

Ref No- 5595/mim
Dt- 16/1/2020

(2/17)

Memorandum of Understanding

This Memorandum of Understanding records the understanding derived between:

Mehr Chand Mahajan DAV College for Women, Sector 36-A, Chandigarh
And

The Plannerz Khan Productions, Sector 40-C, Chandigarh

Objective :

The event for which this M.O.U. is being signed is MERAKI. The Plannerz Khan Productions (Abdul Subhan Khan) will provide different services to Mehr Chand Mahajan DAV College for Women, Sector 36-A, Chandigarh.

Deliverables Sought :

1. Would take care of Social Media handles.
2. Would be helping in sponsorship and management of the event.
3. Would provide the best artist quote, the college has authority to choose the artist and henceforth provide for it.
4. Would do the best in the interest of the event to provide the best of services and organising as per the discretion of Principal Madam.
5. Would provide for all the security arrangements on the day of the event.
6. Would procure sponsorship for refreshments.
7. Would provide the field arrangements for the execution of the event.

50% payment of Rs. 4,50,000/- will be made in advance and the remaining shall be paid after the event.

This M.O.U. will be effective from 15th January, 2020 to 29th February, 2020.

It is hereby declared that all the aforementioned deliverables have been read and agreed upon by both the parties. The same shall be applicable for the duration of the fest, and only under mutually consented conditions shall be nullified.

The Plannerz Khan Productions
Sector 40-C, Chandigarh

Mehr Chand Mahajan DAV College
for Women, Sector 36-A, Chandigarh

Witness : 1



Witness : 2



28TH & 29TH FEBRUARY

MERAKI 2020



PRESENTED BY

MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN, CHANDIGARH

GAAN

ABOUT MERAKI

Meraki is the two days annual cultural fest of MCM DAV COLLEGE FOR WOMEN, Sector 36, Chandigarh. This quintessential fest is one of a kind, the tantalizing opportunity to rejoice and revel in festivities.

The refreshing and much needed hiatus from the everyday monochrome of our lives.

The talk of the colleges and hundreds of youth from the Tricity area.

This fest will give a voguish start to 2020.

It is not just about merrymaking and the fun but it indeed is the event for soul searching and introspection on the society.

28TH & 29TH FEBRUARY

MCM DAV COLLEGE FOR WOMEN

10:00am TO 6:00pm

EVENTS

MERAKI 2020



EHSAAS
FASHION SHOWS
EDM CONCERT
STAR NIGHT
MARATHON

ON GROUND PRE EVENTS

Marathon
Ehsaas
Flash Mob

ONLINE PRE EVENTS

Face of Meraki
Photography Competition
Content Writing

MAIN DAY EVENTS

Banging Beats
Martinee
Open Mic
Quiz
Raqs-E- Shauqeen
Damsel Fall
Revere Melee
Zariyaa
Face Painting
Nukkad Natak
Prime Suspect

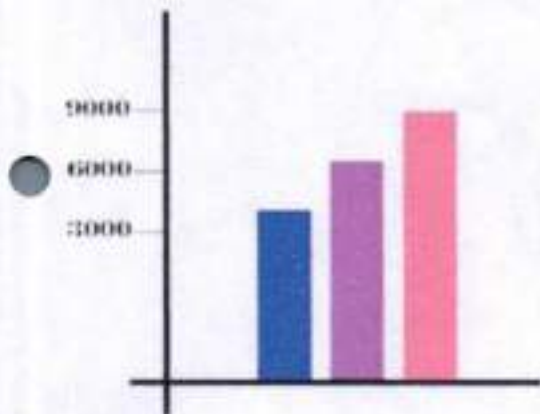
ONLINE POST EVENT

Meme-O-Mania
After Movie Competition

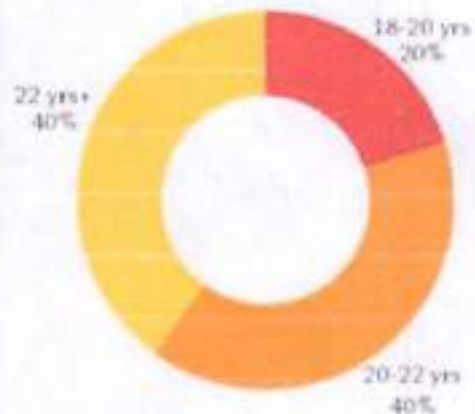


MERAKI2020

Why Sponsor Meraki?

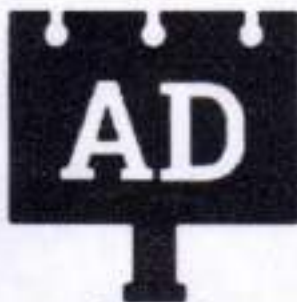


Because our footfall increases with each passing year.



Interact with an audience of 8000-10000, with the age of demography.

Potential of future engagements




Publicize your brand via advertisement and announcements creatively through flash/freze mobs, campus ambassadors, social media ads, etc.




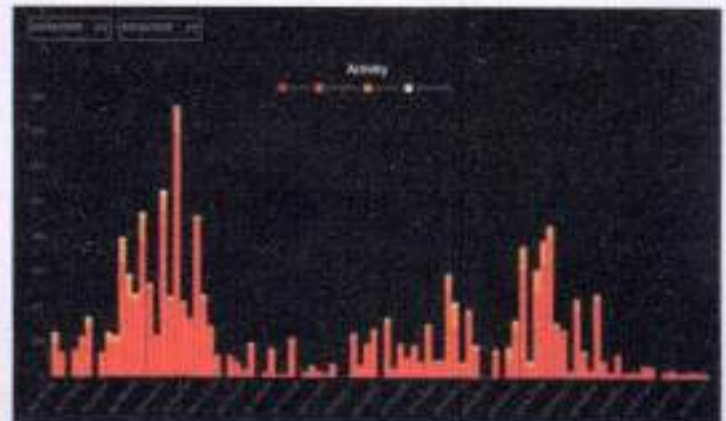
Fulfill CSR as we will be donating the funds left after the expenditure.

MERAKI 2020

OUR SOCIAL MEDIA'S INSIGHT

 MCM.MERAKI

 MCM.MERAKI



Audience Interests



MERAKI 2020

SPONSORSHIP AVENUES

TITLE SPONSOR

(₹ 4,00,000)

ASSOCIATION SPONSOR

(₹ 3,00,000)

POWERED BY

(₹ 2,00,000)

CO-SPONSOR

(₹ 1,00,000)

EVENT PARTNERS

(₹ 85,000)

ONLINE PARTNERS

(TERMS AS DECIDED)

MISCELLANEOUS PARTNERS

(TERMS AS DECIDED)

STALLS ON BOTH DAY(S) OF THE FEST

PLATINUM INR 40,000

ONLY 4 SPOTS AVAILABLE; GET FEATURED IN AN EVENT;
ENHANCED BRAND VISIBILITY THROUGH SOCIAL MEDIA (BY-WEEKLY POSTS)

GOLD INR 35,000 PRIME LOCATION

SILVER INR 30,000 GENERAL LOCATION

TITLE SPONSOR

(₹4,00,000)

Your company will be mentioned as

TITLE SPONSOR _____ PRESENTS MERAKI 2020

Publicity mileage via display of sponsor's logo on various marketing collateral to the tune of (in the specific event)

Marketing Collateral	Quantity of Collateral	Size (IN Ft/Inches)	Size of logo (In Ft/Inches)
Main banner/ Flex	4	8*12ft	6*8inches
Standee	4	7*4ft	7*7inches
Main poster(s)	50	11.69*16.53inches	Normal ratio of A4
Event poster(s)	30(number of posters) X 28(number of events)	11.69*16.53inches	Normal ratio of A4
ID cards (Team mates + Participants)	500-600(Team members + participants)	2.125*3.375inches	_____
Certificates	500-600	_____	_____
Total	1898-2098		

- Brand awareness digitally through release of posts on social media (Weekly release of post).
- Enhanced brand visibility through display of standees /banners given by brand/company.
- The representative of the company shall be introduced and honored in the opening ceremony.
- Provision of a stall at prominent place.
- Sharing of database of 300 students (name, contact details) across tricity for the purpose of mass marketing.
- On event marketing via announcement in the particular event.
- Video clip for the purpose of advertisement to be played in 6 events.
- Invitation and a 8 VIP passes for every celebrity appearance / concert.
- Ground marketing during pre -events of MERAKI 2020.

CO SPONSOR

(₹3,00,000)

- Your company will be mentioned as
MERAKEI 2020 IN ASSOCIATION WITH ____ (BRAND NAME)
- Publicity mileage via display of sponsor's logo on various marketing collateral to the tune of (in the specific event)

Marketing Collateral	Quantity of Collateral	Size (IN Ft/Inches)	Size of logo (In Ft/Inches)
Main banner/ Flex	3	8*12ft	8*8Inches
Standee	3	7*4ft	7*7Inches
Main poster(s)	40	11.69*16.53Inches	Normal ratio of A4
Event poster(s)	25(number of posters) X 28(number of events)	11.69*16.53Inches	Normal ratio of A4
ID cards (Team mates + Participants)	400-500(Team members + participants)	2.125*3.375Inches	_____
Certificates	500-600	_____	_____
Total	1646-1846		

- Brand awareness digitally through release of posts on social media (Weekly release of post).
- Enhanced brand visibility through display of standees /banners given by brand/company.
- Provision of a stall at prominent place.
- Sharing of database of 200 students (name, contact details) across tricity for the purpose of mass marketing.
- On event marketing via announcement in the particular event.
- Video clip for the purpose of advertisement to be played in 4 events.
- Invitation and a 6 VIP passes for every celebrity appearance / concert.

POWERED BY

(₹2,00,000)

- Your company will be mentioned as MERAKI 2020 POWERED BY _____ (COMPANY/ BRAND'S NAME)
- Publicity mileage via display of sponsor's logo on various marketing collateral to the tune of (in the specific event)

Marketing Collateral	Quantity of Collateral	Size (IN Ft/Inches)	Size of logo (In Ft/Inches)
Main banner/ Flex	3	8*12ft	8*8inches
Standee	2	7*4ft	7*7inches
Main poster(s)	20	11.69*16.53inches	Normal ratio of A4
Event poster(s)	20(number of posters) X 20(number of events)	11.69*16.53inches	Normal ratio of A4
ID cards (Team mates + Participants)	400-500(Team members + participants)	2.125*3.375inches	_____
Certificates	500-600	_____	_____
Total	1325-1525	_____	_____

- Brand awareness digitally through release of posts on social media (Weekly release of post).
- Enhanced brand visibility through display of standees /banners given by brand/company.
- Provision of a stall at prominent place.
- Sharing of database of 100 students (name, contact details) across tricity for the purpose of mass marketing.
- On event marketing via announcement in the particular event.
- Video clip for the purpose of advertisement to be played in 2 events.
- Invitation and a 4 VIP passes for every celebrity appearance / concert.

EVENT SPONSOR

(₹85,000)

- Your company will be mentioned as
EVENT PARTNERS PRESENTS MERAKI 2019
- Publicity mileage via display of sponsor's logo on various marketing collateral to the tune of (in the specific event)

Marketing Collateral	Quantity of Collateral	Size (IN Ft/Inches)	Size of logo (In Ft/Inches)
Main banner/ Flex	1	8*12ft	8*8inches
Standee	2	7*4ft	7*7inches
Event poster(s)	15	11.69*16.53inches	Normal ratio of A4
Total	18		

- Brand awareness digitally through release of posts on social media (Weekly release of post).
- Enhanced brand visibility through display of standees /banners given by brand/company.
- Provision of a stall at prominent place.
- Sharing of database of 200 students (name, contact details) across tricity for the purpose of mass marketing.
- On event marketing via announcement in the particular event.
- Advertisement clip for 30-60 sec will be played during the particular event (ONCE)

PARTNERS PERTAINING TO ONLINE EVENTS

MERAKI 2020

AKS-E-AZIZ

An online competition calling up all
the photography enthusiasts.

Step 1: Capture your
moment & post a theme
based photograph on
Facebook and Instagram,
tagging #meraki2020.

Step 2: Collect maximum
likes and shares on your post
within 10 days of us uploading it
(like: 1 point; Share:2 point)

Step 3: Winners will be
announced on Meraki
social media & winning
shots will be framed
and displayed in exhibition
on the day of the event.

HOW CAN YOU PARTNER?

Naming rights.
Catering a theme which suits your brand
Quirky brand related hashtags

BEFITS OF PARTNERING

Extensive Promotion Online;
Enhanced Customer Base
(Photography/Videography enthusiasts)

DELIVERABLES FROM THE SPONSOR

₹ 10,000 & YOUR BRAND PRODUCTS
AS REWARD TO THE WINNER

REPRESENTATIVES OF YOUR COMPANY WILL BE HONORED/INVITED DURING
THE PRIZE DISTRIBUTION TO HANDOVER THE PRIZE TO THE WINNER

PARTNERS PERTAINING TO ONLINE EVENTS

MERAKI 2020

WRITERS' POSSE

An online competition to liberate and showcase your creative talents.

Step 1: Post your editorials and mail it to mcm.meraki@gmail.com

Step 2: Collect maximum likes and shares on your post within 10 days of us uploading it (like: 1 point; Share:2 point)

Step 3: Winner's will be announced on Meraki social handles and will get published in our editorial journal.

HOW CAN YOU PARTNER?

Naming rights
Catering a theme which suits your brand.
Quirky brand related hashtags

BEFITS OF PARTNERING

Extensive Promotion Online;
Enhanced Customer Base
(Photography/Videography enthusiasts)

DELIVERABLES FROM THE SPONSOR

₹ 10,000 & YOUR BRAND PRODUCTS AS REWARD TO THE WINNER

REPRESENTATIVES OF YOUR COMPANY WILL BE HONORED/INVITED DURING THE PRIZE DISTRIBUTION TO HANDOVER THE PRIZE TO THE WINNER

PARTNERS PERTAINING TO ONLINE EVENTS

MERAKI 2020

FACE OF MERAKI

An online competition to find the
official Meraki ambassador.

Step 1: Send your perfectly
posed pictures at
mcm.meraki@gmail.com

Step 2: Collect maximum
likes and shares on your post
within 10 days of us uploading it
(like: 1 point; Share:2 point)

Step 3: Winner will be
announced on Meraki's
social handles and
will get a chance to
become a showstopper.

HOW CAN YOU PARTNER?

Brand promotion will be done by our
influencers on their social media handles.

BEFITS OF PARTNERING

Extensive Promotion Online;
Enhanced Customer Base
(Photography/Videography enthusiasts)

DELIVERABLES FROM THE SPONSOR

₹ 10,000 & YOUR BRAND PRODUCTS
AS REWARD TO THE WINNER

REPRESENTATIVES OF YOUR COMPANY WILL BE HONORED/INVITED DURING
THE PRIZE DISTRIBUTION TO HANDOVER THE PRIZE TO THE WINNER

PARTNERS PERTAINING TO ONLINE EVENTS

MERAKI 2020

INTREPID

An online platform to share your
success stories and struggles with the world.

Step 1: Look back
on your struggles
and reflect on the
teaching moments
in your life.

Step 2: Draft out your experience
and send it to us at
mcm.meraki@gmail.com

Step 3: Winner's will
be announced on
Meraki's social handles and
will get a chance to share
their stories on the day
of the event.

HOW CAN YOU PARTNER?

Naming rights
Catering a theme which suits your brand.
Quirky brand related hashtags

BEFITS OF PARTNERING

Extensive Promotion Online;
Enhanced Customer Base
(Photography/Videography enthusiasts)

DELIVERABLES FROM THE SPONSOR

₹ 10,000 & YOUR BRAND PRODUCTS
AS REWARD TO THE WINNER

REPRESENTATIVES OF YOUR COMPANY WILL BE HONORED/INVITED DURING
THE PRIZE DISTRIBUTION TO HANDOVER THE PRIZE TO THE WINNER

Miscellaneous PARTNERS

EDUCATION PARTNER
BEVERAGE PARTNER
PHOTOGRAPHY PARTNER
REFRESHMENT PARTNER
COSMETIC PARTNER
MEDIA/ RADIO
PARTNER

GIFTING PARTNER
HOTEL PARTNER
TRAVEL PARTNER
BANKING PARTNER
MUSIC PARTNER
SALON PARTNER



SPECIAL SCHEME

The sponsor may put forward any other form of promotion that furthers their particular profit. For example, in the case of clothing business, the members of the Meraki committee may wear T-shirts, caps of that particular brand in order to enhance the visibility. The Terms are flexible and may accommodate changes.

THE FASHION COUTURE

The fashion show of Meraki has always subsisted as the prominent attraction of the fest. Meraki ensures a massive gathering and response, especially at it's fashion events.

This segment does not only appeal the audience, but also provides a platform to budding designers, make - up artists and models to showcase their talents. The event will allow the budding fashion icons to showcase their beauty, elegance and vogue. Diverting from the monotonous fashion shows, this event will highlight entrancing and novel themes and rounds, like a fusion of cultures, casual-chic looks and other such innovative rounds to present a riveting and free-spirited fashion show.

**To celebrate this common love,
we introduce two fashion
competitions this year :**

- **Intra-College Fashion Show**
- **Inter-College Fashion Show**

THE FASHION COUTURE

INTRA COLLEGE FASHION SHOW

This year we are up with the most awaited
SEVEN DEADLY SINS fashion show.

All the lovely MCM ladies will walk the ramp.

Teaching a social message through fashion,
the event will witness a phenomenal stage setting and
evermore popular : live band performance

The segment is encouraging for both the participants as
well as our dear partners. The partners can come up with
their brand clothes and accessories for the participants.

The participants will get their makeup done by our
partner makeup artists. Our partners are privileged with
a platform to show their talent apart from the exposure.

We assure reimbursement in case of any damage caused
to the products provided by our partners for ramp showcase.

THE FASHION COUTURE

INTER COLLEGE FASHION SHOW

This segment gives a different tangent to the fest.

All the models are welcome to add a spark to the event by their ramp walk. The inter college ramp walk will give budding designers huge chance to display their eco-friendly art work on our models from across the city. Spreading awareness about the importance of environment conservation through clothes is a novel part of what is bound to be a royal success. Clothing, accessories or makeup sponsors can provide their brand products for display on the models. Our partners will get the exclusive advantage of reaching a widespread targeted audience for enhanced customer base as well as extensive brand promotion on all Meraki channels.




MERAKI

TURNING IDEAS INTO ACTIONS

We at Meraki believe in not only the fun and merry endeavours of the youth but also in social causes and our never ending perseverance towards a better nation. This year we encourage everyone to empower girls and children all over with education and intellect. It is our social responsibility to promote but make people conscious of the social issues. Meraki celebrates the essence of the transition of the ages, the AGE OF THE MILLENNIALS, the triumphs and euphoria of the Generation. We, the future of the nation, we the youth, and we the pillars of the society, come together here for the event, to commemorate youthful spirit and consciousness of the social responsibility of the society.

Meraki is the art of creation, with every ounce of your heart and soul; Meraki is putting your essence in every single one of your pursuits; Meraki is you and Meraki is us.



Terms & Conditions

Meraki 2019

- The sponsor must provide the banners , posters , standees and other promotional material of their company.
- Payment made by the sponsor shall not be refunded except in the case of the cancellation of the festival or an event (for event sponsors), in which case the sponsor shall be issued the prior notice .
- Payment shall be made through cheque , demand drafts or in cash, except in the case involving distance in which case amount shall be credited or transferred to the account as shall be provided. Payment made by a demand draft or a cheque must be drawn in the name of

Principal, MCM DAV College for Women
IFSC Code: SBIN0010609
Account No: 30772717538
Branch: 10609



HIGHLIGHTS OF 2016 & 2017





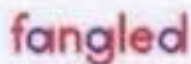
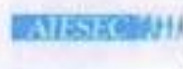
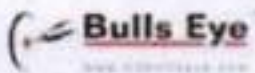
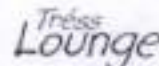
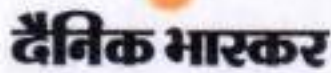
HIGHLIGHTS OF 2018



PREVIOUS SPONSORS



Mercedes-Benz



CONTACT DETAILS

REACH OUT TO US

CHHAVI (PRESIDENT)

+91 8264667147

Kanishka: +91 9760430816

Akanksha: +91 9896512459

Shriya: +91 7018688056

Tanvi: +91 70821 68446

DROP US A MAIL AT

meraki.mcm@gmail.com



www.facebook.com/MCM.Meraki



www.instagram.com/mcm.meraki



www.twitter.com/McmMeraki



[mcm.meraki](https://www.snapchat.com/add/mcm.meraki)

ANNUAL REPORT



MERAKI
2019-2020

MERAKI 2019-2020 HELD ON 27.02.2020 & 28.02.2020

The college campus transformed into a wonderland reverberating with verve, cheer and festivity as its annual **cultural fest Meraki began with a bang on 28th February, 2020.** A two-day affair, the most happening fest of the tricity embarked on its 4th edition this year with 'Millennials' as its theme that reflected befittingly in the mesmerizing decor of the event. Prof. Karamjit Singh, Registrar, Panjab University graced the inaugural as the Chief Guest and Mr. Bikram Rana, State Liaison Officer, Chandigarh Administration partook in the event as Guest of Honour. Lamp lighting lent an auspicious beginning to the mega event that had an unprecedented number of visitors making a beeline to witness this infusion of soul and creativity into the fest.





Dr. Karamjit Singh, Registrar, Panjab University Inaugurating MERAKI 2020

In his address, Prof. Karamjit Singh stressed upon the importance of such fests by saying that these not only bring out the hidden talent but also teach a lot about life. Prof. Singh enlightened the students about the qualities that make a good student including consistency, concentration, alertness and a forward-looking approach.

Motivating the students to groom themselves to be better human beings, he said that life offers many choices and our judicious decisions can open vistas for excelling in life. In his thought-provoking address, Mr. Bikram Rana reminded the youth of their responsibility in shaping the future of the world and called for campus-community compatibility that will inculcate social sensitivity and interest in developmental issues among the youth.

The highlight of the inaugural was a fusion performance of Garba and Lavni dance forms under the Ek Bharat Shreshta Bharat. A host of exciting events lined up for the day comprised of Raqs-e-Shaukeen (dance competition), Prime Suspect, Millennial Mania (Quiz), Face Painting Competition, Open Mic, Hog It All and Inter-College Fashion Show.



The VJs of Balle Balle channel entertained the audience during the Open Mic event.



The fest reached its crescendo with an electrifying Music Concert that had everyone swaying to the rhythmic beats as singer Prabh Gill performed to the delight of the audience.





Prabh Gill at MERAKI 2020

Principal Dr. Nisha Bhargava congratulated the Meraki Organizing Committee and the Conveners Ms. Deepa Chibber and Ms. Sukhpreet Bhatia for a splendid show and acknowledged the heart and soul put in by the students in organizing the fest that has prepared them to face the vagaries of life. She added that this fest is a manifestation of various arts and a fine amalgamation of talent, creativity, intellect and entertainment.



चंडीगढ़- पंहर चंद महलजन डीएलई कॉलेज पौर युवक के वार्षिक सांस्कृतिक उत्सव मेरकी 2020 के दूसरे दिन कॉलेज कैंपस युवा जीवंतता और ऊर्जा से भरपूर दिख। सुबह के सत्र में श्री राकेश पोप्ली एग्जिक्यूटिव आइएएस और कर्तमान उच्चतम और निदेशक पर्यटन चंडीगढ़ प्रशासन कठोर मुख्य अतिथि उपस्थित थे तथा दूसरे सत्र में एमपीएम की अनुपम सीमली श्री गरिमा सिंह आईएएस विशेष सचिव वित्त पंजाब सरकार कठोर मुख्य अतिथि उपस्थित थी। पंजाब युनिवर्सिटी के सर्वांग विभाग की पूर्व प्रोफेसर मैक सोडर विशेष अतिथि के रूप में उपस्थित थी। राकेश पोप्ली ने ज्ञानचर असब के अवसर के लिए कॉलेज की सफलता व्यक्त करते हुए प्रशंसकियों को जीवन में सफलता के लिए जुनून और शैक्षणिक गतिविधियों के बीच एक स्वस्थ संतुलन बनाने के लिए प्रेरित किया। सीमली गरिमा सिंह को चंडीगढ़ की छात्राओं को इस सफल आयोजन के लिए बधाई देते हुए कहा कि जो सपने देखने की हिम्मत करते हैं, वे जीवन में अधिक से अधिक ऊंचाइयों को प्राप्त करते हैं।

MERAKI 2020 Team Felicitated

Pulsating with youthful vibrancy and energy, the **second day** was as electrifying and fun filled as the inaugural day. Mr. Rakesh Popli, PCS, Additional Excise and Taxation Commissioner and Director Tourism, Chandigarh Administration was the Chief Guest for the Morning session of the day and a distinguished MCM alumna Ms. Garima Singh, IRS, Special Secretary Finance, Government of Punjab graced the second session of the day as Chief Guest. Prof. Neera Grover, Former Professor, Department of Music, PU graced the event as Special Guest. Mr. Rakesh Popli expressed appreciation for the immaculately organized fest and motivated the students to strike a healthy balance between one's passion and academic pursuits for success in life. Ms. Garima Singh was all praises for the flawless event that was helmed by the students of the college. Terming student life as the time to dream, she said that those who dare to dream are the ones who scale greater heights in life.



Keeping up the tempo of day one, a plethora of events kept the competitive spirit of participants ticking and the audience mesmerized on day two as well. The day's events kicked off with an interactive session Zariya during which 6 new-age entrepreneurs shared their inspiring stories of struggle and success enlightening the audience about self-education. Adding a touch of glamour to the event, Miss Meraki saw confident beauties walking down the ramp with aplomb and grace competing for the coveted title. The audience swayed to the melodious song performances by bands of different colleges at the event- Battle of Bands, with the sounds of guitars and drums soaking the entire atmosphere in melody. The other events of the day included nukkad natak and Ad Mad.

The second day witnessed a befitting end with an enthralling EDM Concert featuring Progressive Brothers winning the evening with eclectic music.



Dazzling EDM Concert at MERAKI 2020

Principal Dr.Nisha Bhargava gave away prizes to the winners of various competitions held on the two days. She was all praises for the organisers of the fest for having put up a splendid show and congratulated the winners of various events and motivated all the students to emulate the qualities of leadership and excellence displayed during the fest.

MEDIA COVERAGE

एमसीएम में मेराकी के प्री-इवेंट एहसास का आयोजन



चंडीगढ़। मेहर चंद महलजन डीएवी कॉलेज फॉर वूमेन की मेराकी आयोजन समिति ने अपनी वार्षिक सांस्कृतिक महोत्सव - मेराकी 2020 के पूर्व एक प्री - इवेंट एहसास का आयोजन किया। मानसिक स्वास्थ्य के प्रति छात्राओं को जागरूक करने के उद्देश्य से आयोजित इस कार्यक्रम में मानसिक स्वास्थ्य के मुद्दों पर विजय की प्रेरणादायक कहानियों को प्रतिभागियों के समक्ष साझा किया गया इसके पश्चात हमारे जीवन के इस महत्वपूर्ण पहलू पर व्याख्यान एवं बातचीत का सत्र आयोजित किया गया। इस कार्यक्रम की मुख्य अतिथि सामाजिक कार्यकर्ता श्रीमती शर्मिता मिंडर ने अपनी जीवन कसनी साझा करके छात्राओं को प्रेरित किया कि कैसे उन्होंने अपने जीवन की हर तकलीफ, दुःख और दर्द से पर विजय पाकर यह मुकाम हासिल किया। द आर्ट ऑफ लिविंग के एक वरिष्ठ प्रशिक्षक श्री रमणिक बंसल ने योग, श्वास, श्वास और हमारे जीवन में विधाकता को जाने देने आदि के बारे में अपने विचारों को साझा किया। प्रेरक और आध्यात्मिक ब्लॉगर् श्रीमती जी के अरुम ने प्रतिभागियों को दर्शन और जीवन के सबक के साथ शुभकामनाएं दीं।

मानसिक स्वास्थ्य के मुद्दों पर चर्चा

चंडीगढ़, 20 फरवरी (आकृति): एम.सी.एम. डी.ए.वी. कॉलेज फॉर वुमेन-36 में वार्षिक सांस्कृतिक महोत्सव 'मेराकी-2020' पर एक प्री-इवेंट हुआ। कार्यक्रम में मानसिक स्वास्थ्य के मुद्दों पर विजय की प्रेरणादायक कहानियों को प्रतिभागियों के समक्ष साझा किया। हमारे जीवन के इस महत्वपूर्ण पहलू पर व्याख्यान एवं बातचीत का सत्र आयोजित किया गया। मुख्यअतिथि सामाजिक कार्यकर्ता शर्मिता भिंडर ने अपनी जीवन कहानी साझा कर छात्राओं को प्रेरित किया। द आर्ट ऑफ लिविंग के वरिष्ठ प्रशिक्षक रमणिक बंसल ने योग, श्वास, श्वास और हमारे जीवन में विषाक्तता को जाने देने आदि के बारे में अपने विचारों को साझा किया।

एमसीएम में मेराकी के प्री-इवेंट अहसास का आयोजन

चंडीगढ़ 20 फरवरी (राकेश): मेहर चंद महाजन डीएवी कॉलेज फॉर वुमेन की मेराकी आयोजन समिति ने अपनी वार्षिक सांस्कृतिक महोत्सव - मेराकी 2020 के पूर्व एक प्री - इवेंट अहसास का आयोजन किया। मानसिक स्वास्थ्य के प्रति छात्राओं को जागरूक करने के उद्देश्य से आयोजित इस कार्यक्रम में मानसिक स्वास्थ्य के मुद्दों पर विजय की प्रेरणादायक कहानियों को प्रतिभागियों के समक्ष साझा किया गया इसके पश्चात हमारे जीवन के इस महत्वपूर्ण पहलू पर व्याख्यान एवं बातचीत का सत्र आयोजित किया गया। इस कार्यक्रम की मुख्य अतिथि सामाजिक कार्यकर्ता श्रीमती शर्मिता भिंडर ने अपनी जीवन कहानी साझा करके छात्राओं को प्रेरित किया कि कैसे उन्होंने अपने जीवन की हर तकलीफ, दुःख और दर्द से पर विजय पाकर यह मुकाम हासिल किया। द आर्ट ऑफ लिविंग के एक वरिष्ठ प्रशिक्षक श्री रमणिक बंसल ने योग, श्वास, श्वास और हमारे जीवन में विषाक्तता को जाने देने आदि के बारे में अपने विचारों को साझा किया। उन्होंने मानसिक स्वास्थ्य समस्याओं से पीड़ित होने के बाद उस स्थिति से उभर कर जीवन को

वपस पाने के मंत्रों को साझा किया। लाइफ कोच और मोटिवेशनल स्पेकलिस्ट औरम ने वर्तमान परिदृश्य में जो कि ग्लोबल क्राइस प्रतियोगिता और तनावपूर्ण जीवन से ग्रसित है, समाज में खुशियां बांटने वाले मार्ग को चुनने पर अपनी राय व्यक्त की। योर बैरिपिस्ट की संस्थापक शिवानी बजाज ने भावनाओं को साझा करने और मानसिक बीमारियों से जुड़े ध्रमिक अंधविश्वासों के बारे में जानकारी साझा की। दो हेज़ सर्कल्स से सुश्री स्तुति मुंजाल ने प्रतिभागियों के साथ बातचीत सत्र के दौरान कुछ अभ्यास साझा किए, ताकि वे अपने स्वयं के व्यक्तित्व का आत्मनिरीक्षण कर सकें। मिस्टर रिदम मल्होत्रा - एक युवा फिटनेस विशेषज्ञ अपने शरीर को स्वस्थ और खुश रहने के महत्व पर प्रकाश डाला। कॉलेज की प्रिंसिपल ड. निशा भागव ने मेराकी आयोजन समिति की इस सराहनीय पहल की प्रशंसा की, उन्होंने कहा कि मानसिक स्वास्थ्य के मुद्दे ने वैश्विक चिंता को जन्म दिया है और लोगों को शारीरिक बीमारियों के साथ मानसिक बीमारियों के इलाज के लिए समाज को जागरूक करना आवश्यक है।

दो दिवसीय वार्षिक सांस्कृतिक उत्सव 'मेराकी' अमिट यादें छोड़ हुआ सम्पन्न

मिस मेराकी प्रतियोगिता में छात्राओं ने किया रैंप वॉक



मिस मेराकी प्रतियोगिता की विजेता छात्राएं विभिन्न खिताबों के साथ।

(छव्या: गुरिन्दर सिंह)

**गिटार की धुनों और ढोल की
वाप से कैम्पस हुआ संगीतमय**

चंडीगढ़, 1 मार्च (पटनामिया) :
वार्षिक सांस्कृतिक उत्सव 'मेराकी'
2020 के दूसरे दिन कॉलेज कैम्पस

युवाओं की कर्जा से भरपूर दिवस।
इंटरैक्टिव सत्र में 6 उद्यमियों ने
अपने संघर्ष और सफलता की

अपनी प्रेरक कहानियां प्रतिभागियों से साझा की। इसके पश्चात आयोजन में स्लैमर जोड़ते हुए, मिस मेराकी प्रतियोगिता का आयोजन किया गया जिसमें आत्मविश्वास से भरी छात्राओं ने रैंप पर विजय के लिए प्रतियोगिता की।

इस समारोह में विभिन्न कॉलेजों के बंधों द्वारा फ्लोर गैलरी की प्रस्तुति टी-वैटल ऑफ़ बेंदुस भी थी। गिटार की धुनों और ढोलों की धारों से कॉलेज का पूरा वातावरण संगीतमय हो गया। आयोजन में तुफान नाटक और ऐड मैड भी शामिल थे। इस महोत्सव का समापन प्रोग्रेसिव प्रदर्शन द्वारा इंडोएन कॉन्सर्ट के साथ हुआ जिसकी जोश भरी विद्युतीय धुनों ने सभी प्रतिभागियों को थिरकने पर विवश कर दिया। कॉलेज की प्रिंसिपल डॉ मिश्रा धार्य ने इस दो दिवसीय महोत्सव में आयोजित विभिन्न प्रतियोगिताओं के विजेताओं को प्रशस्ति प्रदान किए।

एमसीएम में सांस्कृतिक उत्सव मेराकी का आयोजन



चंडीगढ़ के एमसीएम डीएवी कॉलेज फॉर वूमेन के वार्षिक सांस्कृतिक उत्सव के दौरान रविवार को 'मेराकी 2020' की विजेता छात्राएं।

चंडीगढ़, 1 मार्च (ट्रिब्यून)

मेहर चंद महाजन डीएवी कॉलेज फॉर वूमेन के वार्षिक सांस्कृतिक उत्सव 'मेराकी 2020' के दूसरे दिन कॉलेज कैम्पस युवा जीवंतता और ऊर्जा से भरपूर दिखा। इस आयोजन के सुबह के सत्र में चंडीगढ़ प्रशासन में अतिरिक्त आबकारी और कराधान आयुक्त और निदेशक पर्यटन राकेश पोपली बतौर मुख्य अतिथि उपस्थित थे। दूसरे सत्र में एमसीएम की एलुमनी गरिमा सिंह, विशेष सचिव वित्त (पंजाब सरकार) बतौर मुख्य अतिथि मौजूद रहीं। पंजाब यूनिवर्सिटी के संगीत विभाग की पूर्व प्रोफेसर नीरा गोवर विशेष अतिथि के रूप में उपस्थित थीं। राकेश पोपली ने शानदार उत्सव के आयोजन के लिए कॉलेज की

सराहना की। गरिमा सिंह को कॉलेज की छात्राओं को इस सफल आयोजन के लिए बधाई देते हुए कहा कि जो सपने देखने की हिम्मत करते हैं, वे जीवन में अधिक से अधिक ऊंचाइयों को प्राप्त करते हैं।

कार्यक्रम के दूसरे दिन का 6 उद्यमियों ने अपने संघर्ष और सफलता की अपनी प्रेरक कहानियां प्रतिभागियों से साझा की।

इसके बाद आयोजन में ग्लैमर जोड़ते हुए, मिस मेराकी प्रतियोगिता का आयोजन किया गया जिसमें आत्मविश्वास से लबरेज छात्राओं ने रैंप पर खिताब के लिए प्रतिस्पर्धा की। कॉलेज की प्रिंसिपल डॉ. निशा भार्गव ने इस दो दिवसीय महोत्सव में आयोजित विभिन्न प्रतियोगिताओं के विजेताओं को पुरस्कार प्रदान किए।

Meraki weaves it's magic on Day 2, ends on a musical note

**ISHA UPADHYAY
CHANDIGARH, MAR 1**

Pulsating with youthful vibrancy and energy, the second day of the annual cultural fiesta Meraki 2020 at Mehr Chand Mahajan DAV College For Women was as electrifying and fun filled as the inaugural day. Rakesh Popli, PCS, Additional Excise and Taxation Commissioner and Director Tourism, Chandigarh Administration was the Chief Guest for the Morning session of the day and a distinguished MCM alumna Garima Singh, IRS, Special Secretary Finance, Government of Punjab graced the second session of the day as Chief Guest. Prof. Neera



Grover, Former Professor, Department of Music, PU graced the event as Special Guest. Rakesh Popli expressed appreciation for the immaculately organized fest and motivated the students to strike a healthy balance between one's passion and academic pursuits for success in life.



www.davcollegeforwomen.com
"Meraki" मे
कर्म का प्रभाव

संस्कृत, 20 मार्च - (आईएनए) - चंडीगढ़, हरियाणा में 20 मार्च को मेहर चंद महाजन डेव कॉलेज के लिए आयोजित 'मेराकी-2020' के दूसरे दिन का कार्यक्रम हुआ। इस दिन का कार्यक्रम सुबह 10 बजे शुरू हुआ। इस दिन का कार्यक्रम सुबह 10 बजे शुरू हुआ। इस दिन का कार्यक्रम सुबह 10 बजे शुरू हुआ। इस दिन का कार्यक्रम सुबह 10 बजे शुरू हुआ।



1/11