

## Dr. Archana Bakshi



**Assistant Professor**  
**Department of Economics**  
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### Areas of Interest

- **Indian Economy**
- **Industrial Economics**
- **Health Economics**

### Educational details

Degree	Year	University	Percentage	Comments
BA( Hons)	1991	Panjab University	67.5	
Diploma in French	1991	Panjab University		
MA (Eco)	1993	Panjab University	56.1	
M Phil (Eco)	1994	Panjab University	63.1	
PhD (Eco)	2019	Panjab University		

### Professional Details

Designation	From	To	Organization
<b>Lecturer</b>	July 1995	October 1996	Institute of Home Economics, Delhi
<b>Lecturer</b>	Nov 1996	March 1997	Department of Evening Studies, Panjab University
<b>Lecturer</b>	July 2001	March 2005	Lecturer in Dev Samaj College For Women ,Sector 45 ,Chandigarh
<b>Lecturer(Contractual)</b>	July 2005	September 2008	Mehr Chand Mahajan DAV College for Women ,Sector 36, Chandigarh
<b>Asst. Prof (Permanent)</b>	21 October 2008	Working	Mehr Chand Mahajan DAV College for Women ,Sector 36, Chandigarh

1. Dean (Scholarships) and Institutional Nodal Office for Scholarships at MCM since July 2021
2. Coordinator( Examination)
3. Coordinator (NIRF)
4. Member of PG Board of Studies in Department of Economics, Panjab University , Chandigarh. from 1.4.2019 to 31.03.2021
5. Reviewer of
  - PRAGATI: Journal of Indian Economy.
  - MANTHAN: Journal of Commerce and Management  
Published by Journal Press India
6. Paper Setter and Evaluator of Industrial Economics at KMV Jalandhar
7. Invited as Co-chairperson for two sessions in ICSSR Sponsored International Conference on 'Roadmap to Sustainability: Environment and Health' organized by S.G.G.S. College , sector 26, Chandigarh on 5-6 March 2020.

8. Life Member of Indian Economic Association
9. Joint Secretary of Chandigarh Economic Development Association

### Awards & Recognitions

Award	Institute	Year

### Research Publications

Title	Journal	Refereed	Date and Year of Publication	Online Link
'Ethics and the Environment'	'New Horizons'	Yes	February, 2012	
'Measurement of Women Empowerment'	'New Horizons'	Yes	January 2014	
'Determinants of Health Insurance Purchase: An Empirical Study'	International Journal of Research in Economics and Social Sciences	Yes	July- 2017	
'A Study of Consumption Pattern and Customer Satisfaction in Health Insurance'	International Multidisciplinary Half Yearly Research Journal	Yes	March ,2018.	
'Adverse Selection in Health Insurance: An Empirical Analysis'	International Journal of Research in Social Sciences'	Yes	November 2018	
An Empirical Evaluation of Factors leading to Happiness	Manthan :Journal of Commerce and Management	Yes	July –Dec 2018	
'Sustainable Healthcare in India: Issues and Strategies	Studies in Indian Place Names'	No	March-2020	
Voluntary Health Insurance in India: Trend Analysis of Public and Private Insurance Companies	MUDRA: Journal of Finance and Accounting	Yes	Jan - Jun 2020	
'Dragon versus Elephant: A Comparison of Pattern of Agriculture in Two Asian Economies - China and India'	PRAGATI: Journal of Indian Economy	Yes	June 2020	
'Telemedicine: A Way Forward for Healthcare Sector '	Research Journey	Yes	November 2020	
'An Exploratory Study of Motives and Barriers in the Purchase of Health Insurance'	Shodh Sanchar Bulletin	Yes	Oct-Dec 2020	
An Exploratory Study of Coping Strategies during Covid-19	Psychology and Education	Yes	Dec 2020	
'Understanding Behavioural Responses Towards Uptake Of COVID-19 Vaccine By Indian Population'	International Journal of Multidisciplinary Educational Research	Yes	2021	

### Published as Conference Proceedings

1. Published a paper titled 'Green GDP:- an emerging trend' in UGC sponsored national seminars "Green economics :- A case for making growth sustainable and equitable" on February 18- 19 2011. PUBLISHED BY National Press Associates ISBN: 978-93-5174-101-5.
2. Published a paper titled 'Emerging Technologies Initiatives in MSME's of Punjab,' for ICSSR

sponsored National seminar held on 15<sup>th</sup> march, 2014 at Twenty first Century Publications ISBN 978-93-8014-562-4.

3. Published a paper titled ' SEZ: Issues in Land Acquisition in UGC Sponsored National Seminar " Special Economic Zones: Prospects and Challenges" on 21 November 2014.

### **Chapters in Books**

1. Co-Published a chapter titled 'Economic Reforms and Income Inequality in India' for UGC sponsored national seminar on "Second Generation Reforms in India" on November 12, 2011, name of book-Economic Surge-2011 volume-1,ISBN:978-81-922707-0-8.
2. Published a paper titled' MSME'S:A Seedbed for Venture Capital' in book 'Micro Small and Medium Enterprises-Opportunities and Challenges , in March 2012,Twentyfirst Century Publications ISBN 978-93-80144-55-9.
3. Published a paper titled ' Green Entrepreneurship: An Emerging Trend 'ICSSR Sponsored National Seminar held on 4 December 2014 published book 'Entrepreneurship Development in India: Challenges and Opportunities' Twenty first Century Publications. ISBN 978-81-89463-68-7.
4. Published a paper titled 'Innovations in Financial Inclusion" in "Innovation and Sustainability: Managing For Change" on ISBN 978-93-81212-92-9 Bharti Publications,New Delhi
5. Published a paper titled 'Demographic Dividend- A Window Of Opportunity For The It-BPO Industry In India' in Y S Books International, New Delhi, ISBN 93-83793-33-3,2016
6. Published a chapter titled "Research and Innovate For 'Make in India" in edited book 'Make In India- Retrospectives and Perspectives' ISBN-978-93-85000-12-6 in March 2015
7. Contributed a chapter titled "Dimensions of Gender Inequality " in book 'Gender Inequality' published by SG Publishers ,Jalandhar. ISBN978-81-933547-2-8

### **Paper presentations**

1. Presented a paper titled 'Impact of Global Recession 2008' at UGC sponsored National Seminar on Impact of Global recession on Indian retail sector on 29<sup>th</sup> October 2010.
2. Presented a paper titled 'Recession 2008 and the BPO sector at UGC sponsored national seminar on "Global Financial Crises and Indian Economy" held on November 10, 2010.
3. Presented a paper titled 'Prospects and challenges of BPO sector in north west India ' in 93<sup>rd</sup> annual conference of Indian Economic Association held at Punjab University Chandigarh during 27-29 December 2010.
4. Presented a paper titled ' SEZ: Issues in Land Acquisition in UGC Sponsored National Seminar " Special Economic Zones: Prospects and Challenges" on 21 November 2014 .
5. Presented a paper titled 'Indicators Of Food Security: An Assessment' in National Seminar in S D College Ambala on 28-29 September 2015
6. Presented a paper titled "Role of Health Insurance in Universal Health Coverage in India" in International conference held on December 2-3,2017 at Cordia Group of Institutes, Sanghol (Punjab) 1. Paper presentation on "Relevance of Gandhian Economic Policy in the 21st Century" on 27-11-2019 in ICPR sponsored National Colloquim at MCM DAV College.
7. Presented paper titled "Telemedicine: A Sustainable Healthcare Strategy for improving Public Health.' in Global Summit on Next-Gen Paradigms in Health Care in Panjab University on 14-2-2020.

8. Presented paper titled Child Labour: An Annihilation of Child Rights in National Seminar on 15-2-2020, at UILS, PU , CHD.
9. Presented a paper titled 'Impending role of E-health initiatives in Combatting Covid 19 in India' in an Online Seminar Conducted by Panjab University on 14<sup>th</sup> April 2020.

### Invited Lectures

1. Delivered an invited lecture on ' Consumer Behaviour Analysis' at PU-ISSER on 21 st August 2018
2. Delivered an invited lecture on ' Advanced Consumer Theory' at PU-ISSER on 24 st August 2018
3. Delivered 9 lectures on Industrial Economics at PU-ISSER

Title			Publisher			Year of Publication		
Projects Undertaken								
Research Guidance								
<ul style="list-style-type: none"> <li>• Supervisor of one PhD student in Dept of Economics, Panjab University, Chandigarh</li> </ul>								