## EMPLOYERS FEEDBACK ANALYSIS 2019-2020

The College Placement Cell is actively engaged in providing employment opportunities to its students. To ensure that the students benefit from these drives, the Placement Cell creates awareness and understanding about the nature of work, self-awareness and ability to articulate skills and achievements. For this purpose, the Cell provides immense support to the students regarding different career opportunities available in the market. A wide range of companies/organisations have enthusiastically conducted these drives in the college. The College Placement Cell collects their feedback to determine the companies' level of satisfaction concerning the quality of students participating in these drives. The session 2019-2020 feedback was collected from IDS Infotech Ltd, Concentrix Daksh Services Pvt Ltd., Exim Enterprises, eduVelocity Global Counsels LLP, Superdonuts, Tech Mahindra Ltd., Frontizo, Amazon Development Centre India Pvt. Ltd., Girl Power Talk.

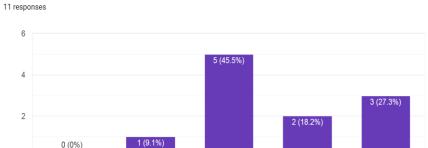
The question-wise analysis of the feedback is as follows:

5- Strongly Agree, 4- Agree, 3- Neutral, 2- Disagree, 1-Strongly Disagree

#### 1. Relevance of Course Content

industry.

Figure 1 shows that 45.5% of the companies are neutral about the relevance of course content to the jobs offered whereas 27.3% strongly agreed that the courses offered are relevant to the professional world.



In your opinion the courses/syllabus studied by students are relevant as per the requirement of the

2 3 4 5

# Figure No. 1 Relevance of Course Content with Job Requirements

#### 2. Value-Based Learning

Figure 2 represents that the majority, i.e. 36.4% of the companies neutral, 18.2% agree and 27% strongly agree that the syllabus imparts value-based learning in terms of skills, concepts, knowledge and critical thinking that contribute to the all-round development of students.

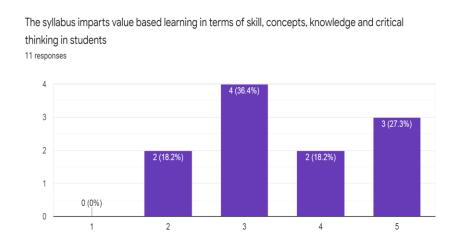


Figure No. 2

### Value-Based Learning

### 3. Resolution of Problems

Figure 3 highlights that the majority i.e. 45.5% of the companies, hold a neutral view while 36.4% agree regarding the students' ability to identify, analyse, and resolve problems/ questions posed during the placement process.

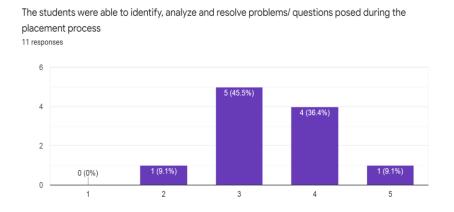


Figure No. 3

Resolution of Problems

### 4. Students' Knowledge of Relevant Subject

The knowledge of the relevant subject is paramount to fulfil the requirements of a defined job description. Hence, the majority, i.e. 54.5 % of the companies are neutral, 27.3% of the companies agree, and 18.2 % strongly agree that students possess the relevant and requisite knowledge of required subjects.

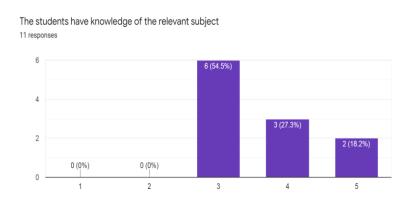


Figure No. 4

## Students' Knowledge of Relevant Subject

## 5. Practical Skills and Competencies

Figure 5 depicts that 36.4% of the companies have agreed and 36.4% are neutral in asserting that the students possess the requisite practical skills and competencies required for the performance of perspective jobs.

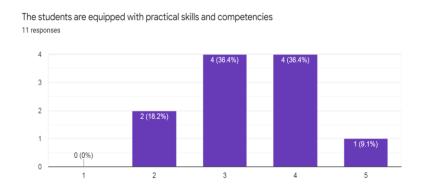


Figure No. 5

### **Practical Skills and Competencies**

### 6. Soft and Communication Skills

Soft skills and good communication abilities are among the most desired personal attributes which companies seek in present times. Hence a majority, i.e. 54.5% of the companies agree that the aspiring students possess the requisite soft and communications skills.

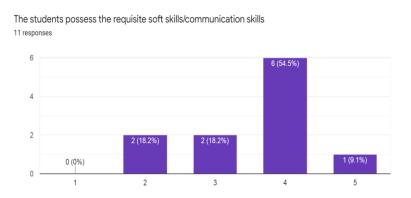


Figure No. 6
Soft and Communication Skills

#### 7. Motivation and Confidence

Figure 7 highlights the motivation and confidence levels of the students. A majority of companies, i.e. 54.5% agree, and 18.2% strongly agree that the College students are motivated, and their level of confidence is also high.

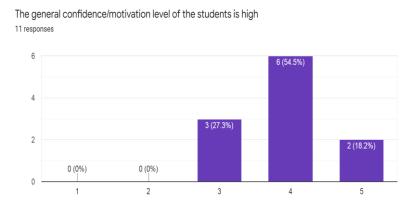


Figure No. 7

Motivation and Confidence