

Mehr Chand Mahajan DAV College for Women

Sector 36A Chandigarh

Monthly Teaching Plan(Session 2021-22)

Name of the Teacher: Sukarma Verma

Department: Mass Communication

Course: Post Graduate Diploma in Mass Communication

Subject: Electronic Media(103) (Ist Semester())

Month	Topics to be covered	Academic activity
September 27 to September 30	<ul style="list-style-type: none">• Introduction to the course contents• Orientation to the programme	<ul style="list-style-type: none">• Discussion method• Black board• Interactive session
October 1 to October 31	<ul style="list-style-type: none">• History of Radio in India: origin and development of radio as a medium• Characteristics of Radio: strength and weakness of Radio• Radio as a medium: role of radio, reach , future and its relevance in present times• Basics of writing script for Radio	<ul style="list-style-type: none">• Lecture method• Black board• Class room discussion• Audio visual aids• PPT
November 1 to November 16	<ul style="list-style-type: none">• All India Radio: development and organisational structure• Types of Radio programmes:• Radio news: components and writing style• Radio Interviews: basic principles of conducting interviews for radio	<ul style="list-style-type: none">• Lecture method• Interactive sessions• Black board• Audio visual aids

	<ul style="list-style-type: none"> • Radio talks and discussion programmes • Radio features: meaning and components 	
November 17 to November 30	MST	Offline
December 1 to December 20	<ul style="list-style-type: none"> • History of Television in India: origin and development of TV as a medium • Characteristics of Television • Television: role, reach and future • Formats of TV programmes: • TV interviews: types, role ,preparation and techniques of conducting TV interviews • Discussion programmes on TV • TV documentary: meaning , role and documentary making 	<ul style="list-style-type: none"> • Lecture method • Black board • Interactive session • Audio visual aids • PPT
2nd Semester		
February 3 to February 29	<ul style="list-style-type: none"> • Organisational structure of News Service Division of DD and AIR • Television bulletins: structure, gathering , compiling, condensing and presenting TV news • Basics of script writing for TV and Radio • News Package: meaning , structure and basic ingredients 	<ul style="list-style-type: none"> • Lecture method • Black board • Interactive session • Audio visual aids • PPT

