



ACTIVITY REPORT

MCM Student Self Help Group (SSHG)

under the aegis of

**Social Entrepreneurship, Swachhata and
Rural Engagement Cell (SES-REC)**

“DAY LONG MILLET BAZAAR”

[under SES-REC]

Organized by

**MEHR CHAND MAHAJAN DAV COLLEGE
FOR WOMEN, CHANDIGARH (U.T.)**

in association with

**Mahatma Gandhi National Council of Rural
Education (MGNCRE), Ministry of Education,
Govt of India.**



**Mehr Chand Mahajan
DAV College for Women**
Sector 36-A, Chandigarh (U.T.)



MCM SSHG (Students Self Help Group)

Under the aegis of

Social Entrepreneurship Swachhta and Rural Engagement Cell

In collaboration with

Mahatma Gandhi National Council of Rural Education

(Ministry of Education, Govt. of India)

is organizing

Day Long Millet Bazaar

Date: 2 March 2023



CLICK

Students interested in displaying their millet-based products, can click below to register

Dr Vandana Sharma
Nodal Officer

Dr Nisha Bhargava
Convener & Principal

Mr Samarth Sharma
Consultant, MGNCRE, MoE, GoI

Dr Kirti Singla, Dr Gurpreet Kaur & Dr Sandeep Kaur
Coordinators

Activity Title : “Day Long Millet Bazaar by MCM SSHG

Dates: 02 March 2023

Organized by: MCM Student Self Help Group (SSHG) of Mehr Chand Mahajan DAV College for Women, Chandigarh, under the aegis of Social Entrepreneurship, Swachhata and Rural Engagement Cell (SES-REC) in association with Mahatma Gandhi National Council of Rural Education (MGNCRE), Ministry of Education, Govt of India.

Convenor and Principal: Dr. Nisha Bhargava

Chairman (MGNCRE): Dr W G Prasanna Kumar

MGNCRE Officials: Mr. Samarth Sharma, Consultant, MGNCRE, Ministry of Education, Govt. of India.

Nodal Officer: Dr. Vandana Sharma

Event Coordinators: Dr. Sandeep Kaur, Dr. Gurpreet Kaur, Dr. Kirti Singla

Context: With the primary aim to train the students on key aspects of social entrepreneurship while promoting sustainable development and community engagement related initiatives to fulfil the need of developing self-reliant and sustainable society, MCM SSHG under the aegis of SES-REC has been upfront in organizing the events in this direction. The present event was focused on promoting and developing novel millet-based food products by the student SHG and boosting the entrepreneurial ecosystem among the young students.

Objectives:

- To inculcate the concept of entrepreneurship, start-up’s, innovative thinking to build and boost entrepreneurial skills at the initial stages among the students.
- To provide a platform for students to develop healthy millet based food products and offer for sale to the stakeholders.
- To motivate the students to turn their ideas into viable business models and engage themselves on the entrepreneurship journey early in life.

Practice/ Brief Report:

With the primary objective of building and boosting culture of entrepreneurship among young minds, MCM Student Self Help Group (SSHG) of Mehr Chand Mahajan DAV College for Women, Chandigarh, under the aegis of Social Entrepreneurship, Swachhata and Rural Engagement Cell (SES-REC) in association with Mahatma Gandhi National Council of Rural Education (MGNCRE), Ministry of Education, Govt of India organized “Day Long Millet Bazaar”.

Our worthy Principal madam, Dr. Nisha Bhargava inaugurated the day long millet bazaar and visited the stalls displayed and appreciated the efforts of students. The MCM SSHG teams (17 in number) developed healthy millet-based food products such as Jowar ladoos, Millet Salad and Lemonade, millet-based biryani and chat, Sorghum Appe and Bajra momos etc. The event witnessed active participation with total of 50 students divided among 17 Self-help groups. The stalls were highly appreciated by the stakeholders and there was profitable sale at each stall. This further motivated the students.

Learning Outcomes and Feedback:

- The event was highly appreciated by all the participants and it laid the foundation and gave direction for future sustainable and Self-help group-based activities to be adopted by the institution.
- The participants presented their products as shown in Annexure-I and were able to sell all their displayed items.
- This was a major motivating factor for the students and they were enthusiastic to participants in more such future events.

Annexure 1: Details of students and their food products for sale

TEAM NO.	NAME OF THE STUDENT	NAME OF THE PRODUCT
SSHG 1	Gurpreet	Millet Salad and Lemonade
	Khushi	
	Nishtha	
	Vanshika	
SSHG 2	Eknoor Gill	Millet Muffin, Millet popsicles, Millet laddoo, Kodo Millet Kheer
	Chehalpreet Kaur	
	Radhika Bisht	
	Rakshita Sharma Bhumika Singh	
SSHG 3	Gulnaaz	Millet Cookies
	Ansika	
	Vaishali	
	Rishman	
SSHG 4	Khushi	Sorghum Appe
	Simran	
SSHG 5	Chailcy	Bajra momos
	Harmeet	
	Rubal	
SSHG 6	Lavish	Bajra Siddu
	Charlie	
SSHG 7	Shradha Singh	Millet Cake and Millet Brownies
	Sejal Chauhan	
SSHG 8	Gurpriya	Millet Chocolates & Millet Bhel
	Shruti	
SSHG 9	Nikita	Baajra Churi (ladoo)
	Pranjal	
SSHG 10	Jasmine	Ragi Barfi
	Mehak	
SSHG 11	Tanisha Walia	Millet Katori Chat
	Tanishka	
SSHG 12	Aashqita	Millet Biryani and Millet Chaat
	Mahiya	
SSHG 13	Nandita	Millet Kebab and Millet Nachos
	Aeshika Sapahia	
	Bharti Bhardwaj	
	Chhering	
	Yashika	
SSHG 14	Navita	Millet Chat and Millet Ladoo
	Simrandeep Kaur Preeti Panchal	

	Ananya Sharma	
	Aparna Sharma	
SSHG 15	Shreya	Buck Wheat Pakode
	Yogita	
	Tanupreet	
	Sakshi	
SSHG 16	Tanya Arora	Bajra Chaat And Jaggery Bajra Cookies
	Khusboo	
SSHG 17	Nidhi	Samak Kheer
	Sehajpreet	

Supporting Pictures of the Event:



