

RESUME

Dr. Gunjan

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OBJECTIVE

To contribute commerce discipline with teaching and quality research

CORE AREA

Business Finance/Economics/Accounting for Management/General Management

Research Profile: Doctorate Thesis

Area: Corporate Social Responsibility

Title: Corporate Social Responsibility – A Study of selected companies in India

Highlights of the Research: Development of a CSR index to know the stakeholders' perceptions and to measure CSR practices

Research Guidance: Ph.D. Supervision (Registered Titles of Students)

- Financial Inclusion: A Comparative Study of Indian Banking Sector with Banking Sectors of Selected Countries
- E- Reporting of CSR Practices of Indian Banks and Selected International Banks
- Impact of Work-Family Conflict on Job Satisfaction and Turnover Intentions Among Female College Teachers in Tricity

Research Profile: Own Projects

- Undertaken UGC Sponsored Project on “Study of Consumer Awareness and Their Purchase decision with regard to Corporate Social Responsibility”
- Convenor, ICSSR Sponsored National Seminar on “Digitalizing India: An endeavour to empower and transform business”
- Undertaken Position of UBA Coordinator (Unnat Bharat Abhiyan, A flagship programme of MHRD, Govt. of India) since 2019 and Awarded with Appreciation for the year 2019-2020

Research Profile: Secretarial Assistance

☐ **Consultancy project:** Yadvindra Public School: Assessment of Bottlenecks in Lateral Integration and Strategic options

☐ **Ethical Issues in Business:** Survey of Existing and Potential Managers regarding Ethical Issues in Practice

Teaching Profile

Designation	Organisation	Period	Responsibility	Subjects Taught
Research Fellow	UBS, PU, CHD	July 2003 to Dec 2005	Researcher	-Corporate Macro Environment -Management for Organization -Advanced Business Economics -Multi-National Banking -Operations & Material Management
Faculty Member	ICFAI National College, CHD	Jan 2006 to April 2010	Teaching	-Financial Management, -Security Analysis & Portfolio Management, -Strategic Financial Management, -Wealth Management
Faculty Member (Contractual)	Mehr Chand Mahajan DAV College	July 2010 to Jan 2011	Teaching	-Strategic Cost Management, -Security Analysis and Portfolio Management, -Marketing Management, -Company Law and Auditing,
Assistant Professor (Permanent)	Mehr Chand Mahajan DAV College	Jan 2011 to till date	Teaching	-Sales & Distribution Management, - Social and Business Ethics, -Management Accounting, -Financial Accounting, -Principles and Practices of Management

Research Publications and Academic Contributions**Published papers**

1. Paper titled "Ratio Analysis of Indian Banking Sector: Application of CAMEL Model" published in MCM Magazine New Horizons, A Research Journal, Vol IX Feb 2012 ISSN 2277-5218
2. Co-Authored paper titled "Navigating e- business in the 21st century: Innovative Marketing Strategies", published in the proceedings of National Seminar on "Navigating Business in the 21st Century: Challenges and Opportunities" organised by Khalsa College (ASR.) of Technology and Business Studies, Mohali, published by Mudranik Technologies private limited with ISBN 978-93-83303-43-4
3. Paper titled "Importance of CSR activities: A stakeholders' Perspective" published in International Journal of Entrepreneurship and Business Environment Perspective (2017) Vol 6, No.3, (E-ISSN 2279-0926 P-ISSN 2279-0918)
4. Paper titled "CSR Information Vis-À-Vis Economic Factors for Product Evaluation: A Comparison"

published in International Journal of Research and Analytical Reviews (2018) Volume 5, Issue 4
www.ijrar.org (E-ISSN 2348-1269, P- ISSN 2349-5138)

5. Paper titled “Stakeholders’ Expectations and Companies’ Involvement in CSR Practices” published in International Journal of Research and Analytical Reviews (2019) Volume 6 Issue 1 , (E-ISSN 2348-1269, P- ISSN 2349-5138)
6. Co-Authored paper titled “Work Life Balance of Female Teachers in Higher Education Institutions” published in Journal of Emerging Technologies and Innovative Research (2019), Vol. 6 (2), 145-151.
7. Co-Authored paper titled “Impact of Work Life Balance on Turnover Intentions – A Study of Female Teachers in Higher Education Institutions, published in International Journal of Research and Analytical Reviews (2019), Vol. 6 (2), 461-464.
8. Co-authored a paper entitled “FinTech: A Revolution in Financial Access and Financial Usage” published in Bank Quest: The Journal of Indian Institute of Banking and Finance, (2022) Vol 93, No. 3, ISSN 0019492

Papers Presented: International and National

1. A Paper presented entitled “Current status of consumer protection in India” in 8th International Management Conference on “Materialism and Consumerism – A Bliss or Bane” organised by Punjab College of Technical Education, Ludhiana on 26 March 2011
2. A Paper presented entitled “CSR performance and Stakeholders’ Perceptions in Indian Scenario” in 8th International Management Conference on “Materialism and Consumerism – A Bliss or Bane” organised by Punjab College of Technical Education, Ludhiana on 26 March 2011
3. Presented a paper on “Navigating e- business in the 21st century: Innovative Marketing Strategies”, in the National Seminar on “Navigating Business in the 21st Century: Challenges and Opportunities” organised by Khalsa College (ASR.) of Technology and Business Studies, Mohali on 22 January, 2014
4. Presented a paper on “Corporate Social Responsibility: Contribution of Indian Business sector” in National Seminar on Business Growth and corporate sustainability” organised by GGSDS College, sec 32, Chandigarh on 17 January 2014
5. Presented a paper on “Financial Literacy among investors in North India” in National Seminar on “Economic Reforms: An unfinished Agenda” organised by GGSDS College, sec 32, Chandigarh on 12 February 2012
6. Presented a paper on “Impact of culture on Business Ethics” in the UGC sponsored National Seminar on “Value Metamorphosis: ethics and Morality in Business and Governance” organised by MCM DAV College for Women, sec 36, Chandigarh on 11th February 2012
7. Participated in Panel Discussion on “Women Entrepreneurship: Opportunities and Challenges” organised by MCM DAV College for Women, Sec 36 Chandigarh on 26 February 2011
8. Participated in Panel Discussion on “Paying Tax is your Real Income. Sow Today: Reap Tomorrow” organised by MCM DAV College for Women, Sec 36 Chandigarh on 15 November 2011

Courses Attended

1. Attended 100th Orientation (GOC) course in Academic Staff College, Panjab University in December 2013.
2. Attended Summer School in “Higher Education: A Repository in National Human Capital” (Interdisciplinary) in June, 2014.
3. Attended Refresher Course on “India Studies” in October 2019
4. Attended Faculty Development Program on Gender sensitization in Dec 2019
5. Attended Faculty Development Program on “Developing MOOCS” in Jan 2020
6. Attended Refresher Course on “Research Methodology” in July 2021

Academic Qualifications

Particulars	Board / University	Year	Marks (%)	Division/Status
Matriculation	PSEB	1995	76.5	First
10+2	PSEB	1997	70	First
B.Com	Panjab Univ.	2000	67	First
M.Com	Panjab Univ.	2002	75	First
JRF-NET	UGC	June 2002	-	Qualified
Ph.D.	Panjab Univ.	2003-2010	-	Qualified

Computer Proficiency

MS-WORD MS-EXCEL MS-POWER POINT SPSS

PERSONAL DETAILS

Husband's Name : Dr. Kapil Dev

DOB : 31-10-1980

Language Known : English, Hindi and Punjabi.

Nationality : Indian

Marital Status : Married

Extra Curricular Activities : Participation in Indian National Science Congress in 2003, Blood Donation camps and NSS Programs Participation in various workshops and seminars

Declaration:

I hereby declare that the information furnished above is true to the best of my knowledge.

Place :

Date :

(Dr. Gunjan)