

MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN

PLACEMENT CELL

BROCHURE 2021-22



Mehr Chand Mahajan DAV College for Women

Sector 36-A, Chandigarh (U.T.)

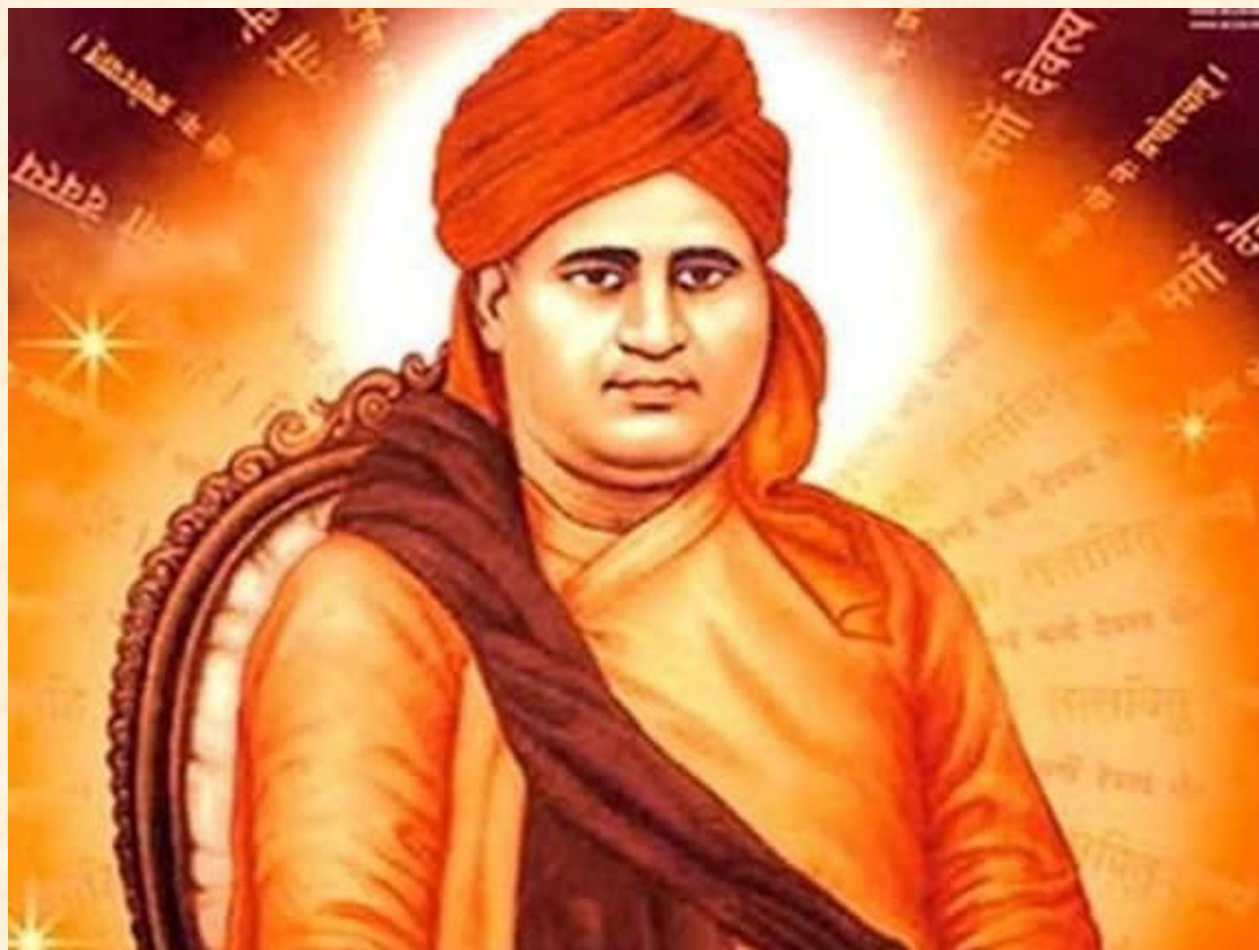
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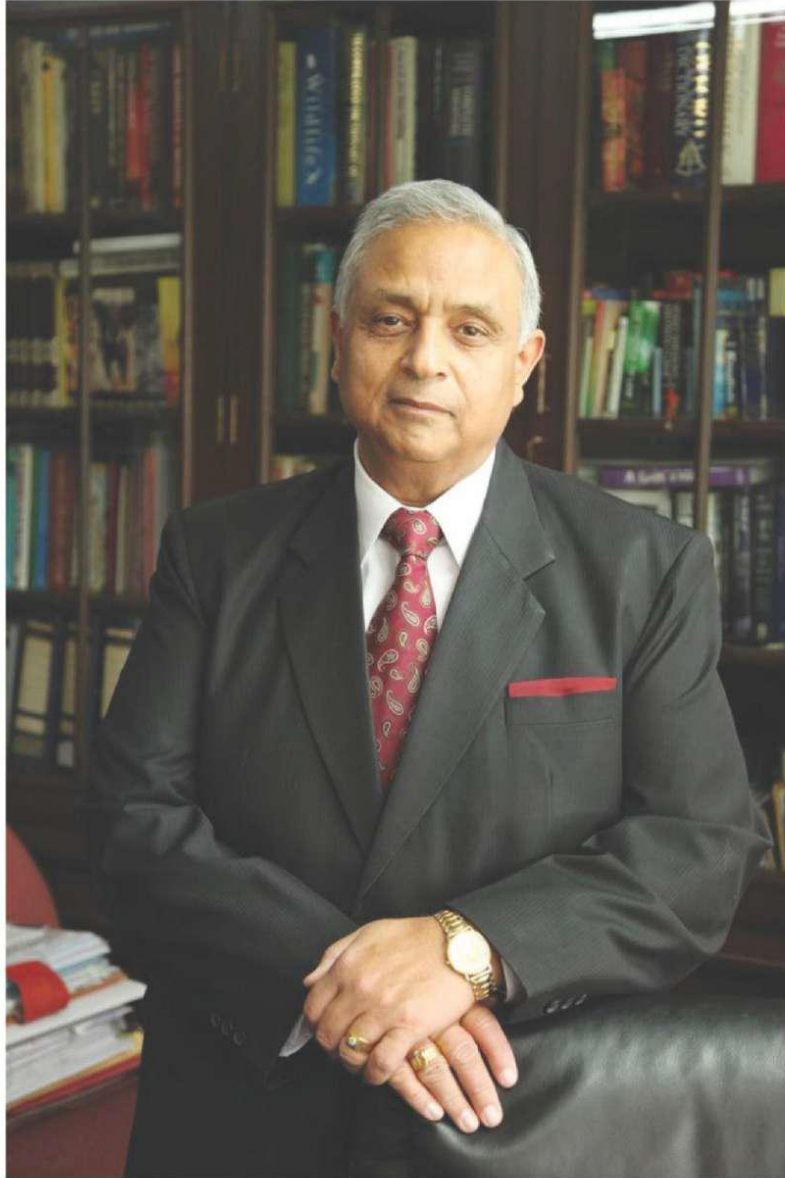
Placement Cell

OUR INSPIRATION



MAHARISHI SWAMI DAYANAND SARASWATI JI

Our Guide and Mentor



*Dr. Punam Suri Ji, Padma Shri Awardee
Hon'ble President
DAV College Managing Committee, New Delhi*

MESSAGE FROM THE PRINCIPAL



“Mehr Chand Mahajan DAV College for Women has been working relentlessly in the direction of grooming women of substance, equipped with professional acumen and requisite skills that enhance their employability. The college offers unprecedented opportunities to its students to gain employment in reputed companies like E&Y, Infosys, TCS, Wipro, Tommy Hilfiger, etc. through various on-campus and

off-campus placement drives organized throughout the year. This has been made possible by the consistent efforts of the Placement Cell of the college that works proactively to help students realize their dream of self reliance. It is heartening that many prestigious companies have handpicked our students, which speaks volumes of the talent nurtured at MCM.”

Dr. Nisha Bhargava

“With a vision to form meaningful and long-term relationship with the prospective employers, the Placement Cell of the college has been proactively working as a link between the employers and the students, by placing a huge pool of talented and skilled prospective employees before the companies and by affording the students the opportunity to secure jobs in reputed companies. Despite the economic slowdown posing restrictions on recruitments worldwide, the Cell made all possible efforts to figure out industries that still carried out recruitments and was successful in organising placements for online jobs. The Cell remains committed to its responsibility of counseling and guiding the students for their successful career placement which is a crucial interface between the stages of completion of academic program of the students and their entry into the suitable employment.”



Dr.Mamta Ratti, Convenor, Placement Cell

COLLEGE PROFILE



Mehr Chand Mahajan DAV College for Women was established in 1968 by the DAV College Managing Committee, New Delhi to commemorate the exemplary services rendered in the field of education by Late Justice Mehr Chand Mahajan who was the former Chief Justice of India and the Prime Minister of Kashmir. Having had the honor of Shri V.V. Giri, the then President of India, laying the foundation stone, MCM College has covered an expansive journey since then and has set foot in the 50th year of its establishment. Committed towards its principal objective of empowering women, the college has managed to attain its goal by providing an academically and ethically sound environment replete with resourceful knowledge coupled with a vision to lay the foundation of a future that embodies holistic growth.

The multi-faculty postgraduate institution has been lauded as one of the finest educational institutions of the country by reputed national periodicals like *India Today* and *The Week*. Owing to its consistency in maintaining standards of quality education and related facilities, the college has been re-accredited with grade A by NAAC and placed in rank band 101-150 in NIRF Rankings 2021. The college has secured 1st position among the top institutions in 'Swachhata Rankings of Higher Educational Institutions' 2018 by MHRD, Government of India. The college

has also bagged the honor of being recognized as Model College of the Star College Scheme in its post-grant audit.

The college offers 1 PhD, 8 postgraduate, 6 undergraduate, 13 honours degree courses, 2 postgraduate diplomas and 6 add-on courses. MCM introduced two skill development courses BVoc in Microbial Analysis and Food Safety, and Diploma in Retail Management under the aegis of UGC.

The state-of-the art infrastructure of the college stands on a firm footing of well equipped laboratories (sciences and language), smart classrooms, conference and multimedia halls, library, fine arts studio, mass communication lab and many sites for student interaction that are aesthetically invigorating and academically stimulating.

The college has always maintained a consistent and excellent performance index of achievement in the Panjab University Examination results. Our students bagged 207 top 10 positions in Panjab University Semester Examinations 2019. The institution has also won the Panjab University Women's General Efficiency Sports' Shield 39 times since its inception.

High quality research initiative has always been the bedrock of our college. It publishes *New Horizons*, a double blind peer-reviewed research journal, which offers an excellent platform for competent research.

The energetic and progressive faculty keep themselves abreast of the emerging trends in pedagogy and research and is ever committed to maintaining a dynamic teaching-learning environment in the college. The college organizes various lectures, seminars, workshops, book exhibitions, symposia and panel discussions to enhance the knowledge and skill quotient of faculty and students.

Our illustrious alumni turn out to be the beacon of guidance for our students in every forum. We have a galaxy of alumni from various fields of Civil Services, Defence Services, Law, Academics, Music and Film Industry, Mass Media, Theatre and Visual Arts.

The institution is continually committed to upgrade its standards of instruction to the demands of the highly competitive global scenario and at the same time, remain culturally rooted in the DAV tradition and philosophy. The institution upholds its responsibility of producing empowered

women who are cognizant of their responsibilities. It shall continue to scale the heights of professional viability by grooming young women as the leaders of tomorrow.

ABOUT THE PLACEMENT CELL

Since its establishment in 1999, the Placement Cell of the college has been working arduously towards bridging the industry-academia gap by apprising the students of the industry demands and providing the industry opportunities to select the best talent with requisite skills. The Placement Cell organises workshops and lectures on pertinent topics to equip the



students with vital skills that enable them to be productive members of the organization that hires them. Over the years, reputed companies including the following recruited our students:

- Infosys
- Wipro
- Convergys
- Tommy Hilfiger
- Ernst & Young
- Tech Mahindra
- ICICI Bank
- HT Media Ltd.
- Tata Strive
- Concentrix
- Go Air Airlines
- IDSIL
- Wise Media
- Geeks Technical Solutions
- eClerks
- Exim Enterprises
- Life Cells
- Shaping Careers
- Cvent
- Bank of America
- Infosys
- Deloitte
- TCS
- EY GDS
- Quik Relations
- IDS Infotech Ltd.
- Teleperformance
- British Counsel
- Healthviser Pvt. Ltd.
- Algomil IT Solutions
- Competent Synergies
- Saupins School
- Raj Malhotra IAS Academy
- OSI Systems Pvt Ltd.
- Devi Graphics
- New Directions Counselling Services
- Aartoon-Online School of Animation & Digital Art
- Felix Advisory
- Sindhi Trunk House

**ACADEMIC
PROGRAMMES
OFFERED**

The aim of MCM DAV is to provide the knowledge, skills, abilities, attitudes and beliefs that are essential for a productive and successful life. The college is imparting quality education that would enrich every student's cultural, intellectual and social life. Besides intellectual development, the college places much importance on students' physical and social development as part of an overall or holistic approach to learning. To this end, various programmes affiliated to Panjab University, Chandigarh are being offered by the college.

POSTGRADUATE PROGRAMMES

M.A. Sociology
M.A. English
M.A. Hindi
M.A. Economics
M.A. Psychology
M.Com.
M.Sc. Mathematics
M.Sc. Chemistry

UNDERGRADUATE PROGRAMMES

B.A. (General, Honours)
B.Com. & B.Com. Honours
BBA
B.Sc. (Streams- Medical, Non-Medical & Computer Applications) & B.Sc. Honours
BCA
B.Voc Retail Management (UGC-NSQF)

POSTGRADUATE DIPLOMA PROGRAMMES

Postgraduate Diploma in Computer Applications
Postgraduate Diploma in Mass Communication

INNOVATIVE COURSE

B.Sc. (Microbial and Food Technology)

UGC-NSQF BASED VOCATIONAL COURSE

Microbial and Food Safety

ADD-ON COURSES

Communicative English
French
Video Reporting
Interior Designing & Decoration
Cosmetology & Beauty Care
Floriculture & Landscaping

Students Speak



“I want to thank the Placement Cell of MCM DAV College for giving me a platform to start my career on a high note. I sat through the placement drive in April 2018 and got selected by Hindustan Times. I started as a Copy Editor and presently I am heading Moga district as a Correspondent for Hindustan Times.”

Ribha Sood, PR Manager, Pitaara TV & Former Correspondent, Hindustan Times

“It is a matter of great pride for me to have studied at MCM DAV College for Women where the exposure provided turns students into achievers. The Placement Cell provides continuous support to the students and the teachers motivate the students at every step. I wish to thank the faculty and staff for making me a better person and the Placement Cell for providing great opportunities.”



Muskan Gulati, Operations Executive, Infosys

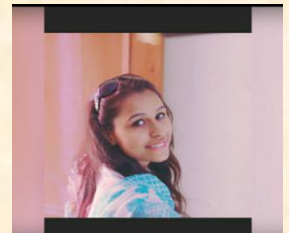


“It is with great jubilation I announce that I was able to secure a job with HT Media Ltd. as a Trainee Content Producer. I came to know about the job offer through Placement Cell of MCM DAV and it is with their guidance and coordination that I got the job.”

Deepika Rathi, Trainee Content Producer, HT Media Ltd.

“MCM is one college where students come to make all the difference to their overall personality and career shaping. MCM gave me a great opportunity to work in an MNC. I would like to thank the Placement Cell that gives its best to get students placed in reputed companies and encourages them at every step.”

Harshita Sharma, Operations Executive, Infosys



“I got placed in Ernst & Young and the credit for it goes to the efforts put in by the dedicated MCM faculty and Placement Cell of the college. The Placement Cell provides great exposure to students by organizing various placement drives and helps in shaping their careers.”

Ayushi Sood, Associate, Ernst & Young

“Not many colleges in our country live up to the expectations of students but having secured a job at 21 in an MNC like Infosys due to the opportunity afforded by the Placement Cell of MCM DAV, I can say that MCM is one of the best colleges in the country. I will always be grateful to MCM’s Placement Cell for landing me a job even before completing my graduation.”

Kiranpreet Kaur, Infosys



NEWS GALLERY

MCM holds placement drive

CHANDIGARH, NOV 20

The Placement Cell of MCM DAV College for Women organised a highly successful recruitment drive in collaboration with Concentrix Daksh Services Pvt. Ltd. Around 100 students from varied disciplines, including B.Sc., B.Com and BBA registered themselves for the drive, from whom 20 students were selected. Atul Manager, Campus Recruitment, Concentrix conducted an orientation session apprising the aspirants about the organisation, its policies related to training, career advancement, learning opportunities, work culture and so on. The presentation was followed by series of interviews and written assessment. The students participated enthusiastically in the recruitment and found



The entire process quite a learning experience. Congratulating the appointees on their success. Principal Dr.NishaBhargava informed that MCM affords such opportunities to its students on a continual basis with the aim of preparing them well for the competition in the job market by instilling requisite skills.

एमसीएम की छात्राओं का चयन एमएनसी इवाय में हुआ



एम्प्लॉयमेंट ड्राइव/चुनी चंडीगढ़। मेहर चंद भागवत, डीवीसी कॉलेज के प्रिंसिपल ने कहा कि एमसीएम की छात्राओं का चयन एमएनसी इवाय में हुआ। उन्होंने कहा कि कॉलेज के विभिन्न क्षेत्रों में प्लेसमेंट प्रदान करता है और अपने छात्राओं को ऐसे कई अवसर प्रदान करता है जो एक सराहनीय प्रयास हैं। प्राचार्या डॉ. निशा भार्गव ने चयनित छात्राओं को उनकी सफलता पर बधाई दी और उन्हें अपनी क्षमता को निरखाने और कोशल में दक्षता हासिल करके अपने स्वयं को प्रगत करने के लिए प्रेरित किया। उन्होंने बताया कि कॉलेज का प्लेसमेंट सेल इन्फॉर्मेशन, डीवीसीए, कॉन्सल्टिंग, कन्वर्जेंस, टेक्निकल सपोर्ट, प्रिंसिपल डॉ. निशा भार्गव ने कहा कि छात्राओं को प्लेसमेंट प्रदान करने में सक्षम रूप से कार्य करता है।

एमसीएम की 25 छात्राओं को इनफोसिस में मिली एंट्री



प्लेसमेंट ड्राइव के दौरान इनफोसिस लिमिटेड द्वारा चुनी गई छात्राएं, प्रिंसिपल के साथ।

चंडीगढ़ (संजीव): एमसीएम डीवी कॉलेज फार वूमन, सेक्टर 36 की प्लेसमेंट सेल द्वारा शुक्रवार को चलाई प्लेसमेंट ड्राइव में 25 छात्राएं इनफोसिस लिमिटेड में जगह बनाने में कामयाब रही। चयन के लिए हुए साक्षात्कार में छात्राओं ने अप्रेशन एग्जीक्यूटिव और टेस्टिंग एग्जीक्यूटिव और ड्रफ्ट स्ट्रक्चर मैटेनेंस पद के लिए टैस्ट की प्रक्रिया में श्रेष्ठ प्रदर्शन किया और वरिष्ठता सूची में जगह बनाई। बीसीए और बीएससी वर्ग की 25 छात्राओं ने ऑनलाइन परीक्षाओं और ग्रुप डिस्कशन के विभिन्न राऊंड में अपनी योग्यता साबित की। चयन की प्रक्रिया में शॉर्टलिस्ट होने के बाद 5 छात्राएं गो-एयर में केबिन क्रू सदस्य के तौर पर चुनी गईं। प्रिंसिपल डा. निशा भार्गव ने कहा कि छात्राओं को प्रतियोगी दौर के लिए तैयार करना और उन्हें रोजगार के अधिकाधिक अवसर प्रदान करना ही कॉलेज की बहुमुखी शिक्षा का उद्देश्य है।

45 MCM students get jobs in MNCs

CHANDIGARH, MAR 15

The Placement Cell of MCM DAV College for Women- a premier educational institution in the region, got a total of 45 students placed in Convergys India, Wipro and Hindustan Times during three separate Placement Drives. Convergys selected 26 students for the positions of Customer Service and Technical Support Associates, while Wipro selected 17 students for the positions of Trainee (Computer Applications) and Hindustan Times selected 2 students for the post of Trainee Content



Producers. All the three placement presentation, followed by written test and personal interview rounds to shortlist the best candidates. The shortlisted candidates were ecstatic at their selection and expressed gratitude to the Placement Cell for affording them this opportunity.

Principal Dr. Nisha Bhargava congratulated the selected students and motivated them to strive for perfection in their professional endeavours.

She further informed that the Placement Cell of MCM is proactively involved in acting as a productive link between the employers and students.

एमसीएम की 25 छात्राएं इनफोसिस, 5 गो एयर के लिए चुनी गईं



अर्थ प्रकाश सांघवदाता

चंडीगढ़। एमसीएम डीवी कॉलेज फार वीमेन चंडीगढ़ के प्लेसमेंट सेल द्वारा आयोजित प्लेसमेंट ड्राइव से बीसीए एवं बीएससी की 25 छात्राएं इनफोसिस लिमिटेड में ऑपरेशन एग्जीक्यूटिव, टेस्टिंग एग्जीक्यूटिव व ड्रफ्ट स्ट्रक्चर मैटेनेंस के लिए चुनी

गईं। ऑनलाइन परीक्षाओं एवं ग्रुप डिस्कशन के कई राउंड अक्स में उतीर्ण होकर इन छात्राओं ने इनफोसिस जैसी प्रतिष्ठित कंपनी में यह पद हासिल करने के लिए कई प्रतियोगियों को पीछे छोड़ दिया। प्लेसमेंट सेल द्वारा चलाये गए अन्य अभियान में काफी प्रतिस्पर्धात्मक राउंड्स में शॉर्टलिस्ट होने के बाद 5

छात्राएं गो-एयर में केबिन क्रू सदस्य के तौर पर चुनी गयीं। एमसीएम की प्रिंसिपल डा. निशा भार्गव ने कहा कि एमसीएम द्वारा छात्राओं को प्रतियोगी दौर के लिए तैयार करना और उन्हें रोजगार के अधिकाधिक अवसर प्रदान करना ही इस कॉलेज की बहुमुखी शिक्षा का उद्देश्य है।

एमसीएम की 14 छात्राओं का प्रतिष्ठित कंपनियों में चयन



चंडीगढ़। सेक्टर-36ए स्थित एमसीएम डीवी कॉलेज फॉर वीमेन में आयोजित अलग-अलग प्लेसमेंट ड्राइव में 14 छात्राओं का चयन किया गया। आईडीएस इन्फोटेक ने मेडिकल स्विट्जरस की पोस्ट के लिए बीएससी एमएफटी से 10 और बीएससी मेडिकल से 2 छात्राओं का चयन किया। वाइज मीडिया ने जूनियर कंटेंट संपादक पदों के लिए 2 छात्राओं का चयन किया। चयनित उम्मीदवारों ने रोजगार का अवसर प्रदान कराने के लिए कॉलेज के प्लेसमेंट सेल के प्रति कृतज्ञता व्यक्त की। कॉलेज की प्रिंसिपल डॉ. निशा भार्गव ने प्लेसमेंट सेल और चयनित छात्राओं को बधाई दी।

MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN CHANDIGARH PLACEMENT CELL

