



ACTIVITY REPORT

(Oct-Nov 2022)

“ENTREPRENEURSHIP DEVELOPMENT PROGRAM”

[under VENTEL Action Plan]

Organized by

**MEHR CHAND MAHAJAN DAV COLLEGE
FOR WOMEN, CHANDIGARH (U.T.)**

in association with

**Mahatma Gandhi National Council of Rural
Education (MGNCRE), Ministry of
Education, Govt of India.**



75 Azadi Ka Amrit Mahotsav



Competitions on Entrepreneurship

20th October – 19th November 2022

Mahatma Gandhi National Entrepreneurship Month

Inviting Social Entrepreneurship, Swachhta and Rural Engagement (SESRE) Cells in Institutions to Conduct Competitions on Promoting Social Entrepreneurship and Sustainable Development Activities

Diwali 24th October

National Entrepreneurship Day 9th November

Women's Entrepreneurship Day 19th November

Hand-Paper crafts

- Paper Diyas
- Lanterns
- Greeting Cards

Cow Dung/Bangle/Mud Diyas

- Candle making
- Sweets Recipes
- Home Cleaning and Diwali Decor Services

9 Steps to Students' Entrepreneurship

1. Form small teams of Student Self Help Groups (SSHG) (3-5 students per team)- Before 15.10.2022
2. Select interesting business activity by 16.10.2022
3. Identify and Collect essential material by 19.10.2022
4. Get ready with the product for sale by 22nd Oct., 07th Nov., and 17th Nov.
5. Promote your Product.
6. Arrange Stall in Campus and Sell your Product or sell your product door to door in an identified area
7. Make your products available in stalls at least 2-3 days before each milestone.
8. Document your effort by 25th Oct., 10th Nov., and 20th Nov.
9. Submit a report to mgncresrec1@gmail.com on 28th Oct., 12th Nov. and 21st Nov.

Entrepreneurs are important as they are the wheels of the economic growth of the country. By creating new products and services, entrepreneurs can stimulate new employment opportunities. Small steps towards Entrepreneurship can pave the way towards economic growth and development.

Let us be the Leading Lights of Entrepreneurship!
Let the Diwali Lights Inspire Us!

Mahatma Gandhi National Council of Rural Education

Department of Higher Education, Ministry of Education, Govt. of India

Mehr Chand Mahajan DAV College for Women

Sector 36-A, Chandigarh (U.T.)

(A recognized Vocational Education Nai Talim Experiential Learning (VENTEL) Action Plan Institution)

In association with

Mahatma Gandhi National Council of Rural Education (MGNCRE)

(Ministry of Education, Govt. of India)

is organizing

Competitions on Entrepreneurship

to mark the celebrations of

Local Diwali (19 & 20 October 2022)

National Entrepreneurship Day (9 November 2022)

Women's Entrepreneurship Day (19 November 2022)

Six Steps to Students' Entrepreneurship:

- Form small teams of Student Self Help Groups (SSHG) (3-5 students per team).
- Select interesting business activity.
- Identify and collect essential material.
- Get ready with the product for sale on 20.10.2022, 9-11-2022 and 19-11-2022
- Promote your product.
- Arrange Stall in campus.

List of Competitions:

- Hand-Paper crafts: paper diyas
- Lanterns, Greeting Cards
- Bangle/Mud diyas
- Candle Making
- Sweets Recipes
- Diwali Décor Services

Prior registration is mandatory [CLICK](#) here to register.

Dr Nisha Bhargava
Convenor & Principal

Dr Kirti Singla & Dr Sandeep Kaur
Coordinators

Mr Samarth Sharma
Consultant, MGNCRE, MoE, Govt. of India

Dr Vandana Sharma
Nodal Officer

“ENTREPRENEURSHIP DEVELOPMENT PROGRAM ” to promote social entrepreneurship and sustainable development activities under VENTEL Action plan

Dates: 20 October 2022, 09 November 2022, and 19 November 2022

Organized by: Mehr Chand Mahajan DAV College for Women, Chandigarh, a recognized Vocational Education-Nai Talim-Experiential Learning (VENTEL) Action Plan Institution in association with Mahatma Gandhi National Council of Rural Education (MGNCRE), Ministry of Education, Govt of India.

Convenor and Principal: Dr. Nisha Bhargava

Chairman (MGNCRE): Dr W G Prasanna Kumar

MGNCRE Officials: Mr. Samarth Sharma, Consultant, MGNCRE, Ministry of Education, Govt. of India.

Nodal Officer: Dr. Vandana Sharma

Event Coordinators: Dr. Sandeep Kaur and Dr. Kirti Singla

Context: *Nai Talim* envisioned by Gandhiji, refers to holistic approach for nurturing mind, body and soul. It is based on the thought that education should be centered around productive work and knowledge and work are inseparable. Experiential learning, focuses on acquiring skills and knowledge through hands-on activities essential for transforming knowledge into functional experience for application in day-to-day life. The purpose of this initiative was to institutionalize Vocational Education Nai Talim Experiential Learning (VENTEL) and develop knowledge, skills and attributes necessary for sustainable development of the learner. Further, the event was focused on applying the skills and converting them into profitable business idea while promoting and boosting entrepreneurial ecosystem among the young students.

Objectives:

- To inculcate the concept of entrepreneurship, start-up's, innovative thinking so as to build and boost entrepreneurial skills at the initial stages among the students.
- To provide a platform for students to showcase their skills to the stakeholders while selling their products to the customers.
- To motivate the students to think about ideas that can be turned into viable business models and engage themselves on the entrepreneurship journey.

Practice/ Brief Report:

With the primary objective of imbibing the culture and spirit of Mahatma Gandhiji's Nai-Talim and Experiential learning concept and to build and boost culture of entrepreneurship among young minds, Mehr Chand Mahajan DAV College for Women, Chandigarh –a recognized Vocational Education-Nai Talim-Experiential Learning (VENTEL) Action Plan Institution in association with Mahatma Gandhi National Council of Rural Education, Ministry of Education, Govt of India, celebrated Local Diwali, National Entrepreneurship Day and Women's Entrepreneurship Day by holding "Entrepreneurship Competitions" on Hand paper craft, Greeting Cards, Mud Diyas, Candle Making, Sweet Recipes and Diwali Décor Services.

Our worthy Principal madam, Dr. Nisha Bhargava inaugurated the session and highlighted the need to integrate Vocational Education and training as part of learning and teaching. She also emphasized on the need to adopt and promote more such VENTEL activities for students. She visited the stalls displayed on different days and motivated and appreciated the efforts of students. She also expressed her gratitude towards Dr W G Prasanna Kumar (Chairman, MGNCRE) and Mr. Samarth Sharma (Consultant, MGNCRE) for the support offered the endeavor aimed to promote entrepreneurship ecosystem. Following steps were taken to Students' Entrepreneurship:

1. In first step, small teams of Student Self Help Groups (SSHG) were formed.
2. In second step, students chose interesting business activity.
3. In third step, students identified and collected the essential material required for their business.

4. In forth step, students got ready with their product for sale.
5. In fifth step, students promoted their product through brochure in their class groups.
6. In sixth step, students arranged the stall in the College Campus and sold their product with good profit.

The event witnessed active participation with total of 64 students that registered and participated in the program with full enthusiasm and zeal.

Learning Outcomes and Feedback:

- The event was highly appreciated by all the participants and it laid the foundation and gave direction for future VENDEL activities to be adopted by the institution.
- The participants presented their products as shown in Annexure-I and were able to sell all their displayed items. This was a major motivating factor for the students and they were enthusiastic to participants in more such future events.

Details of the Student Participants:

S.No.	Name of Students	Class and year	Name of Activity
1	Harsimrat Kaur Toor	BSc. (MFT)-III year	Mushroom Cupcakes and Cookies
2	Gurpriya kaur	BSc. (MFT)-III year	
3	Noveldeep Kaur	BSc. (MFT)-III year	
4	Charlie Verma	BSc. (MFT)-III year	
5	Rubal	BSc. (MFT)-III year	Mehndi Services
6	Lavish	BSc. (MFT)-III year	
7	Chailcy	BSc. (MFT)-III year	
8	Chhering	BSc. (MFT)-II year	Diya making, Candle making, Hand paper crafts
9	Navpreet Kaur	BSc. (MFT)-II year	

10	Palak Sharma	BSc. (MFT)-II year	Shahi sandwich, Truffle balls, Parawal sweet.
11	Riddhi parashar	BSc. (MFT)-II year	
12	Tanisha Walia	BSc. (MFT)-II year	
13	Tanishka sethi	BSc. (MFT)-II year	
14	Bhumika singh	BSc. (MFT)-II year	Mini Chocolate Cake, Cake Slices, Milk Coconut Laddoo and Coconut Laddoo
15	Chehalpreet Kaur	BSc. (MFT)-II year	
16	Radhika Bisht	BSc. (MFT)-II year	
17	Rakshita Sharma	BSc. (MFT)-II year	
18	Divanshi Anand	BSc. (MFT)-I year	Oreo and Peanut Chocolate Truffles
19	Xenia	BSc. (MFT)-I year	
20	Vaishali agarwal	BSc. (MFT)-I year	
21	Nishtha	BSc. (MFT)-I year	Diwali Decor
22	Akshaini	BSc. (MFT)-I year	
23	Khushi singla	BSc. (MFT)-I year	
24	Priyanka sharma	BSc. (MFT)-I year	
25	Kunjan Sodhi	BSc. (MFT)-I year	Hand craft
26	Sakshi	BSc. (MFT)-I year	
27	Priya Vanshika	BSc. (MFT)-I year	
28	Pranjal Sood	BSc. (MFT)-I year	
29	Ashmeet	Others	Diwali decor
30	Vrinda	Others	Diwali decor

Details of the Student Participants:

S.No.	Name of Students	Class and year	Name of the Activity
1	Noveldeep Kaur	B.Sc. (MFT)-III year	Mushroom Cupcakes (Chocochip and Blueberry Almond)
2	Harsimrat Kaur Toor	B.Sc. (MFT)-III year	
3	Priya Vanshika	B.Sc. (MFT)-I year	Handmade Decorative Items
4	Pranjal Sood	B.Sc. (MFT)-I year	
5	Rubal	B.Sc. (MFT)-III year	Mehndi Services
6	Chailcy	B.Sc. (MFT)-III year	
7	Lavish	B.Sc. (MFT)-III year	
8	Arushi Dhiman	B.Sc. (MFT)-III year	Mushroom Cookies (Chocochip, Blueberry and Almond) and Carrot Amaranthus Cookies
9	Charlie	B.Sc. (MFT)-III year	
10	Aayushi	B.Sc. (MFT)-III year	
11	Gurpriya kaur	B.Sc. (MFT)-III year	
12	Mahiya	B.Sc. (MFT)-I year	Classic Nachos and Veg. Hyderabad Biryani
13	Vanshika	B.Sc. (MFT)-I year	
14	Aashqita	B.Sc. (MFT)-I year	
15	Bhumika singh	B.Sc. (MFT)-II year	Coconut Jaggery Burfi, Fruit N' Nut Fudge, Nachos with Homemade Dip
16	Rakshita Sharma	B.Sc. (MFT)-II year	
17	Chehalpreet Kaur	B.Sc. (MFT)-II year	
18	Simarpreet kaur	B.Sc. (MFT)-II year	
19	Radhika bisht	B.Sc. (MFT)-II year	
20	Eknor Gill	B.Sc. (MFT)-II year	
21	Shruti Pasricha	B.Sc. (MFT)-III year	Cupcakes (Strawberry and Chocolate), Dark Chocolate Cookies, Chocolate Truffle, Chocolate Fudge, Chocolate Bomb, Pau Bhaji.
22	Amisha	B.Sc. (MFT)-I year	Bhelpuri and Sweet Corn
23	Sheetal	B.Sc. (MFT)-I year	

24	Disha bhardwaj	B.Sc. (MFT)-I year	Bottlegourd Laddoo and Gram Flour Laddoo
25	Hasrat chahal	B.Sc. (MFT)-I year	Black Forest Pastry, Red Velvet Pastry, Pineapple Pastry, Butter Scotch Pastry and Brownie
26	Dilshobit kaur	B.Sc. (MFT)-I year	
27	Akshaini	B.Sc. (MFT)-I year	
28	Angelina Singh	B.Sc. (MFT)-I year	
29	Harsift	B.Sc. (MFT)-I year	
30	Gulnaaz	B.Sc. (MFT)-I year	
31	Simran	B.Sc. (MFT)-I year	
32	Aditi Thakur	B.Sc. (MFT)-I year	Burger and Coke Combo
33	Preeti	B.Sc. (MFT)-III year	
34	Shreya	B.Sc. (MFT)-III year	

Press Coverage and Supporting Pictures of the Event:

On Eve of Diwali Fest and National Entrepreneurship Day

INC - Education Sector

MCM celebrates festival of lights with Diwali Fest and Anti-Cracker Awareness Rally

October 23, 2022 03:52 PM

CHANDIGARH, 23.10.22-In keeping with the festive spirit, the Character Building Committee of Mehr Chand Mahajan DAV College for Women, Chandigarh, organised a two-day Diwali Fest. On the first day, the Committee conducted competitions namely, Prerna, Green Embellishment, Rangoli Making and Guilt Free Sweets. Under the competition Prerna, the young creative minds enacted their favourite female characters from Epic Indian Literature. The Green Embellishment Competition, held in collaboration with the Department of Fine Arts, required the participants to make home decor items while following the concept of Reduce, Reuse and Recycle. In Rangoli Making, the participants made beautiful and impactful rangolis on the theme 'Swacch Bharat'. Guilt Free Sweets Competition was held in collaboration with the Department of Home Science, wherein the participants created healthy sweets. On the second day of the fest, students showcased their entrepreneurial acumen as they put up around 40 stalls of different items such as food, handloom, tarot reading, nail art, games, jewellery, accessories, etc. Open Mic was also organised wherein the participants mesmerised the audience with their amazing performances. In another meaningful event, the NSS units of the college, in collaboration with Eco-Club 'Parivesh', organised an Anti-Cracker Awareness Rally in the adopted village Badheri, Sector 41-D, Chandigarh. The main aim of the rally was to sensitise people about the ill effects of crackers that include noise and air

MCM celebrates festival of lights with Diwali fest, anti-cracker awareness rally

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