

MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN

PLACEMENT CELL

BROCHURE 2020-21



Mehr Chand Mahajan DAV College for Women

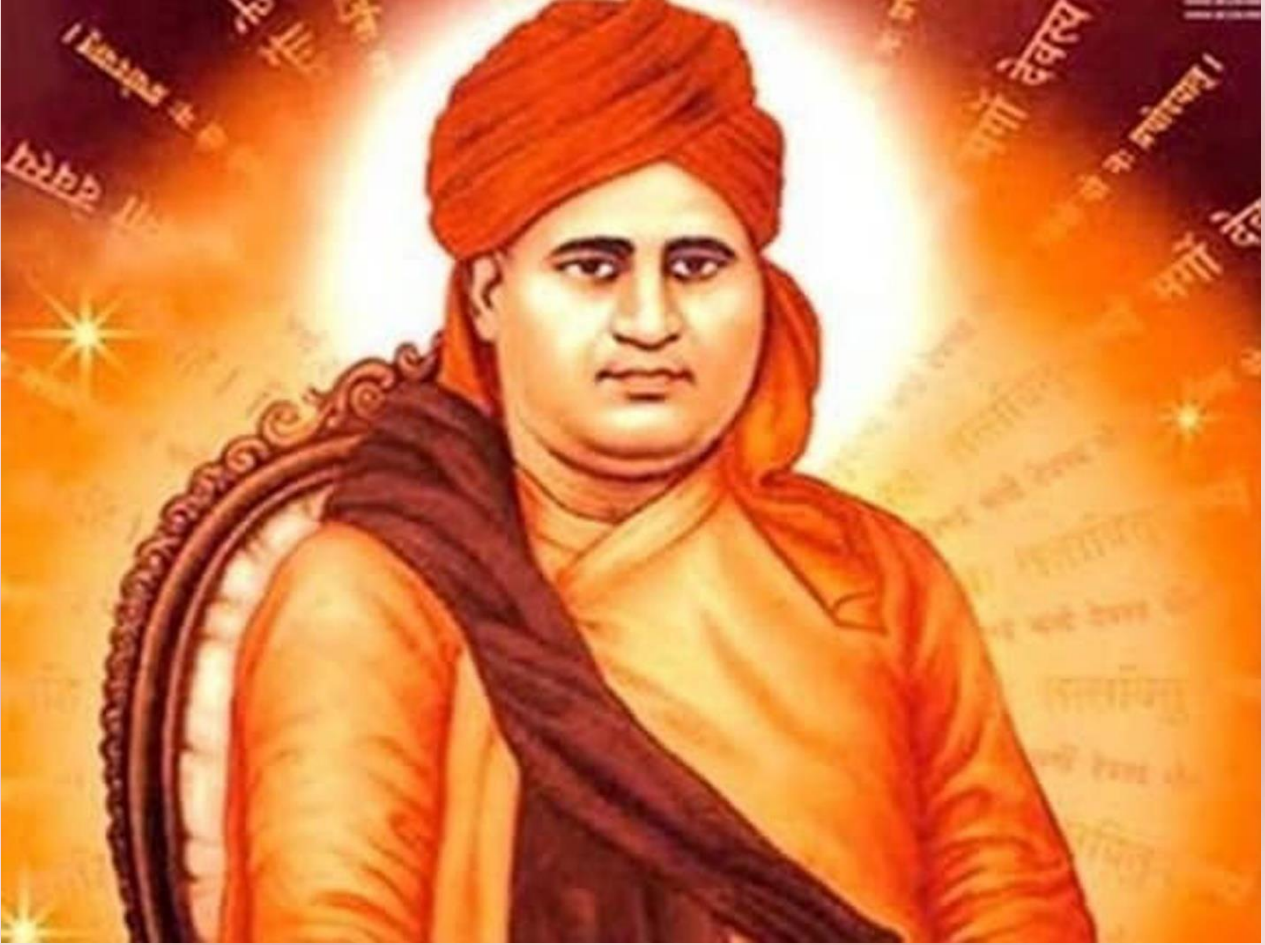
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Our Inspiration



MAHARISHI SWAMI DAYANAND SARASWATI JI

Our Guide and Mentor



**Dr.Punam Suri Ji, Padma Shri Awardee
Hon'ble President
DAV College Managing Committee, New Delhi**



MESSAGE FROM THE PRINCIPAL

Mehr Chand Mahajan DAV College for Women has been working relentlessly in the direction of grooming women of substance, equipped with professional acumen and requisite skills that enhance their employability. The college offers unprecedented opportunities to its students to gain employment in reputed companies like E&Y, Infosys, TCS, Wipro,

Tommy Hilfiger, etc. through various on-campus and off-campus placement drives organized throughout the year. This has been made possible by the consistent efforts of the Placement Cell of the college that works proactively to help students realize their dream of self reliance. It is heartening that many prestigious companies have handpicked our students, which speaks volumes of the talent nurtured at MCM.

Dr.Nisha Bhargava

With a vision to form meaningful and long-term relationship with the prospective employers, the Placement Cell of the college has been proactively working as a link between the employers and the students, by placing a huge pool of talented and skilled prospective employees before the companies and by affording the students the opportunity to secure jobs in reputed companies. Despite the economic slowdown posing restrictions on recruitments worldwide, the Cell made all possible efforts to figure out industries that still carried out recruitments and was successful in organizing placements for online jobs. The Cell remains committed to its responsibility of counseling and guiding the students for their successful career placement which is a crucial interface between the stages of completion of academic program of the students and their entry into the suitable employment.



Dr.Mamta Ratti, Convenor, College Placement Cell

COLLEGE PROFILE



Mehr Chand Mahajan DAV College for Women, a premier institution for women's education, was established in 1968 by the DAV College Managing Committee, New Delhi to commemorate the exemplary contribution of Justice Mehr Chand Mahajan to the cause of education. Dr.V.V. Giri, the then President of India laid the foundation stone of the college that envisioned to empower women by laying the foundation of a future that embodies holistic growth . The college has managed to attain its goal by providing an academically and ethically sound environment replete with resourceful knowledge.

Re-accredited with grade 'A' by NAAC in the year 2016 and has been accorded Star Status by Department of Biotechnology, Government of India, the multi-faculty postgraduate institution has emerged as an institution of eminence. The college has been ranked amongst the topmost educational institutions of the country by national dailies and magazines like *The Tribune*, *India Today* and *The Week*. MCM is also the proud recipient of KAT EDU Excellence Award 2018. The college secured 1st position among the top institutions in 'Swachhata Rankings of Higher Educational Institutions' 2018 by MHRD, Government of India. It also won the All India 3rd Rank in Best Citizen-led Innovation in the Swachh Sarvekshan by the Ministry of Housing and

Urban Affairs, Government of India in 2019. The Chandigarh Administration awarded the college for Best Management of Wet Waste in 2018. On the occasion of World AIDS Day 2019, National AIDS Control Organisation, Ministry of Health and Family Welfare, GoI awarded MCM the title of Best Red Ribbon Club for exceptional work in engaging college youth for awareness on HIV/AIDS. Mahatma Gandhi National Council of Rural Education, Department of Higher Education, MHRD, GoI recognized MCM as Swachhta Action Plan Institution as well as Social Entrepreneurship, Swachhta and Rural Engagement Cell Institution. In 2020, the college received 4 Star Rating by Innovation Cell, MHRD, GoI.

MCM is the proud winner of Panjab University Women's General Efficiency Sports Shield 39 times in its existence of 52 years. The students have won laurels for the College in various Sports tournaments at National and International level. It is a matter of immense pride for us that three of MCM students- Taniya, Harleen and Riddhima currently represent the country in the Indian Women's Cricket Team.

A flourishing college with 31 departments, the college offers 1 PhD, 8 postgraduate, 6 undergraduate, 13 honours degree programs, 2 postgraduate diplomas and 6 add-on courses, MCM boasts of student strength of more than 5300 including international students from different countries. The college, under the aegis of UGC-NSQF, introduced B.Voc. in Retail Management and Diploma Course in Microbial Analysis and Food Safety in the year 2020.

The state-of-the art infrastructure of the college stands on a firm footing of well equipped laboratories (sciences and language), smart classrooms, conference and multimedia halls, library, fine arts studio, mass communication lab and many sites for student interaction that are aesthetically invigorating and academically stimulating.

The college has always maintained a consistent and excellent performance index of achievement in the Panjab University Examination results. Our students bagged 207 top 10 positions in 2019- 20.

High quality research initiative has always been the bedrock of our college. It publishes *New Horizons*, a double blind peer-reviewed research journal, which offers an excellent platform for competent research.

The energetic and progressive faculty keep themselves abreast of the emerging trends in pedagogy and research and is ever committed to maintaining a dynamic teaching-learning environment in the college. The college organizes various lectures, seminars, workshops, book exhibitions, symposia and panel discussions to enhance the knowledge and skill quotient of faculty and students.

Our illustrious alumni turn out to be the beacon of guidance for our students in every forum. We have a galaxy of alumni from various fields of Civil Services, Defence Services, Law, Academics, Music and Film Industry, Mass Media, Theatre and Visual Arts.

The Principal of the college, Dr. Nisha Bhargava, leads by example. A committed academician and researcher, with impressive publications, she is also currently a reviewer of an Elsevier Journal, a member of Panjab University Senate, member of State Legal Services Authority and NAAC Assessor. A dedicated and highly competent faculty pool is rich in research endeavours. Their research, publication and presentation record is impressive. The faculty members are often invited as resource persons at various National and International conferences. Currently, 16 faculty members are research supervisors and are guiding 30 PhD students. New Horizons (ISSN: 2277- 5218), started in 2005, is a double-blind peer reviewed multi-disciplinary research journal published by the college. It is approved by UGC and Panjab University. The college also publishes an IQAC Newsletter, a RUSA Newsletter, Skill Development Bulletin, Urja and Mehr Chand Mahajan Newsletter besides an annual College Magazine, Mehr Jyoti.

The institution is continually committed to upgrade its standards of instruction to the demands of the highly competitive global scenario and at the same time, remain culturally rooted in the DAV tradition and philosophy. The institution upholds its responsibility of producing empowered women who are cognizant of their responsibilities. It shall continue to scale the heights of professional viability by grooming young women as the leaders of tomorrow.

ABOUT THE PLACEMENT CELL



Since its establishment in 1999, the Placement Cell of the college has been working arduously towards bridging the industry-academia gap by apprising the students of the industry demands and providing the industry opportunities to select the best talent with requisite skills. The Placement Cell organizes workshops and lectures on pertinent topics to equip the students with vital skills that enable them to be productive members of the organization that hires them. The Cell ensured that a number of online drives were arranged to suit the needs of students of various streams in the final year of graduation and post graduation. Apart from the placement drives, an orientation session by Nestle India Ltd. was also organized. During the session 2019-20, a wide spectrum of reputed companies including the following were invited for placements:

- Bank of America
- Wipro Limited
- Infosys
- TCS
- The Tribune
- Shri Ram General Insurance
- Eduvelocity
- Tech Mahindra Ltd.
- Exim Enterprises
- Concentrix
- HCL Technologies
- Algomill IT Solutions
- Curadev Pharma
- Healthviser Pvt. Ltd.
- DE Shaw
- British Counsel

ACADEMIC PROGRAMMES OFFERED

The aim of MCM DAV is to provide the knowledge, skills, abilities, attitudes and beliefs that are essential for a productive and successful life. The college is imparting quality education that would enrich every student's cultural, intellectual and social life. Besides intellectual development, the college places much importance on students' physical and social development as part of an overall or holistic approach to learning. To this end, various programmes affiliated to Panjab University, Chandigarh are being offered by the college.

POSTGRADUATE PROGRAMMES

M.A. Sociology
M.A. English
M.A. Hindi
M.A. Economics
M.A. Psychology
M.Com.
M.Sc. Mathematics
M.Sc. Chemistry

UNDERGRADUATE PROGRAMMES

B.A. (Streams- i) Pass Course, ii) Honours in English, Hindi, Political Science, Sociology, History, Economics, Psychology, Public Administration, Punjabi, iii) Vocational
B.Com.
BBA
B.Sc. (Streams- Medical, Non-Medical & Computer Application)
BCA
B.Voc. (Retail Management)

POSTGRADUATE DIPLOMA PROGRAMMES

Postgraduate Diploma in Computer Applications
Postgraduate Diploma in Mass Communication

DIPLOMA COURSE

Diploma in Microbial Analysis and Food Safety

INNOVATIVE COURSE

B.Sc. (Microbial and Food Technology)

ADD-ON COURSES

Communicative English
French
Video Reporting
Interior Designing and Decoration
Cosmetology and Beauty Care
Floriculture and Landscaping

Students Speak

“The college’s Placement Cell provided a pool of opportunities to us students. It did not just provide us with various platforms to showcase our abilities and skills but also helped us to learn soft skills that are highly required. We got training in interview skills, communication skills, life skills, effective time management and much more. I wholeheartedly thank the Placement Cell for the constant support.”



Divya, Business Development Executive, Algomill



“I completed my B.Sc. (Computer Applications) in 2019 and got placed in my final year of graduation. I would like to specially thank the MCM Placement Cell for guiding me and providing me such a great platform that gave a great kickstart to my career. I really like the placement process of our college; everyone is working really hard for the students so that they could get easily placed.”

Naveet Kaur, Operations Executive (Java Development), Infosys Ltd.

“I got placed in Algomill in 2020 immediately after completing my Masters Degree from MCM. The Placement Cell’s efforts have been instrumental in getting us placed in reputed companies. The Cell provided us with various platforms to showcase our abilities and skills and I wholeheartedly thank the Cell for constant support.”



Manisha, Business Development Executive, Algomill Technologies



“As a proud alumna of the MCM DAV College, graduating in 2019, I am extremely thankful to my college for a wonderfully enriching experience. The faculty here helped me to explore my interests better and the Placement Cell gave me a suitable platform to demonstrate my capabilities, giving a great start to my career at the world-renowned MNC, Infosys.”

Manjot Kaur, Operations Executive (Automation Testing), Infosys Ltd.

NEWS GALLERY



चंडीगढ़ के एमसीएम कॉलेज सेक्टर-36 में ओरिएंटेशन सेरान के दौरान मौजूद स्टूडेंट्स और टीचर्स। **अमिता उज्ज्वल**

एमसीएम डीएवी-36 में ओरिएंटेशन सेशन, 350 छात्राओं ने लिया भाग

चंडीगढ़। एमसीएम डीएवी कॉलेज फॉर वीमन-36 में प्लेसमेंट सेल ने शुक्रवार को छात्राओं को उनके करियर की प्लानिंग और उनके लिए उपलब्ध अवसरों के बारे में बताने के उद्देश्य से एक ओरिएंटेशन सेशन का आयोजन किया। इस कार्यक्रम में 350 से अधिक ग्रेजुएट और पोस्ट ग्रेजुएट छात्राओं ने भाग लिया। कार्यक्रम के दौरान उद्योग के साथ साथ शिक्षाविदों और प्रतिष्ठित संस्थानों में चयनित कॉलेज की पूर्व छात्राओं ने प्रतिभागियों से अपने विचार और अनुभव साझा किया। कॉलेज प्रिंसिपल डॉ. निशा भार्गव ने कहा कि कॉलेज का प्लेसमेंट सेल सराहनीय काम कर रहा है।

प्लेसमेंट ड्राइव में 6 छात्राओं को नौकरी

एमसीएम डीएवी कॉलेज फॉर वीमन की प्लेसमेंट सेल ने एक कैम्पस प्लेसमेंट ड्राइव का आयोजन किया। इस दौरान कंपनी की तरफ से 6 छात्राओं को जनरल मैनेजर-सेल्स के पद के लिए चुना गया। ग्रुप डिस्कशन और पर्सनल इंटरव्यू के कठिन दौर के बाद छात्राओं का चयन किया गया था। **छ्यो**

एमसीएम की 62 छात्राओं की हुई प्लेसमेंट

जा सं, चंडीगढ़ : एमसीएम डीएवी कॉलेज सेक्टर-36 में आयोजित प्लेसमेंट सेल की तरफ से 62 छात्राओं का चयन किया गया। कॉलेज कैम्पस में प्राइवेट कंपनियों की तरफ से प्लेसमेंट का आयोजन किया गया। इसमें 100 छात्राओं ने भाग लिया और 62 का चयन हुआ। इस चयन से पहले छात्राओं को

चार विभिन्न सत्रों से गुजरना पड़ा। चयनित छात्राओं को ब्याई देते हुए कॉलेज प्रिंसिपल डॉ. निशा भार्गव ने कॉलेज के लिए गौरव की बात है कि छात्राओं का चयन लगातार हो रहा है। उन्होंने सलेक्ट में शामिल न होने वाली छात्राओं को दोबारा से इस प्रकार के कैम्पस में भाग लेने के लिए प्रेरित किया।



एमसीएम डीएवी कॉलेज सेक्टर-36 से प्लेसमेंट सेल में चयनित होने वाली छात्राएं।

फार्च्यून 500 कंपनी जेनपैक्ट में एमसीएम की 62 छात्राएं चयनित

चंडीगढ़ (राकेश) : एमसीएम डीएवी कॉलेज में फार्च्यून 500 कंपनी जेनपैक्ट ने आज प्रोसेस असोसिएट पद के लिए प्लेसमेंट ड्राइव का आयोजन किया, जिसमें लगभग 100 से अधिक छात्राओं ने उत्साहपूर्वक आवेदन किया। जेनपैक्ट अधिकारी एवं नियुक्ति प्रबंधक मन्दीप शर्मा एवं नियुक्ति अधिकारी अमित राव ने कठिन प्रतियोगिताओं के दौर के पश्चात 62 छात्राओं का चयन किया गया। अपने चयन पर छात्राओं ने खुशी जताई। चयनित छात्राओं को प्रिंसिपल डॉ. निशा भार्गव ने ब्याई दी।

छात्राओं को मिली नौकरी



एमसीएम डीएवी कॉलेज में प्लेसमेंट ड्राइव के बाद विद्यार्थियों का सम्मान किया गया। **अमिता उज्ज्वल**

मार्ग सिटी रिफ्लेक्टर

चंडीगढ़। एमसीएम डीएवी कॉलेज फॉर वीमन के प्लेसमेंट सेल ने शनिवार को प्लेसमेंट ड्राइव का आयोजन किया। टॉमी हिल्फिगर और कैल्विन क्लैडिग ने हिस्सा लिया। प्रीमियम डिजाइनर लॉफर स्टारल स्टाइल ने कस्टमर रिलेशन ऑफिसर के पदों के लिए उपयुक्त उम्मीदवारों का चयन किया। इस

एमसीएम डीएवी कॉलेज फॉर वीमन में प्लेसमेंट ड्राइव का आयोजन

प्लेसमेंट ड्राइव के लिए कुल 152 छात्राओं ने पंजीकरण कराया और लिखित परीक्षा और साक्षात्कार के बाद पाठ छात्राओं को चुना गया। छह छात्राओं को इंटरनिय मिली। नौकरी पाने के बाद सभी छात्राओं के चेहरे खिल उठे।

MNCs recruit students at MCM



DP CORRESPONDENT Chandigarh

Under the aegis of the Placement Cell of MCM DAV College for Women, Tommy Hilfliger and Calvin Klein during a recruitment drive at the campus on Monday. The premium designer lifestyle group conducted the drive to select suit-

able candidates for the positions of Customer Relationship Officer. A total of 152 students registered for the drive and after a rigorous selection procedure involving written test and interview, 4 students finally got selected for full time positions and 6 got internship. The selected students were listed at their selection and

KEY POINTS

- A total of 152 students registered for the drive and after a rigorous selection procedure involving written test and interview, 4 students finally got selected for full time positions and 6 got internship

thanked the Placement Cell for affording them the opportunity to explore their potential and gain an understanding of the industry expectations from prospective employees.

Principal Dr. Nisha Bhargava congratulated the selected students and added that the Placement Cell of the college plays a proactive role as a bridge between the industry and students, the efforts of which have been crucial in getting students placed in reputed companies like E&Y, Tommy Hilfliger, Wipro, ICICI Bank, Tech Mahindra, GoAir, Airlines, Convergys, TCS and Genesys.

प्लेसमेंट ड्राइव : एमसीएम की 22 छात्राओं का चयन

अमिता उज्ज्वल च्यो

चंडीगढ़। एमसीएम डीएवी कॉलेज फॉर वीमन-36 में आयोजित एक प्लेसमेंट ड्राइव के दौरान 22 छात्राओं को प्रोफेशनल इन्फोर्मेशन से रोजगार के लिए चयनित किया। इन्फोर्मेशन ने अडिरेसन एग्जीक्यूटिव एवं ट्रेडिंग एग्जीक्यूटिव के पदों के लिए उपयुक्त उम्मीदवारों का चयन करने के लिए अभिमान जताया। इस प्लेसमेंट ड्राइव के लिए कुल 42 छात्राओं ने पंजीकरण किया। लिखित परीक्षा के बाद 26 उम्मीदवारों को इंटरव्यू के दौर के लिए शॉर्टलिस्ट किया गया, जिनमें से 22 को अंततः में चुना गया। प्रिंसिपल डॉ. निशा भार्गव ने चयनित छात्राओं को ब्याई देते हुए कहा कि कॉलेज का प्लेसमेंट सेल उद्योग और छात्रों के बीच एक सेतु के रूप में सक्रिय भूमिका निभा रहा है, जिसके अंशक प्रयास में वे और ब्याई, टॉमी हिल्फिगर, रिफ्ले, अदरिजेन्सिबिआई बैंक, टेक माहिंद्रा, गोएयर एयरलाइंस और सेरविशे में चयनित होकर से ही छात्राओं का रोजगार हेतु चयन संभव हो सका।



प्लेसमेंट ड्राइव के दौरान एमसीएम डीएवी कॉलेज फॉर वीमन-36 पर भी छात्राएं। **अमिता उज्ज्वल**

MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN CHANDIGARH PLACEMENT CELL

