







UNNAT BHARAT ABHIYAN (UBA)



Mehr Chand Mahajan DAV College for Women, Chandigarh

ACTIVITY 1: Donation Drive of Stationary Kits among students of Government Model School, Village Kajheri

DATE: 12 March, 2021

A Donation Drive of Stationary Kits was carried out among the students of Government Model School, Village Kajheri, on 12 March, 2021. The primary objective of the drive was to promote the literacy skills of students as well as to inculcate a habit of reading and learning among the students of Government Model School, Village Kajheri. The drive was organized with a need to achieve Quality Education Goals among the students belonging to poor and underprivileged sections of society and with a view to bring greater equality among children of all strata of society in terms of their access to stationery items.

Stationary kits were distributed by UBA Coordinator, Dr Gunjan assisted by her team members, Dr Purnima Bhandari and Dr Gurjeet Virk. A donation of 100 stationary kits was made among the students which included essential items like notebooks, pens, pencils, erasers, sharpeners, colour, sketch pens, crayons etc.

The UBA members also enlightened the school children regarding the importance of education in their daily lives. The activity was held under the esteemed support of the school principal Mrs Diljeet Kaur and other staff members of the school. The activity generated a good deal of enthusiasm for academic activities of reading, writing and learning among the students. Around 70 students participated in the drive.

However, the only limitation faced was that the number of students participating in the drive was lesser than the estimated target, due to the ongoing exams.





ACTIVITY 2: Awareness Campaign Regarding Covid-19 and Mask Donation in Village Attawa

DATE: 15 March, 2021

With an objective to create awareness among people about Covid 19 and to guide them to take precautions and safety measures related to the same, an awareness campaign was held in Village Attawa on March 15, 2021. The awareness drive was organized to disseminate knowledge to the people of Village Attawa regarding the importance of hygiene, sanitation and adequate Covid 19 behaviour like wearing masks. The drive was organized at an opportune time when Covid 19 cases were seen to be rising once again due to complacency and fatigue in people regarding social distancing and wearing of masks.

The UBA cell members disseminated awareness regarding proper Covid 19 behaviour which should be followed besides also making the people aware about other precautions and safety measures. Important information related to hygiene was sanitation was shared with the village residents to curb the spread of the disease. Covid 19 masks were also handed over to the village school teachers so that they could further guide their students and distribute the masks to them. The Co-ordinator of the campaign was Dr Kanika Sofat, assisted by Dr Namita Bhandari, both Assistant Professors, Department of Commerce, Mehr Chand Mahajan DAV College for Women, Chandigarh.

The village residents paid due attention to all the information regarding Covid19 shared with them by the UBA team members. The campaign targeted key people like shopkeepers and school teachers who could share the valuable information further. The drive garnered a lot of attention of the onlookers thereby making the campaign a successful one.











ACTIVITY 3: Tree Plantation Drive to mark the celebration of World Forest Day, in Village Buterla

DATE: 22 March, 2021

The International day of Forests is celebrated every year around the world to create awareness about the importance of all types of forests and the need for their conservation. Both the former and latter are indispensable for sustainability and for maintaining the ecological balance of the Mother Earth. Mehr Chand Mahajan DAV College for Women, Chandigarh is committed to the cause of making earth a better place to live. Keeping pace with this tradition the Buterla team of UBA carried out this plantation drive cum outreach activity to mark the celebration of this extremely important day proclaimed by the United Nations General Assembly.

"Trees are the lungs of Life". Creating awareness about saving this gift of nature with unparalleled utility is a challenging task and requires constant efforts. During the present scenario when the entire world is under the grip of Covid19 Pandemic, this plantation drive was a small attempt in this direction. The plantation drive was organized with an aim of spreading the message of the relevance of all types of forests, their conservation and restoration for sustainability and ecological stability. Tree saplings were planted in different areas of the village by the faculty, students and locals.

However, the biggest concern was the safe procurement of the plants and handling of the plantation drive. Because of the SOPs which have to be followed during the times of the Pandemic, the activity could not be organized on a larger scale.







ACTIVITY 4: LED - An Emerging Energy Effective Technology: Activity on Awareness, Assemblage and Distribution of LED Lights, in Village Maloya

DATE: 22 March, 2021

In order to spread awareness regarding the assemblage and distribution of LED lights, an activity was carried out by the UBA, Maloya team of the College in collaboration with the Renewable Energy and Eco Club of MCM DAV College for Women, at Government Senior Secondary School, Maloya on 22 March, 2021. The primary objective of the activity was to disseminate awareness regarding the use and significance of LED which is an eco-friendly and a cost-effective alternative to traditional lights. The activity also aimed to impart knowledge about the assembling process of LED bulbs. The LED bulbs were finally distributed to the participants.

The activity addressed the need to educate the youth regarding the energy saving and cost effective alternative of LED bulbs, as also to empower them with the skill of assembling the LED bulbs themselves. The activity was organized to sensitize the youth regarding energy saving alternatives and also to enable them to take this knowledge and training further.

The activity included a lecture-cum-interactive session for the students who were made aware about LED lights and their energy efficiency and cost effectiveness by the resource person, Dr Pallavi Gupta, Assistant Professor, Department of Physics, MCM DAV College for Women. The Interaction was followed by a hands-on workshop to impart training to assemble LED bulbs for student participants. Finally, the LED lights were also distributed to the participants and they were encouraged to adopt their use. The coordinators for the activity were, Dr Amardeep Kaur, Assistant Professor, Department of Punjabi, Dr Sarabjeet Kaur, Assistant Professor, Department of Sociology at MCM DAV College for Women, Chandigarh.

The interactive session and workshop proved to be very beneficial as the students were imparted an entrepreneurial skill of assembling LED lights besides sensitising them towards the energy efficiency and cost effectiveness of the same.

However, the activity could not cater to a large number of students because of Covid 19 restrictions on the number of participants.

PHOTOGRAPHS







ACTIVITY 5: Online Session on "Covid Vaccination: Myths and Reality" in Villages: Buterla, Badheri and Attawa

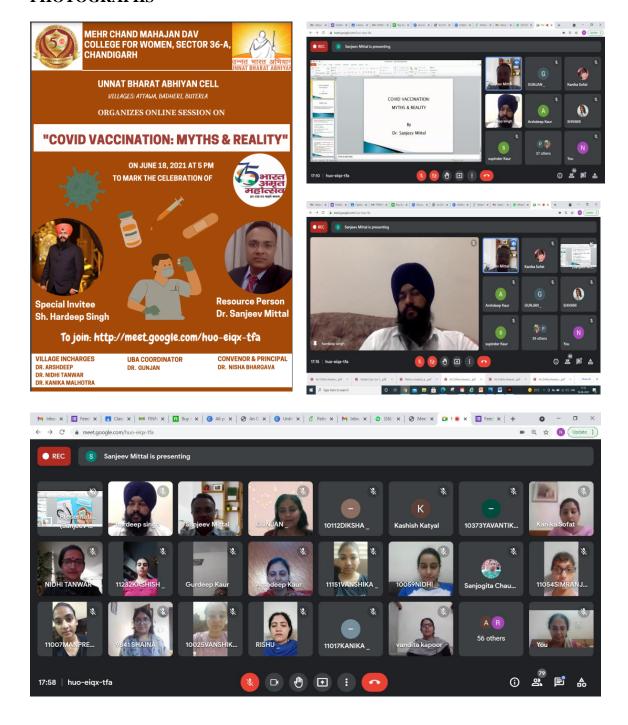
DATE: 18 June, 2021

As a part of the Campaign celebrating '75th Bharat Amrit Mahotsav', the UBA team of the college, led by the village in-charges of villages Buterla, Badheri and Attawa and assisted by the UBA student volunteers of the College, conducted a one-hour online session on "Covid Vaccination: Myths and Reality" on 18 June, 2021. The prime objective of the session was to disseminate awareness regarding the myths associated with the administration of Covid 19 vaccine and to clear the doubts of the people, address their queries and apprise them with factual information regarding the causes, symptoms and remedies available to combat Covid 19.

The Resource person, Dr Sanjeev Mittal, a renowned cardiologist of the tricity, gave a detailed visual explanation of the causes, symptoms and remedies of Covid 19. He highlighted the application of risk and benefit approach to expedite the vaccination drive and attain synergetic effects. He addressed various queries of the participants regarding the myths and facts of Covid vaccine with clinical data and information.

The special invitee at the webinar was Shri Hardeep Singh, Councillor of the three villages viz. Buterla, Badheri and Attawa who expressed the need to have a restoration of humanitarian deeds of kindness especially in the post-Covid phase. Shri Hardeep Singh suggested the organization of a covid vaccination camp in his villages. His recommendation was supported by Dr. Gunjan, Coordinator, UBA Cell of the college.

There were over 80 participants in the session including teachers of Govt. school, Buterla, residents of the villages, and student volunteers of the UBA Cell of the college. The session concluded on a satisfactory note with a recharged spirit to combat Covid19 by promoting vaccination drives along with a continued adherence to the three-pronged safety protocol.



ACTIVITY 6: Mission-1 Lakh Triveni for all adopted villages of UBA

DATE: 21 June, 2021

In order to control soil erosion, improve soil health and structure, induce rains, and bring forth medicinal benefits, Mission - 1 Lakh Triveni was inaugurated by the Swachhata Committee in collaboration with Pranjai Genus Pvt. Ltd. in MCM DAV College in the Bio gas plant area. The mission will be carried out further by UBA and NSS cells by planting Triveni in their adopted villages.

Triveni refers to Neem tree, Peepal and Bohar when planted together in a pit. The Triveni produces a large amount of oxygen and purifies the environment. Mission - 1 Lakh Triveni was inaugurated by the Swachhata Committee in collaboration with Pranjai Genus Pvt. Ltd. in MCM DAV College in the Bio gas plant area. The village activities falling in the ambit of UBA, took forward the mission, with UBA coordinator Dr Gunjan planting 3 sets of Triveni in Sunny Enclave, Kharar; Attawa village incharge Dr Kanika Sofat planting1 set in Panjab University Campus; and Badheri village team headed by Dr Nidhi Tanwar planting 1 set each in the park of sector 13, Chandigarh; phase 4 and Sohana village of Mohali.

The mission will continue to spread its tentacles on a continuum in the days to come.

Triveni is planted for the purification of the environment. It also controls soil erosion, improves soil health and structure, induces rains and has medicinal benefits too. The set of Triveni saplings were also gifted to the staff members.

The activity was a success as it spread the vital message of environmental purification and preservation.









ACTIVITY 7: Regional and National Level Video and Poster Making Competition under the aegis of "Azadi ka Amrit Mahotsav" Celebrations

DATE: 17 May, 2021

DETAILS OF ACTIVITY: Celebrating India's 75th Independence Day with the stakeholders of UBA, touching the rural fibre of over 14000 villages across the nation, "Azadi ka Amrit Mahotsav" entailing a video and poster making competition at the regional and national level was launched on 17 May, 2021 to spread awareness regarding vaccines of Covid 19, its prevention and protection. The competition brought into focus various renowned doctors and community medicine experts to contribute valuable information via live interactions. The competition was meant for the UBA student volunteers in 2800 participating UBA institutes of the country.

Mehr Chand Mahajan DAV College for Women, Chandigarh, bagged the **IIIrd position** in video making competition at the regional level from Punjab and Chandigarh area. **AarzooVerma, a student volunteer of UBA, Village Badheri,** studying in BCom III, showcased her visual talent in the competition and brought laurels to the organization by securing the third position.

ACTIVITY 8: Mask Making Activity in Village Attawa

DATE: 14 September, 2021

DETAILS OF ACTIVITY: The students of the Attawa team of Unnat Bharat Abhiyan, MCM DAV College for Women, Chandigarh, conducted a mask making activity on **14 September** in **Village Attawa** in order to spread awareness and enable the village residents to understand the importance of wearing face masks and the ease with which face masks can be prepared at home, involving minimal time, effort and money. Wearing face masks is recommended as a part of personal protective equipment and as a public health measure to prevent the spread of diseases.

We as a nation are facing tough times due to the Covid 19 pandemic and protection via face masks is the need of the hour. Sometimes many people are not able to purchase masks from the market so making masks at home is an effective solution to address the issue.

The activity was conducted in Village Attawa wherein people were made aware of simple ways to prepare masks at home. A group of 10 students participated in this activity with much enthusiasm. The primary objective of the activity was to teach people simple and affordable ways to prepare masks at home so that they have access to good quality, self-prepared masks.

The materials required for the masks are easily available:

- 1 Piece of cloth
- 2 Needles and thread
- 3 elastic bands

The students were very excited about making masks and teaching people to learn the easiest ways of preparing beautiful and economical masks. The team also distributed the masks prepared by the students amongst the village residents. The extra materials were also shared with them so that they could prepare the masks at their own comfort.

This informative and highly beneficial activity not only addressed the issue of the importance of preparing face masks at home, but also generated a sense of concern and compassion towards the people around us.



ACTIVITY 9: World Bamboo Day celebrated under the aegis of "Azadi ka Amrit Mahotsav" celebrations

DATE: 18 September, 2021

DETAILS OF ACTIVITY: Commemorating the Government of India's momentous initiative 'Azadi ka Amrit Mahotsav", the UBA Cell of Mehr Chand Mahajan DAV College for Women, Chandigarh, celebrated World Bamboo Day which was organized in collaboration with the involvement of Ek Bharat Shreshtha Bharat Club and NSS unit of the college, on 18 September, 2021. The celebration was held in collaboration with Artison Agro India, Jaipur.

Mr Debendra Dalai, IFS, Chief Conservator of Forests and Director, Department of Forests and Wildlife, Chandigarh graced the event as the Chief Guest and Dr Nisha Bhargava, Principal of College was the Guest of Honor. The special guests on the occasion were Mr R.P. Joshi, Founder Director, Artison Agro India and Dr Vinod Kumar, Department of Sociology, Panjab University. Mr Dalai motivated the youth to explore the potential of the Bamboo Industry and educate people about the immense environmental and economic benefits of bamboo.

The college felicitated the Municipal Councillors, Principals and teachers of the government schools, and also the Anganwari workers of the five villages falling in the College UBA ambit viz. Attawa, Badheri, Buterla, Kajheri and Maloya. The recognition for these stakeholders was for their wholehearted participation to promote environmental conservation and sustainable practices.

In order to reaffirm the commitment of the UBA Cell towards preserving the environment, a plantation drive was also undertaken wherein Mr Debendra Dalai along with Dr Nisha Bhargava planted bamboo saplings in the college campus. The crowning glory of the occasion was an exhibition of bamboo products put up in the college campus.

PHOTOGRAPHS

MCM celebrates World Bamboo Day under Azadi ka Amrit Mahotsav

CHANDIGARH, SEPT 19

Commemorating the Government of India's momentous initiative 'Azadi ka Amrit Mahotsav', Mehr Chand Mahajan DAV College for Women, Chandigarh celebrated World Bamboo Day. Organised under the aegis of Ek Bharat Shreshtha Bharat Club, NSS units and UBA Cell of the college, the celebration was held in collaboration with Artison Agro India, Jaipur. Mr. Debendra Dalai, IFS, Chief Conservator of Forests and Director, Department of Forests and Wildlife, Chandigarh and Dr. Nisha Bhargava, Princi-



pal, Mehr Chand Mahajan DAV College for Women graced the event as the Chief Guest and Guest of Honour, respectively.

The special guests on this occasion were Mr. R.P. Joshi, Founder Director, Artison Agro India and Dr. Vinod Kumar, Department of Sociology, Panjab University.



एमसीएम ने आजादी के अमृत महोत्सव के तहत मनाया विश्व बांस दिवस

🔵 युवा ग्रीन गोल्ड बांस उद्योग की संभावनाओं को अपनाएं : दलाई

अमृत महोत्सव को चिह्नित करते हुए मेहर चंद महाजन डीएवी कॉलेज फॉर वूमैन, चंडीगढ ने विश्व बांस दिवस मनाया। एक भारत श्रेष्ठ भारत क्लब, एनएसएस इकाइयों और कॉलेज के वूबीए सैल के संयुक्त तत्वावधान में आयोजित यह समारोह आर्टिसन एग्रो इंडिया' जयपुर के सहयोग से आयोजित किया गया था। वन और वन्यजीव विभाग, चंडीगढ़ से मुख्य वन संरक्षक और निदेशक देवेंद्र दलाई, और मेहर चंद महाजन डीएवी कॉलेज फॉर वमैन की प्राचार्या डॉ.



एमसीएम कालेज की प्रिंसीपल मुख्य अतिथि मुख्य वन संरक्षक और निदेशक देवेंद्र दलाई को बांस का पौधा देकर सम्मानित करती हुई।

निशा भार्गव ने इस कार्यक्रम में मुख्य अतिथि और सम्माननीय अतिथि के रूप में शिरकत की। इस अवसर पर आर्टिसन एग्रो इंडिया के संस्थापक निदेशक आर.पी. जोशी, और समाजशास्त्र विभाग, पंजाब विश्वविद्यालय से डा. विनोद कुमार विशिष्ट अतिथि थे। देवेंद्र दलाई ने कॉलेज द्वारा लोगों को बांस के अपार पर्यावरणीय और आर्थिक लाभों के बारे में शिक्षित व जागरूक करने के इस प्रवास की सराहना की। बांस की अपार उपयोगिता पर बात करते हुए दलाई ने युवाओं को बांस उद्योग की संभावनाओं को अपनाने और राष्ट्र के विकास के साथ-साथ पर्यावरण के संरक्षण में वोगटान करने के लिए प्रेरित किया। इस अवसर पर प्रिंसिपल डा. निशा भागंव ने पाकतिक संसाधनों और पर्यावरण की रक्षा के लिए बांस की असीम क्षमता के बारे में लोगों को शिक्षित करने में बांस टिक्स समारोह के महत्व पर प्रकाश हाला। यह बताते हुए कि कोविड ने मानव जाति को प्राकृतिक संसाधनों के अंधाधुंध दोहन के विनाशकारी प्रभावों को रोकने के लिए प्रेरित किया है। डॉ भार्गव ने जोर देकर कहा कि पर्यावरण संरक्षण को आगे बढ़ाने के लिए बांस के वृक्षारोपण को बढ़ावा दिया जाना चाहिए। आर.पी. जोशी ने बांस दिवस के इतिहास, राष्ट्रीय बांस मिशन, बांस रोपण के लाभदायक गैर-शिक्षण स्टाफ सदस्यों को भी सम्मानित किया गया।

व्यवसाय, व्यावसायिक उपयोग के लिए बांस की किस्मों और बांस के अंतर्हीन लाभों पर एक अत्वधिक जानकारीपूर्ण प्रस्तुति दी। डॉ विनोद कुमार ने कहा कि बांस, जिसे ग्रीन गोल्ड भी कहा जाता है, किसानों के साथ-साथ हम सभी के लिए एक संपूर्ण पैकेज है क्योंकि यह न केवल रोजगार और अच्छा रिटर्न प्रदान करता है बल्कि जलवायु परिवर्तन ग्लोबल वार्मिंग और बीमारियों से लड़ने में भी मदद करता है साथ ही मिटी की उर्वरक क्षमता को भी बदाता है। इस अवसर पर बांस उत्पादों की प्रदर्शनी भी लगाई गई। पर्यावरण संरक्षण के लिए एमसीएम की प्रतिबद्धता को चिह्नित करते हुए वृक्षारोपण अभिवान भी चलावा गया जिसमें देवेंद्र दलाई ने डॉ. निशा भार्गव के साथ परिसर में बांस लगाया। कॉलेज अट्टावा, बधेरी, बुटेरला, कजेहड़ी और मलोया के गांवों के नगर पार्षदों, सरकारी स्कूलों के प्रधानाचार्यों और शिक्षकों, आंगनवाड़ी कार्यकर्ताओं को भी सम्मानित किया, जो पर्यावरण संरक्षण को बढ़ावा देने के लिए कॉलेज की एनएसएस इकाइयों और यूबीए सेल के साथ मिलकर काम करते हैं। इस आयोजन के दौरान पर्यावरण संरक्षण और स्थिरता में महत्वपूर्ण योगदान देने वाले शिक्षण और

एमसीएम ने विश्व बांस दिवस मनाया

चंडीगढ़, १९ सितंबर (ट्रिन्यू)

भारत सरकार की महत्वपूर्ण पहल 'आजादी का अमृत महोत्सव' को चिह्नित करते हुए मेहर चंद महाजन डीएवी कॉलेज ने विश्व बांस दिवस मनाया। एक भारत श्रेष्ठ भारत क्लब, एनएसएस इकाइयों और कॉलेज के यूबीए सेल के संयुक्त तत्वावधान में आयोजित यह समारोह 'आर्टिसन एग्रो इंडिया' जयपुर के सहयोग से आयोजित किया गया था। वन और वन्यजीव विभाग, चंडीगढ़ से मुख्य वन संरक्षक और निदेशक देबेंद्र दलाई और प्राचार्या, डॉ. निशा भार्गव ने इस कार्यक्रम में मुख्य अतिथि और सम्माननीय अतिथि के रूप में शिरकत की। इस अवसर पर आर्टिसन एग्रो इंडिया के संस्थापक निदेशक आरपी जोशी और समाजशास्त्र विभाग (पंजाब विश्वविद्यालय) से डॉ. विनोद कुमार, विशिष्ट अतिथि थे। देबेंद्र

दलाई ने कॉलेज द्वारा लोगों को बांस के अपार पर्यावरणीय और आर्थिक लाभों के बारे में शिक्षित व जागरूक करने के इस प्रयास की सराहना की। बांस की अपार उपयोगिता पर बात करते हुए दलाई ने युवाओं को बांस उद्योग की संभावनाओं को अपनाने और राष्ट्र के विकास के साथ-साथ पर्यावरण के संरक्षण में योगदान करने के लिए प्रेरित किया। इस अवसर पर प्रिंसिपल डॉ. निशा भार्गव ने प्राकृतिक संसाधनों और पर्यावरण की रक्षा के लिए बांस की असीम क्षमता के बारे में लोगों को शिक्षित करने में बांस दिवस समारोह के महत्व पर प्रकाश डाला। इस अवसर पर बांस उत्पादों की प्रदर्शनी भी लगाई गई। पर्यावरण संरक्षण के लिए एमसीएम की प्रतिबद्धता को चिहिनत करते हुए वृक्षारोपण अभियान भी चलाया गया, जिसमें देबेंद्र दलाई ने डॉ. निशा भार्गव के साथ परिसर में बांस लगाया।

ACTIVITY 10: Donation Drive of NCERT Text Books (complete sets) among students of Government Model High School, Kajheri, for supporting the noble cause of education by establishing Book Bank for classes 9th and 10th.

DATE: 27 October, 2021

DETAILS OF ACTIVITY: In order to support the noble cause of education, and to promote literary skills and a habit of learning among students of classes 9 and 10 of Government Model High School, Village Kajheri, a donation drive of NCERT books was held on 27 October, 2021 at the school. The drive was held to achieve Quality Education Goals amongst underpriveleged students of Village Kajheri and to inculcate a love for learning among them.

A donation drive of NCERT books was held on 27 October, 2021 at GMHS, Kajheri on 27 October, 2021, wherein 11 complete sets of NCERT Text books, meant for classes 9 and 10 were distributed amongst the students of the school and a Book Bank was established. The Donation Drive was conducted by UBA coordinator, Dr Gunjan and team members, Dr Purnima Bhandari & Dr Gurjeet Virk Sidhu, assisted by volunteers of the UBA Cell of the college. The UBA team, Principal, Govt. High School, Kajheri and staff members of the school enlightened the school children about the importance of education in their daily lives. The activity was held with the esteemed support of school Principal Ms. Gurmeet Kaur and other staff members of the school.

The primary issues which were addressed through this donation drive were: (a) To promote Quality Education Goals amongst underprivileged students of Village Kajheri; (b) To inculcate a love for learning and reading books, and; (c) To promote literary skills and a habit of reading amongst the students.

The Donation Drive was a success as the students of the school felt extremely grateful and happy to receive the NCERT books and also exhibited an enthusiasm to inculcate the practice of daily reading. Since the UBA team members as well as the school staff encouraged the students to make reading and learning an integral part of their lives, the students felt enthused and inspired to do the same.









