

## Institutional Funded Start-ups

The Start-up Cell of MCM DAV College for Women is committed to giving a platform to our budding entrepreneurs, who with their zeal and skill have made remarkable strides in the chosen field. Ms. Tavishi Kumar is the CEO and Founder of Shri Shiksha, which is an E-learning platform based in Chandigarh. She has received a funding to the tune of Rs. 20,000/ from the institution. She maintains that her vision is to enhance education systems worldwide by helping them embrace the concept of true entrepreneurship. She has conducted many live webinars and offline sessions like Starting up master class and sessions on Wellness & Entrepreneurship Fundamentals Training Program that helped students to understand the secrets behind venturing into start-ups. Ms Tavishi motivated almost 1000 of our students (online) during covid pandemic as she gave inspiring lectures and demonstrations (online) without charging any remuneration for almost four months. She is also the youngest recipient of Indo-American Leadership award.



**Tavishi Kumar**

Under the aegis of Start-up Cell, MCM DAV College for Women, Kajal Dubey, our enterprising student received a grant of Rs. 50000/- for her start-up. She is the founder of Our Virtual Solutions. Our Virtual Solutions is an organization that works as a virtual assistant for clients in any business, providing them with help and support virtually. This being a time-saving solution, they are able to focus on the key tasks which increase productivity and revenue of their organization. Kajal, a driven entrepreneur, empowers women and helps them to start their businesses as their Entrepreneur Mindset Coach. She has worked with seven start-ups across five countries and held core positions. She is on a mission to transform the lives of thousands of women by building a flexible work environment globally which may create balance in the personal and professional world. As a continuous learner, she is currently learning data science & programming from IIT Madras.



**Kajal Dubey**