



## **ACTIVITY REPORT**

### **“Beneficiary Training in Entrepreneurship Development Program for Bakery & Confectionary”**

**[under PM FME Scheme, Ministry of Food  
Processing Industry (MoFPI), Govt. of India]**

**Organized by**

**Mehr Chand Mahajan DAV College for  
Women, Chandigarh (U.T.)  
State level Technical Institute [SLTI]**

*in association with*

**Department of Industries, U.T Chandigarh  
State Nodal Agency (SNA)**

# **BENEFICIARY EDP TRAINING REPORT**

**Name of the Activity:** Five day “Beneficiary Training in Entrepreneurship Development Program (EDP) for Bakery & Confectionary” at Mehr Chand Mahajan DAV College for Women, Chandigarh- the State Level Technical Institute, in association with Regional Centre for Entrepreneurship Development, Chandigarh under the Pradhan Mantri Formalization of Micro Food processing Enterprises (**PM FME scheme**).

## **Organizing Departments:**

Department of Food Science, Mehr Chand Mahajan DAV College for Women, Sec 36  
Chandigarh- State Level Technical Institute

&

Regional Centre for Entrepreneurship Development, Sec 35, Chandigarh

**Trainers-** 1) Mr. Satvinder Singh, Sr. Consultant/ Master Trainer, RCED  
2) Mr. Paramjeet Singh, Director, RCED  
3) Mr. Charanjit Singh, Sr. Consultant/ Master Trainer, RCED  
4) Mr. Tarun Banerjee Sr. Faculty  
5) Mr. Balbir Singh, Advisor, RCED

**Venue:** Mehr Chand Mahajan DAV College for Women, Sec 36 Chandigarh -**Offline**

**No. of Beneficiaries:** 15 (Annexure I)

**Dates:** 7-9-2021 to 11-9-2021

## **Objectives:**

The standard Entrepreneurship Development Program training was conducted to impart knowledge about health, hygiene, standards, quality aspect of food processing. Some of the important objectives of EDP training of beneficiaries are as under:

- a) To impart knowledge on identification of business opportunities and preparation of business plan
- b) Familiarization on procedure and formalities of setting of an enterprise including Registration
- c) Develop skills on management of a unit including their finance, regulatory & statutory requirements
- d) Hygiene, FSSAI standards, Weights & Measures Regulation and Registration etc. issues specific to food processing sector.

**Five Day Schedule and Supporting Brochure: (As detailed below):**

<b><u>DETAILED CALENDER SCHEDULE</u></b>		
<b>(PM-FME Training of Beneficiaries, ODOP- Bakery) 2021-2022</b>		
<b>Month-September 2021(Training of Beneficiaries)</b>		
<b>Number of Target Beneficiaries: 15</b>		
<b>Topic: Entrepreneurship Development Program (EDP)</b>		
<b>DAY</b>	<b>TOPICS TO BE COVERED</b>	<b>SPEAKER</b>
<b>Day 1 (7.9.2021)</b>	<ul style="list-style-type: none"> <li>• Entrepreneurship:</li> <li>• What is Entrepreneurship?</li> <li>• Importance and Relevance of Entrepreneurship</li> <li>• Factors Influencing Entrepreneurship Information on Support System</li> <li>• Planning a Small-Scale Enterprise</li> <li>• Sources of Support Information</li> <li>• Financial Agencies</li> <li>• Other Important Agencies</li> </ul>	<b>MR. TARUN BANERJEE</b>
<b>Day 2 (8.9.2021)</b>	<ul style="list-style-type: none"> <li>• Business Opportunity Guidance</li> <li>• Environment Scanning: Needs Assessment, Resource Assessment, Sources of Information</li> <li>• Criteria for Selection of Viable Project Opportunity</li> <li>• Viable project opportunities</li> <li>• Project Feasibility: Assessment of Viability of Projects</li> <li>• Market Assessment</li> <li>• Tools &amp; Techniques for Market Survey</li> <li>• Sources of Market</li> <li>• Preparation of Market Survey Report</li> </ul>	<b>Mr. SATVINDER SINGH</b>
<b>Day 3 (9.9.2021)</b>	<ul style="list-style-type: none"> <li>• Entrepreneurial Motivation:</li> <li>• Exploring Self</li> <li>• Self-Assessment</li> <li>• Entrepreneurial Competencies</li> <li>• Goal Setting Systematic Planning</li> <li>• Team Building</li> <li>• Communication Skills</li> <li>• Business Plan</li> <li>• Preparation and Project Finance</li> <li>• Project Report preparation</li> <li>• Criteria for Project Appraisal</li> <li>• Implementation Schedule</li> </ul>	<b>Mr. PARAMJEET SINGH</b>
<b>Day 4 (10.9.2021)</b>	<ul style="list-style-type: none"> <li>• Loan Application and Disbursement Formalities &amp; Other Relevant Procedures and Formalities</li> <li>• Small Business Management</li> <li>• Crises Management in Small Business</li> <li>• Managing External Environment</li> <li>• Problem Solving and Decision Making</li> <li>• Marketing Management in Small Business</li> </ul>	<b>Mr. BALBIR SINGH</b>
<b>Day 5 (11.9.2021)</b>	<ul style="list-style-type: none"> <li>• Financial Management in Small Business: Book Keeping &amp; Accounts, Balance Sheet and Profit &amp; Loss Accounts</li> <li>• Assessment/Management of Working Capital</li> <li>• Statutory Requirements</li> <li>• Labor Laws / Factory Act etc.</li> <li>• Tax Related Requirements</li> <li>• Interaction with successful Entrepreneurs</li> </ul>	<b>Mr. CHARANJIT SINGH</b>

## **Brief Report:**

Mehr Chand Mahajan DAV College for Women, Chandigarh, which has been selected as the State level technical Institute for U.T, Chandigarh for training and capacity building under the Pradhan Mantri Formalization of Micro Food processing Enterprises scheme launched by Ministry of Food Processing Industries (MoFPI), GOI, conducted the first batch of the five day “Beneficiary Training in Entrepreneurship Development Program for Bakery & Confectionary” that commenced from 7 September 2021 to 11 September 2021 in association with Regional Centre for Entrepreneurship Development, Chandigarh. Mr. Tarun Banerjee started the training session by imparting the basic knowledge about Entrepreneurship, its importance and Relevance. He emphasized on the value addition of a product and how to be a little different to become competent to survive and establish in the market. On Day two, Mr. Satvinder Singh guided about the business opportunities in Bakery. He discussed the current scenario about job opportunities available in India and emphasized on becoming an Entrepreneur He discussed about the newer and viable project opportunities and project feasibility. He detailed about the techniques of conducting survey of the bakery product market and reporting. Mr. Paramjeet Singh, Director RCED, Chandigarh took the charge on third day and headed forward by motivating beneficiaries and highlighted the importance of exploring qualities and skills of self. He conversed the methods of self-assessment and how one can develop Entrepreneurial Competencies. He told Beneficiaries how to set goals with systematic planning by citing many examples of existing Entrepreneurs in Chandigarh as well as at the national level. He also talked over the importance of processing and value addition in various foods. At last he suggested the beneficiaries about enhancing their communication Skills. Next day, Mr. Balbir Singh, who is also a freelancer consultant on Entrepreneurship development, discussed the Crises Management in Small Business and managing external environment. He talked about the time and marketing management in Small Business and shared the formulas and methods for problem solving and decision making. The EDP trainer for last day was again Mr. Charanjit Singh, who educated the beneficiaries about financial management in Small Business including Accounts Keeping, preparing balance Sheets and calculation of Profit & Losses, analysis Working Capital. He also elaborated the various Labor Laws and Factory Act to be kept in mind while working in bakery micro enterprises. Tax Related Requirements and formalities were conferred. All the training coordinators interacted with the participants and

gave them complete comprehensive sessions. All the queries and problems of beneficiaries were discussed and sorted

**Learning Outcome:**

- 1) All the beneficiaries were fervent and actively participated in the various sessions throughout the 5-day training period.
- 2) They gave a constructive feedback towards the outcomes about Entrepreneurship development program and responded well to all the training sessions.

**Training and Interactive Session Pics:**

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## Annexure –I

### List of Beneficiaries who attended the EDP training program in Bakery and Confectionary (7.09.2021- 11.09.2021)

S.No	Name	Contact No.	Address
1	Rivya Sharma	9872574115	#2100 Sunny enclave sectors 125 Mohali.
2	Palak jindal	9053981501	1090, Sector- 37, chandigarh
3	Urja Narang	8847567337	Flat no. 3426 Sai enclave sector 49 D Chandigarh
4	Parishi Sharma	7404561125	1599-C sector-7 karnal
5	Bharti	9050702949	1729 sector-32, karnal
6	Diksha	9306514322	1090, Sector 37, Chandigarh
7	Ashpreet Kaur	8872831030	#986, Shivalik city, Landran Road, Kharar
8	Aanya Gupta		V.K. Home Solutions (Pari Namkeen) pvt.ltd.,Roja, Shahjahanpur, U.P.
9	Bhawna	7710276408	Sector 36 Chandigarh
10	Vashnavi Bhanot	9988866311	HOUSE NO 159 WARD NO 6 GARDEN COLONY MORINDA
11	Sugam	9877146090	H.No 638, Phase-6 Mohali
12	Rosy	9988232827	Plot 740, Industrial area phase 2, Chandigarh
13	Vijaya Sharma	9878324947	71, Daun village , Mohali
14	Preeti geroh	9416073703	Sector 36 Chandigarh
15	Simran Arora	9115661300	Asha niwas , atam nagar , Khanna (141401)
16	Gagandeep bindra	9872574744	331 industrial area phase 2 chandigarh
17	Aashna Vasudeva	6283127255	House no-404, sector-15 , panchkula
18	Anjali	9915990471	Tower B3 Flat No. 102, Maya Garden City, Zirakpur