

Report of Mass Communication Department (2016-17)



**Mehr Chand Mahajan
DAV College for Women**

Sector-36 A, Chandigarh

www.mcmdavcwchd.edu.in

Department Name: Mass Communication

Session: 2016-17

Names of Programmes/Courses/ offered:

- Postgraduate Diploma in Mass Communication
- Add On in Video Reporting

Faculty Publications /Awards/Achievements/Activities:

- Dr. Preeti Gambhir, Assistant Professor, Mass Communication presented a paper titled 'Portrayal of Women in Advertisements' during ICSSR sponsored One-Day National Seminar on 'Portrayal of Women in Media: An Interdisciplinary Approach' organized by GGS Khalsa College for Women, Jhar Sahib, Ludhiana, Punjab on 25th March, 2017.
- Dr. Preeti Gambhir attended a Seven Day National Level Faculty Development Program on 'Expanding Paradigms of Pedagogy' held at Mehr Chand Mahajan DAV College for Women from 13 to 19 April, 2017.

Students Publications /Awards/Achievements/Activities:

- 3rd prize in the Photography Competition during Zonal Youth and Heritage Festival 2016
- Shreya Sharma secured 9th University Position in PU Examination.
- Shreya Sharma selected in Hindustan Times.