



Best Practices

Implemented By:

**MEHR CHAND MAHAJAN
DAV COLLEGE FOR WOMEN
SECTOR 36-A, CHANDIGARH (U.T)**

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7.2 Best Practices

I. Skill-Based Learning: The New-Age Mantra

Objectives of the Practice:

- Skill-based education resonates with the idea of New Education Policy 2020 and Institution need to restructure the academic goals, focussing on technological developments, coupled with an emphasis on research and innovation, thus paving the way for a broader vision of education.
- Higher education sector must work incessantly to impart skills that can be conducive to holistic development of our stakeholders.
- Rapid technological advancements have led to an alarming paradigm-shift in the higher education. Theoretical knowledge must be supplemented by diverse skills.
- As India looks forward to becoming a booming knowledge economy, skill-based learning will facilitate research and innovation.
- To impart skills for the multidimensional growth and to engage the students in the mission of 'Atamnirbhar Bharat' by honing their entrepreneurial skills.
- Workshops, seminars and hands-on training to inspire and educate students for diverse careers through Institute Innovation Cell (IIC) for a razor-sharp competitive world and enable the students to step into a professional field with relevant and updated skills.

Context:

- Covid-19 cloistered students and forced them to retreat into isolation when they should have been exploring avenues for future growth.
- Offline Internships could not be undertaken and switching to online mode called for upgrading the technical know-how.
- Imparting skills that can enhance employability and keep the students updated with the latest in various fields was crucial in the times.
- In response to the pandemic, our stakeholders had to be updated on the health sector, specifically.

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Practice:

The college rose to this challenge and organized several online events through the year to provide students, faculty and support staff with skill-enhancement opportunities. Events were organized to enable them in diverse arenas ranging from communication skills, translation and creative writing to entrepreneurial avenues and start-up planning, from health to digital media, from GST, SPSS and statistical analysis to e-content designing, Online Testing Tools, floriculture, horticulture and recycling, from video editing, photography, fashion and cosmetology to beekeeping, ICT and Google sketch-up.

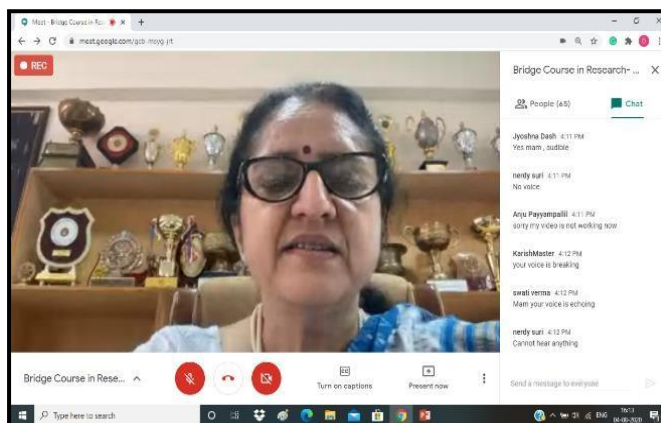
- In a hand-holding endeavour, a 7- Day 'Online Faculty Development Program for Faculty of Maharashtra Colleges' was also conducted for promoting research and ethics.
- In order to facilitate a smooth transition toward Online teaching, a 5-day FDP on E-content development using G-suite was also organized. Two RUSA-sponsored Workshops on 'Open Educational Resources' and 'Online Assessment Tools: A Step Forward' were also organized.
- Webinars were organized in areas of Post-COVID Opportunities for Health Sector Start-Up, women empowerment, culinary skills, digital entrepreneurship, importance of profession-ready training in Clinical Research, Pharma, Data Management, and LED technology.
- Considering the threat to health and immunity, webinars with ICMR on Post-COVID Opportunities for Health Sector Start-Up, healthy cooking and food processing workshops, 7-day online Bridge Course titled "The Human Immune System Explained", National PowerPoint presentation competition on "Chemistry of Cleaning Agents", Workshop on Guidance for Psychosocial Counselling and COVID Helper Skills, and events to create awareness about environmental health and healthy lifestyle were organized.
- A series of online Tests 'Samavesh: An amalgam of various online Tests for students' were organized to prepare students for various competitive examinations,



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focusing on their skills of analysis, reasoning and languages and update their knowledge of History, Current Affairs, General Science and Information Technology

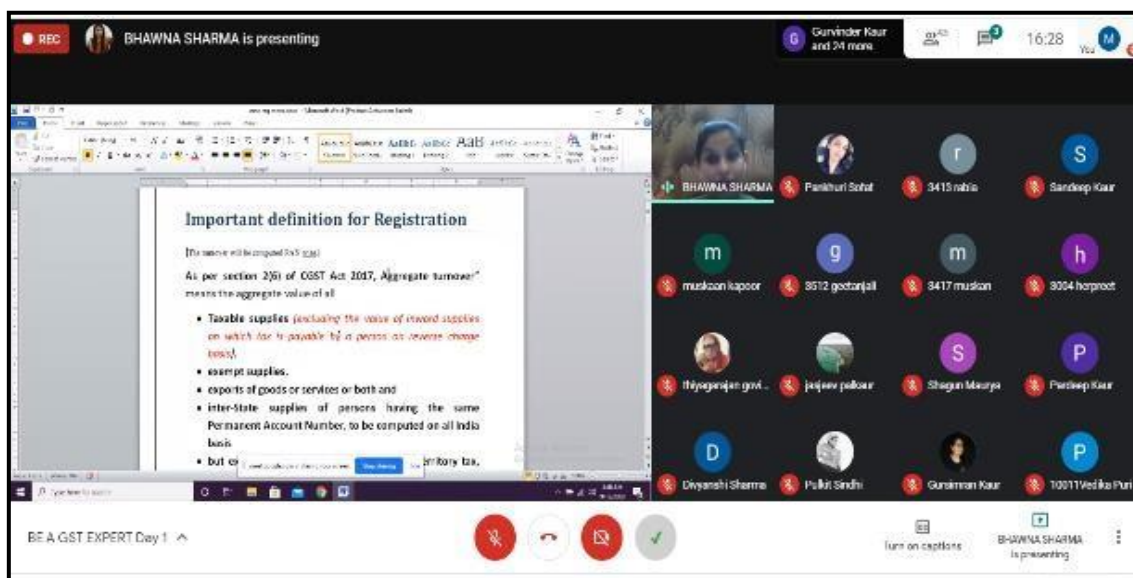
- To prepare students for opportunities in the digital arena, a workshop on Google Sketch Up, webinar on digital marketing opportunities, workshop on employment opportunities in digital media and webinar on digital entrepreneurship were organized.
- RUSA-sponsored Workshop on 'How Not to Communicate' was organized to improve the soft skills of our stakeholders. A 7-day Bridge course on the Basics of English language, a 10-day Advanced Bridge Course in English, a 4-day National Creative Writing Workshop. Another week-long programme on the nuances of communication was organized for the Support Staff by the Department of Computer Sc.
- An 8-week Translation Skill Course with National Translation Mission, Govt of India was organized. Another 8-day Workshop on 'Beyond Linguistic Boundaries: A Workshop on Translation of Literary Texts' was organized by the Department of English.
- To enhance the research skills of our faculty and students, a 10-Day International Multi-Dimensional Student Development Programme, a 3-day Workshop on 'Research and Data Analysis using SPSS', 5-Day Series on Data Analysis and a 15-day Bridge Course for Beginners in Research were organized.
- In keeping with the UGC Guidelines for promotion of research ethics, a RUSA-Sponsored Workshop on 'Ethics and Plagiarism' was organized.
- To introduce our students to unique professional opportunities, a Virtual Workshop on Entrepreneurship Development in Beekeeping and a 2-day National workshop on Neuro- Linguistic Programming were also organized.
- A brainstorming session with experts of the committee 'National Innovation and Start-up Policy (NISIP)' and a 7-day workshop to develop expertise in the registration and filing of GST Returns was organized by the college in the capacity



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of a Registered training Centre of National Skill Development Corporation of India, under the aegis of Ministry of Skill development and Entrepreneurship, Govt of India.

- **'Be a GST Expert'** – a 7-Day Workshop was organized from 12th September to 18th September 2020 by TC11709 (Registered training Centre of National Skill Development Corporation of India under the aegis of Ministry of Skill development and Entrepreneurship, Govt. of India, affiliated to Chandigarh Skill Development Mission. The workshop focused on the understanding of the process and procedure of Goods and Services Tax filing and registration as an entrepreneur, normal tax payer and GST Consultant with the help of practical demonstration. 50 (Students, research scholars, faculty and professionals from all around the India including a faculty from Muscat Oman) participated in the same.



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एमसीएम डीएवी कॉलेज में जीएसटी पर 7-दिवसीय ऑनलाइन कार्यशाला का किया गया शुभारम्भ

(फास्ट मीडिया) चंडीगढ़, विनोद कुमार। मेहर चंद महाजन डीएवी कॉलेज फॉर वुमेन की कौशल विकास समिति ने "बी ए जीएसटी एक्सपर्ट" शीर्षक पर सात दिवसीय कार्यशाला का शुभारम्भ किया। कार्यशाला का उद्देश्य जीएसटी के पंजीकरण और रिटर्न से संबंधित प्रक्रियाओं का व्यावहारिक ज्ञान और अनुभव प्रतिभागियों को प्रदान करना है। कॉलेज की प्रिंसिपल डॉ निशा भार्गव ने कार्यशाला का उद्घाटन किया। डॉ भार्गव ने कहा कि जीएसटी के क्षेत्र में प्रशिक्षित पेशेवरों की कमी, युवा उद्यमियों, लघु उद्योगों और अन्य कर दाताओं के बीच जीएसटी अनुपालन में उपयुक्त कौशल प्रदान करने, जीएसटी रिटर्न के पंजीकरण इत्यादि में प्रतिभागियों को कौशल प्रदान करने हेतु कॉलेज ने इस कार्यशाला का आयोजन किया है। डॉ. भार्गव ने कहा कि रोजगार संकट के इस दौर में, यह व्यावहारिक प्रशिक्षण युवाओं के लिए कौशल और काम के लिए नये रास्ते खोल खोलकर उन्हें आत्मनिर्भर बनायेगा। उन्होंने बताया कि एमसीएम उत्तरी भारत का एकमात्र कॉलेज है जो पीएमकेवीवाई की प्रमुख योजना के तहत जीएसटी प्रशिक्षण प्रदान कर रहा है। इस ज्ञानवर्धक कार्यशाला के विभिन्न सत्रों का संचालन सीएमए भावना शर्मा (कंसल्टेंट तथा जीएसटी प्रमाणित ट्रेनर) रही हैं तथा कार्यशाला में कलकत्ता, केरेला और मस्कट इत्यादि जगहों से 50 से अधिक प्रतिभागी हिस्सा ले रहे हैं।

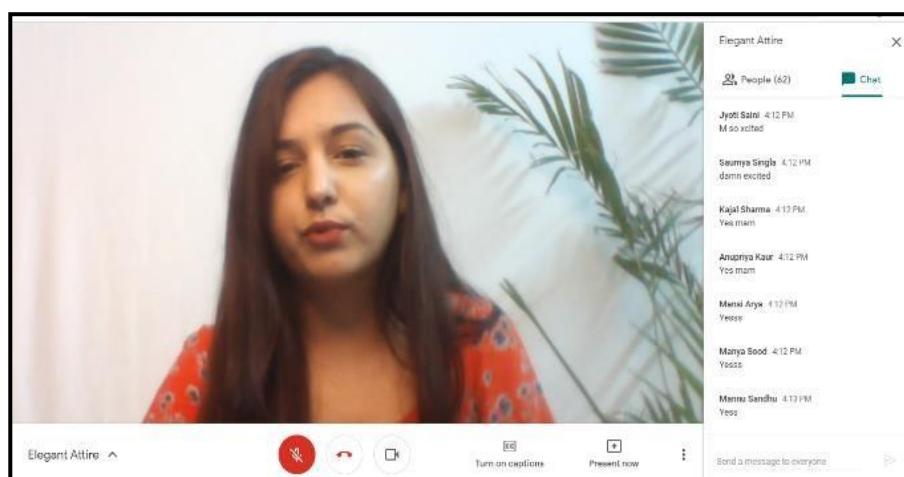


एमसीएम में जीएसटी पर 7-दिवसीय ऑनलाइन कार्यशाला का शुभारम्भ



चण्डीगढ़ (हिमप्रभा ब्यूरो)। मेहर चंद महाजन डीएवी कॉलेज फॉर वुमेन की कौशल विकास समिति ने 'बी ए जीएसटी एक्सपर्ट' शीर्षक पर सात दिवसीय कार्यशाला का शुभारम्भ किया। कार्यशाला का उद्देश्य जीएसटी के पंजीकरण और रिटर्न से संबंधित प्रक्रियाओं का व्यावहारिक ज्ञान और अनुभव प्रतिभागियों को प्रदान करना है। कॉलेज की प्रिंसिपल डॉ निशा भार्गव ने कार्यशाला का उद्घाटन किया। डॉ भार्गव ने कहा कि जीएसटी के क्षेत्र में प्रशिक्षित पेशेवरों की कमी, युवा उद्यमियों, लघु उद्योगों और अन्य कर दाताओं के बीच जीएसटी अनुपालन में उपयुक्त कौशल प्रदान करने, जीएसटी रिटर्न के पंजीकरण इत्यादि में प्रतिभागियों को कौशल प्रदान करने हेतु कॉलेज ने इस कार्यशाला का आयोजन किया है। डॉ भार्गव ने कहा कि रोजगार संकट के इस दौर में, यह व्यावहारिक प्रशिक्षण युवाओं के लिए कौशल और काम के लिए नये रास्ते खोल खोलकर उन्हें आत्मनिर्भर बनायेगा। उन्होंने बताया कि एमसीएम उत्तरी भारत का एकमात्र कॉलेज है जो पीएमकेवीवाई की प्रमुख योजना के तहत जीएसटी प्रशिक्षण प्रदान कर रहा है। इस ज्ञानवर्धक कार्यशाला के विभिन्न सत्रों का संचालन सीएमए भावना शर्मा (कंसल्टेंट तथा जीएसटी प्रमाणित ट्रेनर) रही हैं तथा कार्यशाला में कलकत्ता, केरेला और मस्कट इत्यादि जगहों से 50 से अधिक प्रतिभागी हिस्सा ले रहे हैं।

- 'Elegant Attire: 7 days Online Workshop on the Basics of Fashion Designing' was organised to enhance a sense of personal styling and awareness for the students regarding taking up career in fashion industry. The main highlight of the course was introduction to the concept of sustainable fashion to the students in these times of environment crisis.

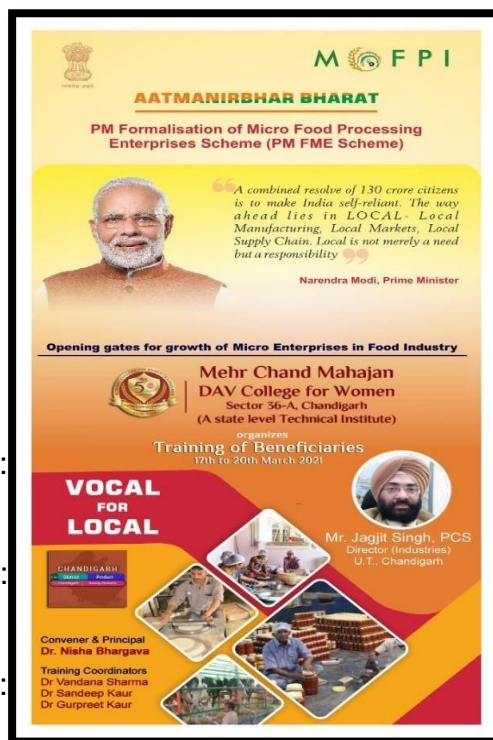


- Four day "Beneficiary Training Program in Bakery & Confectionary" at Mehr Chand Mahajan DAV College for Women, Chandigarh - the State level technical Institute in association with Department of Industries, U.T Chandigarh, the State Nodal Agency under the Pradhan Mantri Formalisation of Micro Food processing

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Enterprises (PM-FME scheme) was organized to impart skill related training and to apprise the beneficiaries/participants in detailed technical aspects of ODOP ranging from raw materials, working process flow, packaging requirements, equipment's required to initiate bakery unit, plant layout etc.

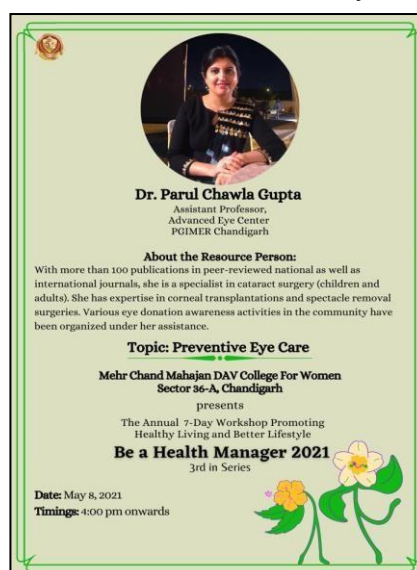
- ✓ **NISP** **Web** **link:**
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- ✓ **IIC and ARIIA** **Web** **Link:**
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- ✓ **Skill Development** **Web** **Link:**
<https://mcmdavcwchd.edu.in/skill-development/#1570422613897-49bc4692-6bec>



Evidence of Success:

The skill development efforts of the college have borne excellent results.

- Our efforts towards skill generation have helped inspire and train students and faculty members for a variety of professional arenas and have helped develop a strong entrepreneurial sense in them.
- Participants have benefitted from our efforts to impart soft skills, targeted research skills, digital media skills, floriculture, horticulture, media arts skills and many other programmes which received large participation and positive feedback.
- Our workshop on GST helped over 50 participants to handle the individual projects of GST returns and registration.
- Our workshop on “Be a Health Manager” received tremendous response in the form of 1835 online registrations from almost all states of India and professionals, faculty members and students from Estonia, Australia, USA Bangladesh, Pakistan, Sri



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Lanka, Nigeria, Switzerland, Philippines, Jordan, Ghana and Oman, in coordination with experts from PGIMER Chandigarh, making it an international success.

- Our Workshop on Guidance for Psychosocial Counselling and COVID Helper Skills enabled 5-6 structured teams out of 500 participants to fulfil different roles and responsibilities (including providing authentic information related to availability of hospital beds, oxygen supplies, essentials, food supply, medicine etc. and provide on-ground help for COVID affected families).

Problems Encountered and Resources Required:

- On the one hand the Pandemic caused most events to be conducted in the online mode and this was a deterrent to several skills which require close monitoring, though the institution made every effort to counter this. On the other hand, this also gave greater reach to most of our events and allowed for distant mentors and learners to be brought together.
- More infrastructural resources were required to reach out to the distant stakeholders but the institution made these provisions, gradually.

II. Youth Engagement in Community Outreach Activities

Objectives of the Practice:

- To utilise youth as catalysts of change in the social spectrum and become a national resource in shaping of a robust system.
- To initiate our young students in a process of nation-building by connecting with the community.
- To impart a sense of philanthropy, community outreach and social contribution in our students.
- To develop civic responsibility
- To instil camaraderie to channelize their potential and contribute qualitatively to social development.

Context:

- As pandemic hit the world, the social scenario in our country critically required active engagement on the part of all stakeholders to deal with challenges that are faced collectively.

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- The issue of public health became an urgent crisis because of the Pandemic and several sections of the society were rendered completely helpless.
- There was a need to address the medical, economic, mental and educational needs of many.
- The crisis in climate and environment, health, cleanliness and hygiene, education of underprivileged, women empowerment, disease control, inter-community unrest and employment became challenges that grew monstrously and required constant vigil and strategic action.
- It becomes an imperative task of an educational institution then to educate students to realise their social responsibility and inspire, prepare and train them to take positive action where required.

Practice:

Our committees such as NSS, Unnat Bharat Abhiyan, EBSB (Ek Bharat Shrestha Bharat), Women Development Cell, Equal Opportunities Cell, Geetanjali helpline, Swachhta Committee, Rotaract Club, UBA (Unnat Bharat Abiyaan), Character Building Committee, and many others, along with teaching departments organize various activities to promote community outreach among our students.

- ‘Be an Immunity Ambassador’ was organised in collaboration with Chandigarh Commission for Protection of Child Rights (CCPCR), Maloya, Chandigarh to promote holistic wellbeing through self-awareness at grass root level.
- Our teams have organized several activities throughout the year to promote awareness about Covid-19, nutrition and immunity boosting, how to fight-off Covid infection and significance of vaccination in fighting the pandemic. A Covid pledge was also taken by faculty and students to spread a message of solidarity and community action against the pandemic.
- To promote the interests of the marginalized sections of the society, the college celebrated Senior Citizens Day, National Girl Day, Women’s Day, AIDS Day and a day to mark Persons with Disabilities. These days were used to generate



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awareness and empathy towards the problems faced by these groups. Several activities were organized to promote education, health, employment opportunities, cleanliness etc. in the villages adopted by the college.

- Environment consciousness is a primary agenda at the college. The college celebrates Environment Day, Van Mahotsav, Earth Day, and organized cleanliness and sanitation drives, activities to promote water conservation, sustainable farming practices, sustainable urban farming, LED technology usage, ecological festival celebration, e-waste modelling, garbage disposal techniques, tree plantation drive, food production and storage mechanism, employment of bio-energy, ozone layer preservation and green chemistry.
- To promote healthy living practices, our committees organized activities such as webinars and workshops on health and hygiene, mental health, yoga, nutrition and well-being, and awareness drives about diseases like Cancer and AIDS. The college also promoted installation of Aarogya Setu application and its usage.
- An essential part of community engagement is generation of a civic sense and community feeling. The college celebrates Independence Day, Republic Day, Rashtriya Ekta Divas, Yuva Pravasi Bharatiya Divas, Constitution Day and Prakram Divas, and other such national days to invoke a feeling of patriotism. Activities to create awareness on the glorious past of India and Atmanirbhar Bharat were also organized.
- Character Building Committee was especially formed in 2020 to undertake various community outreach initiatives like an Online Short Story telling activity on the theme 'Valuable Lessons Learned from Failures', 'Aprajita', 'Eco-Friendly Diwali' etc.
- Continuing its tradition of contributing towards community development and social welfare through socially relevant research endeavours, Mehr Chand Mahajan DAV College for Women completed a study titled **'Play based learning: A comparative study on the role of**



traditional toys and smart toys in the metacognitive learning and language development of children'.

एमसीएम का प्ले बेस्ड लर्निंग पर शोध संपन्न



हयुसन इंडिया, विनोद कुमार चंडीगढ़। सामाजिक रूप से प्रार्थनात्मक अनुसंधान प्रयासों के माध्यम से सामुदायिक विकास और सामाजिक कल्याण में योगदान देने की अपनी परंपरा को जारी रखते हुए, मेहर चंद महाजन डीएवी कॉलेज फॉर वीमेन ने प्ले बेस्ड लर्निंग : ए कम्पैरेटिव स्टडी ऑन द रोल ऑफ ट्रेडिशनल टॉयज इन मेटाकोग्निटिव लर्निंग एंड लैंग्वेज डवलपमेंट ऑफ चिल्ड्रन शोधक पर एक शोध पूरा किया। यह अध्ययन कॉलेज प्रिंसिपल तथा प्रिंसिपल इन्वेस्टिगेटर डॉ निशा भार्गव की देखरेख में शोध के को-इन्वेस्टिगेटर्स डॉ ममता रत्ती और डॉ मिनाक्षी राना ने किया।

डॉ भार्गव ने बताया कि खिलौने बच्चों में पढ़ताइ, जांच, नवाचार और उपलब्धि की भावना पैदा करके शिक्षण की प्रक्रिया में महत्वपूर्ण भूमिका निभाते हैं, इसलिए वर्तमान में बाजार में स्मार्ट खिलौनों के चलन पर यह अध्ययन किया गया कि क्या पारंपरिक खिलौनों की तुलना में स्मार्ट खिलौने बच्चों को फायदा पहुंचा रहे हैं। अध्ययन बच्चों के सीखने और विकास में पारंपरिक और स्मार्ट खिलौनों की भूमिका पर प्राथमिक

सामाजिक रूप से प्रार्थनात्मक अनुसंधान प्रयासों के माध्यम से सामुदायिक विकास और सामाजिक कल्याण में योगदान देने की अपनी परंपरा को जारी रखते हुए, मेहर चंद महाजन डीएवी कॉलेज फॉर वीमेन ने प्ले बेस्ड लर्निंग : ए कम्पैरेटिव स्टडी ऑन द रोल ऑफ ट्रेडिशनल टॉयज इन मेटाकोग्निटिव लर्निंग एंड लैंग्वेज डवलपमेंट ऑफ चिल्ड्रन शोधक पर एक शोध पूरा किया।

विद्यालय के शिक्षकों की धारणा को चुलना पर आधारित था। कुल मिलाकर, 418 प्राथमिक स्कूल के शिक्षकों ने अध्ययन में भाग लिया और परिणामों से पता चला कि शिक्षकों ने शिक्षण प्रक्रिया को प्रोत्साहित करने, शारीरिक विकास के लिए और कम लागत के बावजूद अधिक प्रभावी, टिकाऊ और पर्यावरण के अनुकूल होने के लिए पारंपरिक खिलौनों को स्मार्ट खिलौनों से बेहतर माना।

कॉलेज के इस शोध को चंडीगढ़ कमीशन ऑफ प्रोटेक्शन ऑफ चाइल्ड राइट्स (सीसीपीसीआर) से सराहना मिली। कॉलेज की प्रिंसिपल डॉ निशा भार्गव ने

सीसीपीसीआर की चेयरपर्सन श्रीमति हरजिंदर कौर को इस अध्ययन की रिपोर्ट सौंपी।

इस अध्ययन की सिफारिशों को ध्यान में रखते हुए, सीसीपीसीआर ने पायलट पहल के रूप में चंडीगढ़ के स्कूलों में अध्ययन में उल्लिखित अनुशिक्षित खिलौनों की 500 किट वितरित करने की योजना बनाई है। श्रीमती हरजिंदर कौर ने इस सराहनीय सामाजिक रूप से प्रार्थनात्मक अनुसंधान के लिए कॉलेज को बधाई दी और सामाजिक कल्याण के लिए नैतिक आदान-प्रदान को जारी रखने का आग्रह किया।

The study was completed under the supervision of Principal Dr. Nisha Bhargava as Principal Investigator, and Dr. Mamta Ratti and Dr. Minakshi Rana as co-investigators. The project received appreciation from Chandigarh Commission for Protection of Child Rights (#CCPCR) and Ms. Harjinder Kaur, Chairperson, CCPCR received the project from Dr. Nisha Bhargava. In addition, traditional toys were donated to CCPCR to promote play-based learning.

- Activities like poster making, slogan writing, essay writing, caption writing, collage making, folk dance competitions, article writing, online ppt making etc are organized on various community-central themes to encourage student participation in these areas.
- To promote the tenets of National Education Policy, NSS, RUSA and EBSB also organized many webinars including a web telecast on NEP.
- A **Two-day Online International Webinar** for empowering women to explore avenues globally titled 'Arise: Expanding Horizons Across the Globe' was organized by Mehr Chand Mahajan DAV College for Women, Chandigarh in collaboration with Maryam Ajmal

एम.सी.एम. में दो दिवसीय अंतर्राष्ट्रीय कार्यशाला का आयोजन

'कभी भी आलोचनाओं से न घबराए'

चंडीगढ़, 21 दिसम्बर (आशीष) : सेक्टर-36 स्थित मेहर चंद महाजन डी.ए.वी. कॉलेज तथा मरियम अजमल महिला कॉलेज ऑफ साइंस एंड टेक्नोलॉजी, होबाई, असम ने संयुक्त रूप से अराइज एक्सपैंडिंग होराइजंस अफ़र द ग्लोब शोधक पर दो दिवसीय ऑनलाइन अंतर्राष्ट्रीय कार्यशाला का आयोजन किया।

कार्यशाला में फिलीपींस, म्यांमार, श्रीलंका, इंग्लैंड, पाकिस्तान, जॉर्डन, सऊदी अरब, स्वीडन, पुर्तगाल और इराक सहित विभिन्न देशों के शोधार्थियों, संकय सदस्यों, विद्यार्थियों सहित 900 से अधिक प्रतिभागियों ने हिस्सा लिया। आयोजन को कॉलेज के यू ट्यूब चैनल पर लाइव दिखाया गया और इसे 1000 से अधिक लोगों ने देखा। उद्घाटन दिवस पर मुख्य वक्ता टॉम इंडिया क्रिकेटर और कॉलेज की

अलुमना हारलीन देओल थीं, जिन्होंने एक इस ख़तरा से निपटण क्रिकेटर बनने तक की अपनी यात्रा की प्रेरक कहानी साझा करके दर्शकों को प्रेरित किया। देओल ने प्रतिभागियों से आग्रह किया कि वे कभी भी आलोचनाओं और असफलताओं से पीछे न हटें और अपने लक्ष्य के प्रति दृढ़ निश्चय के साथ काम करें।

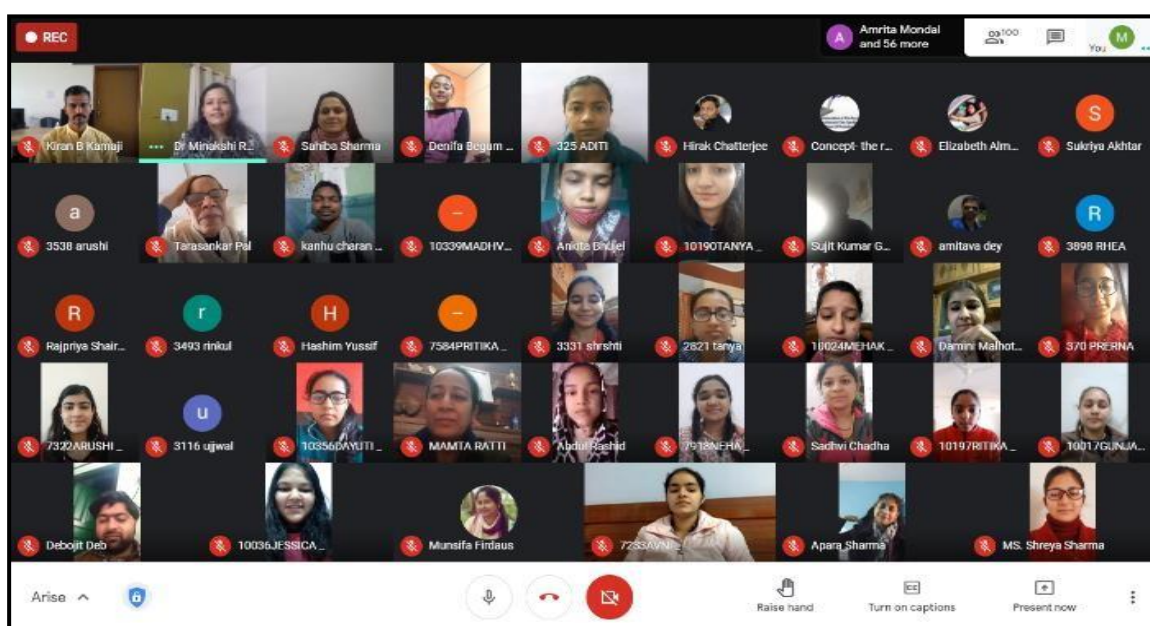
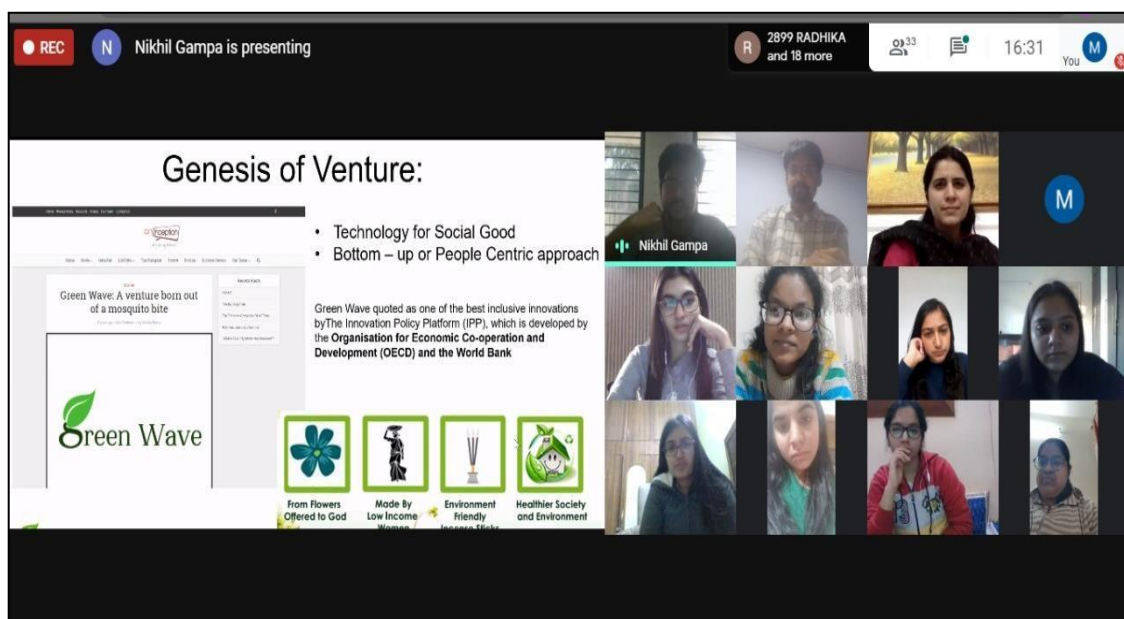
आर्म्जित विश्वेश्वरों में प्रो. तारारंकर पाल, जोहानसबर्ग, दक्षिण अफ्रीका विश्वविद्यालय, प्रो. रत्न घोष, जेम्स मैकगिल प्रोफेसर एवं डब्ल्यूसी मैकडोनाल्ड प्रोफेसर ऑफ एजुकेशन, मैकगिल विश्वविद्यालय, कनाडा, डॉ सुजीत कुमार घोष, रसायन विभाग, असम विश्वविद्यालय, भारत, प्रो विनोद चौधरी, समाजशास्त्र विभाग, पंजाब विश्वविद्यालय, भारत, डॉ तनीमा भट्टाचार्य, फैकल्टी ग्लोबल

कम्युनिटी एजुकेशन फाउंडेशन, सिडनी, ऑस्ट्रेलिया, प्रो इबादुर रहमान, किंग खालिद विश्वविद्यालय, सऊदी अरब, डॉ. प्रति गंधार, डिपार्टमेंट ऑफ मास कम्युनिकेशन, एम.सी.एम. डी.ए.वी. कॉलेज फॉर वीमेन, भारत तथा सुमन भट्टाचार्य, प्रबंधक, बंगिया ग्रामीण विकास बैंक, पांडिचर्री, भारत शामिल थे, जिन्होंने प्रतिभागियों को अंतर्राष्ट्रीय संगठनों के साथ अनुसंधान करने, प्रतिष्ठित अंतर्राष्ट्रीय संस्थानों से छात्रवृत्ति प्राप्त करने, वॉजा के लिए आवेदन करने, करंट करियर ट्रेड्स, वैश्विक स्तर पर उपलब्ध उद्यमशीलता के अवसरों, विपणन हेतु सोशल मीडिया का उपयोग तथा व्यवसाय में डिजिटल भूतान का उपयोग इत्यादि विषयों को जानकारी विभिन्न तकनीकी सत्रों के माध्यम से साझा की।

7.2. Best practices of the Institution

Women's College of Science and Technology, Hojai, Assam where the objective was to create awareness about various national and international platforms among youth especially women and expand the horizons of the participants academically and professionally.

- **Jazba - 7-day workshop on Social Entrepreneurship** was organized from November 23- 29, 2020 that aimed at unlocking value creation among young women and offering a complete guidance to transform a socially sensitive idea into a sustainable business model. The participants mentored by Mr. Sandeep Mehto (TISS- Mumbai Alumnus National Awardee, co-founder Bharat Calling) were made aware of the various nuances of Social Entrepreneurship.



7.2. Best practices of the Institution

एमसीएम में सामाजिक उद्यमिता पर कार्यशाला



निजी संवाददाता – चंडीगढ़

अपने विद्यार्थियों को सामाजिक उद्यमिता से परिचित कराने के लिए मेहर चंद महाजन डीएवी कालेज फॉर वूमन ने सात दिवसीय ऑनलाइन कार्यशाला 'जञ्चा' का आयोजन किया। कार्यशाला का संचालन टाटा इंस्टीच्यूट के पूर्व छात्र तथा भारत कॉलिंग के सह-संस्थापक संदीप महतो ने किया। भारत कॉलिंग, मध्य

प्रदेश में वंचित बच्चों को गुणवत्तापूर्ण शिक्षा प्रदान करने का उपक्रम है। इस उद्यमिता कार्यशाला के ज्ञानोत्पादक सत्रों में सामाजिक उद्यमशीलता के विभिन्न महत्वपूर्ण पहलुओं पर विचार किया गया जिसमें कि उद्देश्यों के निर्धारण एवं विकास, राजस्व उत्पन्न करने के स्रोत, विपणन तथा वित्तीय योजनाएं इत्यादि शामिल थे। प्रत्येक सत्र में विशेषज्ञ के साथ-साथ विशिष्ट अतिथि भी अपने व्यावहारिक ज्ञान को

साझा करने के लिए आमंत्रित थे, जिसमें कि ग्रीन वेव के संस्थापक निखिल गम्पा, सान्या का रेडियो के संस्थापक सान्या आचार्य इको कार्डल के संस्थापक सवन्या जैन आई ड्रीम करियर के संस्थापक आयुष बंसल तथा लावनोट्स के संस्थापक तंवी शर्मा शामिल थे। समापन दिवस पर सभी प्रतिभागियों ने अपने रचनात्मक एवं दूरदर्शी विचारों के दर्शकों के समक्ष बड़े उत्साह के साथ प्रस्तुत कर खूब तालियां बटोरीं। इस कार्यशाला में समापन दिवस के दौरान प्रतिभागियों के अभिभावकों को विशेष रूप से आमंत्रित किया गया, जिन्होंने इस तरह की एक नवीन पहल के आयोजन के लिए संस्था का आभार व्यक्त किया। कालेज की प्रिंसिपल डा. निशा भार्गव ने कहा कि यह कार्यशाला युवाओं में उद्यमिता को बढ़ावा देने की दिशा में एमसीएम के प्रयासों की श्रंखला का एक हिस्सा थी। उन्होंने कहा कि इस प्रकार के आयोजनों के माध्यम से यह संस्था अपने विद्यार्थियों को सामाजिक जिम्मेदारी की गहरी भावना के साथ उनके उज्ज्वल भविष्य को सवारने के अपने उद्देश्य में निरंतर प्रयासरत है।

For details, refer to:

NSS Annual Report: <https://mcmdavcwchd.edu.in/nss/#1568801062918-45ce0e6d-0f3c>

Unnat Bharat Abhiyan (UBA) Cell Annual report:
<https://mcmdavcwchd.edu.in/unnat-bharat/#1566298490198-285abb01-f32a>

Swachhta Quarterly Reports:

<https://mcmdavcwchd.edu.in/swacchta/#1560775413492-95f54c02-d33d>

Ek Bharat Shrestha Bharat Cell Report:

<https://mcmdavcwchd.edu.in/ebsb/#1614164782043-757c8942-56c3>

RUSA Report Link: <https://mcmdavcwchd.edu.in/rusa/#1560768008904-5a077ace-6ac8>

Evidence of Success:

The youth engagement activities of the college gave excellent results. The huge participation and immediate results in our cleanliness, sanitization, tree plantation and instructional activities bears witness to the success of these initiatives.

- Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Ministry of Human Resource Development, Government of India recognized the efforts of Mehr Chand Mahajan DAV College for Women, Chandigarh in the field of Swachhta and issued a 'Recognition Certificate' for being a Best Swachh Institution and the Swachhta Action Plan Institution.

4. Best practices of the Institution

Ms Ishita Bhatia, a student of Economics Honours, presented and published a Paper on the topic "Agro India- The Sustainable way forward" in UGC CARE listed journal *Studies in Indian Place Names* (ISSN: 2394-3134; March 2020 issue).

- National AIDS Control Organization, Ministry of Health and Family Welfare, Government of India recognised the efforts of the Red Ribbon Club of the college in engaging and mobilizing the youth to prevent and control HIV AIDS.

Problems Encountered and Resources Required:

- Our enthusiastic teams managed to reach out to the community in spite of the continued mutants of COVID-19. Online outreach facilitated the institutional goals to some extent through video tutorials or by conducting online awareness drives, or gathering information through Google forms
- Co-ordination with administrative bodies became challenging in view of the second wave of the pandemic.
- A greater amount of funding from government agencies and sponsoring bodies can definitely boost the youth engagement activities in the college.

Ishita Bhatia
Adarsh

Ishita Bhatia