

ABOUT MERAKI

Meraki is the two days annual cultural fest of MCM DAV COLLEGE FOR WOMEN, Sector 36, Chandigarh. This quintessential fest is one of a kind, the tantalizing opportunity to rejoice and revel in festivities.

The refreshing and much needed hiatus from the everyday monochrome of our lives.

The talk of the colleges and hundreds of youth from the Tricity area.

This fest will give a voguish start to 2020.

It is not just about merrymaking and the fun but it indeed is the event for soul searching and introspection on the society.

28TH & 29TH FEBRUARY

MCM DAV COLLEGE FOR WOMEN

10:00am TO 6:00pm

EVENTS

MERAKI 2020

highlights

EHSAAS
FASHION SHOWS
EDM CONCERT
STAR NIGHT
MARATHON

ON GROUND PRE EVENTS

Marathon
Ehsaas
Flash Mob

ONLINE PRE EVENTS

Face of Meraki
Photography Competition
Content Writing

MAIN DAY EVENTS

Banging Beats
Martinee
Open Mic
Quiz
Raqs-E- Shauqeen
Damsel Fall
Revere Melee
Zariyaa
Face Painting
Nukkad Natak
Prime Suspect

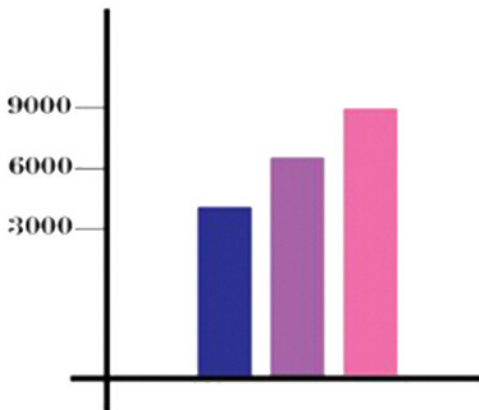
ONLINE POST EVENT

Meme-O-Mania
After Movie Competition

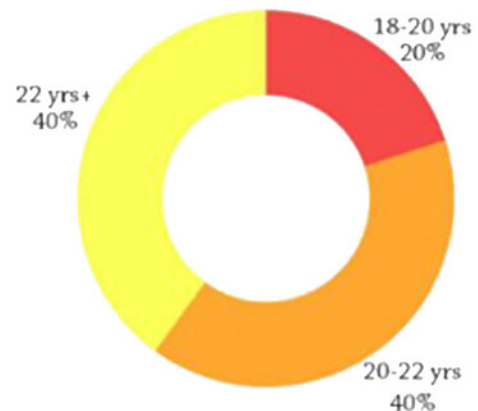


MERAKI2020

Why Sponsor Meraki?

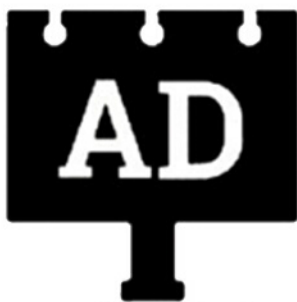


Because our footfall increases with each passing year.



Interact with an audience of 8000-10000, with the age of demography.

Potential of future engagements



Publicize your brand via advertisement and announcements creatively through flash/freeze mobs, campus ambassadors, social media ads, etc.



Fulfill CSR as we will be donating the funds left after the expenditure.

MERAKI 2020

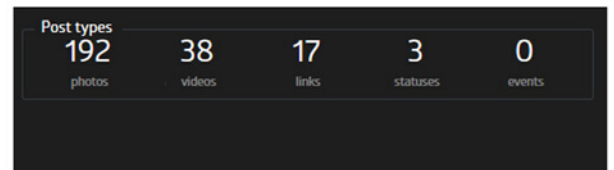
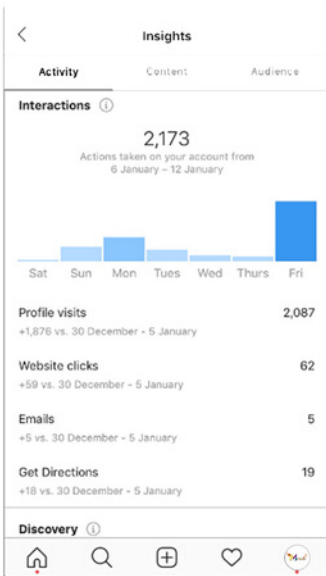
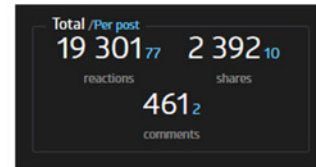
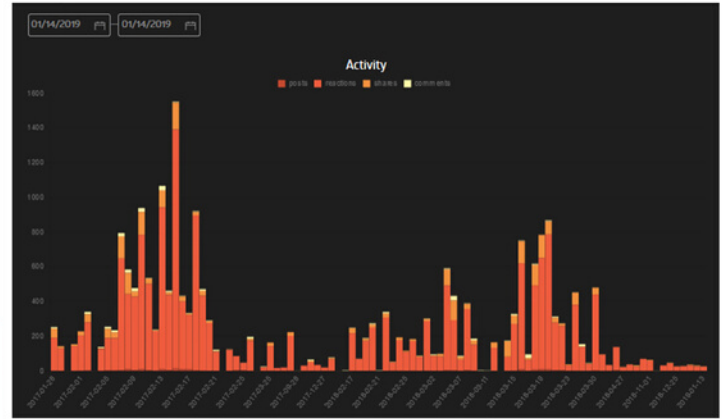
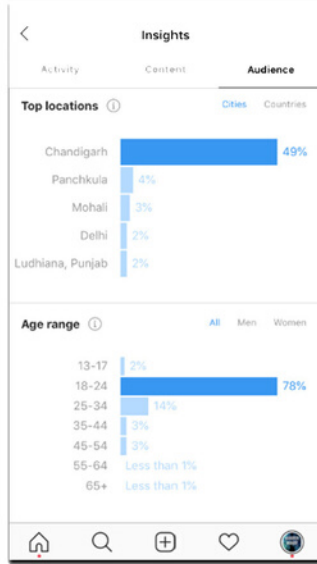
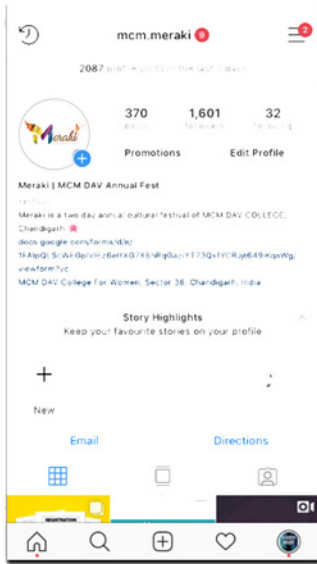
OUR SOCIAL MEDIA'S INSIGHT



MCM.MERAKI

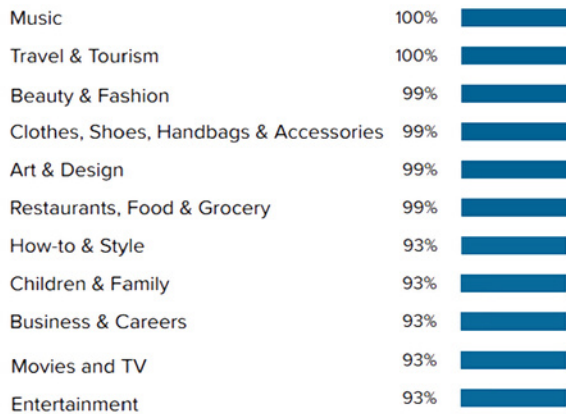


MCM.MERAKI



Audience Interests

@mcm.meraki audience is interested in:



MERAKI 2020

SPONSORSHIP AVENUES

TITLE SPONSOR

(₹ 4,00,000)

ASSOCIATION SPONSOR

(₹ 3,00,000)

POWERED BY

(₹ 2,00,000)

CO-SPONSOR

(₹ 1,00,000)

EVENT PARTNERS

(₹ 85,000)

ONLINE PARTNERS

(TERMS AS DECIDED)

MISCELLANEOUS PARTNERS

(TERMS AS DECIDED)

STALLS ON BOTH DAY(S) OF THE FEST

PLATINUM INR 40,000

ONLY 4 SPOTS AVAILABLE; GET FEATURED IN AN EVENT;
ENHANCED BRAND VISIBILITY THROUGH SOCIAL MEDIA (BY-WEEKLY POSTS)

GOLD INR 35,000 PRIME LOCATION

SILVER INR 30,000 GENERAL LOCATION

TITLE SPONSOR

(₹4,00,000)

- Your company will be mentioned as
TITLE SPONSOR _____ PRESENTS MERAKI 2020
- Publicity mileage via display of sponsor's logo on various marketing collateral to the tune of (in the specific event)

Marketing Collateral	Quantity of Collateral	Size (IN Ft/Inches)	Size of logo (In Ft/Inches)
Main banner/ Flex	4	8*12ft	8*8inches
Standee	4	7*4ft	7*7inches
Main poster(s)	50	11.69*16.53inches	Normal ratio of A4
Event poster(s)	30(number of posters) X 28(number of events)	11.69*16.53inches	Normal ratio of A4
ID cards (Team mates + Participants)	500-600(Team members + participants)	2.125*3.375inches	_____
Certificates	500-600	_____	_____
Total	1898-2098		

- Brand awareness digitally through release of posts on social media (Weekly release of post).
- Enhanced brand visibility through display of standees /banners given by brand/company.
- The representative of the company shall be introduced and honored in the opening ceremony.
- Provision of a stall at prominent place.
- Sharing of database of 300 students (name, contact details) across tricity for the purpose of mass marketing.
- On event marketing via announcement in the particular event.
- Video clip for the purpose of advertisement to be played in 6 events.
- Invitation and a 8 VIP passes for every celebrity appearance / concert.
- Ground marketing during pre -events of MERAKI 2020.

CO SPONSOR

(₹3,00,000)

- **Your company will be mentioned as**
MERAKI 2020 IN ASSOCIATION WITH ____ (BRAND NAME)
- **Publicity mileage via display of sponsor's logo on various marketing collateral to the tune of (in the specific event)**

Marketing Collateral	Quantity of Collateral	Size (IN Ft/Inches)	Size of logo (In Ft/Inches)
Main banner/ Flex	3	8*12ft	8*8inches
Standee	3	7*4ft	7*7inches
Main poster(s)	40	11.69*16.53inches	Normal ratio of A4
Event poster(s)	25(number of posters) X 28(number of events)	11.69*16.53inches	Normal ratio of A4
ID cards (Team mates + Participants)	400-500(Team members + participants)	2.125*3.375inches	_____
Certificates	500-600	_____	_____
Total	1646-1846		

- **Brand awareness digitally through release of posts on social media (Weekly release of post).**
- **Enhanced brand visibility through display of standees /banners given by brand/company.**
- **Provision of a stall at prominent place.**
- **Sharing of database of 200 students (name, contact details) across tricity for the purpose of mass marketing.**
- **On event marketing via announcement in the particular event.**
- **Video clip for the purpose of advertisement to be played in 4 events.**
- **Invitation and a 6 VIP passes for every celebrity appearance / concert.**

POWERED BY

(₹2,00,000)

- **Your company will be mentioned as**
MERAKI 2020 POWERED BY _____ (COMPANY/ BRAND'S NAME)
- **Publicity mileage via display of sponsor's logo on various marketing collateral to the tune of (in the specific event)**

Marketing Collateral	Quantity of Collateral	Size (IN Ft/Inches)	Size of logo (In Ft/Inches)
Main banner/ Flex	3	8*12ft	8*8inches
Standee	2	7*4ft	7*7inches
Main poster(s)	20	11.69*16.53inches	Normal ratio of A4
Event poster(s)	20(number of posters) X 20(number of events)	11.69*16.53inches	Normal ratio of A4
ID cards (Team mates + Participants)	400-500(Team members + participants)	2.125*3.375inches	_____
Certificates	500-600	_____	_____
Total	1325-1525		

- **Brand awareness digitally through release of posts on social media (Weekly release of post).**
- **Enhanced brand visibility through display of standees /banners given by brand/company.**
- **Provision of a stall at prominent place.**
- **Sharing of database of 100 students (name, contact details) across tricity for the purpose of mass marketing.**
- **On event marketing via announcement in the particular event.**
- **Video clip for the purpose of advertisement to be played in 2 events.**
- **Invitation and a 4 VIP passes for every celebrity appearance / concert.**

EVENT SPONSOR

(₹85,000)

- **Your company will be mentioned as**
EVENT PARTNERS PRESENTS MERAKI 2019
- **Publicity mileage via display of sponsor's logo on various marketing collateral to the tune of (in the specific event)**

Marketing Collateral	Quantity of Collateral	Size (IN Ft/Inches)	Size of logo (In Ft/Inches)
Main banner/ Flex	1	8*12ft	8*8inches
Standee	2	7*4ft	7*7inches
Event poster(s)	15	11.69*16.53inches	Normal ratio of A4
Total	18		

- **Brand awareness digitally through release of posts on social media (Weekly release of post).**
- **Enhanced brand visibility through display of standees /banners given by brand/company.**
- **Provision of a stall at prominent place.**
- **Sharing of database of 200 students (name, contact details) across tricity for the purpose of mass marketing.**
- **On event marketing via announcement in the particular event.**
- **Advertisement clip for 30-60 sec will be played during the particular event (ONCE)**

PARTNERS PERTAINING TO ONLINE EVENTS

MERAKI 2020

AKS-E-AZIZ

An online competition calling up all the photography enthusiasts.

Step 1: Capture your moment & post a theme based photograph on Facebook and Instagram, tagging #meraki2020.

Step 2: Collect maximum likes and shares on your post within 10 days of us uploading it (like: 1 point; Share:2 point)

Step 3: Winners will be announced on Meraki social media & winning shots will be framed and displayed in exhibition on the day of the event.

HOW CAN YOU PARTNER?

Naming rights.
Catering a theme which suits your brand
Quirky brand related hashtags

BEFITS OF PARTNERING

Extensive Promotion Online;
Enhanced Customer Base
(Photography/Videography enthusiasts)

DELIVERABLES FROM THE SPONSOR

₹ 10,000 & YOUR BRAND PRODUCTS
AS REWARD TO THE WINNER

REPRESENTATIVES OF YOUR COMPANY WILL BE HONORED/INVITED DURING THE PRIZE DISTRIBUTION TO HANDOVER THE PRIZE TO THE WINNER

PARTNERS PERTAINING TO ONLINE EVENTS

MERAKI 2020

WRITERS' POSSE

An online competition to liberate and showcase your creative talents.

Step 1: Post your editorials and mail it to mcm.meraki@gmail.com

Step 2: Collect maximum likes and shares on your post within 10 days of us uploading it (like: 1 point; Share:2 point)

Step 3: Winner's will be announced on Meraki social handles and will get published in our editorial journal.

HOW CAN YOU PARTNER?

Naming rights
Catering a theme which suits your brand.
Quirky brand related hashtags

BEFITS OF PARTNERING

Extensive Promotion Online;
Enhanced Customer Base
(Photography/Videography enthusiasts)

DELIVERABLES FROM THE SPONSOR

₹ 10,000 & YOUR BRAND PRODUCTS
AS REWARD TO THE WINNER

REPRESENTATIVES OF YOUR COMPANY WILL BE HONORED/INVITED DURING THE PRIZE DISTRIBUTION TO HANDOVER THE PRIZE TO THE WINNER

PARTNERS PERTAINING TO ONLINE EVENTS

MERAKI 2020

FACE OF MERAKI

An online competition to find the
official Meraki ambassador.

Step 1: Send your perfectly
posed pictures at
mcm.meraki@gmail.com

Step 2: Collect maximum
likes and shares on your post
within 10 days of us uploading it
(like: 1 point; Share:2 point)

Step 3: Winner will be
announced on Meraki's
social handles and
will get a chance to
become a showstopper.

HOW CAN YOU PARTNER?

Brand promotion will be done by our
influencers on their social media handles.

BEFITS OF PARTNERING

Extensive Promotion Online;
Enhanced Customer Base
(Photography/Videography enthusiasts)

DELIVERABLES FROM THE SPONSOR

₹ 10,000 & YOUR BRAND PRODUCTS
AS REWARD TO THE WINNER

REPRESENTATIVES OF YOUR COMPANY WILL BE HONORED/INVITED DURING
THE PRIZE DISTRIBUTION TO HANDOVER THE PRIZE TO THE WINNER

PARTNERS PERTAINING TO ONLINE EVENTS

MERAKI 2020

INTREPID

An online platform to share your
success stories and struggles with the world.

Step 1: Look back
on your struggles
and reflect on the
teaching moments
in your life.

Step 2: Draft out your experience
and send it to us at
mcm.meraki@gmail.com

Step 3: Winner's will
be announced on
Meraki's social handles and
will get a chance to share
their stories on the day
of the event.

HOW CAN YOU PARTNER?

Naming rights
Catering a theme which suits your brand.
Quirky brand related hashtags

BEFITS OF PARTNERING

Extensive Promotion Online;
Enhanced Customer Base
(Photography/Videography enthusiasts)

DELIVERABLES FROM THE SPONSOR

₹ 10,000 & YOUR BRAND PRODUCTS
AS REWARD TO THE WINNER

REPRESENTATIVES OF YOUR COMPANY WILL BE HONORED/INVITED DURING
THE PRIZE DISTRIBUTION TO HANDOVER THE PRIZE TO THE WINNER

Miscellaneous PARTNERS

EDUCATION PARTNER
BEVERAGE PARTNER
PHOTOGRAPHY PARTNER
REFRESHMENT PARTNER
COSMETIC PARTNER
MEDIA/ RADIO
PARTNER

GIFTING PARTNER
HOTEL PARTNER
TRAVEL PARTNER
BANKING PARTNER
MUSIC PARTNER
SALON PARTNER



SPECIAL SCHEME

The sponsor may put forward any other form of promotion that furthers their particular profit. For example, in the case of clothing business, the members of the Meraki committee may wear T-shirts, caps of that particular brand in order to enhance the visibility. The Terms are flexible and may accommodate changes.

THE FASHION COUTURE

The fashion show of Meraki has always subsisted as the prominent attraction of the fest. Meraki ensures a massive gathering and response, especially at it's fashion events.

This segment does not only appeal the audience, but also provides a platform to budding designers, make - up artists and models to showcase their talents. The event will allow the budding fashion icons to showcase their beauty, elegance and vogue. Diverting from the monotonous fashion shows, this event will highlight entrancing and novel themes and rounds, like a fusion of cultures, casual-chic looks and other such innovative rounds to present a riveting and free-spirited fashion show.

**To celebrate this common love,
we introduce two fashion
competitions this year :**

- **Intra-College Fashion Show**
- **Inter-College Fashion Show**

THE FASHION COUTURE

INTRA COLLEGE FASHION SHOW

This year we are up with the most awaited
SEVEN DEADLY SINS fashion show.

All the lovely MCM ladies will walk the ramp.

Teaching a social message through fashion,
the event will witness a phenomenal stage setting and
evermore popular : live band performance

The segment is encouraging for both the participants as
well as our dear partners. The partners can come up with
their brand clothes and accessories for the participants.

The participants will get their makeup done by our
partner makeup artists. Our partners are privileged with
a platform to show their talent apart from the exposure.
We assure reimbursement in case of any damage caused
to the products provided by our partners for ramp showcase.

THE FASHION COUTURE INTER COLLEGE FASHION SHOW

This segment gives a different tangent to the fest.

All the models are welcome to add a spark to the event by their ramp walk. The inter college ramp walk will give budding designers huge chance to display their eco-friendly art work on our models from across the city. Spreading awareness about the importance of environment conservation through clothes is a novel part of what is bound to be a royal success. Clothing, accessories or makeup sponsors can provide their brand products for display on the models. Our partners will get the exclusive advantage of reaching a widespread targeted audience for enhanced customer base as well as extensive brand promotion on all Meraki channels.



MERAKI

TURNING IDEAS INTO ACTIONS

We at Meraki believe in not only the fun and merry endeavours of the youth but also in social causes and our never ending perseverance towards a better nation. This year we encourage everyone to empower girls and children all over with education and intellect. It is our social responsibility to promote but make people conscious of the social issues. Meraki celebrates the essence of the transition of the ages, the AGE OF THE MILLENIALS, the triumphs and euphoria of the Generation. We, the future of the nation, we the youth, and we the pillars of the society, come together here for the event, to commemorate youthful spirit and consciousness of the social responsibility of the society.

Meraki is the art of creation, with every ounce of your heart and soul; Meraki is putting your essence in every single one of your pursuits; Meraki is you and Meraki is us.

Terms & Conditions

Meraki 2019

- The sponsor must provide the banners , posters , standees and other promotional material of their company.
- Payment made by the sponsor shall not be refunded except in the case of the cancellation of the festival or an event (for event sponsors), in which case the sponsor shall be issued the prior notice .
- Payment shall be made through cheque , demand drafts or in cash, except in the case involving distance in which case amount shall be credited or transferred to the account as shall be provided. Payment made by a demand draft or a cheque must be drawn in the name of

Principal, MCM DAV College for Women
IFSC Code: SBIN0010609
Account No: 30772717538
Branch: 10609



HIGHLIGHTS OF 2016 & 2017





HIGHLIGHTS

OF 2018



PREVIOUS SPONSORS



Mercedes-Benz



CONTACT DETAILS

REACH OUT TO US

CHHAVI (PRESIDENT)

+91 8264667147

Kanishka: +91 9760430816

Akanksha: +91 9896512459

Shriya: +91 7018688056

Tanvi: +91 70821 68446

DROP US A MAIL AT

meraki.mcm@gmail.com



www.facebook.com/MCM.Meraki



www.instagram.com/mcm.meraki



www.twitter.com/McmMeraki



[mcm.meraki](https://www.snapchat.com/add/mcm.meraki)



**MEHR CHAND
MAHAJAN DAV
COLLEGE FOR WOMEN
CHANDIGARH**

in collaboration with



Indian Arm Of **UK's No.1
Online English Development
Company, bksb UK**

offers
**English For All
&
IELTS For All**

24/7 access to award-winning digital platform



Only females can register

ADMISSION NOTICE

ENGLISH FOR ALL

PROGRAM HIGHLIGHTS

- Spoken and written proficiency in English Language
- Listening and drafting skills
- English pronunciation practice
- Resume writing
- Interview preparation
- Presentation skills
- Digital eLearning support by Skills Anytime
- 100 hours certificate program

IELTS FOR ALL

PROGRAM HIGHLIGHTS

5 T approach

- T –TYPE (Specific IELTS Question Type SLRW)
- T- Technique (Crack the code)
- T- Tutor led practice
- T- Try it yourself
- T- Test
- Digital eLearning support by BKSb
- Assured results in the IELTS exam

FEE

English For All - Rs.4,000 for 6 months

IELTS For All - Rs.10,000 for 1 month

Demo class on IELTS

Date : 17th July

Time : 4:30 pm

Register at the following link:

<https://forms.gle/kQKcfY1FYnvCcnPg6>

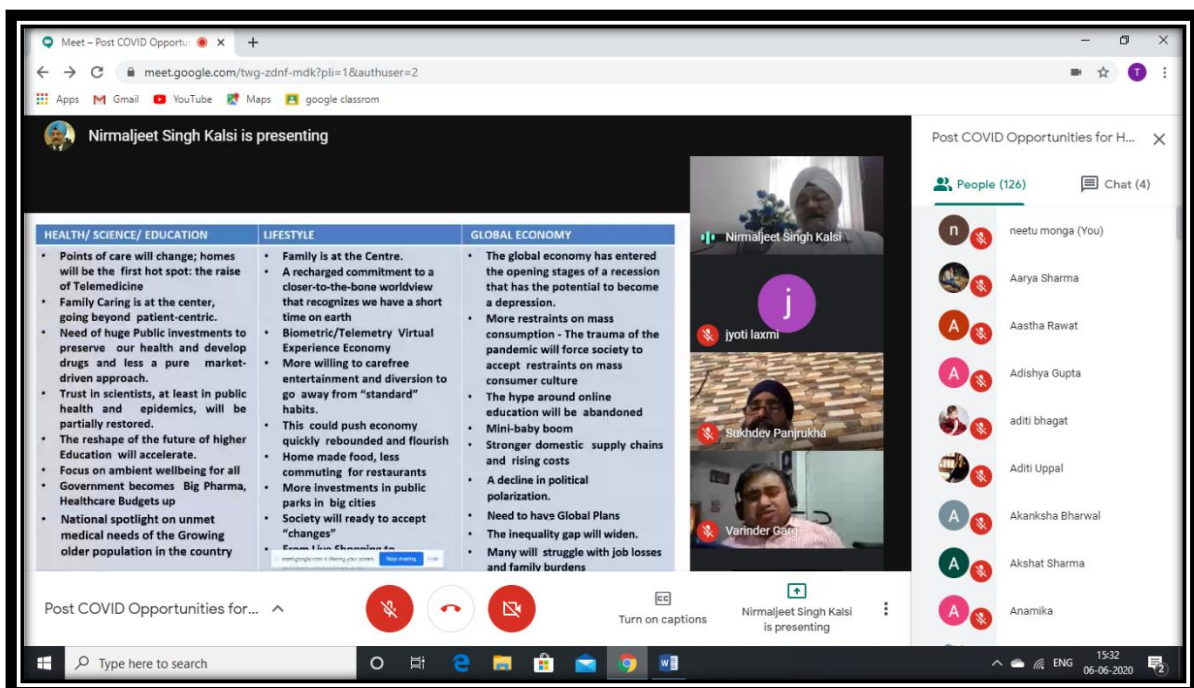
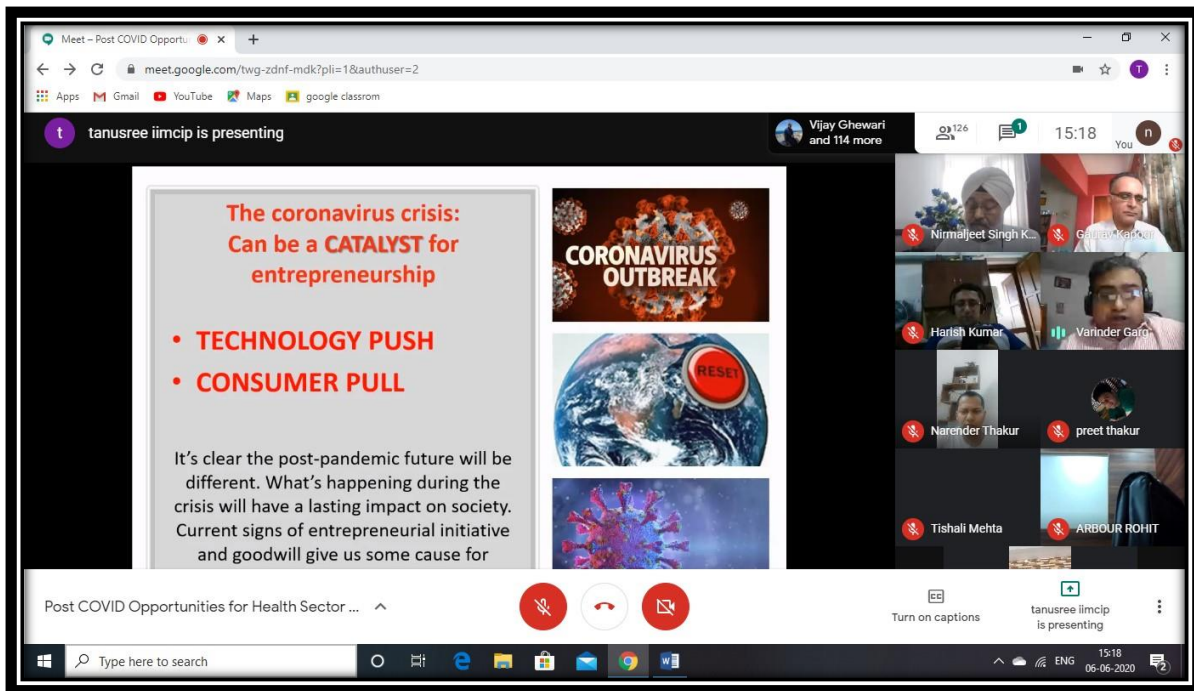
CONTACT:

Dr. JASMINE ANAND (Nodal Officer) 8146531523

Ms. RITESH VASHISHT (BKSb) 9988096260

REPORT OF THE ACTIVITIES ATTENDED BY FACULTY AND STUDENTS OF MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN, CHANDIGARH UNDER THE AEGIS OF ICMR- CENTRE FOR INNOVATION AND BIO-DESIGN (CIBioD), PGIMER, CHANDIGARH

- Three faculty members and 64 students of B.Sc. Medical and B.Sc. MFT attended an informative discussion session on “**Post Covid opportunities for Health Sector start-ups**” by Dr.Nirmaljeet Singh Kalsi, IAS (Retd.), Former additional Chief Secretary, Punjab and Dr.Varinder Garg, MBBS, MD (Radiology), Principal Investigator CIBioD, PGIMER on 06.06.2020.




- Rashi Jain, MeghanaGoel, Arya Sharma of B.Sc. Medical & Cheshta Kamboj, Ramandeep Kaur, Mehakleen Kaur of B.Sc. (Microbial & Food Technology) got selected for an Attachment Program of ICMR- Center for Innovation & Bio-design (CIBioD), PGIMER, Chandigarh held in June & July 2020. The program was a multidisciplinary initiative designed to incubate, prototype and commercialize novel ideas in Health care.
- Five faculty members and 18 students attended a 2 days Virtual International Summit on “Atmanirbhar Bharat: India as Manufacturing Hub for Global Health” hosted by ICMR- Centre for Innovation and Bio-Design (CIBioD), PGIMER, Chandigarh in collaboration with India-EU ICT standardisation project on November 26-27, 2020. This international summit aimed to bring all the stakeholders on common platform for generating awareness about innovation and entrepreneurship in Medical devices and Telehealth.



Techno-entrepreneurship

... Research/Academic Perspective



Creativity is breaking the conventional mental blocks and playing with imagination and possibilities.


Anil Wali
FITT

On-Line
26.11.2020
N, Delhi

Few Vaccination & Vaccine development startups ..

- **Moderna Therapeutics** : Country: USA | Funding: \$1.7B
- pioneering the development of a new class of drugs made of messenger RNA (mRNA). This novel platform - modified mRNA can direct the body's cellular machinery to produce nearly any protein of interest that can have therapeutic activity inside and outside of cells.
- **VBI Vaccines** : Country: USA | Funding: \$763M
- VBI's vLP vaccine platform allows for the design of enveloped viruslike particle vaccines that closely mimic the target virus.
- **Genocoe Biocionics** : Country: USA | Funding: \$208.6M
- created a pipeline of novel vaccine and immunology programs that stimulate the T cell arm of the immune system, which is increasingly recognized as critical to generating protective immune responses against a wide array of diseases.
- **VaxInnate** : Country: USA | Funding: \$130.3M
- pioneering breakthrough technology that involves genetically fusing vaccine antigens to the bacterial protein flagellin, a potent stimulator of the innate immune system. Using this technology, vaccines can be produced by bacteria, highly scalable recombinant DNA techniques, avoiding many of the challenges and pitfalls of eukaryotic or cell-culture vaccine production.

No Notes.



Dr. Anil Wali

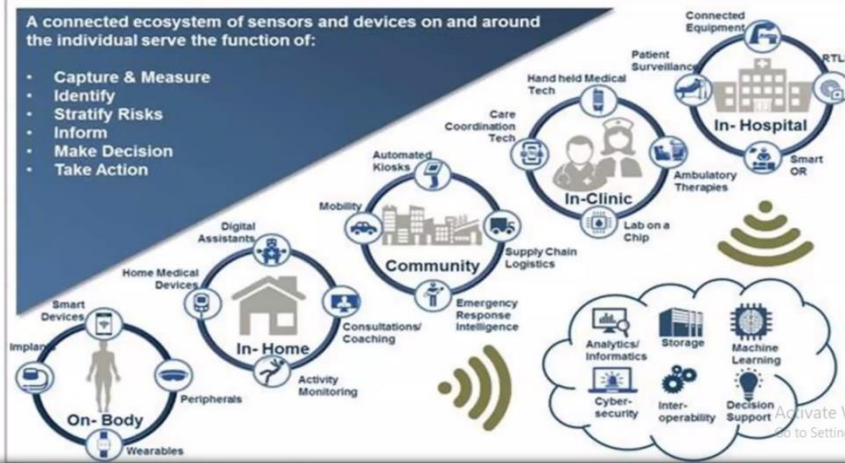


Dr. NirmaJeet S.

Healthcare World in 2025 – Frost and Sullivan

A connected ecosystem of sensors and devices on and around the individual serve the function of:

- Capture & Measure
- Identify
- Stratify Risks
- Inform
- Make Decision
- Take Action



Dr. Anil Wali

IN TASKBAR DISPLAY SETTINGS END SLIDE SHOW

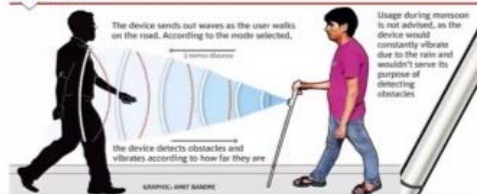
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10:51 AM

The Smartcane

- IIT Delhi provided research and strategy leadership.
- Saksham Trust provided the interface with users and
- Phoenix Medical Systems contributed their expertise in design, manufacturing, testing and quality assurance.
- Fund support – Welcome Trust
- *An interdisciplinary team spanning engineers, designer, manufacturing personnel, special educators, social workers, accessibility experts, testing experts etc. provided complementary and holistic inputs to address various design and implementation challenges.*

How it works





Post COVID Opportunities for Health Sector Startups



Dr. Nirmaljeet Singh Kalsi,
IAS (Retd.),
Former Additional Chief Secretary, Punjab



Dr. Varinder Garg,
MBBS, MD, (Radiology)
Principal Investigator CIBioD, PGIMER



**JUNE
2020**



**Saturday
3pm to 4.30 pm**



Register

<https://forms.gle/2jEXJiAD9A8RAamBA>

google hangouts link

<https://meet.google.com/twg-zdnf-mdk>



CIBioD

ICMR - Center for Innovation & Bio-Design
PGIMER, Sec-12, Chandigarh

Dr. Varinder Garg
MD (Radiology)
Principal Investigator

Date: April 24, 2020

Inviting Applications for Short Term Attachments at Center for Innovation & BioDesign (CIBioD) at PGIMER, Chandigarh

Headquartered at Asia's premier clinical research institute, **PGIMER, Chandigarh, the Center for Innovation & BioDesign (CIBioD)** is an initiative of Indian Council of Medical Research aimed at promoting research, innovation and entrepreneurship in Indian Healthcare System. The ICMR-CIBioD is first Healthcare Innovation Hub and Start up Incubator established by ICMR at a premium medical research institute and hospital of global repute in India with a structured Incubation/ Acceleration/ Fellowship Program for Innovators and Researchers in field of Medicine, Pharma, Biomedical Devices, Engineering, Software and Instruments from across the country.

It is a golden opportunity for the young and bright Science/ Engineering/ Management/ Medicine students, who want to learn and get involved with cutting edge health related technologies, currently pursuing their degree/ diploma programmes or who have passed out in the last couple of years to **APPLY FOR SHORT TERM ATTACHMENTS at ICMR-CIBioD, Advanced Cardiac Centre, PGIMER, Chandigarh (UT) (www.cibiod.in)**.

Interested persons should register themselves for the short-term attachment via e-mail. Some **salient features** of the attachment are:

- Learning about **Innovation, Incubation, Prototyping and Commercialization** of Novel Ideas in Affordable and Scalable Health Care.
- Primary areas of learning will be in the **usage of knowledge of technology and social science** in medical profession for the benefit of the overall society.
- Students will get a chance to work on the live projects in groups comprising of **Faculty, Research Scholars, Entrepreneurs and expert from Industry**.
- Some students based on the performance may also get the exposure to work in the best research labs of the country.
- **A Certificate and Letter of Recommendation** will be given to each student at the end of successful completion of the Attachment.
- Based on the performance, some of the selected students will be considered for **scholarship of Rs. 5000/- per month**.

Duration of Attachment:

- Full time (duration for 3 months/ 6 months/ 12 months or Any other duration)
- Part-Time (duration for 3 months/ 6 months/ 12 months)
- Work at home/ Assignment based option is also available.

Submit your biodata along with a write-up (Maximum 1500 words) on any of the following topics at www.cibiod.in on 'Short Term Attachment' Link

- Novel Ideas in Health Care: Affordability and Scalability using one or more of the following technologies
 - Innovation in Basic Sciences
 - Internet of Medical Things (IoMT)
 - Machine Learning (ML)
 - Artificial Intelligence (AI)



CIBioD

ICMR - Center for Innovation & Bio-Design
PGIMER, Sec-12, Chandigarh

- Chat Bots
- Cloud and Virtualization in Medical Services
- Ethics and Social Values
- Blockchain
- Data Science/ Big Data
- Augmented Reality/ Virtual Reality (AR/VR)
- GIS/ GPS/ LBS
- Robotics and Automation
- Human Computer Interface
- Enterprise and Business Technology
- Cyber/ Information/ Data Security

Thanking you & Warm regards

Dr. Varinder Garg
MD, (Radiology)
PCMS-I
OSD to Union Health Minister
PGIMER, Chandigarh - India

Prof. (Dr.) Surinder S. Rana
MD, DM (Gastroenterology)
Co-Principal Investigator
PGIMER, Chandigarh

Prof. Harish Kumar
Professor Computer Science & Engineering
Co-Principal Investigator
UIET, Panjab University, Chandigarh

CIBioD



CIBioD

ICMR - Center for Innovation & Bio-Design
PGIMER, Sec-12, Chandigarh

Dr. Varinder Garg
MD, (Radiology)
Principal Investigator

ICMR CENTRE FOR INNOVATION AND BIO-DESIGN (CIBIOD)

Centre for Innovation and Bio-Design (CIBioD) is an innovative project headquartered at Post Graduate Institute of Medical Education and Research (PGIMER), Chandigarh funded under the aegis of ICMR, New Delhi; aiming at promoting inter-disciplinary patent oriented research. In an article by Jovany et al in the "Journal of Medical Engineering and Technology" infers that "The development process of medical devices (MDs) implies the integration of knowledge and skills from the fields of medicine and engineering. Such integration is difficult because of lack of communication, mismatch of priorities and work-style differences among those fields. Besides, MD development has particularities that make the product development process even more complex such as high level of regulations, concurrent technologies application as well as different end users requirements".

We at CIBioD intent to foster innovation in medical devices and instruments by fabricating propitious domain that has engagement of top- notch medical, basic sciences and technology institutions as our **Brain Trust** like PGIMER, Chandigarh, IIT Ropar, Panjab University, IIM Calcutta, CSIR-CSIO, NIT Jalandhar, Thapar University, LPU, CU, DY Patil University in collaboration with PGIMER, Chandigarh. A lab facility that evolves a 3D printing and high-end workstations is available at CIBioD. A diligent teleconference has been set in motion to accelerate the well-ordered interaction among the diverse stakeholders situated in distant areas globally. The staff of project comprises of a Project Manager (HR& IPR), Program Assistant/Scientist B, a Senior Research Fellow and two Junior Research Fellows to manage and interrelate all the correlated activities of the centre.

With the broad objective of promoting the frugal and disruptive innovation, CIBioD aims to make robust, sustainable and affordable healthcare. The various objectives of CIBioD are: -

- ★ **Endorsing collaboration amongst notable medical institutions, top-tier research institutions and pre-eminent industries to form an efficacious matrix of engineers, clinicians and medical technology experts for design process and focusing on technological development.**
- ★ **Design innovation centre to pioneer indigenous technologies, instruments and devices for adequate health care:** The centre provides necessary platform and infrastructure for small scale innovative projects and delivers essential fund towards prototyping of the selected ideas. CIBioD also expedites large scale projects to send their ideas to ICMR as well as to various funding agencies.
- ★ **Establishing automated solutions and approaches for various prevalent medical problems.**



CIBioD

ICMR - Center for Innovation & Bio-Design
PGIMER, Sec-12, Chandigarh

- ★ **Manpower training for researchers, clinicians and faculty working in the area of medical sciences:**
The centre organizes seminars, workshops and symposiums to persuade discrete stakeholders of the esteemed institutions in order to work towards the advancement and innovation in the fields of medical devices and equipment.
- ★ **Consultancy Centre, providing solutions to hospitals and industries in area of medical science.**

The year 2020 encountered a robust pandemic COVID-19, which brought decimation worldwide. Perceiving the need of the hour, team CIBioD toiled together with pre-eminent personages to curb the menace by organizing an International brainstorming event–IDEAthon. Esteemed doctors and expertise from all realms of the world lead the way to outstanding ideas and unexcelled solutions to fight COVID-19. The event preceded encircling 25 countries including nearly 2000 reputable personages and the team CIBioD acquired 324 final proposals. Furthermore, with the commencement of IDEAthon, all the prestigious members proposed excellent and commendable solutions to succor the society. Team CIBioD aims to anchor the fortunate ideas and hand building them for the welfare of society.

In the discipline of medical devices, we are coordinating the clinicians of reputed PGIMER and tech experts from our brain trust (top-notch national and international institutions) to fabricate an innovative ecosystem. We are on the outlook for the global collaboration to constitute an ace atmosphere and opportunity for the academia to part their knowledge and expertise which will elevate the innovation. We aim to synergize efforts to initiate abstract solutions to the existing bottlenecks in healthcare system to make it affordable to all.

In anticipation of a propitious collaboration

Thanking you & Warm regards

Dr. Varinder Garg
MD, (Radiology)
PCMS-I
OSD to Union Health Minister
PGIMER, Chandigarh

Prof. (Dr.) Surinder S. Rana
MD, DM (Gastroenterology)
Co-Principal Investigator
PGIMER, Chandigarh

Prof. Harish Kumar
Professor Computer Science & Engineering
Co-Principal Investigator
UIET, Panjab University, Chandigarh

A Golden Opportunity for Students / Researchers / Faculty

SHORT TERM ATTACHMENT PROGRAMME

Registration Begins : March 01st, 2021

Registration Ends : March 15th, 2021

Salient features of this Programme :

« Learning about Innovation, Incubation, Prototyping, Clinical Validations & Commercialization »

« Personal Interaction Programme (PIP) with experts of MedTech Industry »

« Flexible hours of Training in Virtual Mode »

« Certificate will be given after successful completion of the Attachment »



Register Now

<https://forms.gle/J8TFu4FEKHx2LyRi6>

To know more about CIBioD and the Programme, visit our website

www.cibiod.in



A Virtual / Online International Summit

ATMANIRBHAR BHARAT

India as Manufacturing Hub for Global Health

**November 26 - 27 , 2020
(Thursday – Friday)**

(Promoting Innovation and Entrepreneurship in
Medical Devices and Tele Health)

In Collaboration with

India-EU ICT Standardisation Project

A Virtual / Online International Summit to create a global ecosystem for promotion of
Innovation & Entrepreneurship for developing Affordable futuristic Healthcare



www.cibiod.in



info@cibiod.in

CO-HOSTS



About CIBioD

Center for Innovation and BioDesign (CIBioD), is an initiative of 'Indian Council of Medical Research' established at Post Graduate Institute of Medical Education and Research (PGIMER), Chandigarh (India).

A unique Healthcare Innovation Hub and Start up Incubator aimed at promoting Research, Innovation and Entrepreneurship in Affordable Healthcare System, by offering a structured academic, Intellectual, and material support for Innovators and Researchers in the field of Biomedical Devices, Instruments, Medicine, Pharma and Biotechnology from across the country.

CIBioD aims at promoting Disrupting Innovation for a scalable healthcare delivery system to counter the escalation of costs of healthcare delivery in the country. CIBioD also promote the application of the advance technique in making the healthcare delivery system Robust, Accessible and Sustainable to counter the impact of COVID 19 like pandemic by availing the best minds as mentors in medical research, etc. through global partnership.



About India - EU ICT

"India-EU Cooperation on ICT-Related Standardisation, Policy and Legislation" (2015 – 2021)

Through the advent of this alignment between India and Europe, high regard is given to the production and use of ICT standard, instrumental in providing technical assistance in the identified priority fields in India. These efforts are productive in harmonising the exchange of statistical data, thereby facilitating trade, increasing interoperability and the ease of doing business for companies, adding additional weight to European and Indian ICT standardisation efforts at the global level.



Schedule

Day 1 : November 26, 2020 (Thursday)

Time	Topic
09.00 AM - 10.00 AM	Inaugural Session
10.15 AM - 11.30 AM	Disruptive Innovation & Entrepreneurship; Describing the Future of Healthcare and Emerging Trends in Healthcare Technology.
11.45 AM - 01.00 PM	Digital Health Technology VISION 2025: How to Amplify Digital Interventions in post COVID-19 era?
Lunch Break 01.00 PM - 02.00 PM	
02.00 PM - 03.15 PM	Standardisation: An Important key of Industrial Evolution 4.0
03.30 PM - 04.45 PM	Medical Device Testing and Calibration: Assessment & Regulation

Day 2 : November 27, 2020 (Friday)

Time	Topic
09.00 AM - 10.15 AM	Bharat -Future Global Manufacturing Hub of Medical Devices: Challenges & Strengths
10.30 AM - 11.45 AM	Role of Good Agricultural Practices in Health Promotion: Reduction of non Biodegradable Chemical Entry in Food Chain
12.00 NOON - 01.15 PM	AI & ML in Healthcare: Synergy for Accuracy & Sustainability
Lunch Break 01.15 PM - 02.15 PM	
02.15 PM - 03.30 PM	Use Case Study: Why & How Telemedicine will Outlast the Pandemic?
03.45 PM - 05.00 PM	IPR & Commercialization : Lessons for an Innovator and Valedictory Session

**Joining information for VIRTUAL / ONLINE SESSIONS will be sent on
registered E-mail ID**

Speakers

Day 1 : November 26, 2020 (Thursday)

Inaugural Session
[09.00 AM - 10.00 AM]



Sh. Som Parkash I.A.S. (Retd.)
Minister of State for Commerce & Industry,
GoI

Ugo ASTUTO
Ambassador of the European Union to India



Sh. Ram Lal Ji
Akhil Bhartiya Sah-Sampark Pramukh, RSS

Dr. Ajay Kumar Gupta
Chairman & HoD, BLK Institute of
Digestive & Liver Diseases, BLK Super
Speciality Hospital, New Delhi, India



CIBioD LifeTime Achievement Award

Dr. Jagat Ram
Director, PGIMER, Chandigarh, India



Disruptive Innovation & Entrepreneurship; Describing the Future of Healthcare and Emerging Trends in Healthcare Technology
[10.15 AM - 11.30 AM]



Dr G. Satheesh Reddy
Secretary, Department of Defence R&D
and Chairman, DRDO

Dr Nirmaljeet Singh Kalsi IAS (Retd.)
Former Additional Chief Secretary, Punjab,
India



Dr. Anil Wali
Managing Director
Foundation for Innovation & Technology
Transfer IIT Delhi, India

CIBioD Best Innovation Leadership Award

Prof. Sarit K Das
Director, IIT Ropar, India



DIGITAL HEALTH TECHNOLOGY VISION 2025: How to Amplify Digital Interventions in post COVID-19 era?
[11.45 AM - 01.00 PM]



(Special Guest)
Dr. Yogender Malik
Member NMC
Ethics and Medical Registration Board



Dr. Vinod Kumar
Vice Chancellor
Jaypee University of Information Technology
Solon, Himachal Pradesh, India

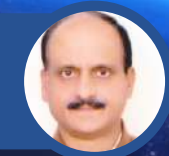
Prof. Sri Krishnan
Professor of Electrical and Computer Engg.
& Co-director of the Institute for Biomedical
Engineering, Science and Technology
(iBEST), Ryerson University, Toronto, Canada



Prof. Panicos Kyriacou
Professor of Biomedical Engineering and the
Associate Dean for Research with the School
of Mathematics Computer Science and
Engineering, City, University of London

CIBioD MedTech Innovation Promotion Award

Dr. Lalit Kumar Awasthi
Director, NIT Jalandhar, India



Speakers

Day 1 : November 26, 2020 (Thursday)

Standardisation: An Important key of Industrial Evolution 4.0
[02.00 PM - 03.15 PM]



Dr. Rajneesh Arora
Former Vice-Chancellor,
Punjab Technical University

Dr. B.K. Rana
CEO of Quality & Accreditation Institute
(QAI) and former Director & CEO-In-charge
of NABH, Quality Council of India



Mr. Prakash Bachani
Scientist E & Head (Medical Equipment &
Hospital Planning Deptt.), Bureau of Indian
Standard (BIS), Government of India

Dr. Avijit Bansal
Co-founder and CEO at Windmill Health,
Visiting Faculty iFellowship Program,
School of International Biodesign, AIIMS
New Delhi, India



**CIBioD Social Healthcare Entrepreneur of
the Year**
Dr. Sameer Kumar Shah
Founder, CEWA Diagnostics, Pune, India

Medical Device Testing and Calibration : Assessment & Regulation
[03.30 PM - 04.45 PM]



Sh. Sarvesh Kaushal, IAS (Retd)
Former Chief Secretary, Punjab, India

Dr. Madhusudan Joshi
DGM and Head of Electrical & Electronics
Group (EEG) at ICAT, Manesar



Dr. Shankar Prinja
Additional Professor of Health Economics
PGIMER's Department of Community
Medicine and School of Public Health

Mr. Venkataramana Anant Bhagavati
Advisor (Medical Devices & IVD) at ICAT,
Manesar



Dr. Ajeet Kaushik
Assistant Professor, Florida Polytech
University, Florida

**CIBioD the Young MedTech Entrepreneur
of the Year**
Sh. Yashraj Bhardwaj
Co-Founder, Zenith Vipers Group



Speakers

Day 2 : November 27, 2020 (Friday)

Bharat - Future Global Manufacturing Hub of Medical Devices: Challenges & Strengths
[09.00 AM - 10.15 AM]



Dr. Madan Krishnan
Vice President & Managing Director
MEDTRONIC INDIA

Dr. Vinod Kumar
Vice Chancellor
Jaypee University of Information Technology
Solan, Himachal Pradesh India



Dr. Jitendra Sharma
Chief Executive Officer & MD, AMTZ
(Andhra Med Tech Zone), Vizag, India

Prof. Ramesh Loganatham
Professor Co-Innovation/Outreach at IIIT
Hyderabad, India



CIBioD Best Social Impact Innovation
Sh. Ramdev Krishan
Head - Business Development-Healthcare
Solution Tata Communications, India

CIBioD Best Social Impact Innovation
Sh. Amar Shankar Sable
Ex-Member of Parliament, Rajyasabha,
India



CIBioD Best Social Impact Innovation
Mr. Sushil Rana
Recorders & Medicare Systems (P) Ltd
Vice President (R&D) Chandigarh

CIBioD Best Social Impact Innovation
Dr. Rohit Garg
Laparoscopic and Bariatric Surgeon



Role of Good Agricultural Practices in Health Promotion: Reduction of Non-Biodegradable Chemical Entry in Food Chain
[10.30 AM - 11.45 AM]



Sh. Rakesh Sinha
Member of Rajya Sabha, GoI



Dr. B. Dinesh Kumar
Scientist 'G' (Director Grade Scientist),
ICMR-NIN, Hyderabad, India

Prof. Dinesh Goyal
Department of Biotechnology (Former HoD
& Executive Director, STEP)Thapar Institute of
Engineering and Technology, Patiala, India



**CIBioD Innovation Promotion Journalist
of the Year**
Ms. Shimona Kanwar
Assistant Editor, Times of India

**CIBioD LifeTime Achievement Award for
Innovation Promotion**
Vikas Dandekar
Editor - Pharma and Life Sciences, ET Prime



AI & ML in Healthcare: Synergy for Accuracy & Sustainability
[12.00 NOON - 01.15 PM]

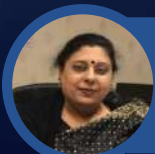


Dr. Chander Shekhar
Head, Innovation & Translational Research,
and IPR, ICMR, New Delhi, India



Dr. Rahul Garg
Innovation, Strategy and Clinical Advisor,
Reinsurance Corporation of America,
Canada

Dr. Deepak Garg
Director, leadingindia.ai and Director
NVIDIA-AI Research Lab; Professor and
Chair, Computer Engg. at Bennett University



**CIBioD Best Innovation Promotion in
Academics**
Dr. Anita Kaushal
Principal & Professor, Post Graduate Govt.
College for Girls, Chandigarh

**CIBioD Best Affordable Healthcare
Innovation**
Asian Institute of Gastroenterology,
Hyderabad



Speakers

Day 2 : November 27, 2020 (Friday)

Use Case Study: Why & How Telemedicine will Outlast the Pandemic?
[02.15 PM - 03.30 PM]



Dr. JS Bamrah
Chairman, British Association of Physicians
of Indian Origin

Dr. K.K. Talwar
Former Chairman BoG, Medical Council
of India. Former Director PGIMER,
Chandigarh



Dr. Sanjay Sood
Associate Director & HoD, Health
Informatics, CDAC(Centre For Development
of Advanced Computing)

Mr. Sushil Rana
Recorders & Medicare Systems (P) Ltd
Vice President (R&D) Chandigarh



**CIBioD Social Leadership for Making
Healthcare Affordable**
Vanvasi Kalyan Ashram

**CIBioD Social Leadership for Making
Healthcare Affordable**
Zero Hunger With Langar

Panel Discussion

Mr. Pavan Choudary
Chairman & Director General,
Medical Technology Association of India
(MTAI), Managing Director, Vygon India



Mr. Vaibhav Tewari
Chief Operating Officer Portea Medical,
Bengaluru, Karnataka, India

Mr. Gautam Khanna
CEO , Hinduja Hospital, Mumbai.
President, Associations of Hospitals, Mumbai
Co Chairman, FICCI Health Service



Mr. Odd Sandbekkhaug
CEO & Co-founder Infiniwell.ai

Mr. Hitpreet Kang
Global Head of Strategy and Business
Development, Clarity Medical, Chandigarh



IPR & Commercialization - Lessons for an Innovator and Valedictory
[03.45 PM - 05.00 PM]



Chief Guest for Valedictory
Sh. V. Muraleedharan
Union Minister of State for External Affairs,
& Parliamentary Affairs GoI

Dr. Ajay Kumar Gupta
Chairman & HoD, BLK Institute of
Digestive & Liver Diseases, BLK Super
Speciality Hospital, New Delhi, India



**CIBioD The Healthcare Social Work Award
of the Year**
Ms. Jaya Bhardwaj
Principal, Hansraj Public School Panchkula
Outstanding Contribution in Blood Donation

**CIBioD The Healthcare Social Work Award
of the Year**
Sh. SPS Oberoi
Outstanding Social work in Affordable
Healthcare



Dr. Chieh-Hsiao Chen
Chief Medical Officer and Founder, iXensor Inc.
Chief Executive Officer, Brain Navi
Biotechnology Co. Ltd

Mr. Vikas Asawat
Registered Patent and Trademark Attorney
and Advocate



Patrons

Name	Designation and Affiliation
Dr. Jagat Ram	Director, PGIMER, Chandigarh, India
Dr. Chander Shekhar	Additional DG, ICMR & Head (Innovation & Translational Research, IPR), Government of India
Dr. Ajay Kumar	Chairman & HOD, BLK Institute of Digestive & Liver Diseases, Delhi, India
Dr. Sarit K. Das	Director, Indian Institute of Technology, Ropar, India
Professor Raj Kumar	Vice Chancellor, Panjab University, Chandigarh, India
Dr. Nirmaljeet Singh Kalsi, IAS (Retd.)	Former Additional Chief Secretary, Punjab
Dr. JS Bamrah	Chairman, British Association of Physicians of Indian Origin
Dr. Vinod Kumar	Vice Chancellor, Jaypee University of Information Technology, Himachal Pradesh, India

Chief Coordinator

Name	Designation and Affiliation
Dr. Varinder Garg	PI ICMR-CIBioD; MD (Radiology), PCMS-I, OSD to Union Health Minister, PGIMER, Government of India

Coordinators

Professor Harish Kumar	Co-PI ICMR-CIBioD; Professor, Computer Science & Engg., Panjab University, Chandigarh, India
Professor Surinder Rana	Co-PI ICMR-CIBioD; Department of Gastroenterology, PGIMER, Chandigarh, India



Executive team

Name	Designation and Affiliation
Professor Dr. Aman Sharma	Dept. of Internal Medicine, PGIMER. Founder of INVAR (Indian Vasculitis Registry), IRPR (Indian Relapsing Polychondritis Registry), India
Dr. Raja Ramchandran	Asst. Professor, Dept. of Nephrology, PGIMER, Chandigarh, India
Dr. Rajesh Gupta	HOD, Dept. of Surgical Gastroenterology, PGIMER, Chandigarh, India
Mr. Sushil Rana	Vice-President, Recorders & Medicare Systems (RMS), Chandigarh, India
Dr. Rohit Garg	Director, Sri Venkateshwara Indo Global Medicare Pvt. Ltd. Panjab, India
Bikramjit Singh Kalsi	Co-Founder, Brainpundits Technologies, Haryana, India
Dr. Prakamya Gupta	Scientist, Innovation and Translational Research, ICMR, New Delhi, India
Dr. Shalini Gainer	Additional Professor, Dept. of Obstetrics and Gynaecology, PGIMER, Chandigarh, India
Mrinal Tayal	Research Scholar - Harvard Kennedy School / The Fletcher School Promoter / Director - Tayal Technologies Limited, Chandigarh, India
Dr. Atharva Poundrik	Assistant Professor, CBME (Center for Biomedical Engineering), IIT Ropar, India
Dr. Mandeep Singh	Professor, Thapar Institute of Engineering and Technology, Panjab, India
Mrs. Shivani Singh	Assistant Professor (Geography), Post Graduate Government College, Sector 11, Chandigarh, India
Dr. Sachin Gupta	Serial Health Entrepreneur, International Wellness and Lifestyle Expert, Co-Founder, White Hole Hub, Singapore
Professor Sakshi	UIET, Panjab University, Chandigarh, India

Room No. 2022 & 2027 Advanced Cardiac Center,
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Resource Person

Mr. Vivek Atray ex IAS

Author, Motivational Speaker &
Chairman, Public Relation Council of India
Chandigarh Chapter

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Dr. Nisha Bhargava
Convenor & Principal

Ms. Neena Sharma
Institutional Coordinator (RUSA)

Dr. Manjot Kaur
Institutional Counsellor (YCC)

Dr. Preeti Gambhir
Institutional Coordinator (YCC)

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Mr. Vivek Atray
Ex IAS, Author, Motivational Speaker &
Chairman, Public Relations Council of India
Chandigarh Chapter



Ms. Chinnmaye Praveen
Public Relations Council of India
Head YCC, National Council

Date - 26th May 2021
Time - 11 A.M. to 12 P.M.

Dr. Preeti Gambhir
Institutional
Coordinator, YCC

Dr. Manjot Kaur
Institutional
Counsellor, YCC

Dr. Nisha Bhargava
Convener & Principal

Google Meet Link - <https://meet.google.com/jxt-vtyx-wic>



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Ojaswwee Sharma

Film Director

Producer

Screenwriter



Dr. Preeti Gambhir

Dr. Manjot Kaur

Dr. Nisha Bhargava

Institutional Coordinator, YCC

Institutional Counsellor, YCC

Convener & Principal



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Department of Philosophy

in collaboration with

NSS Units and Young Communicators Club

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Indian Council of Philosophical Research *sponsored*
Periodic Lecture on

A Friend Request from Vivekananda

12 January 2022 at 10:00 am

To mark the celebration of

National Youth Day -

Birth anniversary of Swami Vivekananda Ji



Resource Person

Mr. Sudhir Baweja

Coordinator

Department of Philosophy & Vivekananda Studies
USOL, Panjab University, Chandigarh (U.T.)



Click the following link to join us on scheduled date & time

YouTube: [CLICK](#)

Google Meet: [CLICK](#)

Mrs. Suman Mahajan
Head, Dept. of Philosophy

Dr. Nisha Bhargava
Convener & Principal

Dr Preeti Gambhir
Institutional Coordinator (YCC)

Dr Purnima Bhandari
NSS Programme Officer

Dr Pallvi Rani
NSS Programme Officer

Dr Manjot Kaur
Institutional Counsellor (YCC)

NARESH KUMAR MEMORIAL WEBINAR

UNMASKING PUBLIC RELATIONS

THE HIGHS & THE LOWS

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Dr Archana R Singh

Former Chair, School of Communication Studies
Panjab University, & Author



Jupinderjit Singh

Author & Senior Journalist
The Tribune, Chandigarh



Kaveri Satija

YCC Chair
MCM DAV College

SATURDAY . 26 FEBRUARY 2022 . 11:00AM

HOST: Mehr Chand Mahajan DAV College for Women, CHANDIGARH . DR NISHA BHARGAVA, PRINCIPAL
DR MANJOT KAUR & DR PREETI GAMBHIR, YCC COORDINATORS, ASHISH MOUDGIL PRO

VIVEK ATRAY CHAIRMAN | PROF JAYANTH PETHKAR VICE-CHAIRMAN | SUDEEP RAWAT SECRETARY
C J SINGH SENIOR VICE PRESIDENT, NATIONAL EXECUTIVE | RENUKA SALWAN ZONAL HEAD NORTH



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IGDTUW Campus, Kashmere Gate, Delhi-110006

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'INNOVATION & ENTREPRENEURSHIP'

Course Duration

23rd August to 26th November 2021 | 40 Hours



(SCAN TO REGISTER)

Who Should Attend | Eligibility

Anyone active in the entrepreneurial ecosystem/ aspiring entrepreneur/ promoter of a start-up/ facilitator

Course Fee

INR 1500/- (to be paid by online ECS mode/ Cheque/ Cash)
(INR 1,000/- for students of IGDTUW)

Certificate will be provided to all the participants after completing the Course successfully.

Any queries (or for detailed brochure) could be directed to Mr. Rahul Sachdeva, Dy. Manager;
Contact Number – +91-9899896197, Email:- rahulsachdeva@igdtuw.ac.in

Registration Link:- <https://bit.ly/3yVbYzJ>

Website:- <http://www.anveshanfoundation.org> | University Website:- <http://www.igdtuw.ac.in>



ANVESHAN FOUNDATION - TBI

IGDTUW Campus, Kashmere Gate, Delhi-110006

A Business Incubator Promoted by
INDIRA GANDHI DELHI TECHNICAL UNIVERSITY FOR WOMEN

Four Weeks Online Programme – 2022

on

'ENTREPRENEURSHIP MANAGEMENT'

Programme Duration

17th January 2022 to 11th February 2022 | 40 Hours



Who Should Attend | Eligibility

Startup Promoters/ Ecosystem Stakeholder/ Aspiring Entrepreneur/ Faculty/ Students

Course Fee

INR 2000/- (to be paid by online ECS mode/ Cheque/ Cash)

Certificate will be provided to all the participants after successfully completing the course

Registration Link:- <https://bit.ly/3fUd4FA>

Any queries could be directed to Mr. Rahul Sachdeva, Dy. Manager | Email:- rahulsachdeva@igdtuw.ac.in

Website:- <http://www.anveshanfoundation.org> | University Website:- <http://www.igdtuw.ac.in>



Mehr Chand Mahajan
D.A.V. College for Women
Sector 36-A, Chandigarh – 160 036
Phone : 0172- 2603355, Fax : 0172-2613047
E-mail : principal_mcmdavcollege@yahoo.com
Website : <https://mcmdavcwchd.edu.in/>

Ref. No. 13 / MEM

Date..... 03/01/2022
D.M.Y

LETTER OF RECOMMENDATION

I recommend Ms Aayushi Rana who is a bonafide student of B.Sc.-II Medical, College Roll no. 230 for attending Four Weeks Online Programme on 'ENTREPRENEURSHIP MANAGEMENT' with respect from 17.01.2022 to 11.02.2022 to be organized by IGDTUW-ANVESHAN FOUNDATION-TBI, an incubation Centre promoted by Indira Gandhi Technical University for Women, Kashmere Gate, Delhi.


PRINCIPAL




*Mehr Chand Mahajan
D.A.V. College for Women
Sector 36-A, Chandigarh – 160 036
Phone : 0172- 2603355, Fax : 0172-2613047
E-mail: principal_mcmdavcollege@yahoo.com
Website : www.mcmdavcw-chd.edu*

Ref. No. ... 5314/mcm

Date. 28/07/2021

Letter of Recommendation

I recommend Ms. Neeruj Sagwal who is a bonafide student of B.A-2nd Semester, College Roll No. 2756 for attending three months Online Certificate Course on 'Innovation & Entrepreneurship' w.e.f. 23.8.2021 to 26.11.2021 to be organized by 'IGDTUW – ANVESHAN FOUNDATION, an incubation centre promoted by Indira Gandhi Delhi Technical University for Women, Kashmere Gate, Delhi.

[Signature]

[Signature]
Principal

Mehr Chand Mahajan
DAV College for Women
Sector 36-A, Chandigarh (U.T.)



Foreign Student Cell *in collaboration with*
Government College Chamba, Himachal Pradesh
organed

An Online International Poetry Writing Competition
Theme - Peace for all: Global Cessation of Violence and War



To mark the celebration of
International Peace Day
21st September 2021

Results

First Prize	Mr. Kartik	B.Sc. Medical	B.A.M. Khalsa College Garhshankar, Punjab
Second Prize	Ms. Aditi Sharma	BA 1st year	Mehr Chand Mahajan DAV College for Women, Chandigarh
Third Prize	Ms. Khushbu Thakur Mr. Meha Maggo	BA 2nd year & B.Com	Post Graduate College Chamba, Himachal Pradesh Arya College for Boys, Ludhiana

Note: For Third Prize the Prize money will be divided among both the winners

Dr. Raman Deep Kaur
Dr. Shafila
Coordinators

Dr. Bindu Dogra
Co-Convenor and
Dean Foreign Students Cell

Dr. Nisha Bhargava
Convenor and Principal

एमसीएम ने कविता के माध्यम से अंतर्राष्ट्रीय शांति दिवस मनाया

चंडीगढ़, 22 सितंबर (राम सिंह बराड़): मेहर चंद महाजन डीएवी कॉलेज फॉर वूमैन, चंडीगढ़ के फॉरेन स्टूडेंट्स सेल ने गवर्नमेंट कॉलेज चंबा, हिमाचल प्रदेश के सहयोग से अंतर्राष्ट्रीय शांति दिवस मनाने के लिए एक ऑनलाइन अंतर्राष्ट्रीय कविता लेखन प्रतियोगिता का आयोजन किया। 80 से अधिक प्रतिभागियों ने अपनी स्व-निर्मित कविताएं भेजीं, जो शांति के आदर्शों को मजबूत करने और दुनिया को अधिक न्यायसंगत, समावेशी और शांतिपूर्ण बनाने पर जोर देती हैं। प्रतिभागियों ने अपनी काव्यात्मक अभिव्यक्ति के माध्यम से मानवता से सभी मतभेदों से ऊपर शांति के लिए प्रतिबद्ध होने और शांति की संस्कृति के निर्माण में योगदान करने का आग्रह किया। यह संसार ईश्वर की खूबसूरत रचना है इस तथ्य को याद दिलाते हुए प्रचार्या डॉ. निशा भार्गव ने स्वरचित कविता 'अमन और जंग' साझा की, जिसमें उन्होंने मानवता से सवाल किया है कि जब इस दुनिया का हर कण शांति चाहता है तो इंसान घृणा का भाव क्यों रखता है। युद्ध नहीं दिल जीतने का संदेश देते हुए, डॉ. भार्गव ने सभी से घृणा के कृत्यों के खिलाफ खड़े होकर और करुणा, दया और आशा की किरण फैलाकर शांति का जश्न मनाने का आग्रह किया। प्रतियोगिता की सर्वश्रेष्ठ तीन प्रविष्टियों को नकद पुरस्कार से सम्मानित किया गया और सभी प्रतिभागियों को ई-प्रमाण पत्र दिए गए।



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MCM celebrates International Peace Day with poetry

September 22, 2021 06:12 PM

Mehr Chand Mahajan
DAV College for Women
Sector 56-A, Chandigarh (L.T.)

Foreign Student Cell in collaboration with
Government College Chamba, Himachal Pradesh
organizing
An Online International Poetry Writing Competition
Theme - Peace for all: Global Cessation of Violence and War

To mark the celebration of
International Peace Day
21st September 2021

CHANDIGARH, 22.09.21-The Foreign Students Cell of Mehr Chand Mahajan DAV College for Women, Chandigarh, in collaboration with Government College Chamba, Himachal Pradesh, organised an online International Poetry Writing Competition to celebrate International Day of Peace. More than 80 participants sent in their thought provoking self composed poems that stressed on strengthening the ideals of peace and transforming the world into a more equitable, inclusive and peaceful one. The participants, through their poetic

expression, beseeched humanity to commit to peace above all differences and to contribute towards building a culture of peace. Reminding everyone of the beautiful creation of God that this world is, Principal Dr. Nisha Bhargava shared her self composed poem 'Aman aur Jung' wherein she questioned humanity that when each particle of this world craves for peace then why humans hold on to the feeling of hatred. Giving the message of winning hearts and not wars, Dr. Bhargava urged everyone to celebrate peace by standing up against acts of hate and by spreading compassion, kindness, and hope. The best three entries of the competition were awarded cash prizes and all the participants were given e-certificates.

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Title of the Activity: 'E-Safe' to mark the celebration of International E-Waste Day

Date: 11-10-2021

Department/Committee: Department of Environment under the aegis of sustainable practices committee

No. of participants: 46

Objectives:

- To aware students about the hazards of e-waste
- To encourage them for the proper recycling and disposal of any form of e-waste by handing over it to the authorized recyclers instead of giving it to unauthorized scrap dealers.

Context: 14 October, was developed as International E-Waste Day by the **Waste Electrical and Electronic Equipment (WEEE)** Forum in 2018 in order to raise awareness among the public about the hazards of e-waste and to encourage consumers to recycle their WEEE. According to the UN, in the year 2021, each person on the planet will produce an average of 7.6 kg of e-waste, which means a total of 57.4 million tonnes of e-waste will be generated worldwide. Only 17.4 % of this hazardous waste, will be properly collected, treated, and recycled. Since the last two years, owing to the Covid-19 outbreak, the usage of e-products has been drastically increased as people rely on e-products to stay connected with their family, friends, and colleagues, resulting in tonnes of e-waste generation. This year, International E-Waste Day focuses on the role of consumers in making circularity a reality for e-products. Unfortunately, consumers are unaware of the hazardous impacts of e-waste. So, before expecting that a consumer should go for recycling and proper disposal of e-waste, it is requisite to acquaint them with proper knowledge that what is e-waste, which household products are included in e-waste, and what are their health impacts.

Practice: On the above grounds, the Sustainable practices committee of the college, organized 'E-Safe' on 11, October 2014, an event to mark the celebration of 'International E-waste Day'. The college has signed a two-year agreement with **Ortech India Corporation**, Baddi, Himachal Pradesh, an authorized recycler under **Chandigarh Pollution Control Board**. Students and faculty members were encouraged to get e-waste from their homes and put it in the red bin already installed in the college for e-waste collection. The committee has handed over **67 Kg** of collected e-waste to the recycler for its proper disposal. Under the same event, the Director of **Ortech India Corporation**, **Mr. Rohit Puri** delivered an awareness lecture about the hazardous impacts of e-waste on the environment and how we are exposed to the toxic chemicals present in e-waste through the environment. For more awareness, students were shown an encouraging animated video on e-waste. A total of 46 students and 6 faculty members were attended the same.

Evidence of Success: Enthusiastic Participation of over 46students shows the great success of this event.



MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN SECTOR 36, CHANDIGARH

ORGANISES

E-SAFE AN EVENT TO MARK THE INTERNATIONAL E-WASTE DAY

HIGHLIGHTS:

- Spreading awareness about E-Waste
- Handing over the collected E-Waste to *Ortech India Corporation* {an authorized E-Waste recycler}



**This Diwali Let's join hands for the safe disposal of E-Waste
DON'T DUMP IT, DONATE IT**

DATE: 11 OCTOBER 2021

TIME: 12:00 NOON

VENUE: MULTIMEDIA HALL

All students and faculty members (teaching and non-teaching) are requested to get any form of E-waste from their homes and put in the red bin lying outside the administrative office by 11 Oct, 2021



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Ms. Deeksha Gupta
Dr. Ritika Bansal
Dr. Shafila
COORDINATORS

Dr. Gurvinder Kaur
GO-CONVENER

Dr. Nisha Bhargava
CONVENER & PRINCIPAL





Gautam Sharma
+91 8588815876

Udit Kumar Sharma
+91 90419-35499
+91 99147-35499



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Email:- info.suryaenviro@gmail.com









Title: Bridge Course for beginners in Structure Equation Model Analysis

Activity: 5-day online workshop on Structure Equation Model Analysis

Department: Skill Development Committee

Date: 17th-21st January, 2022

Objective: To equip the faculty members, research scholars and students with advanced research tools

Co-Convenor: DrGurvinder Kaur

Coordinator: Dr.MinakshiRana

Number of participants: 32 people including faculty members and research scholars

Context: Quality research is the tool for creating authentic knowledge for civilizations. Only research can answer curiosity and provide society with better content and aptitude.

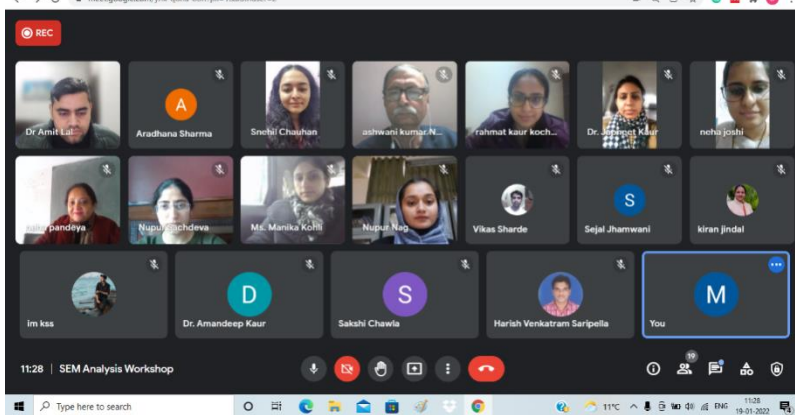
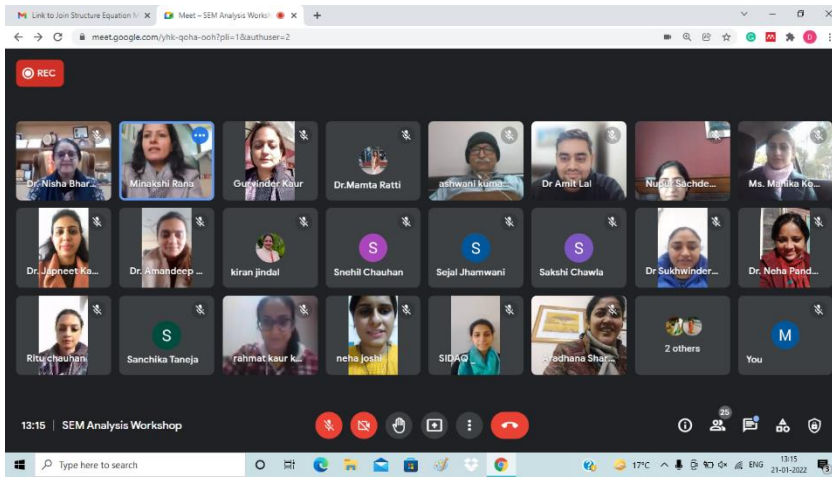
To equip the faculty members, research scholars and students with advanced research tools, Skill development Committee of Mehr Chand Mahajan DAV College for Women Chandigarh has organized a 5-day online workshop on Structure Equation Model Analysis.

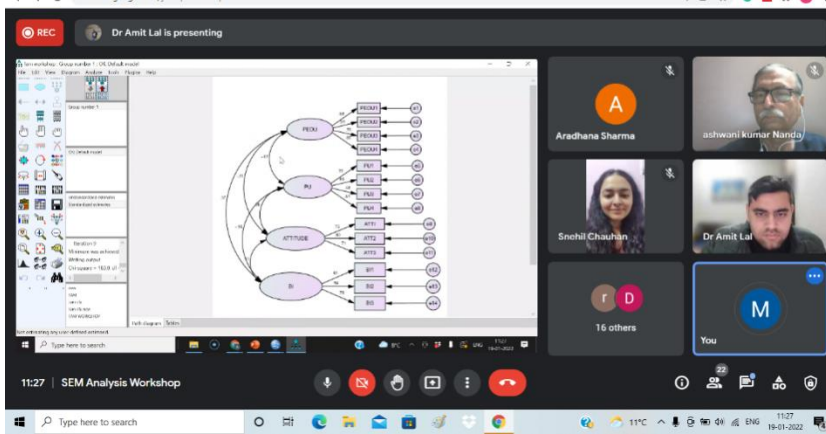
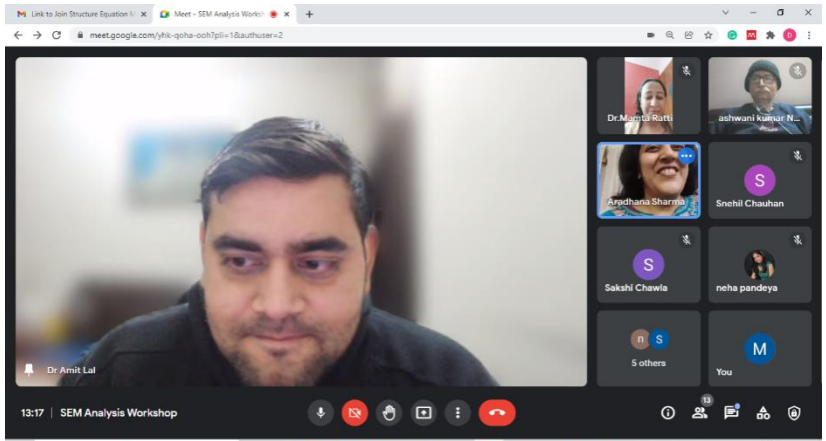
Practice: The workshop was started with the session on meaning and use of Regression analysis. The participants were told that the basic purpose of Regression is prediction and it helps in arriving at statistically significant cause and effect relationships. Further, exploratory factor analysis (EFA) and confirmatory factor analysis (CFA) were explained. Basically, EFA and CFA helps in reducing the number of variables and developing significant factors based on variables for the problem in question. After the detailed explanation, the Concept of Structure Equation Model was introduced. A careful selection of theory to answer the problem in question is crucial for Structure Equation Model analysis. It is a theory based confirmatory analysis that helps in developing models based on latent comprising endogenous as well as exogenous variables. The various drawing tools of AMOS software were explained and a model was run to facilitate practical application. Practice sheets were provided to the participants for better understanding. Further, a detailed session was done on interpretation of findings and reporting of results in research paper.

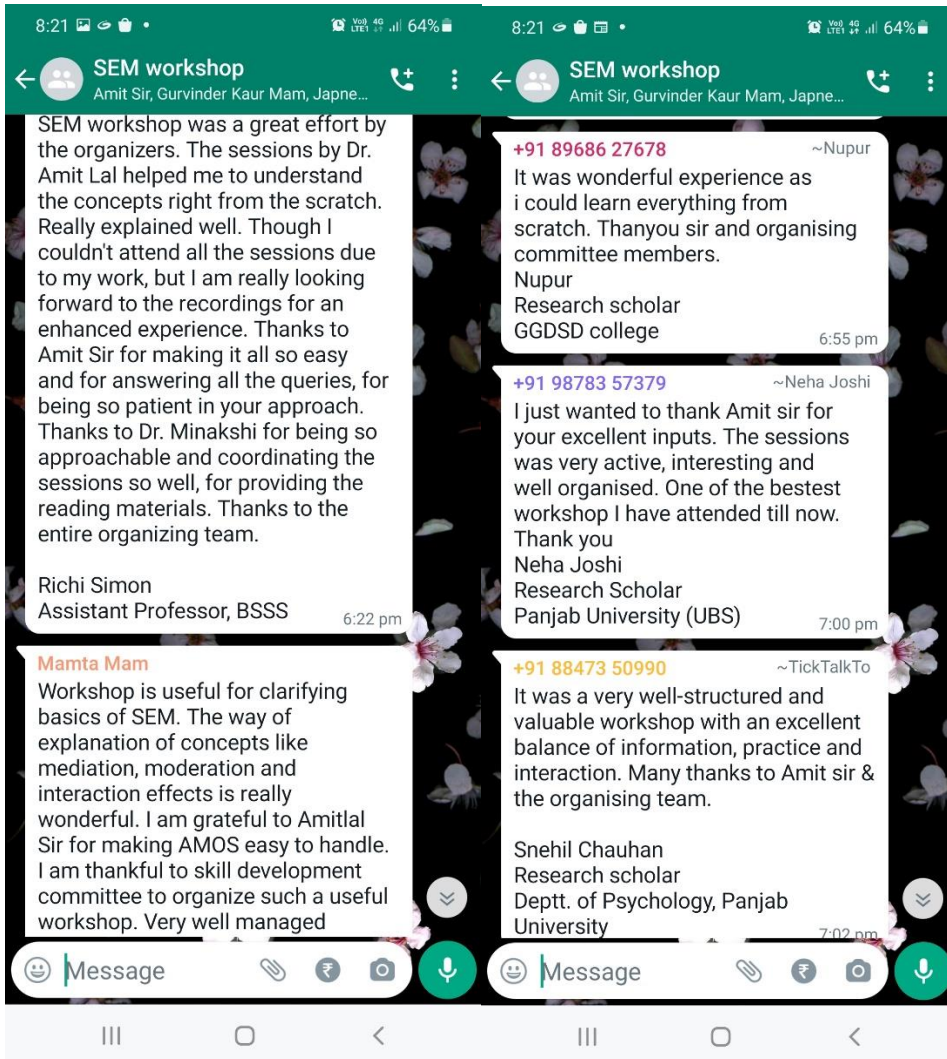
Principal Dr Nisha Bhargava said quality research is important for personal as well as professional growth as it builds scientific temperament and attitude. Further, it aids progress of a nation and mark it's presence on globe. The college is committed to promote research aptitude and shall continue organizing workshops on advanced research tools and techniques.

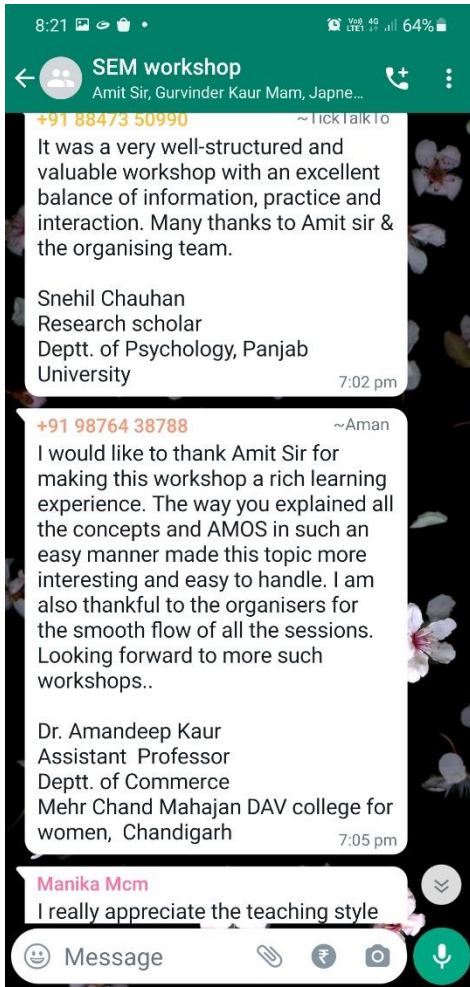
Evidence of Success: The participants were overwhelmed with the information and exposure provided during the session.

Pictures:









Mehr Chand Mahajan
DAV College for Women
Sector 36-A, Chandigarh (U.T.)

Skill Development Committee organizes
Bridge Course for Beginners in

STRUCTURE EQUATION MODEL ANALYSIS
(5-Day Online Workshop on Advanced Research Tools)
In collaboration with
The Bhopal School of Social Sciences, Madhya Pradesh

Dates
17-1-2022 to 21-1-2022

Timings
Session-I
10:00 AM to 11:30 AM
Session-II
12:00 Noon to 1:30 PM

Fees
Rs 1000 for Faculty
Rs 500 for Students
Research Scholars

	Session-I	Session-II
Day 1	Linear and Multiple Regression (Assumption, theory & practical)	Exploratory Factor Analysis (Theory and practical)
Day 2	Development of theory and its relevance	Getting familiar AMOS environment (how to draw model in AMOS)
Day 3	EFA vs CFA Confirmatory factor analysis	Second order CFA (theory + application), Discussion on how to use this in research paper + Reporting results
Day 4	Running Model based on SEM Interpreting results (modification indices)	Practical Session through with a live data set on developing and running model
Day 5	Mediation Analysis First order CFA	Moderation and common method biasness

Facilitated by live demonstration, practice sheet & interactive sessions, the bridge course is Open for students, research scholars, faculty members & professionals.
Click here to register yourself [click](#)

Dr. Minakshi Rana
Coordinator

Dr. Gurvinder Kaur
Co-Convenor

Dr. Nisha Bhargava
Convenor & Principal

