

Report of Initiatives taken under



उन्नत भारत अभियान

UNNAT BHARAT ABHIYAN

शिक्षित भारत-स्वस्थ भारत- स्वच्छ भारत- स्वावलंबी भारत- संपन्न भारत
(July 2021- June 2022)



Submitted by

Mehr Chand Mahajan
DAV College for Women
Sector 36-A, Chandigarh (U.T.)

Our Beacon of Light



MAHARISHI SWAMI DAYANAND SARASWATI

Our Guide and Mentor



Dr. Punam Suri Ji, Padma Shree Awardee

Hon'ble President

DAV College Managing Committee

New Delhi



MESSAGE FROM THE PRINCIPAL

Upholding the saying “Attention to details is the breeding ground for perfection”, the UBA Cell of Mehr Chand Mahajan DAV College for Women, has been holding high the baton of progress in villages by making calibrated efforts to seep through the economic and dynamic needs of the society with goal oriented and time bound actions. The UBA team has displayed exceptional commitment towards the upliftment and betterment of the adopted villages viz. Maloya, Kajheri, Attawa, Badheri and Buterla falling in the basket of the college. Activities related to outreach programs have been the hallmark of our institution, as Swami Dayanand Saraswati has said, “The highest form of service is to help a person who is incapable of thanking in return.”. Our college staff has always been upbeat in holding a sensitized approach to the promotion of ventures and projects that address the essential requirements of the under-privileged sector. The prism of the villages showcases a reality check to judge the pace of development of our country. The UBA Cell of the college is, a cohesive quorum that lays focus on a multitude of targeted activities, events and programs that are specially designed and administered according to the needs of the villages. The pragmatism that flows into the planning and organizing of the activities has a fundamental

influence on the sustainability of environment. I appreciate the meticulous efforts of the UBA Cell Coordinator and the team members who are working with an unstinted spirit to contribute to the rural development with whole hearted attention and determination. It is indeed my proud privilege to have dotted the lines of the rural soil in propelling it forward to the desired national standards.

I take this opportunity to express my deep gratitude to our guide and mentor, our worthy President Dr. Punam Suri Ji, Padma Shree Awardee, DAV College Managing Committee (DAV CMC), New Delhi, for his wholehearted involvement and selfless service to the cause of education. I am indebted to Shri. H.R. Gandhar, Hon'ble Vice President and Sr. Governing Body Member DAV CMC, New Delhi and also to Sh. Shiv Raman Gaur, Director Higher Education, DAV CMC, New Delhi for their efforts in promoting the DAV philosophy of selfless service of humanity.

It is a matter of immense gratification for me to see the UBA Cell of the college, perform with all the enthusiasm to reach out to the village masses with novel ideas and initiatives. The close-knit efforts of the UBA team send across the prominent message of universal brotherhood with a sense of social responsibility reigning high.

“UBA crosses the borders to a fertile community of the greens”.

Best Wishes !



Dr. Nisha Bhargava
[Principal]



Dr. Gunjan
Coordinator, UBA Cell
Mehr Chand Mahajan DAV College for Women

Unnat Bharat Abhiyan (UBA) is an offspring of the Govt of India flagship program targeting the large base community, that forms the heart of India's soul- the villages of India. It is inspired by the vision of transformational change in rural development processes by associating with knowledge institutions to help in building the architecture of an Inclusive India. The Mission of UBA is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. This concept was nurtured at IIT, Delhi in 2014 via consultation with the representatives of technical institutions viz. Rural Technology Action Group (RuTAG) coordinators, Voluntary organizations and Government agencies, actively involved in rural development work.

Mehr Chand Mahajan DAV College for Women joined the noble crusade by becoming a participating member in 2019 and adopted five villages viz. Maloya, Kajheri, Attawa, Badheri and Buterla falling in the periphery of Chandigarh. The UBA Cell of the College promptly came into action, upholding the Gandhian vision of self-sufficient 'village republics', based on local resources and using decentralized, eco-friendly technologies so that the basic needs of food, clothing, shelter, sanitation, health care, energy, livelihood, transportation, and education are locally met. It is rightly said "It takes a village to raise a child and lead it to full bloom". The role of youth in any catalytic developmental activity is paramount, and the student volunteers of UBA Cell, under the guidance of their teachers have played a commendable role in all community programs with their involvement right from the stage of planning to the culmination of every event. The informal and structured interaction with the villagers on various issues have triggered the emotional and psychological quotient of the student volunteers to understand the deprived sector at a profound level. The mission of UBA Cell is to keep moving forward with continuous growth-related activities in order to scotch the huge developmental disconnects between the rural and urban sectors such as inequity in health, education, income, basic amenities and employment opportunities.

To sum it up, all my gratitude goes to our worthy Principal Dr. Nisha Bhargava who is our mentor in all the initiatives. It is her foresight and meticulous approach that translates into the attainment of the desired objectives. She is the backbone of our mission, with her lofty intellect being our guiding light all the way.

Mission 1 Lakh TRIVENI - Plantation at Various Places

Date: 21 June – 07 July 2021

Description: Mission-1 Lakh Triveni was inaugurated by Swachhta Committee, in collaboration with Pranjai Genus Pvt. Ltd. in the college on 21.06.2021. Triveni is the trio of three plants viz. neem tree (*Azadirachta indica*), peepal (*Ficus religiosa*), and bohar (*Ficus benghalensis*) all planted together in one pit. The Triveni produces a large amount of oxygen and purifies the environment. It also controls soil erosion, improves soil health and structure, and induces rainfall apart from its immense medicinal properties. Keeping up the lofty eco-friendly targets as proposed by the mission, the UBA Cell of the College is making rapid strides in upholding the banner of a cleaner environment by promoting the plantation of Triveni in its areas of jurisdiction.

The village activities falling in the ambit of UBA, took forward the mission, with UBA coordinator Dr. Gunjan planting 3 sets of Triveni in Sunny Enclave, Kharar; Attawa village incharge Dr. Kanika Sofat planting 1 set in Panjab University Campus; and Badheri village team headed by Dr. Nidhi Tanwar planting 1 set each in the park of sector 13, Chandigarh; phase 4 and Sohana village of Mohali.

Photographs:

MCM spearheads Mission 1 Lakh Triveni



CHANDIGARH: Inaugurating Mission 1 Lakh Triveni, the Swachhta Committee of Mehr Chand Mahajan DAV College for Women, Chandigarh carried out plantation of Triveni in the college campus, in collaboration with Pranjai Genus Pvt. Ltd. Principal Dr. Nisha Bhargava, along with the officials of Pranjai Genus Pvt. Ltd. and Coordinators of Swachhta Committee, Unnat Bharat Abhiyan (UBA) Cell, NSS units, Artificial Forest and Horticulture Committee, planted Triveni- the trio of three plants viz. neem tree (*Azadirachta indica*), peepal (*Ficus religiosa*) and banyan (*Ficus benghalensis*), planted together in one pit. Speaking on this occasion, Dr. Bhargava said that besides having ecological importance, Triveni also holds spiritual significance as banyan, neem and peepal are regarded as the abode of Lord Brahma, Vishnu and Mahesh, respectively.

एमसीएम ने एक लाख त्रिवेणी रोपण अभियान का किया नेतृत्व



चंडीगढ़ (अहमद)। "एक लाख त्रिवेणी" अभियान का उद्घाटन करते हुए मेहर चंद महाजन डीएवी कॉलेज फॉर वूमन, चंडीगढ़ की स्वच्छता समिति ने चंडीगढ़ जीवन प्रशोधन लिमिटेड के सहयोग से कॉलेज परिसर में त्रिवेणी का रोपण किया। त्रिवेणी में तीन अलग-अलग, परिलब्ध जीवन प्रशोधन लिमिटेड के अधिकारियों और स्वच्छता समिति, उभा अन्तर अभियान (यूबीए) सेल, कृत्रिम वन और उद्यान समिति के सहयोगियों के साथ त्रिवेणी- तीन पेड़ों की मिश्रित रोपण किया जा रहा है (अज़ाडिराचटा इंडिका), पीपल (फिकस रिलीजiosa) और बरगद (फिकस बेंगालेंसिस), एक साथ एक गड्ढे में लगाया। इस अवसर पर उभा कोषाध्यक्ष पदसे सुश्री डॉ. नैशा भर्गवा ने कहा कि चंडीगढ़ीकरण मिशन के अंतर्गत, त्रिवेणी का आकस्मिक अर्थ है कि त्रिवेणी ब्रह्म, विष्णु और महेश को अर्पित मान्यता प्राप्त, विष्णु और महेश का निवास स्थान रहा है। उन्होंने कहा कि वास्तुशास्त्र का मान्यता है कि त्रिवेणी त्रिवेणी का पैरालेल पर फलदायी कार्य कर रही है।



Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh

Mask Making Activity in Village Attawa

Date: 14 September, 2021

Description: The students of the Attawa team of Unnat Bharat Abhiyan, MCM DAV College for Women, Chandigarh, conducted a mask making activity on 14 September in Village Attawa in order to spread awareness and enable the village residents to understand the importance of wearing face masks and the ease with which face masks can be prepared at home, involving minimal time, effort and money. Wearing face masks is recommended as a part of personal protective equipment and as a public health measure to prevent the spread of diseases.

We as a nation are facing tough times due to the Covid 19 pandemic and protection via face masks is the need of the hour. Sometimes many people are not able to purchase masks from the market so making masks at home is an effective solution to address the issue.

The activity was conducted in Village Attawa wherein people were made aware of simple ways to prepare masks at home. A group of 10 students participated in this activity with much enthusiasm. The primary objective of the activity was to teach people simple and affordable ways to prepare masks at home so that they have access to good quality, self- prepared masks.

The materials required for the masks are easily available:

- Piece of cloth
- Needles and thread 3 elastic bands

The students were very excited about making masks and teaching people to learn the easiest ways of preparing beautiful and economical masks. The team also distributed the masks prepared by the students amongst the village residents. The extra materials were also shared with them so that they could prepare the masks at their own comfort.

This informative and highly beneficial activity not only addressed the issue of the importance of preparing face masks at home, but also generated a sense of concern and compassion towards the people around us.



Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh

World Bamboo Day celebrated under the aegis of “Azadi ka Amrit Mahotsav” celebrations

Date: 18 September, 2021

Description: Commemorating the Government of India’s momentous initiative „Azadi ka Amrit Mahotsav”, the UBA Cell of Mehr Chand Mahajan DAV College for Women, Chandigarh, celebrated World Bamboo Day which was organized in collaboration with the involvement of Ek Bharat Shreshtha Bharat Club and NSS unit of the college, on 18 September, 2021. The celebration was held in collaboration with Artison Agro India, Jaipur.

Mr Debendra Dalai, IFS, Chief Conservator of Forests and Director, Department of Forests and Wildlife, Chandigarh graced the event as the Chief Guest and Dr Nisha Bhargava, Principal of College was the Guest of Honor. The special guests on the occasion were Mr

R.P. Joshi, Founder Director, Artison Agro India and Dr Vinod Kumar, Department of Sociology, Panjab University. Mr Dalai motivated the youth to explore the potential of the Bamboo Industry and educate people about the immense environmental and economic benefits of bamboo.

The college felicitated the Municipal Councillors, Principals and teachers of the government schools, and also the Anganwari workers of the five villages falling in the College UBA ambit viz. Attawa, Badheri, Buterla, Kajheri and Maloya. The recognition for these stakeholders was for their wholehearted participation to promote environmental conservation and sustainable practices. In order to reaffirm the commitment of the UBA Cell towards preserving the environment, a plantation drive was also undertaken wherein Mr Debendra Dalai along with Dr Nisha Bhargava planted bamboo saplings in the college campus. The crowning glory of the occasion was an exhibition of bamboo products put up in the college campus.

Donation Drive of NCERT Text Books (complete sets) among students of Government Model High School, Kajheri, for supporting the noble cause of education by establishing Book Bank for classes 9th and 10th.

Date: 27 October, 2021

Description: In order to support the noble cause of education, and to promote literary skills and a habit of learning among students of classes 9 and 10 of Government Model High School, Village Kajheri, a donation drive of NCERT books was held on 27 October, 2021 at the school. The drive was held to achieve Quality Education Goals amongst underprivileged students of Village Kajheri and to inculcate a love for learning among them.

A donation drive of NCERT books was held on 27 October, 2021 at GMHS, Kajheri on 27 October, 2021, wherein 11 complete sets of NCERT Text books, meant for classes 9 and 10 were distributed amongst the students of the school and a Book Bank was established. The Donation Drive was conducted by UBA coordinator, Dr Gunjan and team members, Dr Purnima Bhandari & Dr Gurjeet Virk Sidhu, assisted by volunteers of the UBA Cell of the college. The UBA team, Principal, Govt. High School, Kajheri and staff members of the school enlightened the school children about the importance of education in their daily lives. The activity was held with the esteemed support of school Principal Ms. Gurmeet Kaur and other staff members of the school.

The primary issues which were addressed through this donation drive were: (a) To promote Quality Education Goals amongst underprivileged students of Village Kajheri; (b) To inculcate a love for learning and reading books, and; (c) To promote literary skills and a habit of reading amongst the students.



The Donation Drive was a success as the students of the school felt extremely grateful and happy to receive the NCERT books and also exhibited an enthusiasm to inculcate the practice of daily reading. Since the UBA team members as well as the school staff encouraged the students to make reading and learning an integral part of their lives, the students felt enthused and inspired to do the same.



Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh

Workshop on Glass painting

Date: 25 Feb 2022

Description: The two-hour workshop was designed specifically to spur the art of painting among the rural students and show them a road map to skill development by inculcating the vocational aspect of consummate craftsmanship. The Resource Person was from the college, Dr Pooja Sharma, Assistant Professor, Department of Fine Arts. She was assisted by two more faculty members, viz. Dr. Amardeep Kaur, Deptt. of Punjabi, and Dr. Sarbjeet Kaur, Deptt. of Zoology. The session drew an overwhelming response and an animated participation from around 40 students of the school. The students' creativity skills were stoked with the carefully calibrated step by step learning module presented by the Resource person. Students also raised various queries that were addressed satisfactorily by the resource person. All the students enjoyed the workshop as a breather to their study routine that added a new line of vocation to the cap of their skills.

Photographs:



Awareness Rally on Personal Hygiene - Amrut Mahotsav (Buterla)

Date: 31 March 2022

Description: The objective of the activity was to inculcate a predominantly essential and consistent awareness about the significance of maintaining proper hygiene on a regular basis among the residents of the village Buterla. The purpose was to underscore the importance of cleanliness by employing the propaganda tools comprising posters, rally and lectures. The activity aimed at motivating the populace of the village to ensure a healthy life style by adopting simple methods that safeguard the environment from the ill effects of diseases that erupt from unhygienic conditions. The volunteers of Unnat Bharat Abhiyan (UBA) Cell of Mehr Chand Mahajan DAV College for Women, Sector 36-A, Chandigarh, participated in the activity and generated awareness on the concerned issue.

The activity kick started on a positive note by adhering to the norms of cleanliness in the post COVID times that have just begun to show up. About sixteen student volunteers of UBA participated in the rally by raising slogans and carrying banners, spreading across the message of keeping the surroundings clean and disease free. One of the student volunteers gave an emphatic speech highlighting the significance of unsullied environment on the overall physical and mental wellbeing of the people in the villages. The posters prepared by the student volunteers caught the attention of the village students and residents in general, and reminded them of the simple and manageable ways to adhere to the tips of maintaining cleanliness and thus keep the diseases at bay. The resource persons of the UBA team who accompanied the students were Dr. Amandeep, Department of Economics, and Dr. Rishu, Department of Chemistry. Overall, the residents were highly encouraged and motivated by the UBA team in their arduous efforts to conduct the rally with such a coherent environmental purpose.

Photographs:



Awareness Rally on Personal Hygiene - Amrut Mahotsav (Badheri)

Date: 31 March 2022

Description: The objective of the activity was to drive home the important role played by a consistent adherence to upholding and execution of proper hygiene regimen among the residents of the village Badheri. The intent was to highlight the relevance of maintaining cleanliness as a crucial factor contributing to health and general well being of the village residents. The strategy aimed to use some powerful propaganda tools like posters, rally and lectures. The activity worked towards encouraging the people of the village to march with the baton of a healthy life style by the inclusion of simple and easy methods in their daily routine. A rewarding result would come forth in an environment freed of the ill effects of disease that generally erupt from unhygienic conditions. The volunteers of Unnat Bharat Abhiyan (UBA) Cell of Mehr Chand Mahajan DAV College for Women, Sector 36-A, Chandigarh, participated in the activity and generated awareness on the concerned issue.

The activity took off with a propelling energy of the safety protocols observed in the post COVID times that have given a sighing relief to the general population. About fifteen student volunteers of the UBA Cell participated in the rally by raising slogans loaded with message driven anecdotes, and carrying banners, thus spreading across the message of a clean and disease-free environment. One of the student volunteers spoke unequivocally in her speech about the huge impact of a clean environment on the overall physical and mental wellbeing of the people in the villages. The posters prepared by the student volunteers drew the attention of the village students and residents in general, and served the desired purpose of persuading them to follow some simple and manageable ways of maintaining cleanliness in their surroundings that would thwart the surfacing of illness and disease. The resource persons of the UBA team who accompanied the students were Dr. Amandeep, Department of Economics, and Dr. Rishu, Department of Chemistry. Crowning all, the residents were greatly encouraged and motivated by the UBA team in their painstaking efforts to conduct the rally with such a well-reasoned environmental purpose.

Photographs:



Stationary Donation Drive

Date: 20 May 2022

Description: This activity was undertaken by UBA Cell of the College to give an impetus to the students of the Anganwari of the village, that they are motivated with the gifts of new stationery items and that they are spurred to devote more time to studying and other creative engagements associated with the myriad applications of stationery ensembles. The objective of the activity was to encourage the young minds to enjoy while learning and at the same time ensue a healthy interaction of the village students with the UBA volunteers.

The activity took place at the Anganwari of the village, Attawa. About seven student volunteers of the UBA team of the college donated crayons, colouring books, notebooks, pencils and other stationary items to the students of the Anganwari and also talked and played with them. The teaching staff of the Anganwari cooperated in a winsome spirit with the village in charge teacher Dr. Kanika Sofat and students of the UBA team to carry out the activity. The overall outcome of the activity was very satisfying. The little children were overjoyed to receive the stationery gift items and felt encouraged to devote greater time to their studies with the creativity of colours. The staff and the students of the villages were overwhelmed and the little students of the Anganwari exhilarated with the gifts they received. The entire activity exuded the contemplated response of igniting a spark for learning with enthusiasm in the hearts of the little children.

Photographs:



Inspection of Donated NCERT Text Books in Government High School

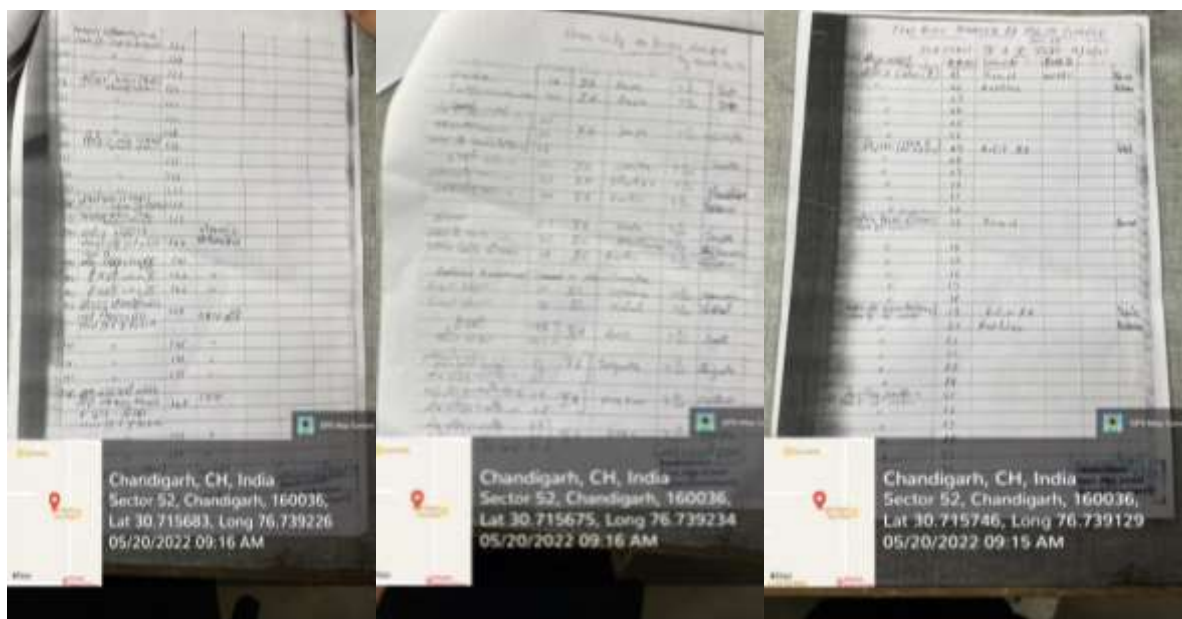
Date: 20 May 2022

Description:

The Unnat Bharat Abhiyan Cell of Mehr Chand Mahajan DAV College for Women, organized an Inspection of the NCERT Text Books donated in the Government High School of the village Kajheri on May 20, 2022. The objective of the activity was to find out the usefulness of the books provided to the students under the Book Bank Facility and the level of satisfaction derived. The activity sought to monitor the procedure adopted by the school authorities to collect, store, organize and retrieve the donated books to the students.

The activity took place at the Government High School of the village, Kajheri. It was a follow up entourage of the UBA team of Kajheri to its prelusive activity of having established a Book Bank in the school of the village. The school official, Ms. Diljeet Kaur (In-charge) of the Book Bank, explained the accurate manual record keeping of the books followed in the school, to the UBA team members of the college comprising six student volunteers and the village in charges, Dr. Purnima Bhandari & Dr. Gurjeet Virk Sidhu. The inspection took off successfully with the forthcoming support of the school headmistress Ms. Gurmeet Kaur and ten school teachers who came forward with their ancillary services. Ms. Gurmeet Kaur appreciated the praiseworthy initiative of the college authorities in establishing the Book Bank. She also suggested that besides the NCERT Text Books, other books such as story books, motivational books, inspirational books, poetry books and novels too must be part of the basket to offer variety to the students and spur their reading habits. The inspection endorsed the desired objective of providing a fertile atmosphere of developing the literacy skills of the village school students and achieve the lofty goals of Quality Education in a well graded manner.

Photographs:



Title: Donation Drive- “Ripples in the Fun Pond” (Buterla)

Date: 21 May 2022

Description:

The activity was designed to take place at the Govt. Model School, Buterla. It entailed the involvement of about seven student volunteers of the UBA team of the college who embarked on the execution of the activity with great zeal and fervour. They donated a multitude of gift items like crayons, colouring books, stuff toys, games and stationary items to the students of the village school. The atmosphere of the school was enlivened with the chirpy exchange of niceties by the student volunteers with the school children. It all snowballed into a spirit of gaiety and playful ambience. The teaching staff of the school joined hands in an engaging and forthcoming manner with the village in- charge viz. Dr. Arshdeep Kaur, along with her team of students. The activity exhibited fruition in the validation of the famous adage “All work and no play makes Jack a dull boy.” The village students imbibed the importance of playing games to brush up their cognitive skills and thus pursue academic learning in a comprehensive and well-rounded fashion. The staff and the students of the village were all smiles with the joy that permeated the environment, and the little children of the school were extremely delighted to receive the gifts. The entire activity trickled an overwhelming response of igniting a spark for learning in the hearts of the little children.

Photographs:





Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh

Title: Donation Drive- “Ripples in the Fun Pond” (Badheri)

Date: 21 May 2022

Description:

The activity took place at the Govt. Model School, Badheri. It entailed the involvement of about eight student volunteers of the UBA team of the college who donated crayons, colouring books, stuff toys, games and stationary items to the students of the village school and also talked and played with them. The teaching staff of the school cooperated in a winsome spirit with the village in charge viz. Dr. Nidhi Tanwar, along with the students of the UBA team to carry out the activity. The overall outcome endorsed the famous anecdote “All work and no play makes Jack a dull boy.” The students understood the importance of playing games as an integral part of honing their cognitive skills and academic learning in a holistic manner. The staff and the students of the villages were overwhelmed and little children of the school were exhilarated with the gifts they received. The entire activity exuded the contemplated response of igniting a reward for learning with enthusiasm in the hearts of the little children.

Photographs:





Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh