

**Name of the Teachers: Ms. Raman Ghuman**

**Department: Commerce**

**Class: BBA- II Semester: III**

**Subject: Operations Research (BBA-202)**

S. No	DATE (Monthly)		Topics to be Covered	Academic Activity Undertaken
	FROM	TO		
1	13 <sup>th</sup> Aug 2022	31 <sup>st</sup> Aug 2022	Operations Research: Meaning, Significance and Scope. Game Theory: Two Persons Zero Sum Games, Pure Strategies, Mixed Strategies, Dominance etc.	Lecture method, discussion, Numerical solving.
2	1 <sup>st</sup> Sep 2022	30 <sup>th</sup> Sept 2022	Transportation Problem, Assignment Problem, Introduction to Frequency Problems, Classification of Sequencing Problems, Processing in Job through Two Machines.	Lecture method, Numerical Assignments
3	1 <sup>st</sup> Oct 2022	31 <sup>st</sup> Oct 2022	Introduction to Linear Programming, Formulation of Linear Programming— Problems, Simplex Method, LPP- Graphical Method.	Lecture method, Numerical Assignments, Mid Semester Tests
4	1 <sup>st</sup> Nov 2022	25 <sup>th</sup> Nov 2022	Queuing Theory: Introduction, Arrival System, Queue Discipline, M/M/I Single Channel, M/M/I and M/M/S Model, Revision.	Lecture method, Numerical Assignments, revision assignments.

Name of teacher: Dr. Kanika Sofat

Department: Commerce

Class: B.B.A.- 2<sup>nd</sup> year, Semester: 3rd

Subject: Marketing Management, BBA-203

S.no	From	to	Topics to be covered	Academic Activity undertaken
1.	13 <sup>th</sup> august	31 <sup>st</sup> August	Introduction to Marketing	Lecture Method, Group discussion, Case studies
2	1 <sup>st</sup> September	15 <sup>st</sup> September	Marketing Research, Consumer Behavior	Lecture Method, Group discussion, Case studies
3	15 <sup>st</sup> September	30 <sup>th</sup> September	Marketing Segmentation, Product Planning & marketing Strategies	Lecture Method, Group discussion, Case studies
4	1 <sup>st</sup> October	30 <sup>th</sup> October	Product Classification, Concept of Branding, Packaging and Labeling, Pricing Decision	Lecture Method, Group discussion, Case studies
5	1 <sup>st</sup> November	25 <sup>th</sup> November	Distribution Decisions, Promotion Decisions, Emerging Trends & issues in marketing, Revision of Syllabus	Lecture Method, Group discussion, Case studies

**Name of the Teacher : Ms. RICHA GUPTA**

**PG: PG Department of Commerce**

**Class: BBA-Second Year (3<sup>rd</sup>sem)**

**Subject : Economics of Money and Banking (BBA-204)**

S.No.	Date (Monthly)	Academic Activity Undertaken*
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	<b>From</b>	<b>To</b>		
1.	13 <sup>th</sup> August,2022	31 <sup>st</sup> August,2022	<b>Money: Introduction, Functions &amp; Types of Money. Theoretical and Empirical Methods to Distinguish Money from Near Money Assets. Types of Monetary System and Qualities of Good Monetary System.</b>	Lecture Method
2.	1 <sup>st</sup> September,2022	30 <sup>th</sup> September,2022	<b>Demand for Money: Classical and Keynesian Approach, Baumol and Tobin Inventory Theoretic Approach, Freedman's Theory. Supply of Money: Measures of Money Supply and Money Multiplier. Monetary Policy: Targets, Goals and Trade off among Alternate Goals. Transmission Mechanism – Classical Model, Keynesian Model and Monetarist Model.</b>	Lecture Method
3.	Ist October,2022	31 <sup>st</sup> October,2022	<b>Supply of Money, Theories of Money Supply.</b>  <b>Banking: Meaning, Types and Functions of Banks, Central Banking: Origin &amp; Evolution; Main Functions, Latest Reforms in Banking Sector, Risk Management in Banks-Types of Risk, Management, Asset/Liabilities Management</b>	Lecture Method, Assignments

4.	1 <sup>st</sup> November,2022	25 <sup>th</sup> November,2022	<b>Major Developments in Commercial Banking in India since Independence, Banking Sector Reforms, International Monetary Fund (IMF) and International Liquidity. Introduction to E-Banking and Electronic Fund Transfer (RTGS &amp; NEFT), Cheque Truncation System (CTS).</b>	Lecture Method and Group discussion
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**\*Any of these** – (i) Lecture Method; (ii) PPT; (iii) Online Sources; (iv) Group Discussion

**Name of Teacher:** Dr. Manika Kohli

**Department:** Commerce

**Class:** BBA II-Semester 3

**Subject:** Legal Framework for Companies (BBA 205)

Sr. No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken
	From	To		
1	13 <sup>th</sup> August	31st August	Introduction, Types of Companies, Formation of a Company	Online and Offline Lecture method, Cases, Class Discussion
2	1 <sup>st</sup> September	30 <sup>th</sup> September	Memorandum of Association, Articles of Association, Prospectus	Online and Offline Lecture method, Cases
3	1 <sup>st</sup> October	31st October	Board Meetings, Directors	Online and Offline Lecture method,

				Cases, Class Discussion
4	1 <sup>st</sup> November	25 <sup>th</sup> November	Share Capital, Transfer and Transmission of Shares	Class Discussion, Assignments

**Name of the Teacher – Ms. Jyoti Soi & Dr. Pallvi Rani**

**Department - Commerce**

**Class-BBA IIIrd Semester**

**Subject- BBA 206: TAX LAWS I**

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken
	From	To		
1.	13 <sup>th</sup> August	31 <sup>st</sup> August	Introduction, Definitions: Assessee, Concept of Income, Types of Income, Assessment Year & Previous Year, Agricultural Income & its Assessment.	Lecture Method, Online Sources, Group Discussion
2.	1 <sup>st</sup> September	30 <sup>th</sup> September	Residential Status Tax Liability (Basis of Charge), Exempted Incomes.	Lecture Method, Online Sources, Group Discussion
3.	1 <sup>st</sup> October	31 <sup>st</sup> October	Income from Salaries and House Property.	Lecture Method, Discussion Method, Online Sources
4.	1 <sup>st</sup> November	25 <sup>th</sup> November	Income from Profits and Gains of Business and Profession including Depreciation, Capital Gains, Income from other Sources	Lecture Method