

Department of Food Science

Course: BSc. (Microbial and Food Technology)

Teacher's Name: Dr. SANDEEP KAUR

Subject: Entrepreneurship and Intellectual property Rights BMF-6001

Class: BSc.(MFT)-III year ; 6th semester

Topic-1 : PATENTS- DEFINITION, TYPES, PATENTABILITY CRITERION, INDIAN PATENT SYSTEM & SIGNIFICANCE OF PATENTS

<https://youtu.be/5CCZK1z0YYM>

Topic-2: ENTREPRENEURSHIP: DEFINITION, TRAITS, FUNCTIONS, STEPS INVOLVED, ROLE IN ECONOMIC DEVELOPMENT

<https://youtu.be/c9zKqeB5-kY>

Topic-3: INTRODUCTION TO PROJECT MANAGEMENT IN ENTERPRENEURSHIP

<https://drive.google.com/file/d/1WHECEIBTUR5Op4m8oCwOQcd9usPZZqzH/view?usp=sharing>

Topic-4: PROJECT MANAGEMENT –SIGNIFICANCE & STEPS INVOLVED

<https://youtu.be/C-DzkC7AgM0>

Topic-5 : INTRODUCTION TO MARKETING CONCEPTS AND ITS SIGNIFICANCE IN ESTABLISHING ENTREPRENEURSHIP

https://drive.google.com/file/d/1I_gO-hk0jtD4dS1GxyepYhSPYOmbYG6q/view

Links to MCQ based questionnaire for above topics :

Topic 1:

https://docs.google.com/forms/d/e/1FAIpQLSdePEvOypomxu8df7IH7PmZJ1OQL3UyF6ymVANlyBPVpKuWsQ/viewform?usp=pp_url&entry.366340186=Mathematical+Formula&entry.347

[876524=Negative&entry.490636603=Mischief&entry.2057686654=30+years&entry.1634886019=B.+scientific+theory,&entry.167399510=One&entry.514333821=Any+person+who+is+the+a ssignee+of+the+first+inventor+of+the+invention&entry.2120084042=Geographical+indications &entry.1048805697=Geographical+indications](#)

Topic 2:

https://docs.google.com/document/d/1WD7fBNn-UQakvz3gCkCFcLXFr4U0cFvMuq2UI5wiS_o/edit?usp=sharing

Topic 3 and 4: https://docs.google.com/forms/d/e/1FAIpQLSfoC53C2miOGww56ol-cOmsVIUH131lufqx4UrZNLfDAFon4Q/viewform?usp=pp_url&entry.366340186=Start+point+and+end+point&entry.347876524=Detailed+protocol+for+research&entry.490636603=Planning+and+scheduling&entry.2057686654=Time,+scope,+cost&entry.1634886019=Magnitude+oriented&entry.167399510=Effective+utilization+of+human+skills&entry.514333821=Concept,+development,+Execute+and+Finalize&entry.2120084042=Rationale&entry.1048805697=Budget&entry.1850076340=Capital+investment+details

Topic 5: https://docs.google.com/document/d/1DupJO1NQ1mIHvSb--JbNBuRI4IKPF8XyMTWHA_Rh6Yc/edit?usp=sharing

Suggested Reading and Additional Links for Fun-filled Quiz

- Desai, V. (2007). Dynamics of Entrepreneurial Development and Management. Himalaya Publishing House.
- Singh, I. & Kaur, B. (2001). Patent law and Entrepreneurship. Kalyani Publishers. Myneni, S.R. (2001). Law of intellectual property. Hyderabad: Asia Law House.
- Davis, J. (2001). Intellectual property law. London: Butterworths.
- <https://quizizz.com/join> (code : 8571056)
- <https://quizizz.com/join> (code : 2253438)
- <https://quizizz.com/join> (code: 9321832)