

Exam Code:1322

Sub. Code: 9202

B.Voc. (Retail Management)

Second Semester

GC202: Business Ethics

Time allowed: 3 Hours

Max. Marks:80

NOTE: Attempt five questions in all, including Question Number 1 which is compulsory and selecting one question from each Unit

- I. Attempt any four of the following short questions in 50-60 words each: -
- a) Explain corporate governance and business ethics.
 - b) Explain cooperation and commitment in ethics.
 - c) Explain stakeholder's protection
 - d) What are the various sources of business ethics?
 - e) Explain the concept of social audit.
 - f) What are the ways to prevent unethical behaviour in the organization?

(4X4)

UNIT-I

- II. Compare the 'Rights Theory' and 'Justice Theory' and make a contrast between them. (16)
- III. What is an ethical organization? Explain in detail the characteristics of an ethical organization. (16)

UNIT-II

- IV. Explain in detail ethical issues in Indian business with examples. (16)
- V. Explain the concept of globalization and business ethics. (16)

UNIT-III

- VI. Explain in detail the concept of morals, values and ethics. (16)
- VII. Write a brief note on the following:
- a) Integrity
 - b) Work Ethics

c) Challenges in the workplace

(16)

(2)

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UNIT-IV

VIII. What is meant by social responsibility of business? Discuss the arguments for and against social responsibility of business. (16)

IX. Explain the principles of corporate governance highlighting their role and importance in the organization. (16)

x-x-x