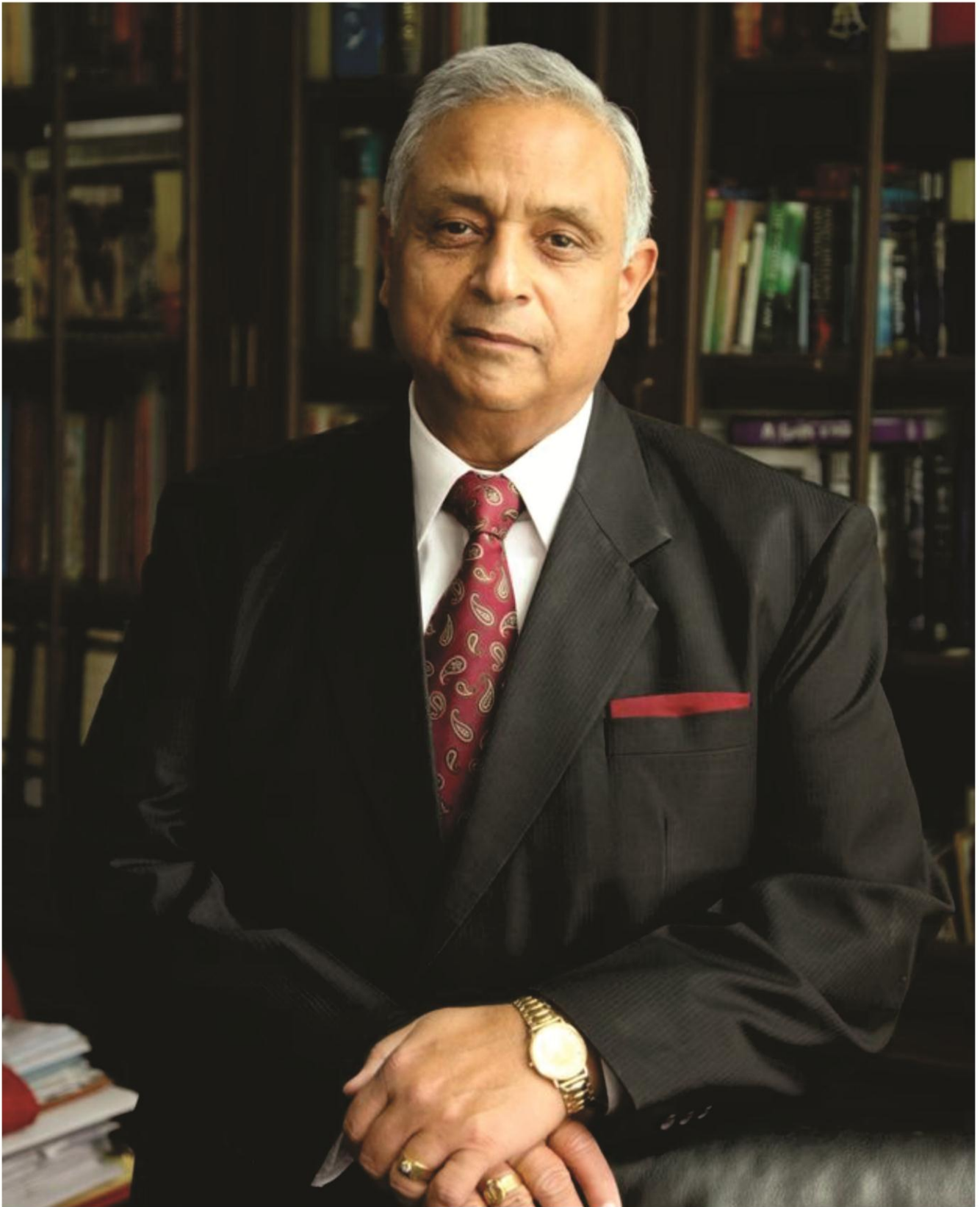
Mehr Chand Mahajan
DAV College for Women
Sector 36-A, Chandigarh (U.T.)

Our Beacon of Light



MAHARISHI SWAMI DAYANAND SARASWATI

Our Guide and Mentor



Dr. Punam Suri Ji, Padma Shree Awardee

Hon'ble President

DAV College Managing Committee

New Delhi



From the Principal's Desk

EBSB club of Mehr Chand Mahajan DAV College for Women, Chandigarh has been created under the 'Ek Bharat Shreshtha Bharat' initiative of the Government of India. The ideology was proposed by the honorable Prime Minister on 31-10-2015, the birth anniversary of Sardar Vallabhbhai Patel, who is known for uniting the country as one nation. Under this initiative, the States/UTs of the nation are paired with each other. Hence, Chandigarh has been paired with Dadra and Nagar Haveli. The states organize various activities and festivals for promoting the rich culture and heritage of their paired States/UTs. EBSB club of our college conducts various engaging activities that promote the sustained and structured cultural connect with paired state. It provides a platform for our stakeholders to share, discuss, interact, learn and propagate the diversity of our country with zeal and enthusiasm. This gives the opportunity to appreciate the diversity and promote the national integrity at the same time.

My deepest gratitude to Dr. Punam Suri Ji, Padma Shree Awardee, worthy President, DAV College Managing Committee (DAV CMC), New Delhi for his visionary leadership and for encouraging us with his words at all times and especially when we stood face to face with the deadliest outbreak of coronavirus. I express my thanks to Shri H.R. Gandhar Ji, Hon'ble Vice President DAV CMC, New Delhi for his valuable guidance at all times. I also express my gratitude to Shri Shiv Raman Gaur Ji, Director Higher Education, DAV CMC, New Delhi for his most willing guidance and blessings that we receive in ample measures. It gives me immense pleasure to present, through this report, a panoramic view of our journey during January 2020 to December 2020.

Dr. Nisha Bhargava
Principal

EBSB 2020 at MCM – Triumph of Hope over Despair.



Maharashtra.

A deep sense of fondness grips me as I recall my journey as the Ek Bharat Shreshtha Bharat Coordinator. Reaffirming the glory of India as a multi-cultural nation, this flagship mission of the Union Government has, undoubtedly, strengthened the patriotic fervour among the youth of the country. As Chandigarh has been paired with Dadra and Nagar Haveli, it has been a very illuminating experience throughout to explore the cultural diversity of this Union Territory, nestled between Gujarat and

The year 2020 commenced on an enthusiastic note in January with a very exhaustive Activity Calendar, dedicated to celebrating the vivacious culture of India. But, come March, and suddenly, the world seemed to have altered, as never before. A shadow of the deadly disease, fear of the unknown and lack of certitude at the global level loomed large, making us realize that nature has a way of reaffirming its own imperishable glory and we, as a species, are a mere speck in the universe. As the world changed, so did the Wordscape. ‘Lockdown’ ‘Sanitise’, ‘Quarantine’, and ‘physical distancing’ became the buzz words, as hope and positivity, slowly, paled into oblivion. But, that was also a time to introspect and wonder how we could bounce back and transform the pandemic into an opportunity to spread cheer, awareness and a splash of colour in an otherwise bleak situation. And, led by the inspiring leadership of Madam Principal, Dr Nisha Bhargava, we made a smooth transition from an Onsite to Online mode of organising activities. Boundaries of time and space blurred and Intra-College Onsite events soon gave way to National-Level Online academic endeavours, thanks to the ever- growing reach of the social media. From Power Point Presentations and Videos on the cultural spectacle of the paired state to Online Quiz and Patriotic Poem-Recitation, there has been no looking back, ever since. It has been a very fulfilling and humbling experience, indeed.

I express my deep gratitude to our Principal Dr Nisha Bhargava, once again, for guiding and supporting us in all our endeavours. My thanks are due to all my team-members for their constant support and cooperation throughout the year.

Neena Sharma

Associate Professor (English) &
Institutional Coordinator (EBSB)

Ek Bharat Shreshtha Bharat (EBSB) Club at MCM

Dr. Nisha Bhargava	: Convener and Principal
Ms. Neena Sharma	: Coordinator
Dr. Madhuri Tanaji Patil	: Member
Dr. Pallvi Rani (<i>NSS Coordinator</i>)	: Member
Dr. Purnima Bhandari (<i>NSS Coordinator</i>)	: Member
Mr. Ashish Mudgal (<i>Reports, Infographics & Press Coverage</i>)	: Member

Event Organizing Team (Students)

Ms. Samridhi Bhardwaj	: BA-III, (Roll No. 1748)
Ms. Shubhangi Gaur	: BA-II, (Roll No. 7343)
Ms. Sukhmani Kooner	: BA-II, (Roll No. 7238)
Ms. Upasna	: BCom-I, (Roll No. 9849)
Ms. Khushi Jindal	: BCom-I, (Roll No. 9531)

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Face Painting Competition under EBSB held at MCM 23rd January, 2020



The Ek Bharat Shreshtha Bharat Club of Mehr Chand Mahajan DAV College for Women organized a Face Painting Competition to celebrate the unity in diversity of India. More than 25 students participated in a colourful display of patriotic fervour and the artistic representation of vibrant hues of the tricolour reflected the diversity which forms the core of our Indian consciousness. As Chandigarh has been paired with Dadra and Nagar Haveli for a mutually enriching cultural exchange under the Ek Bharat Shreshtha Bharat programme of Govt. of India, participants expressed their love and admiration for the paired UT. The symbolic representation of the cultural heritage of both the UT's in a rich palette was a visual delight.

Garba & Lavni Dance Fusion by EBSB Club 27th February, 2020



A scintillating fusion dance performance of Lavni and Garba by Simran, a student of BA III was held to celebrate the essence of Ek Bharat Shreshth Bharat in the annual Cultural Fest Meraki 2020. This marked the diversity of our country as UT Chandigarh has been paired with Dadra and Nagar Haveli under Ek Bharat Shreshth Bharat, a unique initiative of MHRD, to encourage cultural exchange among different states of our multicultural fabric. Dadra and Nagar Haveli is peculiarly positioned in geographical location as on one side it touches Gujarat, the state of desert and bright colours, and, on the other side, Maharashtra, the State with multicultural flavour of financial vibrance and Bollywood Spice.

The dance performance showcased the rich cultural tradition of both the states. Mr Bikram Rana, State Liaison Officer (NSS), O/o Director Higher Education, UT Chandigarh lauded the enthusiasm of the students and exhorted them to contribute to the well being of the society by participating in community outreach programmes. The Principal of the college Dr Nisha Bhargava too, lauded the efforts of the students in preserving the rich cultural heritage of our great nation.

Online PPT Competition organized by EBSB at MCM 20th March, 2020

Even the handicap of social distancing in the wake of COVID-19 outbreak failed to deter Mehr Chand Mahajan DAV College for Women to propagate its objective of enlightening young minds through education. In a unique endeavour to keep the students constructively engaged at their respective places, the college organized online competition under the aegis of Ek Bharat Shreshtha Bharat (EBSB) Club.

The EBSB Club conducted an Online PPT Competition on 'The Cultural Aspects of Dadra and Nagar Haveli' with the aim of promoting national harmony and integration. The participants made PPTs aesthetically showcasing the diverse cultural aspects like Gujarati and Marathi cuisine and the vibrant and colourful attires of the paired UT Dadra and Nagar Haveli. The rubrics for judgment included innovativeness, originality, creativity, design and conclusiveness. The winners of both the competitions were issued e-certificates.

Tanbir Kaur (BA III) secured first position in PPT Competition. Surbhi Singh (BA I) stood second and Anusha Bansal (B.Com. II) & Dakshita Dutta (BCA I) secured third position jointly. Principal Dr. Nisha Bhargava asserted that as the entire nation pauses for a cause, MCM is making every possible effort to keep the students productively engaged and ensuring that learning is not hampered at any cost. She added that online competition are a great way to keep the students involved while observing social distancing.

Mehr Chand Mahajan DAV College for Women
Sector 36-A, Chandigarh

invites entries for the
Online Power Point Presentation Competition
on the
Cultural aspects of Dadra & Nagar Haveli
Under the aegis of
Ek Bharat Shreshtha Bharat (EBSB)
An initiative of Ministry of Human Resource Development, Govt. of India

Last date for submission of presentation: **20th March 2020**

Eligibility and Rules for the Competition

1. Competition is open for Undergraduate, Postgraduate Students & Research Scholars of all Courses/Streams.
2. A candidate / team (not more than two students) is eligible to submit only one entry.
3. The presentations shall be compatible with Microsoft Office 2010 and may have a maximum of 15 slides.
4. Send your presentation on following E-mail id : mcmebsb@gmail.com
 - Email subject should be "Entry for Online Power Point Presentation Competition on the Cultural aspects of Dadra & Nagar Haveli"
 - Please mention your Name, Class, Roll Number, Contact No in the message body of email.
 - The size of presentation should not be more than 20 MB.
5. Presentation through google drive links will not be entertained.
6. The winners of the competition will be selected on the following criteria:
 - Content (20 marks)
 - Subject Analysis (20 marks)
 - Innovative Ideas, originality and creativity (20 marks)
 - Inclusion of Audio/Video effects, exceptional use of power point (20 marks)
 - Conclusion (20 marks)
6. The winners will be awarded e-certificates.
7. For any query please contact coordinators.

Dr. Purima Bhandari: 9872963320
Ms. Pallvi Rani : 9463082269
Coordinators

Ms. Neena Sharma
Co-convenor

Dr. Nisha Bhargava
Convenor & Principal

Awareness video on COVID-19 by MCM uses the power
of poetry to spread hope
27th April, 2020

**Mehr Chand Mahajan
DAV College for Women**
Sector 36-A, Chandigarh

Encourages awareness
on
COVID-19

Under the aegis of
**EK BHARAT
SHRESHTHA BHARAT**

मेहरचंद महाजन डीएवी महिला महाविद्यालय
सेक्टर 36 ए, चंडीगढ़

अज्ञात के भय ने मानव को ग्रसित कर लिया है और सम्पूर्ण विश्व में हाहाकार है। किंतु भयभीत होते हुए भी प्रबल इच्छा शक्ति एवं धैर्य से प्रत्येक विकट परिस्थिति पर विजय पाई जा सकती है। इस संकल्प को धारण करते हुए मेहर चन्द महाजन महिला महाविद्यालय, चंडीगढ़ ने कविता के माध्यम से मानव को अपने अंतर्मन में झांकते हुए सतत जीवन की दिशा में कार्य करने के लिए प्रेरित करने का प्रयत्न किया है। ईश्वर समस्त विश्व का भला करें।
डॉ निशा भार्गव
प्रिंसिपल

तमसो मा ज्योतिर्गमय
From darkness, lead me to light

Compiled, Designed & Developed by
Ashish Mudgal
Member

Ek Bharat Shreshtha Bharat Team
of
Mehr Chand Mahajan
DAV College for Women
Sector 36-A, Chandigarh (U.T.)

As the fear of the unknown and an air of uncertainty gripped the entire world following the outbreak of COVID-19, our normal lives were thrown out of gear. The world came to a standstill and melancholia slowly started spreading its dreadful wings to overshadow human spirit. In these chaotic times, poetry is more of a necessity than a choice in sustaining the human element in us. Resorting to the power of poetry to vindicate the survival instinct in us humans and sow the seeds of hope, faith, gratitude, and compassion in these trying times, Mehr Chand Mahajan DAV College for Women came up with a novel initiative- a video anthology of self-composed poetry by Principal, faculty and students. To help flowers of hope blossom in hearts where fear and hopelessness resides currently, this unique initiative was completed under the aegis of the Ek Bharat Shreshtha Bharat (EBSB)

team of the college. The poetical delight that the video is, comprises of poetry by 6 faculty members and 2 students.



An avid poet, Principal Dr. Nisha Bhargava, through her poetry urges humans to introspect as to how this catastrophe befell upon us and to remember the lessons learnt during and from this crisis. While providing sound pragmatic advice on maintaining a healthy diet, the poem by Dr. Bhargava also speaks of enhancing mental agility during this crisis by turning to spiritualism. Dr. Bhargava's words 'Tu jeetega kyunki haar jaana tera aachaar nahin, aur shatru se darr jaana mere Bharat tera aadhaar nahin' reassure of better times in the offing as in this fight against the unknown enemy, she invokes the resilient India that resides in each of us and motivates to keep up the fighter spirit.



All the soul-stirring poetic creations of the faculty and students hinge upon the value of faith while touching upon various themes including supremacy of nature's rule, reminder of insignificance of human existence jolting the mankind out of a sense of complacency, need to introspect and heal, and appeal to observe social distancing to overcome panic and anxiety.



Mrs. Neena Sharma, EBSB Coordinator and Associate Professor, Postgraduate Department of English feels that poetry, like shared grief and hope, unites us all. Weaving the present situation of uncertainty in an appealing tapestry of words, Mrs. Sharma drives home the importance of social distancing as she says, "Good fences make good neighbours we read, couldn't be more true as in this hour of drudge". Her words 'Let's keep our faith in this hour of need, this too shall pass let us repeat, this too shall pass let us repeat' tug at one's heartstrings and bring hope of a new dawn. While saluting the frontline workers,

Dr. Komil Tyagi, Assistant Professor, Postgraduate Department of English motivates the citizens to grab the opportunity of serving the nation in this hour of need. Calling for self-analysis, she ends on a positive note with the words, "Buss kuch din aur pratiksha hai, karni humein apni sameeksha hai, aur phir jo jeevan daan mile, samajhna brahmaand ki deeksha hai".





The poem by Dr. Amardeep Kaur, Assistant Professor, Department of Punjabi, deliberates upon whether this pandemic is nature's fury or it's revenge or an attempt to establish its supremacy. Urging mankind to understand the nature of nature, Dr. Kaur says, "apne andar chaati maariyae te sarbat de bhalle di arz guzariyae".

The composition by Dr. Seema Kanwar, Assistant Professor, Department of Sanskrit, titled 'Sambhal jaa ae jan ae insaan' warns humans to stop the indiscriminate exploitation of nature and resources, and to pay attention to what nature is trying to teach us through this pandemic. Her words 'waqt ka hai takazaa ghar ke baahar nahin aana, anyatha bahut mehenga padega mahamaari ka prakop, vishv bhar ki samasya ka samadhaan hai rahe savdhaan savdhaan savdhaan' reinforce the only remedy available to us i.e. to stay indoors.



'Love in times of Corona' by Dr. Sunaina Jain, Assistant Professor, Postgraduate Department of English is a re-imagining of Gabriel Garcia Marquez's timeless novel 'Love in the time of Cholera'. Through her lines "Let 'Love in Selusion' and care be the antidote, Why not override all differences?, We are all sailing in the same boat, No Noah's arc will keep us afloat..", Dr.Jain impresses upon each one of us to respect the lockdown for defeating corona and reigning love. Inspiring mankind to exercise caution and not abandon hope.

Ms. Vishakha Goyal, Assistant Professor, Postgraduate Department of English says, "kucch waqt ki ehtiyat warna sab barbaad hai, mut bolo ajeeb aaj kal hain acche burre dino se hi bani hai zindagi, yaad hai?".



Taking cue from their inspiring gurus, two students also pitched in for this noble cause with their compositions. An MA Sociology student Ms. Kanika Arora's words 'apne aapko maan ne laga tha bhagwaan, aaj dukh ki ghadi mein kar raha parmatma ka aahwaan, apne gunahon ki bhog raha sazza ab vasundhara le rahi tera mazza' prick human conscience.



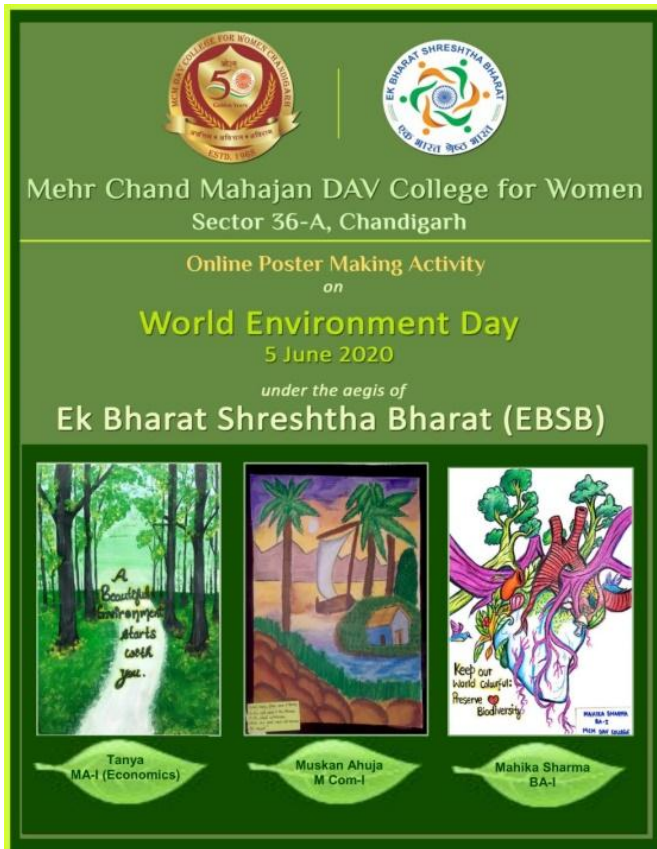
Ms. Deergha, a BA II student asserts the importance of following safety precautions while saying, "doori zaroori hai jo nahin samjhega woh jald corona se ro raha hoga". As a reiteration of the fact that COVID-19 can put the entire world on lockdown but it cannot lockdown art, imagination, poetry, compassion, humanitarian spirit, positivity and all that which makes us human, this humble initiative of the college gives to the world what is direly needed today i.e. hope, faith, prayer, compassion, positivity and motivation.



Click below to view video:

<https://drive.google.com/file/d/1r4AlaTGs05cNEmFWDqL88V2kQmeeX354/view?usp=sharing>

Online Poster Making on Environment by EBSB Club 5th June, 2020



The Ek Bharat Shreshtha Bharat Cell of Mehr Chand Mahajan DAV College for Women organised a Poster Making activity to mark World Environment Day. Enthusiastic participants from various streams showcased their artistic acumen as they made eye-catching posters to generate awareness about the need to preserve an ecological balance on the planet. A wide range of environmental issues, including climate change and the consequent global warming, our fast-disappearing distinct flora and fauna and soil erosion due to

deforestation, were raised by creative young Earth Warriors through a rich palette of colours. Cry of the mother earth as it is choked due to plastic waste and industrial emissions was also highlighted.

Principal Dr Nisha Bhargava applauded the creative endeavours of the participants and said that the rich spectrum of students' creativity as a message, loud and clear, reflected that preserving our environment is the only way we can ensure our survival on earth.

World Environment Day celebration by EBSB Club

5th June, 2020



Observing World Environment Day with great fervour, Mehr Chand Mahajan DAV College for Women organized various activities that sought to promote awareness about and encourage action for the cause of environmental conservation. To drive home the point that individual efforts can make a big difference in safeguarding our environment, the Swachhta Committee and Ek Bharat Shreshtha Bharat Team of the college organized an 'Environment Responsibility Pledge' activity wherein the staff and students pledged to work for preserving nature and also to sensitize others about it. Principal Dr. Nisha Bhargava asserted that each one of us has a role to play in preserving nature for human well being and conscious efforts at individual level can have a significant impact on environment. She added that the college takes pride in being the ambassador of environmental conservation through its endeavours like biogas production from mess waste, rain water harvesting, solar energy harnessing, installation of STP, compost making from garden waste, vermicomposting, and many more.

EBSB holds Online National Quiz celebrating India's glory 14th June, 2020

**Mehar Chand Mahajan
DAV College for Women**
Sector 36-A, Chandigarh

**संस्कृति
EBSB**
(Ek Bharat Shreshtha Bharat)
Online National Quiz
14 June 2020
4 pm to 4.30 pm

Sanskriti
Let's celebrate a confluence of myriad cultures and creeds that India is..... United, strong and unshakable. A kaleidoscope of rich historical milestones, vast geographical diversity, a resolute nation soaring high on the wings of science and technology.....come, let's bask in the imperishable glory of Ek Bharat Shreshtha Bharat.Jai Hind!

Instructions
● Quiz link for participation will be opened on 14 June between 4 pm to 4.30 pm.
● Response will be recorded only once.
● E-certificates for participation will be issued to every participant after filling the feedback form and e- Certificate of Merit will be sent to the participants who secure first three positions.

Click the following link to participate:
https://docs.google.com/forms/d/e/1FAIpQLSccMaima0patzP9rIAN7jDnLrVfctHQhGOH47r_hTUFNZkg/viewform

Ms. Neena Sharma
Institutional Coordinator (EBSB)

Dr. Nisha Bhargava
Convener & Principal

The Ek Bharat Shreshtha Bharat Cell of Mehr Chand Mahajan DAV College for Women led by Ms. Neena Sharma, Associate Professor, Department of English, organised 'Sanskriti' an online National Quiz to celebrate the imperishable glory of India. The event saw an overwhelming response from 17 states as 786 enthusiastic participants put to test their knowledge of India's rich diversity in this quiz which was open to the respondents only for 30 minutes. An exciting round of questions witnessed pan-India participation as quick response

from not only all the Northern Indian States and Union territories but also from Assam, Maharashtra, Karnataka, Odisha, Bihar. Answering a wide array of questions spanning over art and literature, history and polity, science and technology and environmental issues in India was a stimulating experience for the participants.

Principal Dr. Nisha Bhargava applauded the EBSB Cell for striving to strengthen the multi-cultural fabric of our great nation. She congratulated the participants as such activities encourage them to explore various aspects and facets of India.

74th Independence Day celebrated by EBSB Club 14th and 15th August, 2020



The poster features a blue background with a yellow ribbon on the left side. At the top, there are two logos: the 75th Independence Day logo and the Ek Bharat Shreshtha Bharat logo. The text on the poster reads: 'Mehr Chand Mahajan DAV College for Women Sector 36-A, Chandigarh Ek Bharat Shreshtha Bharat Cell organises National Level Online Patriotic Poem-writing Competition to mark the 74th Independence Day of our beloved Nation India'. Below this, there is a quote: 'Let's celebrate the glory of our land that nurtures diversities in the midst of sacred rivers flowing through the mighty mountains and flowering valleys... a land of saints and sages whose words of wisdom reverberate in the air. Give wings to your imagination and let your creativity flow...'. A list of notes follows, detailing the competition rules. At the bottom, the names and titles of the coordinator and convener/principal are listed.

Mehr Chand Mahajan
DAV College for Women
Sector 36-A, Chandigarh

Ek Bharat Shreshtha Bharat Cell
organises
National Level Online Patriotic
Poem-writing Competition
to
mark the 74th Independence Day of our beloved Nation
India

Let's celebrate the glory of our land that nurtures diversities in the midst of sacred rivers flowing through the mighty mountains and flowering valleys... a land of saints and sages whose words of wisdom reverberate in the air.

Give wings to your imagination and let your creativity flow...

Note: 1. Participants can send their entries on mcmebsb@gmail.com.
2. Last date of sending entries is 14 August 2020 till 2:00 pm
3. Entries can be in Hindi (Unicode Font) or English (Arial Font) Language.
4. Participation certificate will be awarded to all the participants.
5. Participants are required to mention their name, phone number and their affiliation (College / University).

Ms. Neena Sharma
Coordinator

Dr. Nisha Bhargava
Convener & Principal

Marking the 74th Independence Day of our beloved nation with great fervour, Mehr Chand Mahajan DAV College for Women organised various national level online competitions. The Ek Bharat Shreshtha Bharat (EBSB) Cell of the college organised a national online Patriotic Poem Writing Competition in which 41 participants from 8 states contributed their poems. The competition was a glimpse of harmony in diversity at its best as enthusiastic participants from Northern, Eastern and Southern States of India partook in the competition, celebrating the

cardinal spirit of the Ek Bharat Shreshtha Bharat mission of the Central Government. The poems submitted by the participants expressed our indomitable national pride and rich legacy, and also vehemently portrayed contemporary challenges of national security and unity.

The results of Online Patriotic Poem Writing Competition were:

1st: Anshika Yadav (Mehr Chand Mahajan DAV College for Women, Chandigarh)

2nd: Sreeraj P S (St. Thomas College, Thrissur)

2nd: Navreet Kaur (Gopichand Arya Mahila College, Abohar)

Report of Activities under the aegis of EBSB (January 2020 to December 2020)

Mehr Chand Mahajan DAV College for Women, Chandigarh

3rd: Arshpreet Kaur (Mehr Chand Mahajan DAV College for Women, Chandigarh)
Consolation: Dr. Brijpal Singh Gehlot (Shaskiya Mahavidyalaya, Goa)

The NSS volunteers under the aegis of Ek Bharat Shreshtha Bharat club also showcased the linguistic and sartorial diversity of our multicultural nation. Attired in colourful ensembles of various regions, they displayed placards in different languages, reiterating the unity and diversity of India as part of the MHRD initiative of 'Ek Vakya Ek Din'.



Principal Dr. Nisha Bhargava wished fellow countrymen on the occasion of Independence Day in her unique poetic style. Paying rich tributes to our great freedom fighters and saluting their supreme sacrifices, Dr. Bhargava motivated the youth to work towards national integration while upholding the glory of our great land that has a rich history to be proud of.

National Article Writing Competition by EBSB Club 5th September, 2020

The poster features a large white silhouette of the state of India on a yellow background. The text is arranged as follows:

- Logos for '50th Anniversary' and 'Ek Bharat Shreshtha Bharat' are at the top left.
- Text: **Mehr Chand Mahajan DAV College for Women**, Sector 36-A, Chandigarh (U.T.)
- Large stylized text: **Artifact** National Level Article Writing Competition
- Topic: *on 'Dadra and Nagar Haveli: A Glimpse of Atulya Bharat' organized by Ek Bharat Shreshtha Bharat Club*
- Call for Articles:** Ek Bharat Shreshtha Bharat Club of Mehr Chand Mahajan DAV College for Women, Chandigarh invites Articles from students/research scholars enrolled in any UG/PG/ PhD course, academicians associated with any educational institution (University / College), professionals across various fields in India.
- Topics:**
 1. Dadra & Nagar Haveli - History, Culture and Tradition
 2. Dadra and Nagar Haveli - Homeland of Simple, Cheerful and Colorful Tribes
 3. Dadra and Nagar Haveli - Land of Scenic Beauty
 4. Dadra and Nagar Haveli- Taste the Amazing Cuisine
 5. Dadra and Nagar Haveli-Socio Economic Development
- Guidelines:**
 - The Article must be submitted in English only at mcmebsb@gmail.com.
 - The article should be the original work of the authors. Any kind of plagiarism will lead to disqualification.
 - The article published elsewhere or selected/ submitted for publication elsewhere shall be disqualified.
 - The name of the author should not be mentioned anywhere in the article.
 - Send your complete details i.e. Name, Complete Address, with Phone No. and Affiliation in the email with your article. Co-Authorship is not allowed.
 - The word limit for the article is 800-1000 words, not including footnotes. Pictures are not allowed.
 - The article should be typed in Times New Roman, Font Size 12 and Line Spacing 1.5, justified.
- Awards & Certificates:**
 - E-certificates of participation will be provided to all the participants who make a valid submission in line with the Submission Guideline mentioned herein.
 - Four best entries shall be awarded cash prizes (First Prize: ₹2000/-, Second Prize: ₹1500/-, Third Prize: ₹1000/- and Consolation Prize: ₹500/-) along with e-Certificate.
- Publication:** Selected articles, as recommended by the Editorial Board, shall be published in a e-Book.
- Registration Fee:** There is no fee required for registration or submission.
- For any queries, feel free to drop in a word at: mcmebsb@gmail.com
- Submission Deadline: **5/9/2020**
- Ms. Neena Sharma, Coordinator
- Dr. Nisha Bhargava, Convener & Principal

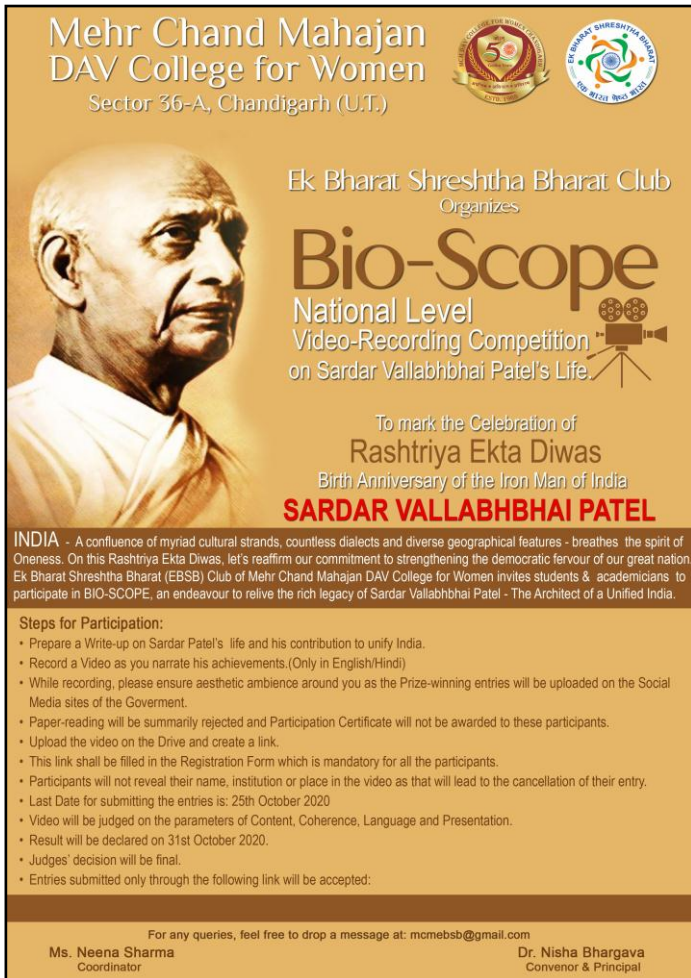
Mehr Chand Mahajan DAV College for Women organised a national online Article Writing Competition-ARTIFACT on 'Dadra and Nagar Haveli: A Glimpse of Atulya Bharat' under the aegis of its Ek Bharat Shreshtha Bharat (EBSB) Club. As Chandigarh is paired with Dadra and Nagar Haveli, this competition was aimed at generating awareness about the diversity of this multicultural land nestled between Maharashtra and Gujarat. The competition witnessed an enthusiastic response as 74 entries from nearly 15 states celebrated the colourful palette of Atulya Bharat

and reinforced the unshakeable spirit of unity in diversity of India. Tracing the historical developments of Dadra and Nagar Haveli, the articles dwelt on the colourful tribal culture in the region and brought alive the mouth-watering delicacies of this myriad-faceted state. The winners were awarded cash prizes and e-certificates were given to all the participants. Principal Dr. Nisha Bhargava congratulated the winners and applauded the efforts of the EBSB Club of the college. She added that the Ek Bharat Shreshtha Bharat programme of Government of India is a wonderful initiative that facilitates fostering of appreciation for our diversity while strengthening the fabric of national integration.

Report of Activities under the aegis of EBSB (January 2020 to December 2020)

Mehr Chand Mahajan DAV College for Women, Chandigarh

Rashtriya Ekta Diwas celebrated by EBSB Club 25th October, 2020



Mehr Chand Mahajan
DAV College for Women
Sector 36-A, Chandigarh (U.T.)

Ek Bharat Shreshtha Bharat Club
Organizes

Bio-Scope
National Level
Video-Recording Competition
on Sardar Vallabhbhai Patel's Life.

To mark the Celebration of
Rashtriya Ekta Diwas
Birth Anniversary of the Iron Man of India
SARDAR VALLABHBHAI PATEL

INDIA - A confluence of myriad cultural strands, countless dialects and diverse geographical features - breathes the spirit of Oneness. On this Rashtriya Ekta Diwas, let's reaffirm our commitment to strengthening the democratic fervour of our great nation. Ek Bharat Shreshtha Bharat (EBSB) Club of Mehr Chand Mahajan DAV College for Women invites students & academicians to participate in BIO-SCOPE, an endeavour to relive the rich legacy of Sardar Vallabhbhai Patel - The Architect of a Unified India.

Steps for Participation:

- Prepare a Write-up on Sardar Patel's life and his contribution to unify India.
- Record a Video as you narrate his achievements, (Only in English/Hindi)
- While recording, please ensure aesthetic ambience around you as the Prize-winning entries will be uploaded on the Social Media sites of the Government.
- Paper-reading will be summarily rejected and Participation Certificate will not be awarded to these participants.
- Upload the video on the Drive and create a link.
- This link shall be filled in the Registration Form which is mandatory for all the participants.
- Participants will not reveal their name, institution or place in the video as that will lead to the cancellation of their entry.
- Last Date for submitting the entries is: 25th October 2020
- Video will be judged on the parameters of Content, Coherence, Language and Presentation.
- Result will be declared on 31st October 2020.
- Judges' decision will be final.
- Entries submitted only through the following link will be accepted:

For any queries, feel free to drop a message at: mcmebsb@gmail.com

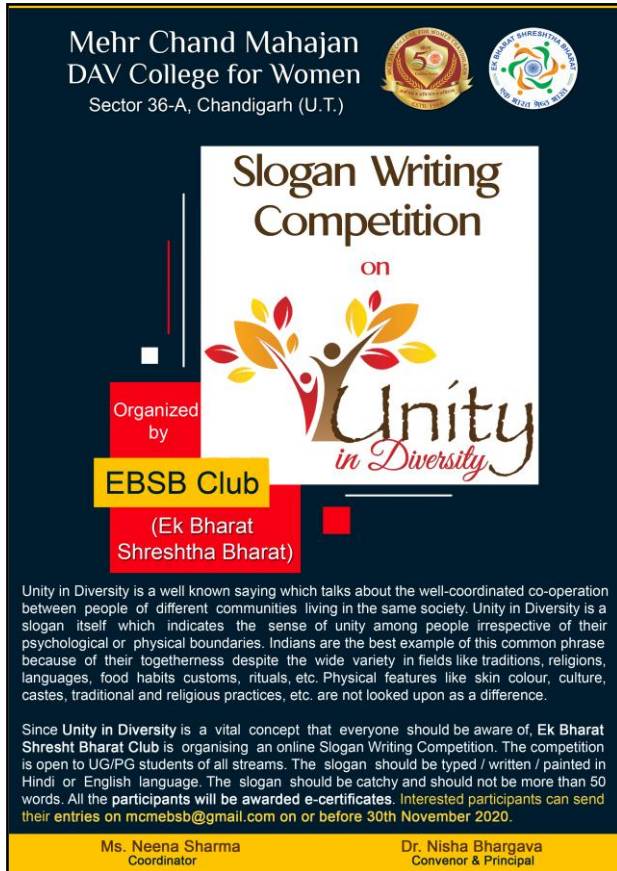
Ms. Neena Sharma
Coordinator

Dr. Nisha Bhargava
Convener & Principal

On the occasion of Rashtriya Ekta Diwas, Mehr Chand Mahajan DAV College for Women held various activities as a tribute to the great visionary Sardar Vallabhbhai Patel on his birth anniversary. The Ek Bharat Shreshtha Bharat Club of the college organised a National Level Online Video Recording Competition titled BIO-SCOPE. An endeavour to relive the rich legacy of the architect of the unified India, the competition required participants to send their recorded video providing glimpses of the life of Sardar Patel and his immense

contribution to the unification of India. Over 50 participants from more than 9 states sent their awe-inspiring entries that were judged on the parameters of content, coherence, language and presentation. Cash prizes were awarded to the top-four achievers and e-certificates were given to all the participants. Principal Dr. Nisha Bhargava wished fellow countrymen on the birth anniversary of the great leader Sardar Vallabhbhai Patel and expressed hope that we Indians will continue to live by his ideals. Dr. Bhargava also exhorted to reaffirm our commitment to strengthening the democratic fervour of our great nation.

Smanvaya at MCM celebrates Unity in Diversity 30th November, 2020



Mehr Chand Mahajan
DAV College for Women
Sector 36-A, Chandigarh (U.T.)

50
ANIVERSARY
1970-2020

SHRESHTHA BHARAT CLUB

Slogan Writing
Competition
on
Unity
in Diversity

Organized
by
EBSB Club
(Ek Bharat
Shreshtha Bharat)

Unity in Diversity is a well known saying which talks about the well-coordinated co-operation between people of different communities living in the same society. Unity in Diversity is a slogan itself which indicates the sense of unity among people irrespective of their psychological or physical boundaries. Indians are the best example of this common phrase because of their togetherness despite the wide variety in fields like traditions, religions, languages, food habits customs, rituals, etc. Physical features like skin colour, culture, castes, traditional and religious practices, etc. are not looked upon as a difference.

Since Unity in Diversity is a vital concept that everyone should be aware of, Ek Bharat Shreshtha Bharat Club is organising an online Slogan Writing Competition. The competition is open to UG/PG students of all streams. The slogan should be typed / written / painted in Hindi or English language. The slogan should be catchy and should not be more than 50 words. All the participants will be awarded e-certificates. Interested participants can send their entries on mcmesbsb@gmail.com on or before 30th November 2020.

Ms. Neena Sharma
Coordinator

Dr. Nisha Bhargava
Convener & Principal

The Ek Bharat Shreshtha Bharat (EBSB) Club of Mehr Chand DAV College for Women paid a rich tribute to the eternal spirit of Unity in Diversity which weaves the core of our multicultural nation through 'Smanvaya'- a Poster Making Competition. The competition saw a rich palette of colours as 65 enthusiastic participants expressed their creativity in aesthetically appealing posters, glorifying the geographical and cultural diversity of India and celebrating its tradition of unity in diversity.

Principal Dr. Nisha Bhargava appreciated the initiatives of college's EBSB Club and exhorted the participants to contribute whole-heartedly to the cause of nation-building. She added that such endeavours are highly relevant for educating the youth about India's rich legacy of harmonious coexistence.



Online National Quiz on Atamnirbhar Bharat 31st December, 2020

Mehr Chand Mahajan DAV College for Women
Sector 36-A, Chandigarh

EBSB
(Ek Bharat Shreshtha Bharat)
National Quiz
on Atamnirbhar Bharat
Date : 31-12-2020
Time : 11:00 am

Ek Bharat Shreshtha Bharat Club
of
Mehr Chand Mahajan DAV College for Women Chandigarh (U.T.)
invites all the enthusiasts from diverse fields to participate in
Online National Quiz
being organised on
31st December 2020.

Ring out the old shapes of foul disease,
Ring out the narrowing lust of gold,
Ring out the thousand wars of old,
Ring in the thousand years of peace.
Alfred Tennyson
(In Memoriam)

As we stand on the threshold of the New Year 2021, it's time to look back and salute the invincible human spirit. The world economies face an unprecedented slowdown due to COVID-19 but India takes steady measures to revive its growth and restructure the policies. Atamnirbhar Bharat, a flagship mission of the Union Govt, introduced diverse measures to reaffirm India's position as a growing economy, in spite of the pandemic worldwide. Let's explore the mission Atamnirbhar Bharat & participate in a National Level Online Quiz!

Directions to the participants:

- The event will be open to all and no registration fee will be charged.
- Link for the Quiz will be open from 11am to 11.30 am on 31st December 2020.
- Response will be submitted only once.
- E-certificates will be issued to the participants whose score is min 40%
- Organisers' decision will be final and binding in case of dispute.

Click here to participate: <https://forms.gle/Nc17GyigEei7dvkc9>

Ms. Neena Sharma
Coordinator

Dr. Nisha Bhargava
Convener & Principal

The Ek Bharat Shreshtha Bharat (EBSB) Club of Mehr Chand Mahajan DAV College for Women organised a National-Level Online Quiz on 'Atamnirbhar Bharat' to generate awareness about the various measures being undertaken by the Union Government to revive economy and restructure the policies for making India a resurgent force in the global market. This academic endeavour saw an overwhelming response as 471 enthusiastic participants from 23 states across the nation, from J & K and Himachal Pradesh to Tamil Nadu and Maharashtra, from Delhi NCR,

Rajasthan and Odisha to Assam, Tripura and West Bengal, answered stimulating questions exclusively based on the grand mission 'Atamnirbhar Bharat' which was announced on 12th May 2020. The questionnaire tested the knowledge of the various measures which have been announced by the various ministries, including Ministry of Finance, Health and Family Welfare, Tourism, Science and Technology and Ministry of Education, to confront the challenges arising due to COVID-19. It was heartening to note that the participants were well-aware of the policy-decisions and industrial growth which is gradually getting an impetus due to the measures being taken at the national level. That the Government initiatives like 'Vocal for Local' and 'Make in India for the World' are gaining popularity was reflected in the responses of the participants.



Mehr Chand Mahajan DAV College for Women Sector 36-A, Chandigarh (U.T.)

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