

**Report of
Young Communicators Club
(2020-21)**



**Mehr Chand Mahajan
DAV College for Women
Sector-36(Chandigarh)**

www.mcmdavcw-chd.edu

Activities done under YCC (July 2020- June 2021)

Name of the event- Induction Day

Committee/ Department- Young Communicators Club in collaboration with Public Relations Council of India

Objectives/Significance- Induction of the organising teams with PRCI officials

Duration-

From: 11 a.m.

To: 12 a.m.

Duration in hours: 1 hour

Collaboration with an outside agency- Public Relations Council of India

Topic- What To Say And How To Say

Resource persons (name/ designation, organization)-

Mr. Vivek Attray

Ex-IAS, Motivational Speaker,

Chairman, PRCI, Chandigarh Chapter

Ms. Chinnmaye Praveen

National Head, YCC

Number of participants who attended- 300

Number of participants from Chandigarh- 300

Faculty and students from within the College- 295

Faculty from outside the College- 5

Details of Activity-

The Online Induction Programme of Young Communicators Club of Mehr Chand Mahajan DAV College for Women in collaboration with Public Relation Councils of India was conducted on the topic, “What to say and How to say?”. Mr. Vivek Attray and Ms. Chinnmaye Praveen were the special speakers of the day. The programme was a success under the guidance of the Convenor and Principal, Dr. Nisha Bhargava.

Finances- N.A.

Expenses incurred- N.A.

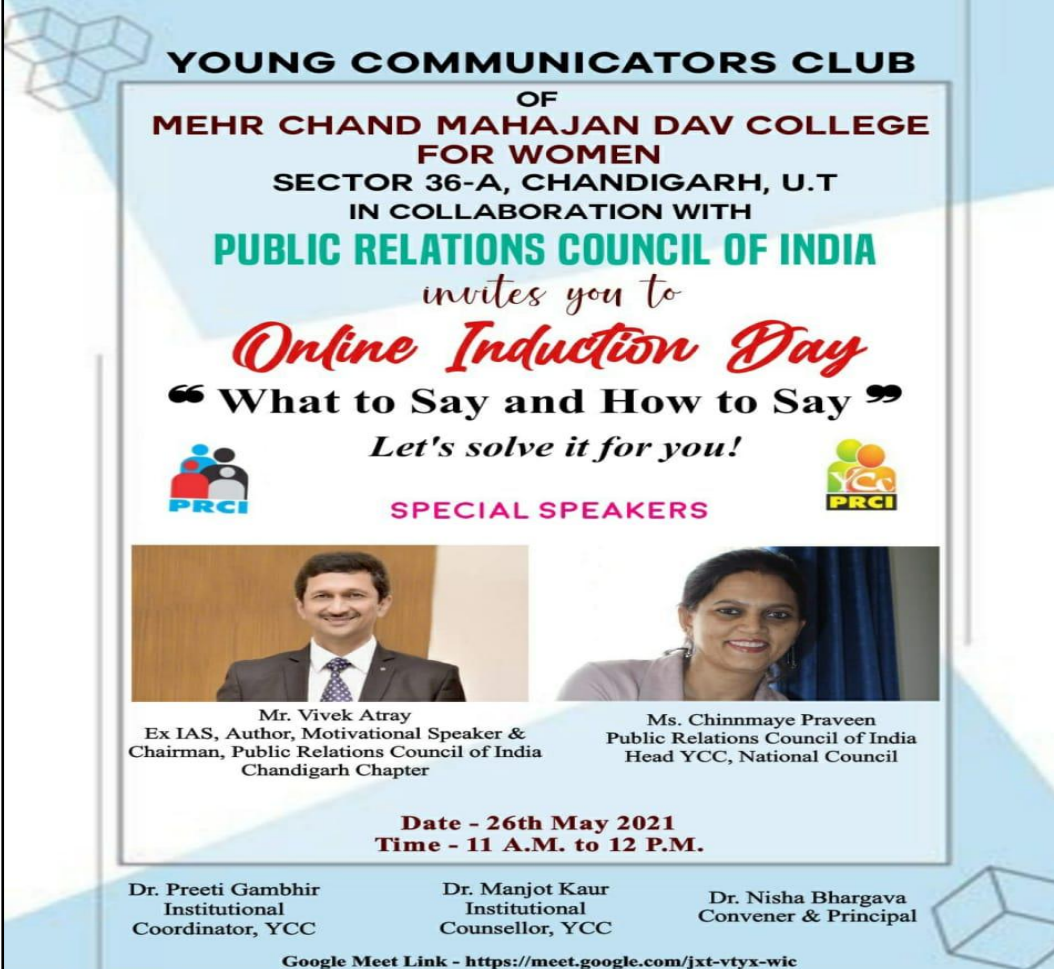
Grants received- N.A.

Fee charged- N.A.

Feedback: N.A.

Suggestions from the participants: N.A.

•The Poster, Photographs and press coverage of the event-



The poster is for an online induction day event. It features a light blue background with a white central box containing text and images. At the top, it reads 'YOUNG COMMUNICATORS CLUB OF MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN SECTOR 36-A, CHANDIGARH, U.T IN COLLABORATION WITH PUBLIC RELATIONS COUNCIL OF INDIA'. Below this, it says 'invites you to Online Induction Day' in a red script font, followed by '“What to Say and How to Say”' in a black serif font. A tagline 'Let's solve it for you!' is in a pink italic font. Two PRCI logos are on either side of the tagline. Below the tagline, there are two photographs of the special speakers: Mr. Vivek Attray and Ms. Chinnmaye Praveen. Their names and titles are listed below their photos. At the bottom of the central box, the date and time are given: 'Date - 26th May 2021' and 'Time - 11 A.M. to 12 P.M.'. At the very bottom of the poster, three names and titles are listed: Dr. Preeti Gambhir (Institutional Coordinator, YCC), Dr. Manjot Kaur (Institutional Counsellor, YCC), and Dr. Nisha Bhargava (Convener & Principal). A Google Meet link is provided at the bottom: 'https://meet.google.com/jxt-vtyx-wic'.

YOUNG COMMUNICATORS CLUB
OF
MEHR CHAND MAHAJAN DAV COLLEGE
FOR WOMEN
SECTOR 36-A, CHANDIGARH, U.T
IN COLLABORATION WITH
PUBLIC RELATIONS COUNCIL OF INDIA
invites you to
Online Induction Day
“What to Say and How to Say”
Let's solve it for you!

PRCI **PRCI**

SPECIAL SPEAKERS

Mr. Vivek Attray
Ex IAS, Author, Motivational Speaker &
Chairman, Public Relations Council of India
Chandigarh Chapter

Ms. Chinnmaye Praveen
Public Relations Council of India
Head YCC, National Council

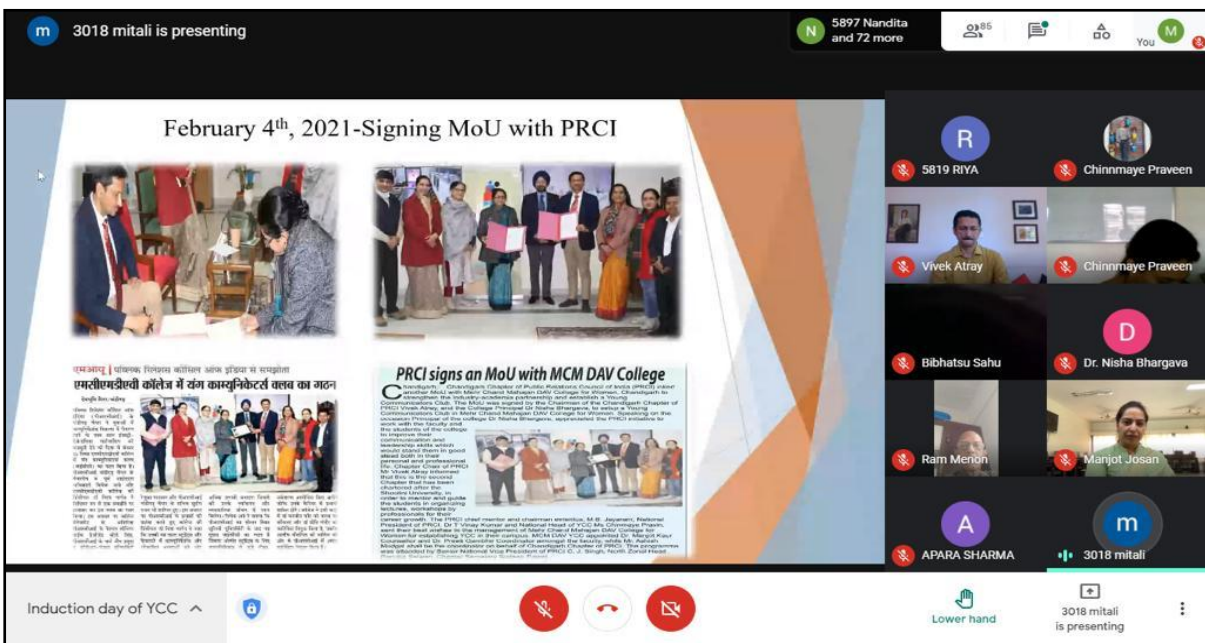
Date - 26th May 2021
Time - 11 A.M. to 12 P.M.

Dr. Preeti Gambhir
Institutional
Coordinator, YCC

Dr. Manjot Kaur
Institutional
Counsellor, YCC

Dr. Nisha Bhargava
Convener & Principal

Google Meet Link - <https://meet.google.com/jxt-vtyx-wic>



यंग कम्युनिकेटर्स ने कराया इंडक्शन प्रोग्राम
जासं, चंडीगढ़ : एमसीएम डीएवी कालेज फार वूमन सेक्टर-36 ने पब्लिक रिलेशंस कार्टिसिल ऑफ इंडिया (पीआरसीआइ) के सहयोग से यंग कम्युनिकेटर्स क्लब (वाईसीसी) ने ऑनलाइन इंडक्शन प्रोग्राम करवाया। कार्यक्रम का उद्देश्य स्टूडेंट्स को वाईसीसी के उद्देश्यों, कार्यक्षेत्र और कार्यप्रणाली से परिचित कराना था। कार्यक्रम में पीआरसीआइ प्रमुख वाईसीसी, चिन्मय प्रवीण और पीआरसीआइ अध्यक्ष, पूर्व आइएएस, लेखक, विवेक अत्रे, विशेष अतिथि के रूप में उपस्थित रहे। पंजाब यूनिवर्सिटी से जनसंपर्क से रेणुका सलवान मौजूद रहीं। प्रिंसिपल डा. निशा भार्गव ने जीवन कौशल पर संचार के महत्व पर अपने ज्ञानवर्धक विचार साझा किए। महारत हासिल करने के लिए व्यापक प्रशिक्षण और अभ्यास की आवश्यकता होती है।

YCC Induction programme held at MCM DAV, Chandigarh

The Aman Sandesh Times Network
Chandigarh: Mehr Chand Mahajan DAV College for Women organised online Induction Programme of its Young Communicators Club (YCC), formed in collaboration with Public Relations Council of India (PRCI). The aim of the programme was to introduce the students to the objectives, scope and functioning of YCC. The event was graced by Ms. Chinnmaye Praveen, PRCI Head YCC, North Council and Mr. Vivek Atray, IAS Retd, Author, Motivational Speaker and Chairman, PRCI, Chandigarh Chapter as Special Guests. Principal Dr. Nisha Bhargava inaugurated the programme and enlighten on the importance of communication as a life skill that needs extensive training and practice in order to master it. She informed that with the holistic development of the students at the heart of every activity at MCM, YCC also seeks to enable students to be good communicators who are not only adept in personal communication but are also conscious communicators who eloquently voice social, economic, political and sustainability concerns. The special guests delivered lively talks on the topic 'What to say and How to say?', wherein they motivated the youth to become better communicators and inspired them to be a part of YCC. Stressing on the need to start working on one's communication skills early in life, Mr. Vivek Atray said that poise, clarity of thought, calmness, empathy and aptness of communication to the situation hold the key to effective communication. While motivating the youth to change the world with their actions and build a better society, Ms. Chinnmaye Praveen asserted that the youth should speak constructively and confidently by embracing the strengths within themselves. She added that YCC will contribute effectively in teaching the youth to stand out in the crowd, unleash creativity within oneself, connect with oneself and the outer world, and elevate to face the challenges the world throws at them. More than 400 participants enthusiastically participated in the event. Ms. Renuka B. Salwan, Director, Public Relations, Panjab University and North Zone Head, PRCI, and Mr. Sudeep Rawat, Secretary, PRCI, Chandigarh Chapter also attended the programme.

The Aman Sandesh Times
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Name of the event- Tale Flair

Committee/ Department- Young Communicators Club in collaboration with Public Relations Council of India

Objectives/Significance- Introducing students to the world of film making and story telling

Duration-

From: 3 p.m.

To: 5 p.m.

Duration in hours: 2 hours

Collaboration with an outside agency- Public Relations Council of India

Topic- The World of Film-making and Story-telling

Resource persons (name/ designation, organization)-

Mr. Ojaswwee Sharma
Film Director,
Producer,
Screenwriter

Number of participants who attended- 90

Number or participants from Chandigarh- 90

Faculty and students from within the College- 85

Faculty from outside the College- 5

Details of Activity-

The Young Communicators Club of Mehr Chand Mahajan DAV College for women in collaboration with PRCI, Chandigarh chapter organised an event called Tale Fair: The world of filmmaking and storytelling. The resource person for the day was Mr Ojaswwee Sharma, film director, writer and producer. The programme was a success under the guidance of the Convenor and Principal, Dr. Nisha Bhargava.

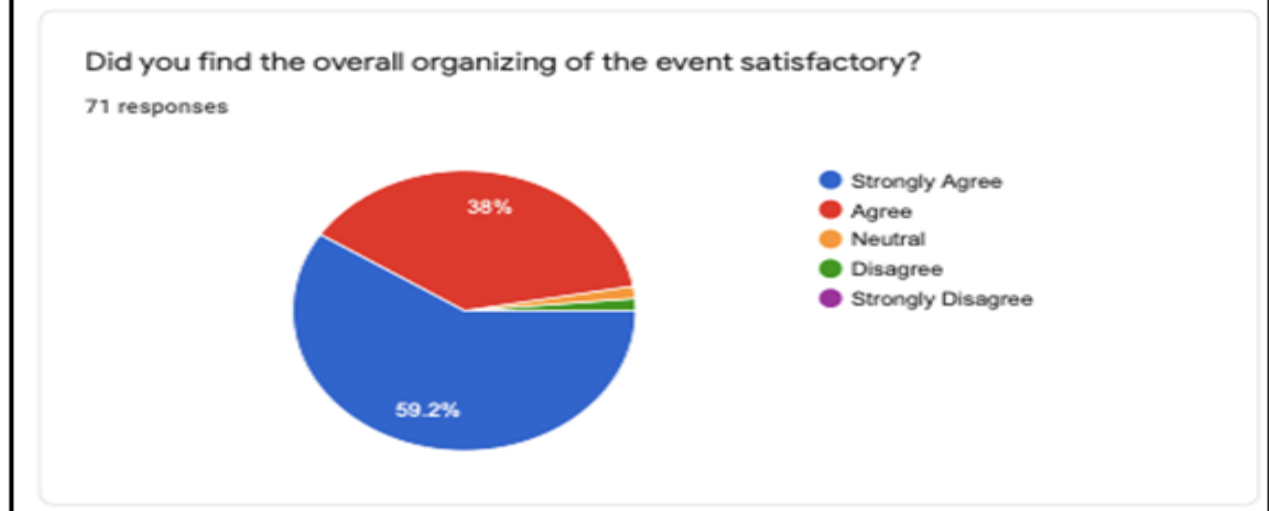
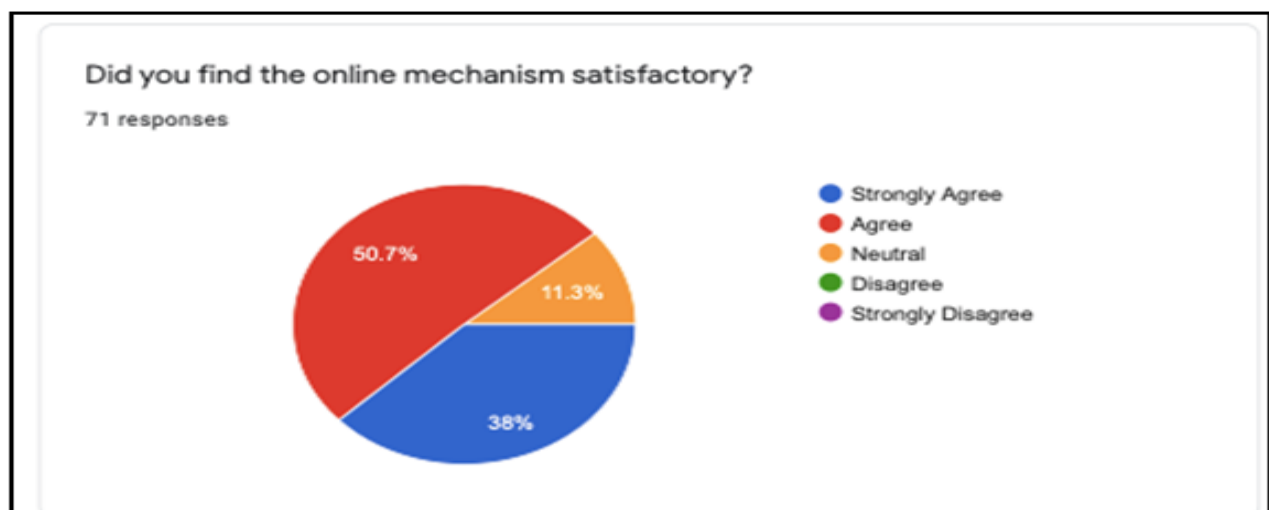
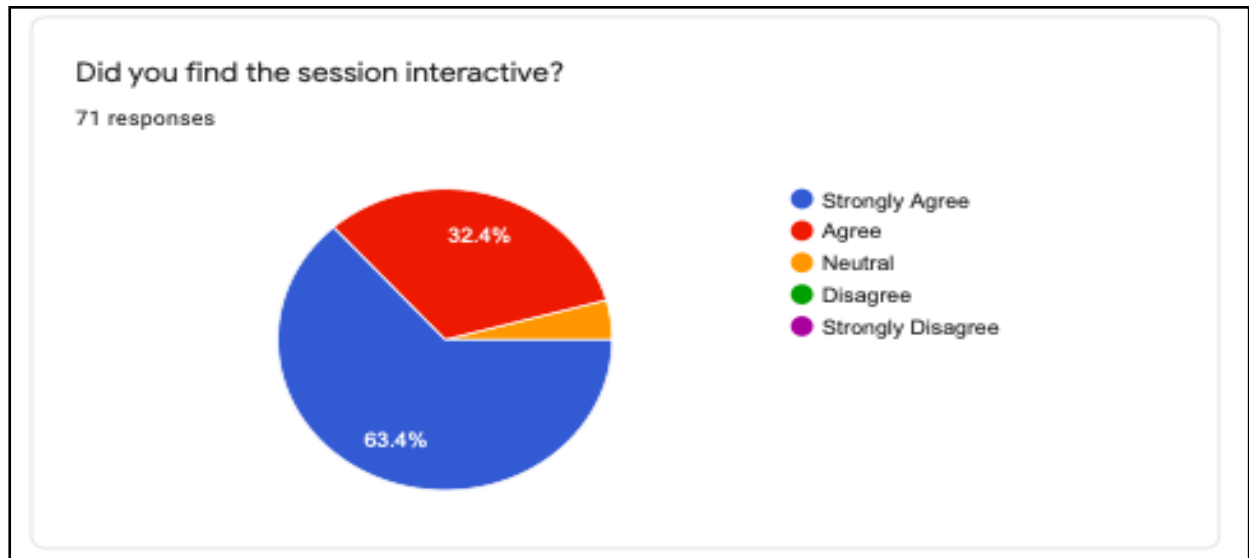
Finances- N.A.

Expenses incurred- N.A.

Grants received- N.A.

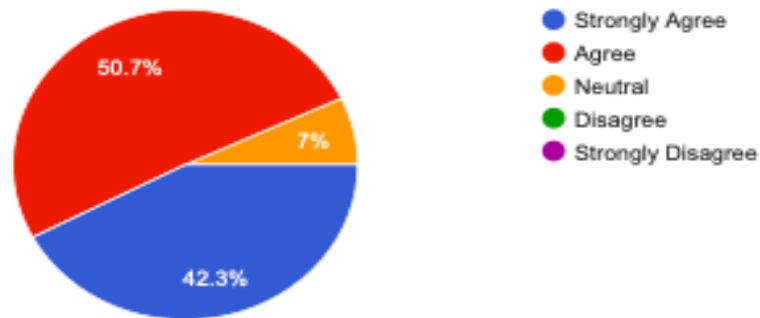
Fee charged- N.A.

Feedback:



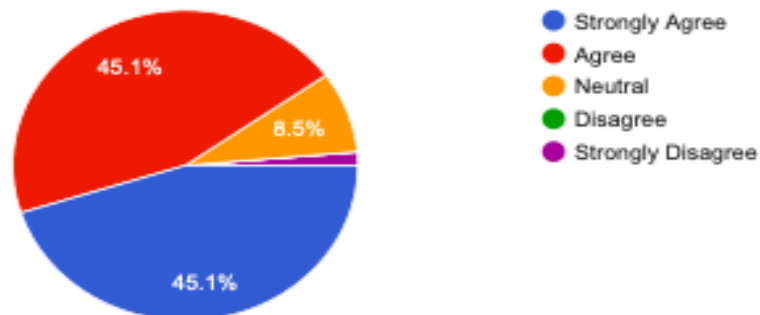
Could you connect with social sustainability throughout the program?

71 responses



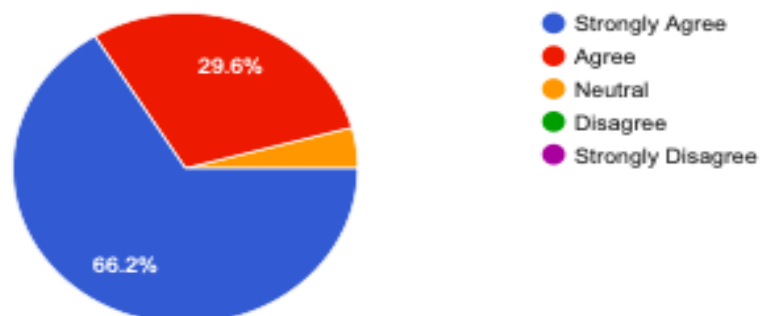
Did it help in answering your queries about Film-making & Story-telling?

71 responses



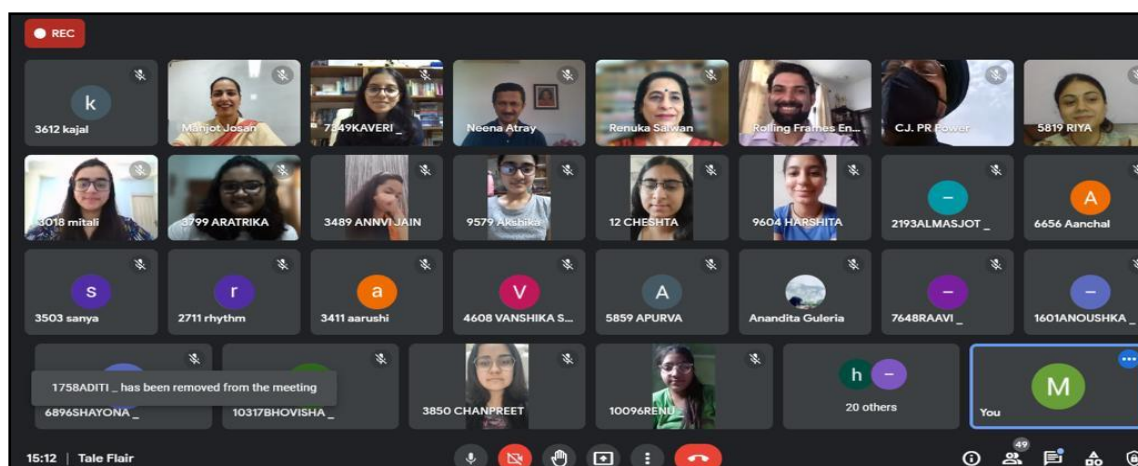
Did you enjoy the session?

71 responses



Suggestions from the participants- N.A.

The Poster, Photographs and press coverage of the event-

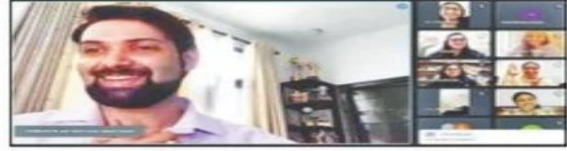


एमसीएम में फिल्म निर्माण वेबिनार

माई सिटी रिपोर्टर

चंडीगढ़। एमसीएम कॉलेज में वीरवार को फिल्म निर्माण और स्टोरी टेलिंग पर वेबिनार करवाया गया। यह आयोजन यंग कम्युनिकेटर्स क्लब ने पब्लिक रिलेशंस कार्डसिल ऑफ इंडिया (पीआरसीआई) चंडीगढ़ चैप्टर के सहयोग से किया। इस मौके पर पीआरसीआई अध्यक्ष विवेक अत्रे ने छात्रों को अपने जीवन में कौशल और स्वभाव को लगातार निखारने के लिए प्रेरित किया।

उन्होंने कहा कि छोटी उम्र में रचनात्मकता की भावना को जगाने और इसे अपने पूरे जीवन में ले जाने का आग्रह किया। फिल्म



एमसीएम कॉलेज में आयोजित वेबिनार में शामिल विशेषज्ञ। अमर उजाला

निर्माता ओजस्वी शर्मा ने फिल्म उद्योग में अपने व्यक्तिगत अनुभव साझा किए। सिनेमा की दुनिया से प्रासंगिक उदाहरणों के साथ ओजस्वी शर्मा ने फिल्म निर्माण और कहानी कहने की कला और तकनीकों की बारीकियों को स्पष्ट रूप से समझाया।



CHANDIGARH,08.07.21-The Young Communicators Club (YCC) of Mehr Chand Mahajan College for Women, in collaboration with Public Relations Council of India (PRCI) Chandigarh Chapter, organised an online interactive session on film making and story telling titled 'Tale Flair'. The resource person for this session was Mr. Ojaswwee Sharma, Award winning Film Maker, Producer and Screenwriter. The event began with address by Mr. Vivek Atray, Ex IAS, Author, Motivational Speaker and Chairman, PRCI Chandigarh Chapter. Motivating the students to consistently refine the finesse and flair in their lives for bringing out the best in themselves, Mr. Atray urged them to kindle the spirit of creativity at a very young age and to carry it throughout their lives. In a lively and informative session, Mr. Ojaswwee shared his personal experience in the film industry with the enthusiastic participants. With pertinent examples from the world of cinema, Mr. Ojaswwee lucidly explained the nuances of the art and techniques of film making and story telling. The engaging session was followed by a discussion session wherein the participants shared their queries with the expert. The event was viewed by over 450 people, making it a successful one. Principal Dr. Nisha Bhargava lauded the efforts of MCM YCC for chiseling the communication skills of students as these are one of the most important ingredients for success. She added that learning the art of communication from inspiring personalities can help in inculcating dynamism in students.