

**Report of  
Mass Communication  
Department  
(2018-19)**



**Mehr Chand Mahajan  
DAV College for Women**

**Sector-36 A, Chandigarh**

**[www.mcmdavcwchd.edu.in](http://www.mcmdavcwchd.edu.in)**

**Department Name: Mass Communication**

**Session: 2018-19**

**Names of Programmes/Courses/ offered:**

- Postgraduate Diploma in Mass Communication
- Add On in Video Reporting

**Faculty Publications /Awards/Achievements/Activities:**

- Dr. Preeti Gambhir, Assistant Professor, Mass Communication moderated a panel discussion on Social Media vis-à-vis Societal Harmony organized by the Internal Quality Assurance Cell of Mehr Chand Mahajan DAV College for Women on August 07, 2018.
- Dr. Preeti Gambhir published a chapter titled 'The Implications of Social Media Usage for Netizens' Subjective Well-being' in edited book titled 'Happiness: An Eternal Quest of Being. A Compendium of Multi-Disciplinary Approaches' (2019) (ISBN: 978-93-88859-51-6, Authorspress, New Delhi)

**Students Publications /Awards/Achievements/Activities:**

- 2nd Prize in Photography Competition during the Zonal Youth and Heritage Festival held in October 2018 at Dev Samaj College for Women, Chandigarh
- Pragati Thakur, Pooja Singla and Priya Dhiman secured 1<sup>st</sup>, 2<sup>nd</sup> and 7<sup>th</sup> University position, respectively in PU Examination December 2018.
- Pragati Thakur, Pooja Singla, Priya Dhiman and Guldaman Kaur secured 1<sup>st</sup>, 5<sup>th</sup>, 6<sup>th</sup> and 9<sup>th</sup> University position, respectively in PU Examination May 2019.
- Sakshi Jhamb selected in Hindustan Times.



Zonal Youth Fest 2018 2nd prize winner