

Mehr Chand Mahajan DAV College for Women

Sector 36A Chandigarh

Monthly Teaching Plan (Session 2021-22)

Name of the Teacher: Sukarma Verma

Department : Add on Course(1st Semester)

Course: Under Graduate

Subject: Video Reporting Diploma (Theory and Practical)

Month	Topics to be covered	Academic activity
24 th August to 31 st August	<ul style="list-style-type: none">• General Orientation and overview• Introduction to the contents of the programme	<ul style="list-style-type: none">• Discussion Method• Interactive session• White Board
September 1 to September 30	<ul style="list-style-type: none">• Introduction to Doordarshan• Landmarks in the growth of DD• Organizational structure of DD• Cable TV and Satellite TV : Origin and growth	<ul style="list-style-type: none">• Lecture Method• White board• Interactive session• Audio visual aids
October 1 to October 31	<ul style="list-style-type: none">• Importance of TV• TV as a medium of social change• Role of TV in: Education, Information and instruction• TV and Entertainment	<ul style="list-style-type: none">• Lecture Method• White board• Interactive session• Audio visual aids
November 1 to November 16	<ul style="list-style-type: none">• Importance of feedback in TV• Glossary used in Journalism• Types of TV programmes : News: meaning, gathering and reporting	<ul style="list-style-type: none">• Lecture Method• White Board• Interactive session• Audio visual aids
	MST	Offline

