

**Mehr Chand Mahajan DAV College for Women**

**Sector 36A Chandigarh**

**Monthly Teaching Plan( Session 2021-22)**

**Name of the Teacher:** Sukarma Verma

**Department:** Add on Course (1st Semester)

**Course:** Under Graduate

**Subject:** Video Reporting Advanced Diploma( Theory and Practical)

<b>Month</b>	<b>Topics to be covered</b>	<b>Academic activity</b>
August 24 to August 31	<ul style="list-style-type: none"><li>• Introduction to the course contents</li><li>• Orientation to the programme</li></ul>	<ul style="list-style-type: none"><li>• Discussion</li><li>• Black board</li><li>• Interactive session</li></ul>
September 1 to September 30	<ul style="list-style-type: none"><li>• Definition of script, meaning of TV news script writing</li><li>• Characteristics of writing script for TV</li><li>• Difference between TV and Radio script</li><li>• Principles of writing TV news script</li><li>• Structure of TV news story</li></ul>	<ul style="list-style-type: none"><li>• Lecture Method</li><li>• Black board</li><li>• PPT</li><li>• Audio Visual Aids</li><li>• Role Plays</li></ul>
October 1 to October 31	<ul style="list-style-type: none"><li>• Types of TV show formats</li><li>• Introduction to TRP</li><li>• Significance and role of TRPs</li><li>• Method of calculating TRP</li></ul>	<ul style="list-style-type: none"><li>• Lecture Method</li><li>• Interactive sessions</li><li>• Black board</li><li>• PPT</li><li>• Visual Aids</li></ul>

