

Report of Career Counseling Committee

(2020-21)



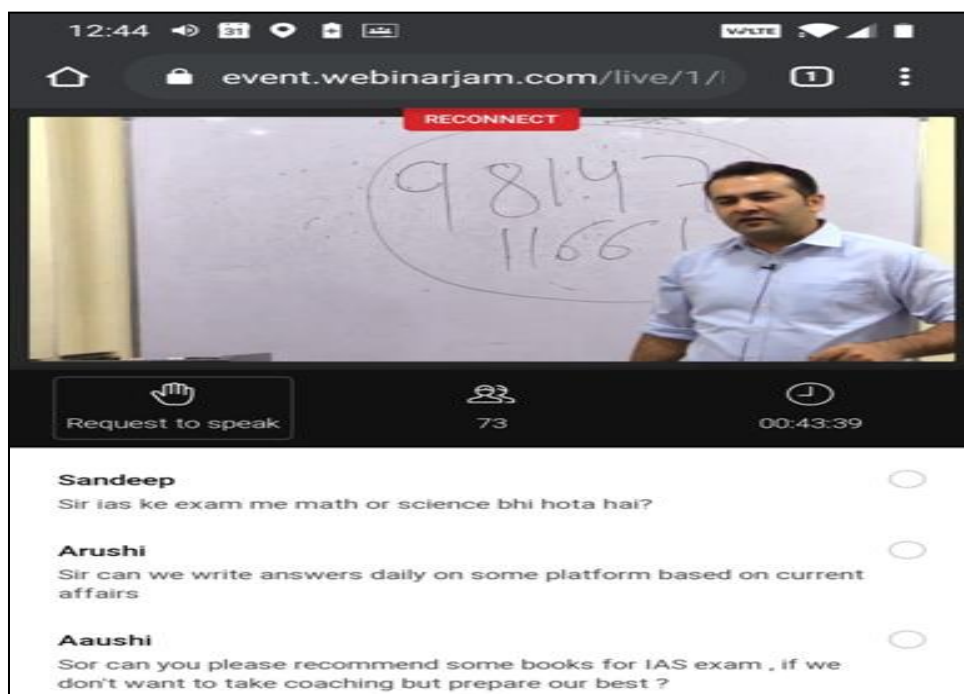
**Mehr Chand Mahajan DAV
College for Women**

Sector-36, Chandigarh

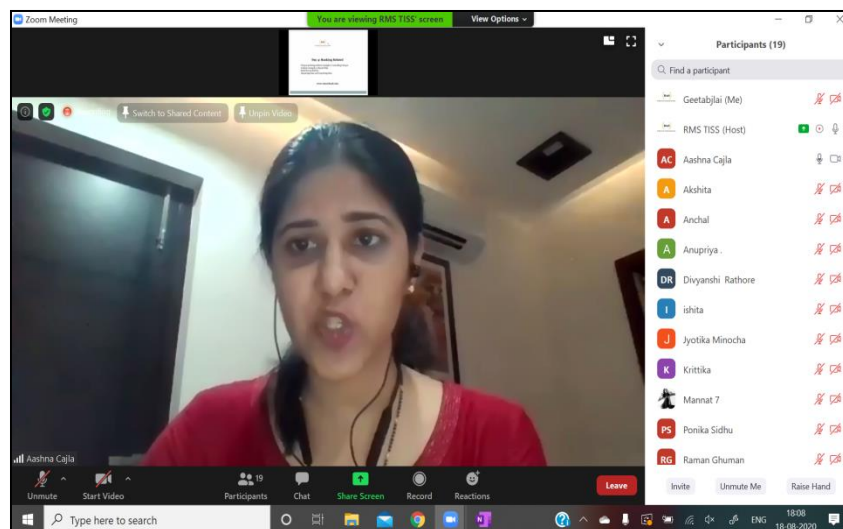
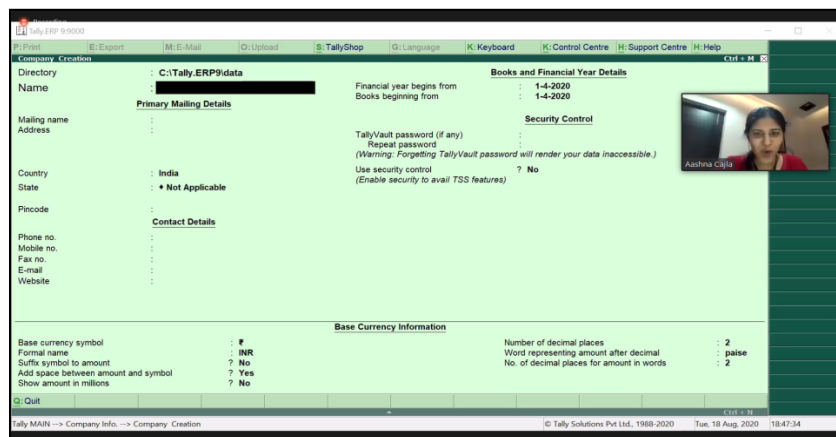
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Career Counselling Cell (2020-21)

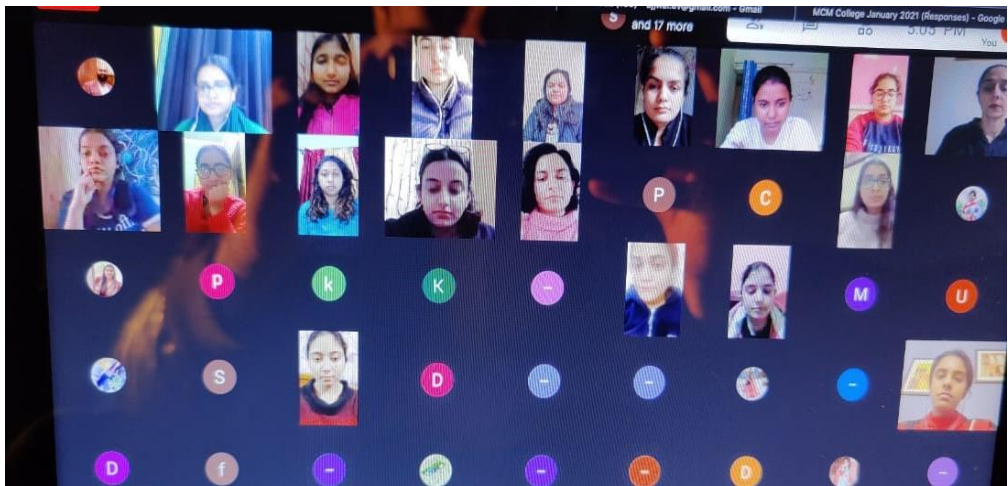
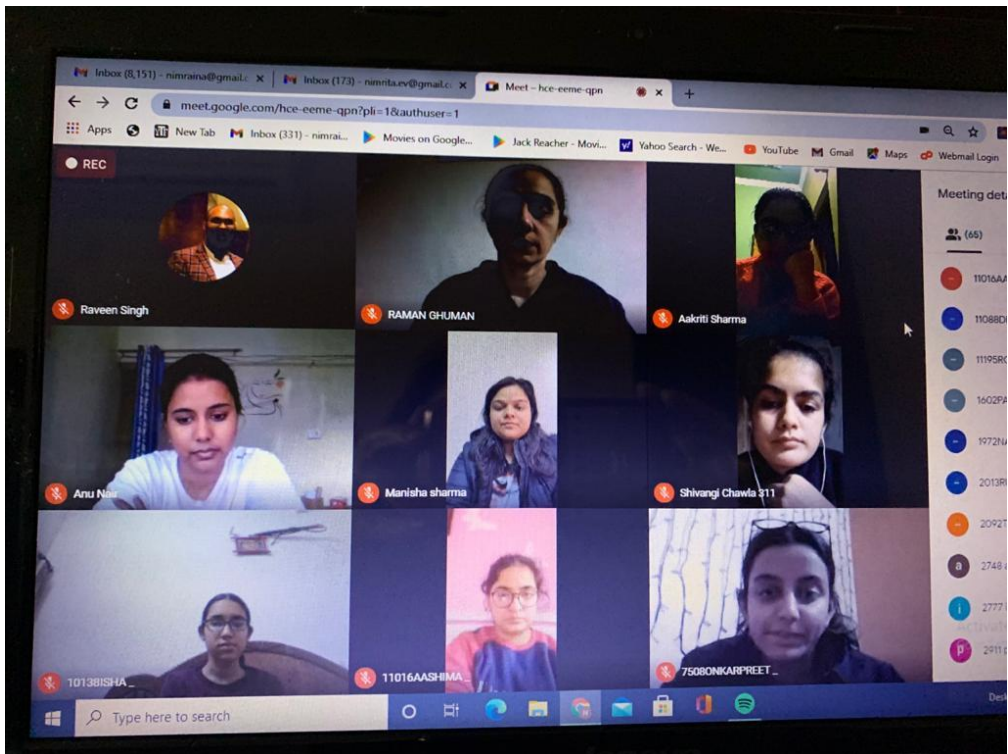
On 11th July, 2020, the Cell organized a Webinar on “**Cracking Officer Level Government Exams**”, which was conducted by Raj Malhotra’s IAS Study Group. The students were apprised about the importance of knowledge and hard work. Mr. Raj stressed upon the importance of the foundation stone in the preparation for competitive exams and highlighted that the journey begins from reading NCERT books and newspapers on a daily basis. The session was attended by 77 students and the questions of all the participants were answered to their satisfaction.



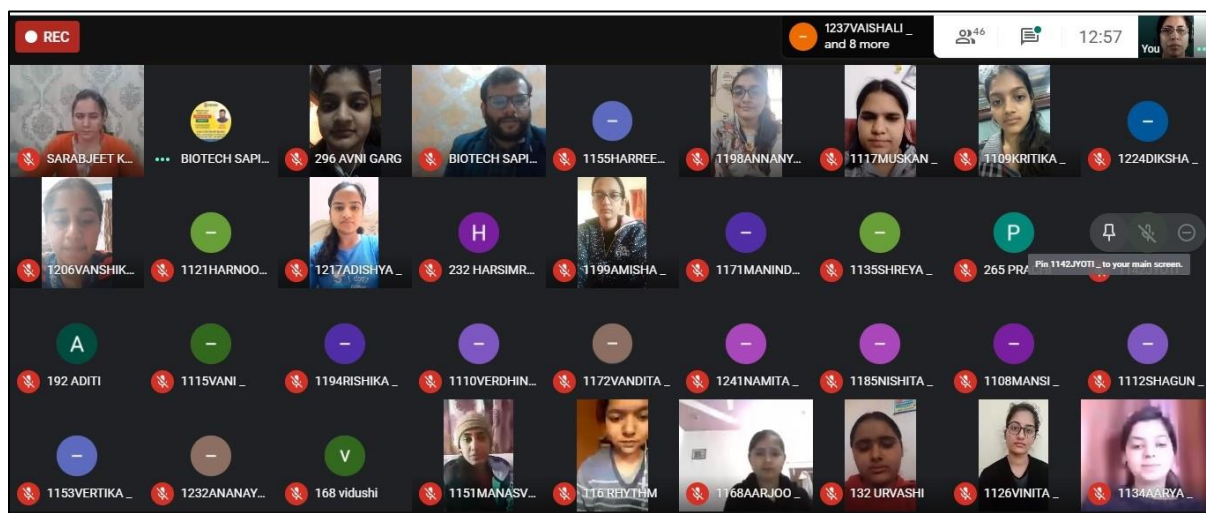
A Skill Development initiative was taken up by the Career Counselling Cell in Collaboration with RMS (Real Pro Management Skill School) under which a series of workshops were organized in the month of August. Under this initiative, from 12th to 16th Aug, 2020, 13 students participated in an online workshop on “**Career Opportunities in Human resources**” in which the various facets of online recruitments were discussed with the students. From 18th to 22nd Aug, a “**Workshop on Finance and Accounting**” covering the practical training of GST software and Tally was conducted by CA Ashna Caijla which was attended by 13 students. The participants benefitted from the series as it helped them develop professional and entrepreneurial skills to face competition in the work environment. From 24th to 27th Aug, a workshop on “**Digital Marketing Skills**” was conducted which focused on setting up a website and social media plan of a business. 5 students participated in the workshop and learned about activities on website development, Google Ad Creation, Facebook and Instagram Ad Creation and business stage creation.



On 6th Jan, 2021 a **workshop on “Research Article Writing”** was organized by the Career Counselling Cell and was conducted by Mr. Raveen Singh, Senior Executive Counselor and Ms. Pallavi, Associate Manager-Activities, eduVelocity Global. 190 students registered for the Workshop and learnt the art of writing well-structured and good quality research articles which are publishable. The knowledge gained from the event helped students in writing research reports as part of their curriculum.



On 9th February, 2021, Department of Zoology under the aegis of Career Counseling Cell of the Mehr Chand Mahajan DAV College for Women organized an interactive session on “**Career Opportunities in Life Sciences**”. The resource person of the session Mr. Vimal Bhutani, Director and Founder, Biotech Sapiens, Chandigarh familiarized the students about various career opportunities available in the field of life sciences. The webinar witnessed an enthusiastic participation from 96 students. Mr. Vimal Bhutani gave insights about the different universities offering courses relevant for students from the Science stream. He also highlighted the important topics to be covered thoroughly for different competitive exams in the field of Science. The session ended on an interactive note wherein all the queries of students were addressed by the resource person.



The Career Counselling Cell organized an online interactive session on “**Useful Tips for UGC_JRF/NET Exam**” on 5th July, 2021 for the post graduate students of the College. The Resource person for the event was Mr RK Mahajan, Director and Founder, AAA Bright Academy, who gave a detailed explanation on how to go about UGC Exam and the common errors which students usually commit while applying for UGC exam. The use of visual aids supplemented with various examples and suggestions enhanced the grasping of the students who took keen interest in the session with their active participation. Around 90 students of MA/MCOM attended the event. The Resource person addressed the queries and doubts of the students in a very forthcoming manner. It concluded on a satisfactory note with students showing nods of appreciation to the expert knowledge of Mr. RK Mahajan.

