

POST GRADUATE DEPARTMENT OF COMMERCE
E-CONTENT (B.COM 5TH SEMESTER)
SUBJECT-ENTREPRENEURSHIP AND SMALL BUSINESS
TEACHER'S NAME- MS RICHA GUPTA

STUDENTS KINDLY CLICK ON THE LINK AND LISTEN TO THE LECTURES.

TOPIC 1- ENTREPRENEUR AND ENTREPRENEURSHIP (MEANING , NATURE AND CHARACTERISTICS)

https://drive.google.com/file/d/15cRuhZOAIjtlh1qTwC9AvuTQoqwOu5_S/view?usp=sharing

TOPIC 2- IMPORTANT THEORIES OF ENTREPRENEURSHIP

<https://drive.google.com/file/d/1QfDHgg1uADwPBFfDqTNrmWTNdNXNkaCP/view?usp=sharing>

TOPIC 3-WOMEN ENTREPRENEURSHIP (CONCEPT AND PROBLEMS FACED)

<https://drive.google.com/file/d/1FTXg92hXCu8mX5eIEXMQxDGb4-BBwDRc/view?usp=sharing>

TOPIC 4-ROLE OF GOVERNMENT TO PROMOTE WOMEN ENTREPRENEURSHIP

<https://drive.google.com/file/d/1iGjRgqx3td7EUpVns4YsocSxYPz9UoMr/view?usp=sharing>