

Title: Cyber Swachhta Mission 2.0

Activity: 6 months internship of Cyber Swachhta Mission under the aegis Digital India, flagship programme of Ministry of Home Affairs Govt. of India in collaboration with Cyber Cell, Chandigarh Police.

Department: Mehr Chand Mahajan DAV College for Women in Collaboration with Chandigarh Police

Coordinator: Dr. Minakshi Rana

Date: June 2022 to Feb 2023

No. of Interns: 85

Objectives: To promote cyber swachhta (hygiene) among masses.

Context:

The Cyber Cell, Chandigarh Police under the aegis of Digital India , a flagship programme of Government of India initiated Cyber Swachhta Mission to spread cyber awareness through youth engagement. It is an internship programme where volunteer students of higher educational institutions across the city beautiful are trained so that they can further aware the common people about the safe use of digital services.

Practice:

From June 2022 to February 2023, the second batch of internship programme was organised under the Cyber Swachhta Mission, a flagship programme of Digital India in partnership with the Cyber Cell of the Chandigarh Police. On June 13th,2022 Induction programme of 2nd Batch was held at Tagore Theatre, Sector-18, Chandigarh. The Cyber Interns created easy-to-understand posters and distributed them to residents in order to raise awareness about fake news, cyber fraud, misinformation, and disinformation. Team wise sessions were held at the Headquarters of Chandigarh Police in the month of June in which Interns interacted with IPS Ketan Bansal and Inspector Hari Om to know the latest trends in Cyber crime. On July 30, Chandigarh Police organized "HarGharTiranga" at Sukhna Lake. Our College in Collaboration with Chandigarh Police organized an awareness Drive "Cyber Safe Connection" to aware Senior Citizens Chandigarh Police celebrated National Cyber Security Awareness Month - Oct 2022, During the awareness month Chandigarh Police organised various Cyber Awareness Campaign throughout the city. Chandigarh Police celebrated its 56th Raising Day as a Police Week along with Cyber Interns. Interns took part in Cyber Jhankhi and represented Cyber Swachhta Mission contingent in the parade. "Responsible Use of Social Media "a one day event was conducted by our college in collaboration with Chandigarh Police and Swayam Team An interactive session was also taken by national cyber expert Sh. RakshitTandon. Interns did a survey also in order to know about the type of frauds prevalent in the city and help Chandigarh police in investigation. A Cyber SwachhtaYuva Club is also being formulated, where young minds from classes 9 to 12 as well as those from colleges are invited to join. Interns created a series of videos on Cyber Awareness that were shared on the Chandigarh Police Social Media accounts. The links for the same are as follows:

Social media links:

<https://youtu.be/feTxG5WBFwo>

<https://youtu.be/P4kYsPJ0Fq8>

<https://youtu.be/cc4cZu0cwOM>

<https://youtu.be/Ffy2lyS9WHQ>

<https://youtu.be/Uqns9YOhYrg>

Evidence of Success:

The team led by Angellina (BCA 2) won first prize with cash award of Rs 20,000 in the power point presentation competition based on Cyber security. The award was presented by Hon'ble Governor of Punjab and Administrator U. T. Chandigarh Sh. Banwarilal Purohit ji in the valedictory ceremony of Cyber Swachhta Mission 2.0 at Tagore theater on 21 March, 2023. The MCM Cyber intern Ms Yavneeka Gautam (BCA 2) is declared as third best performer in the Cyber Swachhta Mission 2.0 and won cash award of Rs 10,000.

The MCM Cyber intern Ms Payal (BCA 2) is declared as second best performer in Cyber Swachhta Mission 2.0 and won Rs 15,000. Dr Minakshi Rana, Assistant Professor in Sociology, Mehr Chand Mahajan DAV college for Women was also felicitated for working as coordinator of Cyber Swachhta Mission.

Pictures:



