



# EBSB

Ek Bharat Shreshtha Bharat

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## NEWSLETTER

January 2021 - December 2021

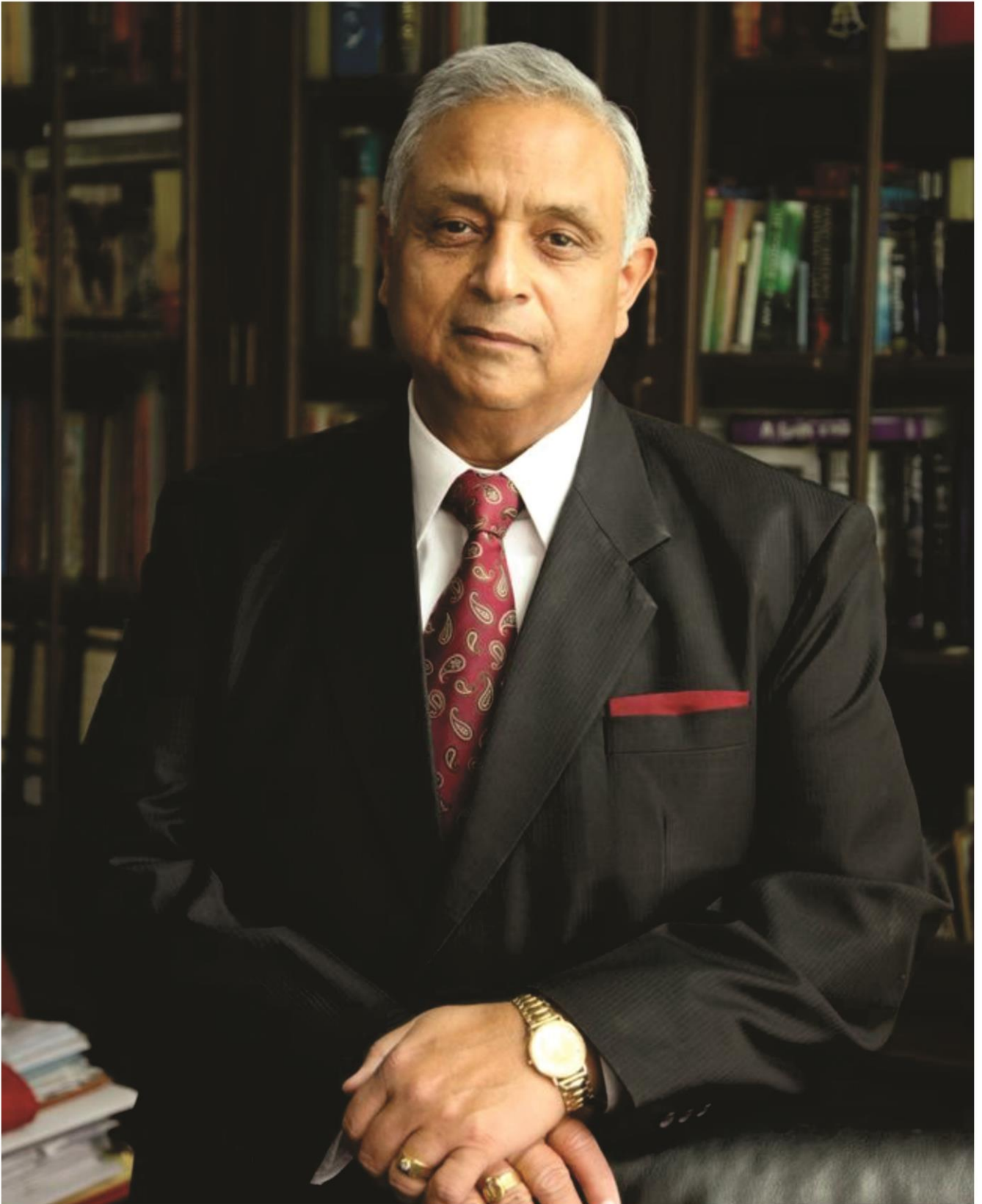
Mehr Chand Mahajan  
DAV College for Women  
Sector 36-A, Chandigarh (U.T.)

# Our Beacon of Light



MAHARISHI SWAMI DAYANAND SARASWATI

## *Our Guide and Mentor*



*Dr. Punam Suri Ji, Padma Shree Awardee*

*Hon'ble President*

*DAV College Managing Committee*

*New Delhi*



## From the Principal's Desk

It gives me immense pleasure to share the MCM EBSB Newsletter 2021 which is a reaffirmation of our commitment to idea of unity in diversity enshrined in our constitution. A unique endeavour of the Govt of India, this mission aims at aligning cultural cross- currents among all the states and Union Territories of our country.

The year gone by witnessed an upward surge in COVID-19, global summits on Climate change and digital transformation. India's path-breaking vaccination drive for COVID-19 set a rare example before the entire world and established the efficacy of our health care sector. And, it proved beyond doubt, that resilience and persistence do emerge victorious at the end.

EBSB club of Mehr Chand Mahajan DAV College for Women, Chandigarh, conducted various engaging activities in the past one year which promoted our sustained and structured cultural connect with our paired Union Territory Dadra and Nagar Haveli. A wide array of programmes gave us an opportunity to appreciate the diversity of this tribal land which is a ubiquitous blend of bright hues of the deserts of Gujarat and multicultural flavour of Maharashtra.

My deepest gratitude to Dr Punam Suri Ji, Padma Shree Awardee, worthy President, DAV College Managing Committee, New Delhi, for his visionary leadership. His constant encouragement and guidance inspires us to scale new heights. I express my thanks to Shri H.R. Gandhar Ji, Hon'ble Vice-President, DAV CMC, New Delhi, for his valuable insights in all our endeavours. I express my heart-felt gratitude to Shri Shiv Raman Gaur Ji, Director Higher Education, DAV CMC, New Delhi for his consistent support and blessings which we receive in ample measure.

I appreciate our EBSB Club for organising these programmes with utmost passion and zeal.

May god bless us with eternal hope and tenacity of purpose! Amen.



**Dr. Nisha Bhargava**  
**Principal**

# Ek Bharat Shreshtha Bhaarat-Towards a Glorious Tomorrow



I feel extremely privileged to be associated with the Ek Bharat Shreshtha Bharat Club of our institution. Dedicated to promoting cultural exchange among different states of our country, I believe, this flagship mission has, undoubtedly, strengthened the patriotic fervour among the youth of the country. Our pairing with the exotic Dadra and Nagar Haveli has led to very enriching revelations like its geographical uniqueness, scintillating tourist destinations and sumptuous cuisine. It has been a great learning experience, true to the spirit of the mission.

While bidding adieu to 2020, a year filled with a lingering sense of loss and pain due to the pandemic, we breathed a quiet prayer for a safe 2021. And, the long-awaited vaccine came as a silver lining and reinforced our faith in the resilience of human spirit. With much gusto and relentless zeal, we continued EBSB initiatives in a blended mode and held aloft the torch of national unity and integrity, against all odds.

The season of morning mists and foggy evenings at the beginning of 2021 was greeted warmly with 'Pahnawa' as the faculty members draped the rich attires of different states and celebrated the festival of Lohri, our tribute to the multicultural fabric of India. Cultural extravaganza, cerebral feasts in the form of National Quiz and Poem-writing competitions saw the enthusiastic participation of all the stakeholders throughout the year. Ecological balance being the key to holistic life, we conducted programmes to sensitise our participants about nature reclaiming its spaces during pandemic and the need to preserve our old ancient wisdom about sustainable resources so that we leave behind a richer, fuller and a better world for the posterity. It has been a very rewarding experience, on the whole.

I express my deep gratitude to our Principal, Dr Nisha Bhargava, for inspiring us all with her strong commitment and dedication. I am thankful to all the members of EBSB Club and NSS Programme Officers for painstakingly working throughout the year.

**Jai Bharat**

**Neena Sharma**  
Associate Professor (English) &  
Institutional Coordinator (EBSB)

## Ek Bharat Shreshtha Bharat (EBSB) Club at MCM

<b>Dr. Nisha Bhargava</b>	<b>: <i>Convener and Principal</i></b>
Ms. Neena Sharma	: <i>Coordinator</i>
Dr. Madhuri Tanaji Patil	: <i>Member</i>
Dr. Pallvi Rani ( <i>NSS Coordinator</i> )	: <i>Member</i>
Dr. Purnima Bhandari ( <i>NSS Coordinator</i> )	: <i>Member</i>
Mr. Ashish Mudgal ( <i>Reports &amp; Infographics</i> )	: <i>Member</i>

## Event Organizing Team (Students)

Ms. Samridhi Bhardwaj	: BA-III, (Roll No. 1748)
Ms. Shubhangi Gaur	: BA-II, (Roll No. 7343)
Ms. Sukhmani Kooner	: BA-II, (Roll No. 7238)
Ms. Upasna	: BCom-I, (Roll No. 9849)
Ms. Khushi Jindal	: BCom-I, (Roll No. 9531)

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## MCM holds Lohri celebrations 13<sup>th</sup> January, 2021



In a dazzling celebration of the Lohri festival, Mehr Chand Mahajan DAV College for Women organised lively events under the aegis of its Ek Bharat Shreshtha Bharat (EBSB) Club and Cultural Affairs Committee. Confluence of myriad cultures was brought to the fore as the Ek Bharat Shreshthta Bharat Club organised 'Pehnawa'- a contest entailing the staff members to showcase ethnicity of different states by wearing traditional dresses. The contest was a befitting representation of the spirit of 'Ek Bharat' as the contestants dressed in colourful ensembles brought alive the flavours of cultures of different states. The winners of the contest were awarded attractive prizes. Adding to the festivities, the Cultural Committee of the college organised a cultural programme that included rendition of melodious songs by staff and fun filled games.

Principal Dr. Nisha Bhargava lit the auspicious fire and addressed the staff on this occasion. She appreciated the efforts put in by the staff members who were exuding festive spirit in its true sense with colorful attires. Praying for better times ahead, Dr. Bhargava exhorted the staff to resolve on this auspicious occasion to keep their spirits high in these trying times.

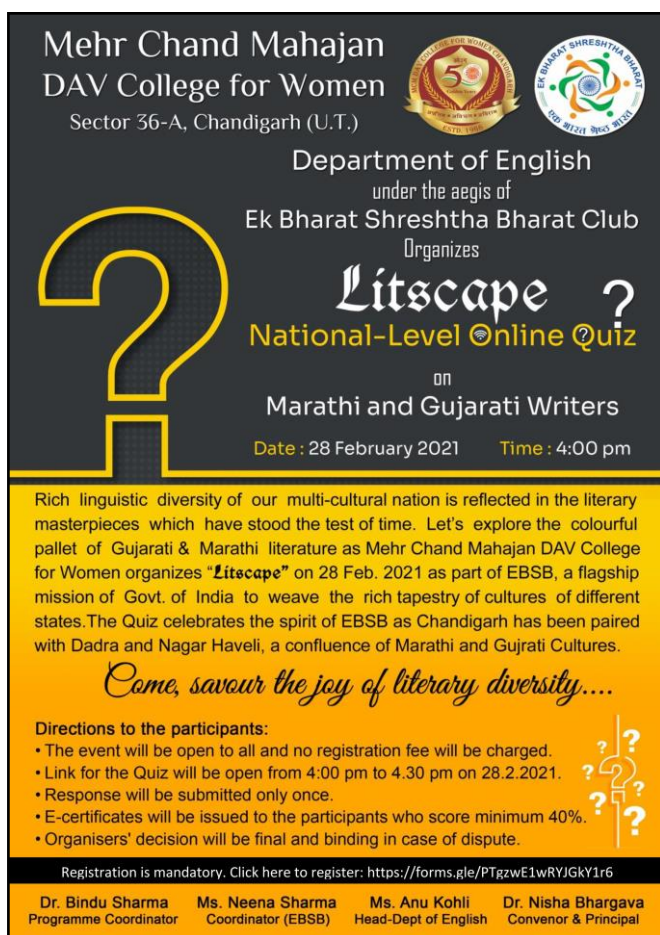


The Convener of Cultural Committee Mrs. Deepa Chhibber said that the spirit of festivity has manifested itself after a long period of gloom and disease, and expressed hope that all the suffering of mankind would burn away in today's bonfire.

The EBSB Club Coordinator Mrs. Neena Sharma emphasised that today's programme aimed to promote the ethos of togetherness in diversity. The staff participated wholeheartedly in the festivities and enjoyed themselves thoroughly.

# Litscape Quiz at MCM celebrates linguistic diversity of India

28<sup>th</sup> February, 2021



The poster for the Litscape Quiz is a vertical rectangular graphic with a dark background. At the top left, it reads 'Mehr Chand Mahajan DAV College for Women Sector 36-A, Chandigarh (U.T.)'. To the right are two circular logos: one for '50th Anniversary' and another for 'Ek Bharat Shreshtha Bharat'. Below these, it says 'Department of English under the aegis of Ek Bharat Shreshtha Bharat Club Organizes'. The main title 'Litscape ? National-Level Online Quiz' is in a large, stylized font, with a large yellow question mark on the left. Below the title, it says 'ON Marathi and Gujarati Writers' and 'Date : 28 February 2021 Time : 4:00 pm'. A paragraph of text describes the quiz's purpose: 'Rich linguistic diversity of our multi-cultural nation is reflected in the literary masterpieces which have stood the test of time. Let's explore the colourful pallet of Gujarati & Marathi literature as Mehr Chand Mahajan DAV College for Women organizes "Litscape" on 28 Feb. 2021 as part of EBSB, a flagship mission of Govt. of India to weave the rich tapestry of cultures of different states. The Quiz celebrates the spirit of EBSB as Chandigarh has been paired with Dadra and Nagar Haveli, a confluence of Marathi and Gujarati Cultures.' Below this is a quote: 'Come, savour the joy of literary diversity....'. A section titled 'Directions to the participants:' lists four bullet points. At the bottom, it says 'Registration is mandatory. Click here to register: https://forms.gle/PTgzwE1wRYJGkY1r6' and lists four names and titles: Dr. Bindu Sharma (Programme Coordinator), Ms. Neena Sharma (Coordinator (EBSB)), Ms. Anu Kohli (Head-Dept of English), and Dr. Nisha Bhargava (Convenor & Principal).

Mehr Chand Mahajan  
DAV College for Women  
Sector 36-A, Chandigarh (U.T.)

Department of English  
under the aegis of  
Ek Bharat Shreshtha Bharat Club  
Organizes

**Litscape ?**  
National-Level Online Quiz  
ON  
Marathi and Gujarati Writers  
Date : 28 February 2021 Time : 4:00 pm

Rich linguistic diversity of our multi-cultural nation is reflected in the literary masterpieces which have stood the test of time. Let's explore the colourful pallet of Gujarati & Marathi literature as Mehr Chand Mahajan DAV College for Women organizes "Litscape" on 28 Feb. 2021 as part of EBSB, a flagship mission of Govt. of India to weave the rich tapestry of cultures of different states. The Quiz celebrates the spirit of EBSB as Chandigarh has been paired with Dadra and Nagar Haveli, a confluence of Marathi and Gujarati Cultures.

*Come, savour the joy of literary diversity....*

Directions to the participants:

- The event will be open to all and no registration fee will be charged.
- Link for the Quiz will be open from 4:00 pm to 4.30 pm on 28.2.2021.
- Response will be submitted only once.
- E-certificates will be issued to the participants who score minimum 40%.
- Organisers' decision will be final and binding in case of dispute.

Registration is mandatory. Click here to register: <https://forms.gle/PTgzwE1wRYJGkY1r6>

Dr. Bindu Sharma  
Programme Coordinator

Ms. Neena Sharma  
Coordinator (EBSB)

Ms. Anu Kohli  
Head-Dept of English

Dr. Nisha Bhargava  
Convenor & Principal

The Department of English and Ek Bharat Shreshtha Bharat (EBSB) Club of Mehr Chand Mahajan DAV College for Women celebrated the linguistic diversity of our multicultural nation by organising an online National level Quiz- Litscape. As Chandigarh is paired with Dadra and Nagar Haveli under Ek Bharat Shreshtha Bharat mission of the Government of India, this quiz was aimed at celebrating the confluence of Gujarati and Marathi cultures in our paired Union Territory and to mark this cultural camaraderie. The quiz

received very heartening response with 199 participants from 23 states and also from Sri Lanka. E-certificates were awarded to the participants.

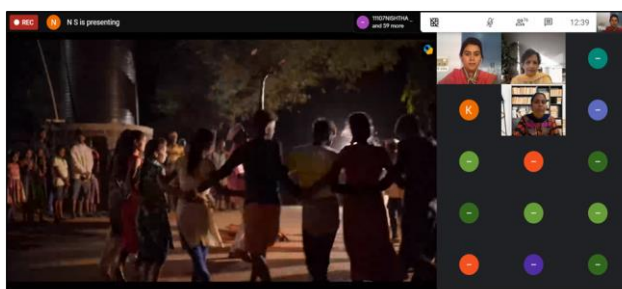
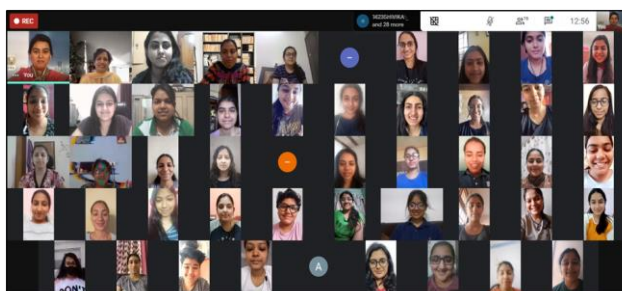
Principal Dr. Nisha Bhargava appreciated the EBSB Club for this unique initiative. She added that such activities implemented under the aegis of EBSB mission are highly effective steps towards promotion of sustained cultural connect in the areas of language, music, cuisine, traditions and culture.

## Talk on "Ek Bharat Shreshtha Bharat Mission: A salute to the multicultural fabric of India"

24<sup>th</sup> March 2021

To commemorate the birth anniversary of Sardar Vallabh Bhai Patel, Ek Bharat Shreshtha Baharat scheme was launched on 31<sup>st</sup> October, 2015 under which our city beautiful Chandigarh has been paired with Dadra and Nagar Haveli. Nestled cosily amidst the states of Maharashtra and Gujarat, Dadra and Nagar Haveli are located in the western nook of India and is a perfect example of amalgamation of different cultures. In order to know more about this recently paired Union Territory, **an informative lecture on “Ek Bharat Shreshtha Bharat Mission: A Salute to The Multicultural Fabric of India”** was organized in the second session of Day 7 of Seven Day and Night NSS Special Camp (2020-21).

Ms. Neena Sharma, Associate Professor, PG Department of English, Mehr Chand Mahajan DAV College for Women, Chandigarh gave an informative and enlightening talk on "Ek Bharat Shreshtha Bharat Mission: A Salute to the Multicultural Fabric of India" where volunteers were informed about the history and culture of Dadra and Nagar Haveli that consisted of tribes, musical



and art forms, traditional dance – Tarpa, food and language amongst others. The main aim of the session was to acquaint the volunteers with the knowledge as well as a cultural connection of different parts of India which would in turn help in strengthening the unity and integrity of India.

## World Bamboo Celebration 18<sup>th</sup> September, 2021



Commemorating the Government of India's momentous initiative 'Azadi ka Amrit Mahotsav', Mehr Chand Mahajan DAV College for Women, Chandigarh celebrated World Bamboo Day. Organised under the aegis of Ek Bharat Shreshtha Bharat Club, NSS units and UBA Cell of the college, the celebration was held in collaboration with Artison Agro India, Jaipur. Mr. Debendra Dalai, IFS, Chief Conservator of Forests and Director, Department of Forests and Wildlife, Chandigarh and Dr. Nisha Bhargava, Principal, Mehr Chand Mahajan DAV College for Women graced the event as the Chief Guest and Guest of Honour, respectively. The special guests on this occasion were Mr. R.P. Joshi, Founder Director, Artison Agro India and Dr. Vinod Kumar, Department of Sociology, Panjab University.



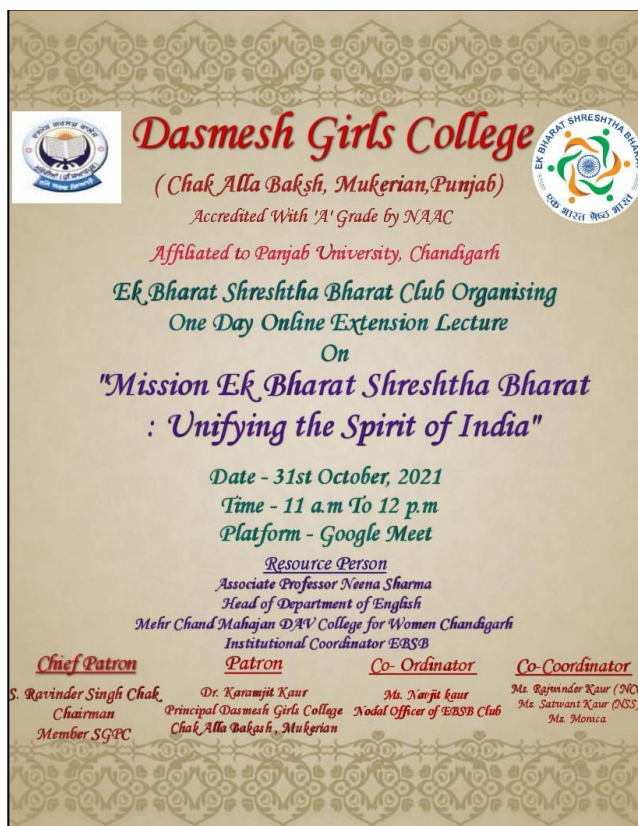
Mr. Debendra Dalai lauded this endeavour of the college to educate people about the immense environmental and economic benefits of bamboo. Stating that sky is the limit as far as the utility of bamboo is concerned, Mr. Dalai motivated the youth to explore the potential of bamboo industry and

contribute towards nation's growth as well as environment's conservation.

Speaking on this occasion, Dr. Nisha Bhargava highlighted the importance of Bamboo Day celebrations in educating people about the potential of bamboo to protect the natural resources and the environment. Adding that COVID has prompted mankind to stop and reflect on the disastrous impacts of indiscriminate exploitation of natural resources, Dr. Bhargava stressed that for furthering the cause of environmental conservation, bamboo plantation should be promoted.

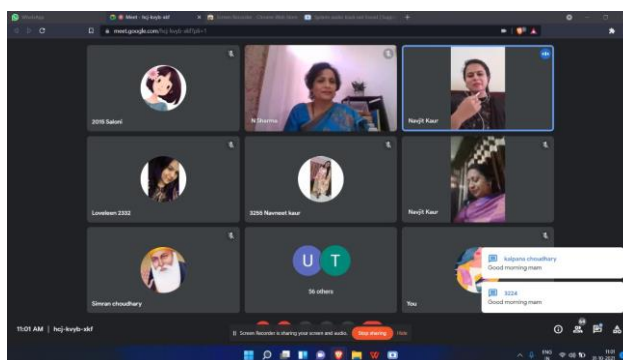


# Extension Lecture on Ek Bharat Shreshtha Bharat: Unifying the Spirit of India 31<sup>st</sup> October 2021



To commemorate the birth anniversary of Sardar Patel, the Iron Man of India, on 31<sup>st</sup> October 2021, Ms Neena Sharma, Head, Department of English and Institutional Coordinator EBSB was invited to deliver an Extension Lecture on Ek Bharat Shreshtha Bharat: Unifying the Spirit of India at Dasmesh College, Mukerian, affiliated to Panjab University. She spoke on the glorious idea of a unified nation enshrined in the Ek Bharat Shreshtha Bharat Mission of the Govt of India.

Ms Sharma deliberated on the cultural diversity between Punjab and Andhra Pradesh as these two states have been paired under this initiative. The session was very fruitful in acquainting the participants with the rich diversity of our country.





# Mehr Chand Mahajan DAV College for Women

Sector 36-A, Chandigarh (U.T.)

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