

Mehr Chand Mahajan DAV College for Women, Sector – 36A, Chandigarh
Monthly Teaching Plans of M.com 2nd Semester
Session – (Jan 2023- April 2023)

Name of the Teacher: Dr. Gunjan

Department : PG Department of Commerce

Class: M.Com I (Sem II)

Subject: MC. 202 - Research Methodology in Commerce

S. No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1.	16 th Jan	31 st Jan	Introduction: - Meaning of the Research – Qualities of a research worker – Scientific Method – Definition – stages of scientific study – Different steps in scientific study – Logical Methods – Inductive & Deductive Methods – Nature of the Phenomena & the use of the scientific methods. Approach to a Research Project :- Purpose of Research – Functions in Research – Research Programme – Problem solving through research /financial aspects of research – Research Design (Selective topic, Coverage, Hypothesis) – Sources of Information – Nature of study – Definition of terms –	Lecture method, discussion,
2	1 st Feb	28 th Feb	Techniques of study – Collection, Analysis & presentation of the data – Testing hypothesis – Stating results., Use of the Library: - Finding the correct sources of information – Uses of books, periodicals & encyclopedia – Taking down notes – Collection & organization of Material. Research Method :- Sampling Method – Observation Method – Case Study Method – Interview Method – Survey Method – Experimental Method – Questionnaire Method - Library Method – Documentary Method – Suitable Combination & Selection of Method – advantages, disadvantages & limitations of methods.	Lecture method, discussion, Samples of case study/Research papers/Articles, Questionnaire, Assignments
3	1 st March	31 st March	Presentation of Information:-Analysis of information – Classification, tabulation & interpretation – Presentation of data & its application – Pictorial presentation – Composition of information (quotation, footnotes, bibliography - tables, standards, abbreviations) - style of writing. Coordinating contents :- Front matter (blank sheet, title page, dedication, preface, table of contents, list of tables, list of figures, list of appendices etc.) – Text proper (Chapter wise information *) – Back matter (appendices, glossary, bibliography, index, blank sheet).	Lecture method, Sample Reports, Discussion on Assignments, Practical (Excel/SPSS)
4	1 st April	29 th April	Multivariate analysis – an overview of dependence and interdependence methods (multiple regression, discriminate analysis, conjoint analysis, factor analysis, cluster analysis); research report; ingredients and constructions of research report – procedure of preparation of reference and bibliography. Research Findings and Preparation and writing of a Research Report: - Benefits of implementation of actual research findings – carrying forward the studies – Management of research unit – Preparation and writing of a 'Research Report'.	Lecture method, Review of previous year Question Papers

Name of the Teacher: Ms Nidhi Sharma
Department: PG Department of Commerce
Class: M. Com- I Semester: 2 (2022-23)
Subject: Operations Research

S. No	DATE (Monthly)		Topics to be Covered	Academic Activity Undertaken
	FROM	TO		
1	16 th Jan 2023	31st Jan 2023	Operations Research: Evolution, methodology and role in decision making. Assignment problems including travelling salesman's problem. Special cases in assignment problems; unbalanced problems, maximization objective and multiple optimal solutions. Game theory, pure and mixed strategy games; principle of dominance; two person zero sum game.	Lecture Method, Solving Method Discussion Method
2	1 st Feb 2023	28 th Feb 2023	Transportation problems including trans-shipment problems; Special cases in transportation problems; unbalanced problems, degeneracy; maximization objective and multiple optimal solutions; Linear programming: Meaning, assumptions, advantages, scope and limitations: Formulation of Problem and its solution by graphical and simplex methods (including BigM Method), special cases in simplex method; infeasibility, degeneracy, unboundedness and multiple optimal solutions; duality. Two Phase Simplex Method, Dual Simplex Method.	Lecture Method & Problem Solving Method Discussion Method
3	1 st March 2023	31 st March 2023	Decision theory: decision making under uncertainty and risk, Bayesian analysis, decision trees. Queuing theory: concept, assumptions and applications; analysis of queue system, Poisson distributed arrivals and exponentially distributed service time model (MMI and MMK); Replacement problem (Individual and Group replacement problems).	Lecture Method & Problem Solving Method, Assignment. Mid Semester Tests.
4	1 st April 2023	29 th April 2023	PERT/CPM: Difference between PERT and CPM, network construction, calculating EST, EFT, LST, LFT and floats, probability considerations in PERT, time cost trade off. Simulation; meaning, process, advantages, limitations and applications.	Lecture Method, Problem Solving Method, Revision tests

Name of Teacher: Ms Sidaq
Department: PG Department of Commerce
Class: M.com I (Semester- 2nd)
Subject: Financial Management and Policy

Sr. No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken
	From	To		
1	16 th Jan 2023	31 st Jan 2023	Unit 1 Financial Management, Time Value of Money, Sources of Finance	Lecture method, Group discussion, Numerical
2	1 st Feb 2023	28 th Feb 2023	Unit 1& 2 Financial Forecasting, Investment Decisions, Determining Cash Flows	Lecture method, Assignment
3	1 st March 2023	31 st March 2023	Unit 3 Capital Structure Decisions, Capital Structure Policy	Lecture method, Numerical Tests
4	1 st April 2023	29 th April 2023	Unit 4 Determinants of Dividend Model, Working Capital Management	Lecture method, Group discussion, Revision

Name of the Teacher – Dr. Pallvi Rani
Department - Commerce
Class-M.Com IInd Semester
Subject- MC. 206 - Business Policy & Strategic Management

S.No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1.	16 th Jan	31 th Jan	Strategic Management - An Introduction - Evolution of business policy as a discipline - Strategy and the Quest for Competitive Advantage: Military origins of strategy – Evolution - Concept and Characteristics of strategic management – Defining strategy – Mintzerbg’s 5Ps of strategy – Corporate, Business and Functional	Lecture Method, Case Studies, Group Discussion, Business News
2.	1 st Feb	28 th Feb	Levels of strategy - Strategic Management Process. Strategic Options Porter’s Generic Strategies	Lecture Method, Case Studies, Group

			Integration Strategies, Intensive Strategies. Diversification and Differentiation Strategies, Functional Strategy - Manufacturing, Financial, Marketing, Human Resource, Research & Development. Strategic Intent & Strategy Formulation: Vision, mission and purpose – Business definition, objectives and goals – Stakeholders in business and their roles in strategic management – Corporate Social Responsibility, Ethical and Social Considerations in Strategy Development.	Discussion, Business News
3.	1 st March	31 st March	Strategy implementation - Project implementation – Procedural implementation – Resource Allocation – Organization Structure – Matching structure and strategy. Behavioral issues in implementation – Corporate culture – Mc Kinsey’s 7s Framework - Concepts of Learning Organization.	Lecture Method, Case Studies, Group Discussion, Business News
4.	1 st April	29 th April	Strategy Evaluation - Importance - Symptoms of malfunctioning of strategy - Organization anarchies - Operations Control and Strategic Control - Measurement of performance - Analyzing variances - Role of organizational systems in evaluation. New Business Models and strategies for Internet Economy: Shaping characteristics of E-Commerce environment – E-Commerce Business Model and Strategies – Internet Strategies for Traditional Business – Key success factors in E-Commerce – Virtual Value Chain. Cases in strategic management	Lecture Method, Case Studies, Group Discussion, Business News

Name of Teacher: Dr. Manika Kohli

Department: Commerce

Class: Mcom – 1st Year (Semester- 2nd)

Subject: Production and Materials management (MC.204)

Sr. No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken
	From	To		
1	16 th January 2023	31 st January 2023	Introduction to Production management- Nature, Scope, Importance, Evolution, Objectives. Inventory control- Static model, Dynamic model, Replacement. Purchasing- Concept, Functions, procedure, sources of supply, negotiation with suppliers.	Lecture Method, Class Discussion, Online sources
2	1 st February 2023	28 th February 2023	Price determination- Price cost analysis, Quality determination and control. Operations management- scope and functions Demand- Forecasting methods, Statistical quality control	Lecture Method, Discussion. Online sources Assignments
3	1 st March 2023	31 st March 2023	Facilities location and layout- Importance, Factors affecting, Principles. Project management- Planning and control, PERT/CPM. Network crashing	Lecture Method, Discussion. Practical examples Assignments
4	1 st April 2023	29 th April 2023	Productivity- Work study : Objectives, Scope, Uses, methods Method study- flow diagram and process mapping. Work measurement- Elements, performance rating, Allowances, standard time, Synthetic time standards, Work sampling.	Lecture Method, Discussion, Assignments